

Efficient Hierarchical Domain Adaptation for Pretrained Language Models

Anonymous ACL submission

Abstract

Generative language models are trained on diverse, general-domain corpora. However, this limits their applicability to narrower domains, and prior work has shown that continued in-domain training can provide further gains. In this paper, we introduce a method to scale domain adaptation to many diverse domains using a computationally efficient adapter approach. Our method is based on the observation that textual domains are partially overlapping, and we represent domains as a hierarchical tree structure where each node in the tree is associated with a set of adapter weights. When combined with a frozen pretrained language model, this approach enables parameter sharing among related domains, while avoiding negative interference between unrelated ones. Experimental results with GPT-2 and a large fraction of the 100 most represented websites in C4 show across-the-board improvements in-domain. We additionally provide an inference time algorithm for a held-out domain and show that averaging over multiple paths through the tree enables further gains in generalization, while adding only a marginal cost to inference.

1 Introduction

Pretrained language models (PLMs) (Peters et al., 2018; Devlin et al., 2019; Liu et al., 2019; Radford et al., 2019), trained on massive general-domain corpora, have enabled great progress in many natural language processing (NLP) benchmarks (Wang et al., 2018). Nonetheless, continuing pretraining (as a dense model) a PLM on a narrower domain (Han and Eisenstein, 2019; Lee et al., 2019) is beneficial, although computationally expensive (Marionikolakis and Schütze, 2021), which indicates that domain-relevant data is important for downstream tasks. Sparse models that use mixtures of experts (Lepikhin et al., 2021) have recently been proposed to allow efficient training.

Prior work typically assumes that individual domains are distinct, and models them accordingly.

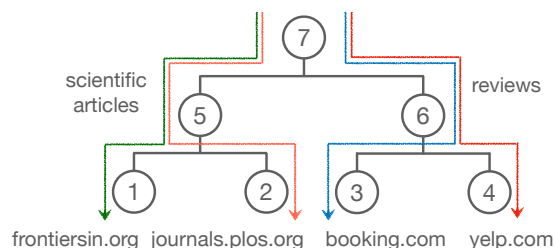


Figure 1: We model domains as a hierarchical tree structure that associates adapters with nodes, allowing parameter sharing among related domains. Internet domains appear as leaf nodes. During training, we activate the adapters along the path to a leaf to specialize a language model to the domain corresponding to it.

For example, Gururangan et al. (2020, 2021) train one model for each textual domain, either in a dense or sparse manner. This is related to data selection (Moore and Lewis, 2010; Axelrod et al., 2011; Plank and van Noord, 2011), which aims to select the best matching data for a new domain. This process does not scale to multiple domains efficiently, as the parameters grow linearly with the domains. It also does not allow sharing representations among related domains during training, as each domain is modeled with a separate set of parameters. At the other extreme, training one model on all domains as is common during unsupervised pretraining does not account for their similarities and differences and might hinder the model’s generalization ability due to negative interference.

As an alternative, we start with the observation that the term “domain” typically denotes a distribution over language characterizing a given topic or genre, and that domains are partially overlapping. For example, a sentiment model processing hotel reviews could be expected to benefit by also including data from restaurant reviews, which might in turn benefit from cooking recipes, but combing hotel reviews and recipes may be detrimental.

To overcome this problem, we propose a data-

driven approach to modeling domains that automatically clusters them in a tree using PLM representations. We then introduce an efficient method that specializes a PLM in a number of domains leveraging their hierarchical structure. Our approach allows parameter sharing among related domains, while avoiding negative transfer among unrelated ones using adapters (Rebuffi et al., 2017; Houlisby et al., 2019), which are lightweight layers, added after each transformer (Vaswani et al., 2017) layer. Each node in the tree is associated with a separate set of adapters, that are only activated for a particular domain. For instance, data from BOOKING.COM activates parameters in nodes 3, 6, and 7, allowing parameter sharing with the highly related YELP.COM through nodes 6 and 7 (Figure 1).

We verify the efficacy of our approach in two settings. First, we manually define a tree structure, using websites as the leaves. In this first *few-domain* setting, our method outperforms prior work including single and multi-domain adapters added to GPT-2 (Radford et al., 2019) when tested in-domain. We further show that our method generalizes better to held-out websites than the baselines.

We then scale our model to a *many-domain* setting across almost 100 websites. We induce the hierarchical structure in an unsupervised way using representations from GPT-2 with a Gaussian Mixture Model (GMM) (Aharoni and Goldberg, 2020) and hierarchical clustering, similar to Das Gupta et al. (2015). In this way, the clusters model textual domains and the GMM provides a mechanism to automatically find the closest training websites to any held-out website. Empirical results show across-the-board improvements over strong baselines when evaluated in-domain. We also show that an efficient inference-time algorithm that averages over multiple paths through the tree improves generalization when tested on held-out websites.¹

2 Hierarchical Representation of Domains

In this section, we present the intuition for a hierarchical ordering of domains. We then describe how we add a hierarchical structure to a PLM and present the training process. Additionally, we show how a path in the tree is selected to evaluate the in-domain and out-of-domain sets. We finally discuss the computational cost of our approach compared to the baselines and our experimental setup.

¹Our code will be released.

2.1 Text domains and provenance

As there is no commonly-accepted definition of a domain in text (Plank, 2016), we define a domain to be a Gaussian cluster from a GMM using PLM representations (Aharoni and Goldberg, 2020). In practice, we use the provenance of a piece of text (in our case the website publishing the text) to assign the text to a domain by building a map from website to domain using a small sample of text. In some cases a domain contains a single website, and in others several related websites (see §4).

2.2 Hierarchical Structure

Domains generally overlap with each other and have different degrees of granularity. A model that encodes them should both capture domain-specific and general-domain information. To this end, we propose representing the data as a tree. An example of a tree structure is shown in Figure 1. Text from specific websites is encoded in the leaf nodes (such as FRONTIERSIN.ORG, JOURNALS.PLOS.ORG), while more general-domain knowledge is encoded in the upper nodes (SCIENTIFIC ARTICLES).

2.3 Model Architecture

Assuming a corpus with data from n domains, we consider the setting where we have a pretrained model M . We want to use M to adapt to n new domains. To this end, we can leverage *adapters*.

Adapter layer. Adapters are typically added to model M in each transformer layer and are trained to a task, while M remains unchanged. An adapter uses as input the output of the previous layer. It is formally defined as $\mathbf{W}^U \text{ReLU}(\mathbf{W}^D \text{LN}(h_i)) + h_i$, where h_i is the output of the i -th layer, of dimension m , LN is a layer-normalization (Ba et al., 2016), \mathbf{W}^D is a down-projection in $R^{m \times d}$, and \mathbf{W}^U is an up-projection in $R^{d \times m}$, and d is the bottleneck dimension of the adapter module.

Single Adapters. To adapt to n domains, one solution is to train n adapters (per transformer layer), one for each domain. The number of parameters added from single adapters grows linearly with the number of domains ($O(n)$).

Multi-Domain Adapters. Another solution is to add just one set of adapters to model M . The adapter weights will be updated based on data from all n domains. This is a *dense* model that does not permit modular training. For n domains, the number of parameters added is constant.

Hierarchical Adapters. We propose associating

each of the nodes in a tree that represents domains with a set of adapters and adding them to M . This *sparse* model adds parameters that scale logarithmically ($O(\log(n))$) with the number of domains because of the binary tree structure (Figure 1).

While Houlsby et al. (2019) insert adapters but re-train layer normalization parameters of M and Bapna and Firat (2019) introduce new layer normalization parameters for every adapter, we introduce just one set of layer normalization parameters in each transformer layer and these parameters are *shared* between all adapters of a transformer layer.

2.4 Training & Computational Cost

When our input consists of data from a particular domain, we only update the adapter layers of the path that leads to this domain (Figure 1).

Supposing we have a mini-batch from FRONTIERSIN.ORG, the hidden state h_i of the i -th layer is the input of $adapter_i^1$ (the adapter of node 1 for transformer layer i). h_i is also the input of $adapter_i^5$ (parent) and $adapter_i^7$ (root). Their outputs y_i^1, y_i^5, y_i^7 are averaged. The final representation y_i is the input to the next transformer layer.

Using this simple training process, we allow sharing between related domains. Upper nodes in the tree are updated more often than leaves, thus they are better trained and encode more domain-general knowledge. More precisely, the root node of the hierarchical model in Figure 1 is updated for each sequence, but the leaf nodes are only updated using sequences from the associated domain.

In terms of computation, although our model adds a large number of trainable parameters (*total parameters*), only a small fraction of them is used for each forward pass (*active parameters*), as shown in Table 1. At inference time, to evaluate performance on a domain using the tree of Figure 1, our approach with a single path uses 126M parameters (GPT-2 has 112M and the adapters of each path account for 14M parameters). When we average two paths, 23M parameters are added to GPT-2.

Kaplan et al. (2020) provided a detailed breakdown of compute cost for transformer LMs. For a model with N non-embedding parameters, the approximate cost of a forward pass is $2N$ flops per token. Extending their calculations to our setting, for a model with L layers, model dimension d_{model} , adapter bottleneck size d , a single adapter adds $4Ld_{\text{model}}d$ flops per forward pass over the cost of running GPT-2. Our hierarchical method requires

	Few-Domain Setup	Many-Domain Setup	
Hierarchical (ours)	Adapter Size	256	64
	# Adapters	7	49
	Average path length	3	8
	Total parameters	33M	58M
	Active parameters	14M	9.5M
	Number of updates - root	22K	11K
			400
Multi-domain	Adapter Size	768	512
	# Adapters	1	1
	Average path length	1	1
	Total parameters	14M	9.5M
	Active parameters	14M	9.5M
	Number of updates	22K	11K

Table 1: Parameters used by our approach and the multi-domain adapters. The *few-domain* and *many-domain setup* are explained in § 3 and § 4 respectively.

running T adapters per layer per forward pass, where T is the average tree depth. For the many-domain setting in §4 with $L = 12$, $d_{\text{model}} = 768$, $d = 64$, $N = 84\text{M}$, $T = 8$, this gives an increase of $\sim 11\%$ flops over GPT-2. At inference time, using two paths (§4.5) the increase is 22% over GPT-2.

For fair comparison between our method and the baselines, we scale the adapter size so that our proposed model and the multi-domain adapters (the most related baseline) use the same number of flops. Following the previous paragraph, the adapter sizes in our hierarchical model are smaller by a factor of $1/T$ than those in the baseline models (Table 1).

2.5 In-domain/Out-of-domain Evaluation

At inference time, we need to define which path should be activated for each domain. When we perform in-domain evaluation, this is straightforward. We always activate the path that leads to the node that is assigned to this specific domain.

For out-of-domain evaluation, we need to find the path that better fits the held-out domain. We can also use multiple paths, as the computational cost is small. We describe in detail how we run out-of-domain evaluation in the following two sections, which present a manually defined (§3) and an automatically created hierarchical structure (§4).

2.6 Experimental Setup

We use GPT-2 (12 transformer layers; hidden size 768) as the pretrained model. GPT-2 has a vocabulary of 50,264 BPE (Sennrich et al., 2016) tokens and 112M parameters. Our code is built with PyTorch (Paszke et al., 2017), using the HuggingFace library (Wolf et al., 2020). We run all experiments

on NVIDIA A100 GPUs with 40GB of RAM. We split our corpora in 800-token sequences. Models are trained with the Adam optimizer (Kingma and Ba, 2015) with an initial learning rate of $1e^{-3}$ and we accumulate gradients over 2 updates.

3 Hierarchical Domain Adaptation with a Manually Created Tree

In this section, we implement the model described in the prior section for a very limited number of domains (*few-domain setup*), to comprehensively examine design choices and verify the performance, before moving to a large-scale setting in §4.

3.1 Data

We select four websites to be represented by leaf nodes in our tree: two that contain scientific articles (FRONTIERSIN.ORG, JOURNALS.PLOS.ORG) and two that contain reviews (BOOKING.COM and YELP.COM). We use text from the released version (Dodge et al., 2021) of C4 (Raffel et al., 2020), a web-scale corpus of English data; the first three domains are some of the largest sources of text in C4. We also use YELP.COM, a publicly available dataset. Dataset sizes are shown in Appendix A.1.

3.2 Approach

We use the hierarchical structure shown in Figure 1, with two leaf nodes representing scientific articles sharing a parent, two leaf nodes representing reviews sharing a parent, and a single grandparent shared by the two parents. This tree structure was manually chosen using domain knowledge. We use a pretrained GPT-2 model as our base model, and add one set of adapters per node in the tree (one adapter per transformer layer for each node). We freeze the weights of GPT-2 and train the adapters on language modeling of the domains of interest. The training process is explained in detail in §2.4.

3.3 Experimental Setup

Our hierarchical model adds 7 sets of adapters to GPT-2, one for each node in the tree. Each adapter has a bottleneck dimension d of 256. For each training step, one path through the tree is active (so, 3 adapters) depending on which domain of text is represented in the current batch (see §2.4). Active nodes are used in the forward pass and updated in the backward pass (during training), while those that are not active are not used in the computation.

We evaluate two baselines: a *multi-domain adapter*, trained on all in-domain data, and *single adapters*, each trained on data from a different website. We ensure that the hierarchical model uses the same amount of compute for a forward pass as the multi-domain adapter baseline (using $d = 768$ and 1 adapter/path). We also train each model to an equal amount of data from each domain. Results are shown after 20 epochs of training (22K steps).

	GPT-2	single adapters	multi adapters	hierarchical adapters
frontiersin	22.2	16.1	15.8	15.5
journals	24.5	16.6	16.3	15.8
booking	29.7	9.7	9.9	9.2
yelp	36.2	24.3	25.3	23.8
average	27.7	15.8	15.9	15.2

Table 2: In-domain evaluation perplexity for the few-domain setting (§3). Hierarchical adapters consistently provide better scores compared to the baselines.

3.4 In-Domain Results

In-domain evaluation scores are presented in Table 2. Our model clearly surpasses the multi-domain adapter baseline in all domains. On average, hierarchical adapters lower the perplexity by 0.7 compared to multi-domain adapters. Compared to just evaluating GPT-2, our model yields a large improvement, confirming prior work that suggests that further training a PLM in-domain is highly effective. Single adapters perform roughly equivalent to multi-domain adapters in this scenario.

3.5 Out-of-Domain Results

We perform evaluation on 7 unseen domains, some of which represent similar textual domains to our in-domain data, while others are quite different. For example, NCBI, LINK.SPRINGER, and SCHOLARS.DUKE contain text from scientific documents, similar to two of our in-domain sources of text, but TECHCRUNCH and MEDIUM are quite dissimilar to the in-domain text. All models outperform the baseline of just evaluating GPT-2, as shown in Table 3. We hypothesize that the pretraining data from GPT-2, which has not been publicly released, had a somewhat different distribution to C4, and thus further training on any data from C4 seems to improve performance. The best out-of-domain results are obtained with hierarchical adapters.

However, which set of single adapters we should use to evaluate a held-out domain is not obvious. For example, to evaluate on LONELYPLANET, it

	GPT-2	single adapters	multi adapters	hierarchical adapters
ncbi	20.5	18.2	17.6	17.3
link.springer	27.7	24.5	22.7	22.6
scholars.duke	22.7	20.1	20.3	19.9
techcrunch	27.7	27.1	26.3	27.1
medium	29.1	30.0	27.9	28.5
tripadvisor	41.3	36.6	34.1	26.0
lonelyplanet	35.5	27.1	24.3	25.3
average	29.2	26.2	24.8	23.8

Table 3: Out-of-domain evaluation perplexity for the small setting (§ 3). For the hierarchical model, 2 paths through the tree are used for the evaluation. The hierarchical model on average outperforms the baselines.

intuitively makes sense to use adapters trained on a reviews/travelling domain (BOOKING or YELP), but for LINK.SPRINGER, the model trained on a scientific articles (FRONTIERSIN or JOURNALS) might be more suitable. We have no *a priori* criterion to choose the most appropriate model. This is also true for our proposed model. We show the best evaluation scores using single adapters in Table 3 (full evaluation in Appendix A.2).

For the hierarchical adapter model, we show evaluation scores using various paths in Table 4. As expected, using a *single* path, the hierarchical model performs best leveraging the path of a website that is most similar to the unseen website. For example, the best evaluation score for NCBI is obtained with the path that leads to JOURNALS, while the best score for TRIPADVISOR using the path that leads to BOOKING. Using two paths (either the paths of FRONTIERS and JOURNALS, or BOOKING and YELP), results generally improve. For science or technology websites, using the paths of the science domain considerably boosts the hierarchical model’s performance. For reviews/travelling websites, using both paths of the reviews domain is beneficial. This confirms our intuition that the hierarchical structure proposed adequately models domains, preventing negative transfer.

Comparing our hierarchical adapters to multi-domain adapters, using a *single path*, hierarchical adapters perform worse than multi-domain adapters (average scores of columns 1-4 in Table 4 are worse than the average score of column 3 in Table 3). However, with a *second path* active, hierarchical adapters outperform all other approaches (Table 3). This highlights an advantage: they are extensible even after training, allowing for flexible performance-efficiency trade-offs that dense approaches (like multi-domain adapters) do not.

	1 path				2 paths	
	journals	frontiers	booking	yelp	science	reviews
ncbi	17.6	18.7	34.8	26.0	17.3	26.3
link.springer	23.3	23.3	37.0	33.1	22.6	31.8
scholars.duke	20.7	20.7	35.5	29.4	19.9	28.8
techcrunch	27.7	27.9	34.8	32.8	27.1	29.4
medium	29.4	29.4	35.9	36.2	28.5	30.6
tripadvisor	47.9	47.9	37.0	38.1	45.6	26.0
lonelyplanet	39.6	40.0	25.5	38.9	38.5	25.3
average	29.5	29.7	34.4	33.5	28.5	28.3

Table 4: Out-of-domain evaluation of the hierarchical model using different paths. The left part of the table shows scores using a single path. The right part shows results using the average of two paths, corresponding to either the *scientific articles* or the *reviews* domain.

4 Hierarchical Domain Adaptation with an Automatically Created Tree

In this section, we scale our approach to a *many-domain setup*, using a larger set of domains, and thus a much larger hierarchy, adding more adapters in our model. In the previous section, we manually selected a tree based on our domain knowledge, but in this section we automatically create a tree using unsupervised methods. We leverage domain clusters obtained using Gaussian Mixture Models and hierarchical clustering and provide an algorithm for out-of-domain evaluation, leveraging the flexibility of hierarchical adapters, that can be combined to improve performance with a minimal cost.

4.1 Data

As a training and evaluation corpus, we use data from C4. Specifically, we use text from 30 websites as our training corpus and we perform out-of-domain evaluation of our model and the baselines on 38 other websites. All websites used belong to the top 100 sites in C4 (details in Appendix A.1).

4.2 Approach

We want to create a hierarchical structure that represents relations between domains. To this end, we fit a Gaussian Mixture Model (GMM) and then use an agglomerative clustering algorithm on the GMM. A GMM assumes that all data points are generated from a mixture of a k Gaussian distributions and defines the probability for data points to belong to any of these distributions. We consider a GMM to be suitable choice because it accounts for the uncertainty of cluster assignment and provides soft assignments that we use at inference.

Similar to Aharoni and Goldberg (2020), we generate contextual representations of 1K sequences

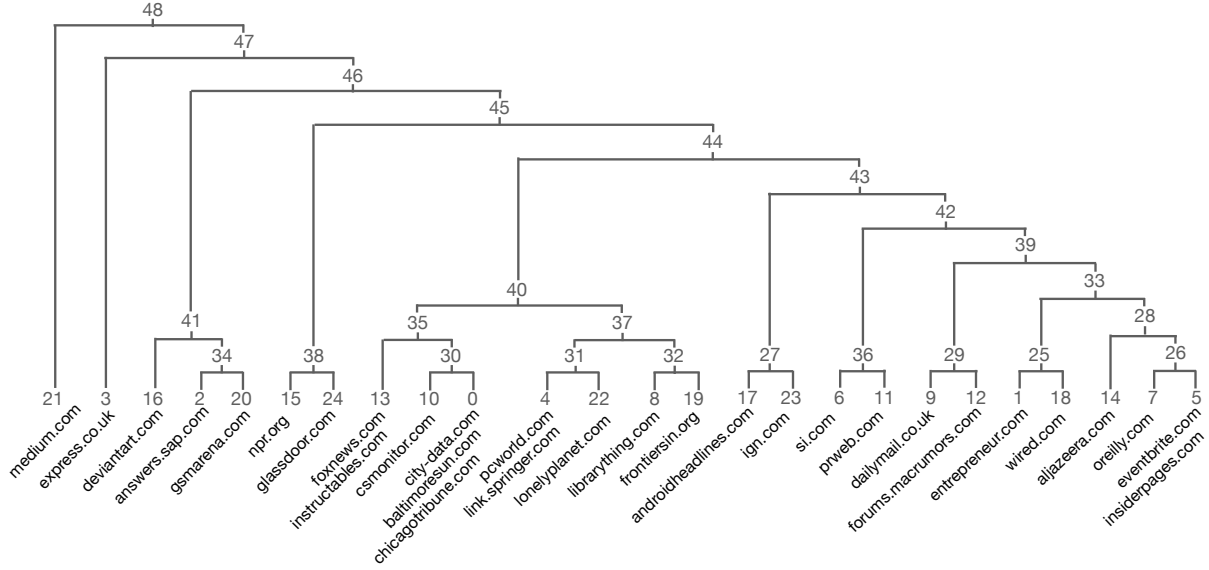


Figure 2: Dendrogram obtained from agglomerative clustering based on the average KL divergences of the GMMs. This diagram illustrates the hierarchical structure of 30 of the most high-resource websites on C4. The leaf nodes correspond to the cluster centers and are mapped to the websites they assign the highest probability to.

(uniformly sampled) from each of our 30 training websites using GPT-2. We use PCA for dimensionality reduction. We then fit a GMM with 30 components to our data (so, 30 Gaussians/clusters). After that, we find the Gaussian which assigns highest probability to text from each website, and remove any Gaussian which does not assign the highest probability to any website (it can be the case that text from more than one websites could be drawn by the same Gaussian). The websites and their corresponding clusters are shown in Figure 2.

For hierarchical clustering, we use the symmetrized Kullback-Leibler (KL) divergence as a distance metric. Suppose we have two multivariate normal distributions (means μ_0, μ_1 , covariance matrices Σ_0, Σ_1) obtained by the GMM. To measure the difference between the two distributions, if they have the same dimension N , we compute the KL divergence. Because it is asymmetric, we cannot use it to measure the distance between distributions, so we compute the symmetrized version as follows:

$$D_{KL}(\mathcal{N}_0 \parallel \mathcal{N}_1) = \frac{1}{2} \text{tr} \left(\Sigma_1^{-1} \Sigma_0 \right) + \ln \left(\frac{\det \Sigma_1}{\det \Sigma_0} \right) + \frac{1}{2} \left((\mu_1 - \mu_0)^T \Sigma_1^{-1} (\mu_1 - \mu_0) - N \right) \quad (1)$$

$$D_{KLsym}(\mathcal{N}_0, \mathcal{N}_1) = \frac{1}{2} (D_{KL}(\mathcal{N}_0 \parallel \mathcal{N}_1) + D_{KL}(\mathcal{N}_1 \parallel \mathcal{N}_0)) \quad (2)$$

Using Equation 2 as a distance metric, we use

agglomerative clustering to infer the structure of our data. We start from 25 clusters, computed by the GMM (5 are ignored because do not assign a high probability to data samples from any website, see Appendix A.3 for the confusion matrix). The clustering algorithm leads to a tree (see Figure 2). Nodes 0-24 correspond to the clusters of the GMM. Each website is assigned to a specific cluster.

4.3 Experimental Setup

For PCA, we use 100 dimensions. For the hierarchical clustering, we use distances computed using the symmetrized KL divergence. We get a tree of 49 nodes, shown in Figure 2. We add 49 adapters to GPT-2, one for each node. For a single training step, just one path in the tree is active (as in §3).

In this set of experiments, we used our computational budget to compare against our strongest baseline, multi-domain adapters, as that provided the most competitive results in §3. Comparing against single adapters could be relevant but we focus on our strongest baseline, as single adapters have shown to be less able to generalize to held-out domains. We train both our hierarchical model and the multi-domain adapter baseline for 4 epochs (11K steps), using 1 GPU per model and stopping after 51 hours. We oversample the low-resource domains to avoid overfitting. We use $d = 64$ for hierarchical adapters, as the average path length is 8 and $d = 512$ for the multi-domain adapter, since it adds just 1 adapter/transformer layer (Table 1).

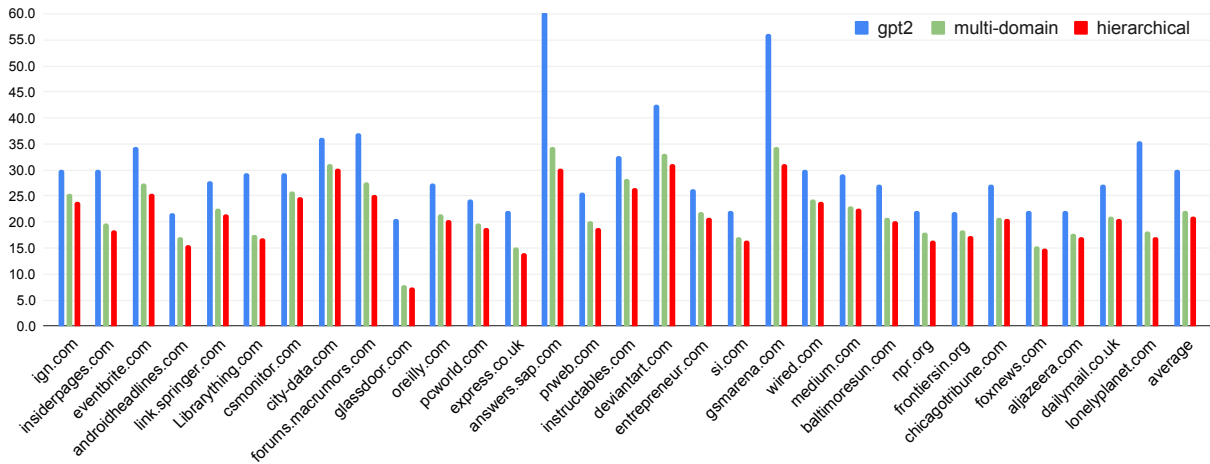


Figure 3: In-domain evaluation perplexity. Hierarchical adapters consistently outperform the multi-domain adapter on all websites used during training.

4.4 In-Domain Results

Our in-domain results are shown in Figure 3. To evaluate our model in-domain, we use the path that leads to the cluster that assigns the highest probability to the domain of interest (the same as during training). For example, to evaluate the performance of the model on PCWORLD, we use the path that leads to cluster 4. The average path length in the tree is 8, so we “activate” 8 adapters on average at every training step and also for in-domain evaluation. Our approach consistently outperforms multi-domain adapters, yielding +1.3 on average in terms of perplexity (see Appendix A.4 for details).

4.5 Out-of-Domain Results

We perform out-of-domain evaluation on 38 held-out websites (dataset sizes in Appendix A.1). We want to automatically find the best path in the tree for a held-out website. To this end, we use the fitted GMM to assign probabilities to data from the held-out websites. We intuitively want to place a held-out website close to similar training websites, so that it can benefit from positive transfer.

To do that, for a given out-of-domain website i , we assume we have a set of N sequences (in our experiments $N = 1,000$) that we can use to find the best path; this path is used to evaluate the rest of the data from this website (e.g., for computing perplexity). Following a similar procedure to our training regime, we use GPT-2 to encode N sequences, then use the fitted GMM to find the probability assigned to each of the N vectors by each cluster (i.e., each leaf node). The single best path leads to the leaf node that corresponds to cluster m , where m assigns the highest probability to the largest fraction

of the N sequences from website i . The second best path through the tree leads to cluster n that assigns highest probability to the second-most number of the N sequences from website i . Thus, using the GMM clusters and the hierarchical structure, *without training more parameters*, we are able to evaluate out-of-domain data using the adapters that were trained on the most related domains. This is similar to the “cached” setting in Gururangan et al. (2021), and it does not require a held-out set of N sequences that are only used for finding the best path through the tree (and not for computing perplexity). This is a realistic setting when one has a significant amount of data from a single source, and we leave other approaches (e.g., finding the best path for every input sequence individually) to future work.

We show in Table 5 results of the out-of-domain evaluations. Our hierarchical adapter model outperforms the baseline of just evaluating GPT-2. We notice that using a single path, our approach provides worse results compared to multi-domain adapters. In this evaluation, the multi-domain adapters and the hierarchical model have the same number of active parameters, but the adapters in the hierarchical model are trained on less data (except the adapter associated with the root, which has the same number of updates as the multi-domain adapter but is significantly smaller). However, by having two paths through the tree active, the hierarchical adapter model leverages its modularity and surpasses multi-domain adapters, obtaining an improvement of +0.6 in terms of perplexity.

At inference time, our approach with a single active path uses 122M parameters (112M of GPT-2 and ~10M parameters for a path of average length).

When two paths are active, at most 132M parameters are used. The overhead is thus quite small; if the two paths have some overlap, this computation is potentially significantly less. On average, active parameters in our model are trained on less data than multi-domain adapters (e.g., leaf nodes only see on average 400 updates, as shown in Table 1).

Out-of-domain scores	GPT-2	multi adapters	hierarchy 1 path	hierarchy 2 paths
reuters.com	20.9	16.0	16.4	16.3
ibtimes.co.uk	24.3	19.5	19.7	19.5
bbc.com	23.6	19.1	18.9	18.7
tripadvisor.com	40.4	34.8	35.9	33.8
cnet.com	26.8	23.3	22.2	22.9
telegraph.co.uk	30.9	23.6	24.5	22.2
theadlantic.com	28.5	23.6	23.8	23.6
foxbusiness.com	22.9	17.5	19.9	18.2
thesun.co.uk	26.8	19.9	19.9	18.2
nydailynews.com	24.5	19.3	19.5	18.2
dailystar.co.uk	20.7	13.9	12.2	12.2
fastcompany.com	27.9	21.3	21.5	20.9
nypost.com	26.3	18.9	18.9	18.7
businessinsider.com	24.3	20.5	20.7	20.9
deadline.com	33.1	26.3	33.1	26.8
breitbart.com	22.9	16.9	17.8	17.1
techcrunch.com	27.7	21.5	21.8	20.1
nme.com	28.2	20.1	23.8	20.5
fool.com	23.8	22.2	22.4	22.2
finance.yahoo.com	22.6	20.1	20.3	20.1
youtube.com	15.3	14.2	14.4	13.5
ncbi.nlm.nih.gov	20.7	18.5	18.4	18.2
scholars.duke.edu	22.6	20.7	20.3	20.3
inquisitr.com	22.4	17.5	16.4	16.4
simple.wikipedia.org	22.2	19.5	20.5	19.5
kickstarter.com	26.6	24.0	24.8	22.2
mashable.com	27.1	22.0	22.0	21.8
booking.com	29.7	22.9	24.5	22.0
etsy.com	28.8	26.3	26.8	24.5
fineartamerica.com	25.5	26.6	26.6	24.5
github.com	32.8	30.3	30.6	30.6
journals.plos.org	23.3	20.1	20.1	18.2
itunes.apple.com	34.8	28.8	33.1	30.0
agreatertown.com	44.7	40.0	39.6	35.9
premium.wpmudev.org	31.5	27.7	30.0	27.7
homestars.com	34.1	29.4	28.2	28.2
reference.com	28.5	24.5	25.3	24.5
cnn.com	21.1	17.6	18.4	17.6
average	26.8	22.3	23.0	21.7

Table 5: Out-of-domain evaluation perplexity. With 1 path, our hierarchical model performs worse than the baseline. However, using paths of the 2 closest clusters to a held-out website, our approach yields better results. We show the paths used in detail in Appendix A.3.

5 Related work

Our approach draws on prior work in domain adaptation and efficient language model fine-tuning.

Domain Adaptation. A large research area in NLP is domain adaptation (Jiang and Zhai, 2007; Daumé III, 2007). Fine-tuning a PLM using data from the target task (Howard and Ruder, 2018) or the target domain (Rietzler et al., 2020; Han

and Eisenstein, 2019) has shown to be helpful to mitigate the domain shift between train and test data distributions of the same task. Gururangan et al. (2020) showed that a PLM can further improve by fine-tuning on data from a domain that is related to the domain of the task (DAPT). While this work suggests fine-tuning a different model to the domain of each task, our approach trains a single model to adapt to all domains. Also, although DAPT does not permit parameter sharing between domains, our hierarchical adapter model leverages domain similarities to improve adaptation.

Domain expert mixture (DEMix) layers (Gururangan et al., 2021) that condition a LM on the domain of input text have been recently proposed. DEMix layers replace feed-forward layers in a transformer and each of them is updated only using data from a specific domain. Then, a modular LM is trained from scratch. On the contrary, we use a PLM and only train adapter layers on the target domains. Since each feed-forward layer is replaced with a mixture of experts, the parameters added grow linearly with the domains. In our approach, however, the number of parameters grows logarithmically, due to the hierarchical structure.

Adapters. Efficient fine-tuning using adapters (Rebuffi et al., 2017; Houlsby et al., 2019) is prevalent in many NLP tasks, such as machine translation (Bapna and Firat, 2019), cross-lingual transfer (Pfeiffer et al., 2020) and dependency parsing (Üstün et al., 2020). Adapters can be trained on a single task or language (Pfeiffer et al., 2020), but also multilingually (Stickland et al., 2021). To the best of our knowledge, we are the first to use them in a hierarchical structure for domain adaptation.

6 Conclusion & Future Work

In this paper, we present a novel approach for efficient domain adaptation on multiple domains using hierarchical adapters that encode the similarities and differences of domains, allowing parameter sharing but avoiding negative transfer. We start with a manually defined tree and then scale to a large tree, created in an unsupervised way. We also provide an evaluation-time algorithm that can combine paths to best adapt to an unseen domain.

In the future, we would like to investigate a more efficient evaluation-time approach, using only a few tokens of an unseen domain. It would also be interesting to extend our model to a multi-lingual setup.

7 Limitations and Risks

Our work uses generative pretrained language models. As such models are trained on large datasets from text in the Internet, they encode biases that could harm marginalized populations (Bender et al., 2021). The specialized language model we propose could be used for propaganda or hate speech generation, same as any other language model. However, our hierarchical adapter model permits adding modular components and we believe that it could potentially be used to detoxify language generation, following Liu et al. (2021). This is in line with recent work on sparse models (Gururangan et al., 2021; Artetxe et al., 2021).

References

Roei Aharoni and Yoav Goldberg. 2020. [Unsupervised domain clusters in pretrained language models](#). In *Proceedings of the 58th Annual Meeting of the Association for Computational Linguistics*, pages 7747–7763, Online. Association for Computational Linguistics.

Mikel Artetxe, Shruti Bhosale, Naman Goyal, Todor Mihaylov, Myle Ott, Sam Shleifer, Xi Victoria Lin, Jingfei Du, Srinivasan Iyer, Ramakanth Pasunuru, Giri Anantharaman, Xian Li, Shuohui Chen, Halil Akin, Mandeep Baines, Louis Martin, Xing Zhou, Punit Singh Koura, Brian O’Horo, Jeff Wang, Luke Zettlemoyer, Mona Diab, Zornitsa Kozareva, and Ves Stoyanov. 2021. [Efficient large scale language modeling with mixtures of experts](#).

Amittai Axelrod, Xiaodong He, and Jianfeng Gao. 2011. [Domain adaptation via pseudo in-domain data selection](#). In *Proceedings of the 2011 Conference on Empirical Methods in Natural Language Processing*, pages 355–362, Edinburgh, Scotland, UK. Association for Computational Linguistics.

Jimmy Lei Ba, Jamie Ryan Kiros, and Geoffrey E. Hinton. 2016. [Layer normalization](#).

Ankur Bapna and Orhan Firat. 2019. [Simple, scalable adaptation for neural machine translation](#). In *Proceedings of the Conference on Empirical Methods in Natural Language Processing and the International Joint Conference on Natural Language Processing (EMNLP-IJCNLP)*, pages 1538–1548.

Emily M. Bender, Timnit Gebru, Angelina McMillan-Major, and Shmargaret Shmitchell. 2021. [On the dangers of stochastic parrots: Can language models be too big?](#) In *Proceedings of the 2021 ACM Conference on Fairness, Accountability, and Transparency, FAccT ’21*, page 610–623, New York, NY, USA. Association for Computing Machinery.

Mithun Das Gupta, Srinidhi Srinivasa, J. Madhukara, and Meryl Antony. 2015. [Kl divergence based agglomerative clustering for automated vitiligo grading](#). In *2015 IEEE Conference on Computer Vision and Pattern Recognition (CVPR)*, pages 2700–2709.

Hal Daumé III. 2007. [Frustratingly easy domain adaptation](#). In *Proceedings of the 45th Annual Meeting of the Association of Computational Linguistics*, pages 256–263, Prague, Czech Republic. Association for Computational Linguistics.

Jacob Devlin, Ming-Wei Chang, Kenton Lee, and Kristina Toutanova. 2019. [BERT: Pre-training of deep bidirectional transformers for language understanding](#). In *Proceedings of the Conference of the North American Chapter of the Association for Computational Linguistics: Human Language Technologies*, pages 4171–4186.

Jesse Dodge, Maarten Sap, Ana Marasović, William Agnew, Gabriel Ilharco, Dirk Groeneveld, Margaret Mitchell, and Matt Gardner. 2021. [Documenting large webtext corpora: A case study on the colossal clean crawled corpus](#). In *Proceedings of the 2021 Conference on Empirical Methods in Natural Language Processing*, pages 1286–1305, Online and Punta Cana, Dominican Republic. Association for Computational Linguistics.

Suchin Gururangan, Mike Lewis, Ari Holtzman, Noah A. Smith, and Luke Zettlemoyer. 2021. [Demix layers: Disentangling domains for modular language modeling](#).

Suchin Gururangan, Ana Marasović, Swabha Swayamdipta, Kyle Lo, Iz Beltagy, Doug Downey, and Noah A. Smith. 2020. [Don’t stop pretraining: Adapt language models to domains and tasks](#). In *Proceedings of the 58th Annual Meeting of the Association for Computational Linguistics*, pages 8342–8360, Online. Association for Computational Linguistics.

Xiaochuang Han and Jacob Eisenstein. 2019. [Unsupervised domain adaptation of contextualized embeddings for sequence labeling](#). In *Proceedings of the 2019 Conference on Empirical Methods in Natural Language Processing and the 9th International Joint Conference on Natural Language Processing (EMNLP-IJCNLP)*, pages 4238–4248, Hong Kong, China. Association for Computational Linguistics.

Neil Houlsby, Andrei Giurgiu, Stanislaw Jastrzebski, Bruna Morrone, Quentin De Laroussilhe, Andrea Gesmundo, Mona Attariyan, and Sylvain Gelly. 2019. [Parameter-efficient transfer learning for NLP](#). In *Proceedings of the International Conference on Machine Learning*, Proceedings of Machine Learning Research, pages 2790–2799.

Jeremy Howard and Sebastian Ruder. 2018. [Universal language model fine-tuning for text classification](#). In *Proceedings of the 56th Annual Meeting of the Association for Computational Linguistics (Volume 1:*

705	<i>Long Papers</i>), pages 328–339, Melbourne, Australia.	Lerer. 2017. Automatic differentiation in pytorch .	761
706	Association for Computational Linguistics.	In <i>NIPS 2017 Workshop on Autodiff</i> .	762
707	Jing Jiang and ChengXiang Zhai. 2007. Instance	Matthew E. Peters, Mark Neumann, Mohit Iyyer, Matt	763
708	weighting for domain adaptation in NLP . In <i>Pro-</i>	Gardner, Christopher Clark, Kenton Lee, and Luke	764
709	<i>ceedings of the 45th Annual Meeting of the Associ-</i>	Zettlemoyer. 2018. Deep contextualized word rep-	765
710	<i>ation of Computational Linguistics</i> , pages 264–271,	resentations . In <i>Proceedings of the 2018 Confer-</i>	766
711	Prague, Czech Republic. Association for Computa-	<i>ence of the North American Chapter of the Associ-</i>	767
712	tional Linguistics.	<i>ation for Computational Linguistics: Human Lan-</i>	768
713	Jared Kaplan, Sam McCandlish, T. J. Henighan, Tom B.	<i>guage Technologies, Volume 1 (Long Papers)</i> , pages	769
714	Brown, Benjamin Chess, Rewon Child, Scott Gray,	2227–2237, New Orleans, Louisiana. Association	770
715	Alec Radford, Jeff Wu, and Dario Amodei. 2020.	for Computational Linguistics.	771
716	Scaling laws for neural language models. <i>ArXiv</i> ,	Jonas Pfeiffer, Ivan Vulić, Iryna Gurevych, and Se-	772
717	abs/2001.08361.	bastian Ruder. 2020. MAD-X: An Adapter-Based	773
718	Diederick P Kingma and Jimmy Ba. 2015. Adam: A	Framework for Multi-Task Cross-Lingual Transfer .	774
719	method for stochastic optimization . In <i>International</i>	In <i>Proceedings of the 2020 Conference on Empirical</i>	775
720	<i>Conference on Learning Representations</i> .	<i>Methods in Natural Language Processing (EMNLP)</i> ,	776
721	Jinhyuk Lee, Wonjin Yoon, Sungdong Kim,	pages 7654–7673, Online. Association for Computa-	777
722	Donghyeon Kim, Sunkyu Kim, Chan Ho So,	tional Linguistics.	778
723	and Jaewoo Kang. 2019. BioBERT: a pre-	Barbara Plank. 2016. What to do about non-standard	779
724	trained biomedical language representation model	(or non-canonical) language in nlp . In <i>Proceed-</i>	780
725	for biomedical text mining . <i>Bioinformatics</i> ,	<i>ings of the 13th Conference on Natural Language</i>	781
726	36(4):1234–1240.	<i>Processing, KONVENS 2016, Bochum, Germany,</i>	782
727	Dmitry Lepikhin, HyoukJoong Lee, Yuanzhong Xu,	<i>September 19-21, 2016</i> , volume 16 of <i>Bochumer Lin-</i>	783
728	Dehao Chen, Orhan Firat, Yanping Huang, Maxim	<i>guistische Arbeitsberichte</i> .	784
729	Krikun, Noam Shazeer, and Zhifeng Chen. 2021.	Barbara Plank and Gertjan van Noord. 2011. Effec-	785
730	{GS}hard: Scaling giant models with conditional	tive measures of domain similarity for parsing . In	786
731	computation and automatic sharding . In <i>Internat-</i>	<i>Proceedings of the 49th Annual Meeting of the As-</i>	787
732	<i>ional Conference on Learning Representations</i> .	<i>sociation for Computational Linguistics: Human</i>	788
733	Alisa Liu, Maarten Sap, Ximing Lu, Swabha	<i>Language Technologies</i> , pages 1566–1576, Portland,	789
734	Swayamdipta, Chandra Bhagavatula, Noah A.	Oregon, USA. Association for Computational Lin-	790
735	Smith, and Yejin Choi. 2021. DExperts: Decoding-	guistics.	791
736	time controlled text generation with experts and anti-	Alec Radford, Jeff Wu, Rewon Child, David Luan,	792
737	experts . In <i>Proceedings of the 59th Annual Meet-</i>	Dario Amodei, and Ilya Sutskever. 2019. Language	793
738	<i>ing of the Association for Computational Linguistics</i>	models are unsupervised multitask learners.	794
739	<i>and the 11th International Joint Conference on Nat-</i>	Colin Raffel, Noam Shazeer, Adam Roberts, Kather-	795
740	<i>ural Language Processing (Volume 1: Long Papers)</i> ,	ine Lee, Sharan Narang, Michael Matena, Yanqi	796
741	pages 6691–6706, Online. Association for Computa-	Zhou, Wei Li, and Peter J. Liu. 2020. Exploring	797
742	tional Linguistics.	the limits of transfer learning with a unified text-to-	798
743	Yinhan Liu, Myle Ott, Naman Goyal, Jingfei Du, Man-	text transformer . <i>Journal of Machine Learning Re-</i>	799
744	dar Joshi, Danqi Chen, Omer Levy, Mike Lewis,	<i>search</i> , 21(140):1–67.	800
745	Luke Zettlemoyer, and Veselin Stoyanov. 2019.	Sylvestre-Alvise Rebuffi, Hakan Bilen, and Andrea	801
746	Roberta: A robustly optimized bert pretraining ap-	Vedaldi. 2017. Learning multiple visual domains	802
747	proach .	with residual adapters . In <i>Advances in Neural In-</i>	803
748	Antonis Maronikolakis and Hinrich Schütze. 2021.	<i>formation Processing Systems</i> .	804
749	Multidomain pretrained language models for green	Alexander Rietzler, Sebastian Stabinger, Paul Opitz,	805
750	NLP . In <i>Proceedings of the Second Workshop</i>	and Stefan Engl. 2020. Adapt or get left behind:	806
751	<i>on Domain Adaptation for NLP</i> , pages 1–8, Kyiv,	Domain adaptation through BERT language model	807
752	Ukraine. Association for Computational Linguistics.	finetuning for aspect-target sentiment classification .	808
753	Robert C. Moore and William Lewis. 2010. Intelligent	In <i>Proceedings of the 12th Language Resources</i>	809
754	selection of language model training data . In <i>Pro-</i>	<i>and Evaluation Conference</i> , pages 4933–4941, Mar-	810
755	<i>ceedings of the ACL 2010 Conference Short Papers</i> ,	seille, France. European Language Resources Asso-	811
756	pages 220–224, Uppsala, Sweden. Association for	ciation.	812
757	Computational Linguistics.	Rico Sennrich, Barry Haddow, and Alexandra Birch.	813
758	Adam Paszke, Sam Gross, Soumith Chintala, Gregory	2016. Neural machine translation of rare words	814
759	Chanan, Edward Yang, Zachary DeVito, Zeming	with subword units . In <i>Proceedings of the 54th An-</i>	815
760	Lin, Alban Desmaison, Luca Antiga, and Adam	<i>nual Meeting of the Association for Computational</i>	816

- 817 *Linguistics (Volume 1: Long Papers)*, pages 1715–
818 1725, Berlin, Germany. Association for Computa-
819 tional Linguistics.
- 820 Asa Cooper Stickland, Xian Li, and Marjan
821 Ghazvininejad. 2021. [Recipes for adapting](#)
822 [pre-trained monolingual and multilingual models to](#)
823 [machine translation](#). In *Proceedings of the Confer-*
824 *ence of the European Chapter of the Association for*
825 *Computational Linguistics*, pages 3440–3453.
- 826 Ahmet Üstün, Arianna Bisazza, Gosse Bouma, and
827 Gertjan van Noord. 2020. [UDapter: Language adap-](#)
828 [tation for truly Universal Dependency parsing](#). In
829 *Proceedings of the 2020 Conference on Empirical*
830 *Methods in Natural Language Processing (EMNLP)*,
831 pages 2302–2315, Online. Association for Computa-
832 tional Linguistics.
- 833 Ashish Vaswani, Noam Shazeer, Niki Parmar, Jakob
834 Uszkoreit, Llion Jones, Aidan N Gomez, Łukasz
835 Kaiser, and Illia Polosukhin. 2017. [Attention is all](#)
836 [you need](#). In *Advances in Neural Information Pro-*
837 *cessing Systems*.
- 838 Alex Wang, Amanpreet Singh, Julian Michael, Fe-
839 lix Hill, Omer Levy, and Samuel Bowman. 2018.
840 [GLUE: A multi-task benchmark and analysis plat-](#)
841 [form for natural language understanding](#). In *Pro-*
842 *ceedings of the 2018 EMNLP Workshop Black-*
843 *boxNLP: Analyzing and Interpreting Neural Net-*
844 *works for NLP*, pages 353–355, Brussels, Belgium.
845 Association for Computational Linguistics.
- 846 Thomas Wolf, Lysandre Debut, Victor Sanh, Julien
847 Chaumond, Clement Delangue, Anthony Moi, Pier-
848 ric Cistac, Tim Rault, Remi Louf, Morgan Funtow-
849 icz, Joe Davison, Sam Shleifer, Patrick von Platen,
850 Clara Ma, Yacine Jernite, Julien Plu, Canwen Xu,
851 Teven Le Scao, Sylvain Gugger, Mariama Drame,
852 Quentin Lhoest, and Alexander Rush. 2020. [Trans-](#)
853 [formers: State-of-the-art natural language process-](#)
854 [ing](#). In *Proceedings of the 2020 Conference on Em-*
855 *pirical Methods in Natural Language Processing:*
856 *System Demonstrations*, pages 38–45, Online. Asso-
857 ciation for Computational Linguistics.

A Appendix

A.1 Corpus description

In Table 8, we present the sizes of the training and evaluation corpora used for the many-domain setup. Only one corpus is used for the few-domain but not the many-domain experimental setting, namely YELP.COM². This corpus has 684M training tokens and 20M evaluation tokens. We randomly sub-sample 53M training tokens of this corpus for our first, few-domain setup, as we want to train a balanced model. Extensive documentation of the corpus is available from Dodge et al. (2021). We use the C4 corpus in accordance with the terms of use³.

A.2 Few-Domain Setup

In Table 3, we present out-of-domain evaluation perplexities for the first experimental setup. For the *single adapters* model, we present the best-performing models in the table. In order to allow for an exhaustive comparison, we also present the evaluation results of all the trained single adapter models on all held-out websites in Table 6. We see, for example, that when evaluating on the traveling website TRIPADVISOR, the single adapter model that was trained on either BOOKING or YELP provides the lowest perplexity scores, confirming our intuition that for a held-out website, we should use a model trained on a very similar domain.

	single adapters trained on				baseline GPT-2
	booking	yelp	frontiers	journals	
ncbi	20.1	20.1	19.7	<u>18.2</u>	20.5
link.springer	27.1	27.1	<u>24.5</u>	<u>24.5</u>	27.7
scholars.duke	22.2	22.2	22.2	<u>20.1</u>	22.7
techcrunch	<u>27.1</u>	<u>27.1</u>	<u>27.1</u>	<u>27.1</u>	27.7
medium	<u>30.0</u>	<u>30.0</u>	<u>30.0</u>	<u>30.0</u>	29.1
tripadvisor	<u>36.6</u>	<u>36.6</u>	49.4	49.4	41.3
lonelyplanet	30.0	<u>27.1</u>	40.4	40.4	35.5

Table 6: Out-of-domain evaluation of single adapters in the few-domain setup (§3). We evaluate every set of single adapters in 7 different websites. The best results for every out-of-domain website (underlined) are shown in Table 3.

A.3 Many-Domain Setup

Confusion Matrix. Figure 4 depicts the confusion matrix of the GMM. We can observe visually that some clusters assign a high probability to multiple internet domains, while others remain empty. This shows that the intuition have for what a domain is

²www.yelp.com/dataset

³commoncrawl.org/terms-of-use/

In-domain scores	GPT-2	multi adapters	hierarchical adapters
ign.com	30.0	25.5	23.8
insiderpages.com	30.0	19.7	18.4
eventbrite.com	34.5	27.4	25.5
androidheadlines.com	21.8	17.1	16.0
link.springer.com	27.9	22.6	21.5
librarything.com	29.4	17.6	16.9
csmonitor.com	29.4	25.8	24.8
city-data.com	36.2	31.2	30.3
forums.macrumors.com	37.0	27.7	26.0
glassdoor.com	20.7	7.9	7.5
oreilly.com	27.4	21.5	20.5
pcworld.com	24.3	19.7	18.9
express.co.uk	22.2	15.0	14.0
answers.sap.com	60.3	34.5	30.3
prweb.com	25.8	20.1	18.9
instructables.com	32.8	28.2	26.6
deviantart.com	42.5	33.1	31.2
entrepreneur.com	26.3	22.0	20.9
si.com	22.2	17.3	16.4
gsmarena.com	56.3	34.5	31.2
wired.com	30.0	24.3	23.8
medium.com	29.1	23.1	22.6
baltimoresun.com	27.1	20.9	20.1
npr.org	22.2	18.0	17.5
frontiersin.org	22.0	18.4	17.2
chicagotribune.com	27.1	21.1	20.7
foxnews.com	22.2	15.3	14.9
aljazeera.com	22.2	17.8	17.1
dailymail.co.uk	27.1	21.1	20.7
lonelyplanet.com	35.5	19.5	17.1
average	30.0	22.3	21.0

Table 7: In-domain evaluation perplexity for the many-domain setup (we note that the hierarchical model uses a single path).

does not correspond exactly to the cluster obtained by an unsupervised, data-driven approach. Our visualization is based on publicly available code⁴. **Out-of-domain Evaluation.** As mentioned in §4.5, to run evaluation on a given out-of-domain website i , we use two paths of the trained hierarchical model. The first path leads to the leaf node that corresponds to cluster m (with m assigning the highest probability to the largest fraction of N sequences from website i) and the second path leads to cluster n , where n assigns the highest probability to the second-most number of the N sequences. We present the clusters m and n (and the websites they were mapped to during training) in Table 9.

A.4 Experimental Details

Because we wanted to keep a modest computational budget, we did not perform multiple training runs for the hierarchical models and the baselines. Results are reported over a single run.

⁴github.com/roeeaharoni/unsupervised-domain-clusters

	Train (Eval.) Tokens		Train (Eval.) Tokens	
TRAINING CORPUS	frontiersin.org	38M (6M)	journals.plos.org	53M (6M)
	chicagotribune.com	31M (4M)	fool.com	34M (4M)
	link.springer.com	28M (4M)	businessinsider.com	32M (4M)
	aljazeera.com	26M (3M)	theatlantic.com	30M (4M)
	instructables.com	25M (3M)	booking.com	30M (4M)
	npr.org	25M (3M)	kickstarter.com	26M (3M)
	dailymail.co.uk	25M (3M)	telegraph.co.uk	25M (3M)
	csmonitor.com	23M (3M)	cnet.com	24M (3M)
	baltimoresun.com	23M (3M)	ncbi.nlm.nih.gov	23M (3M)
	city-data.com	22M (3M)	foxbusiness.com	23M (3M)
	forums.macrumors.com	22M (3M)	cnbc.com	20M (2M)
	medium.com	22M (3M)	ibtimes.co.uk	18M (2M)
	foxnews.com	22M (3M)	reuters.com	17M (2M)
	si.com	18M (2M)	bbc.com	17M (2M)
	wired.com	18M (2M)	nypost.com	15M (2M)
	prweb.com	17M (2M)	nydailynews.com	14M (2M)
	express.co.uk	16M (2M)	fastcompany.com	14M (2M)
	entrepreneur.com	16M (2M)	mashable.com	14M (2M)
	androidheadlines.com	14M (2M)	thesun.co.uk	13M (2M)
	pcworld.com	14M (2M)	techcrunch.com	13M (2M)
	gsmarena.com	12M (2M)	inquisitr.com	13M (2M)
	eventbrite.com	11M (1M)	youtube.com	11M (1M)
	ign.com	10M (1M)	itunes.apple.com	11M (1M)
	oreilly.com	9M (1M)	breitbart.com	10M (1M)
deviantart.com	9M (1M)	etsy.com	10M (1M)	
insiderpages.com	8M (1M)	github.com	10M (1M)	
lonelyplanet.com	6M (1M)	agreatertown.com	9M (1M)	
answers.sap.com	6M (1M)	premium.wpmudev.org	9M (1M)	
glassdoor.com	4M (500K)	deadline.com	9M (1M)	
librarything.com	3M (500K)	dailystar.co.uk	9M (1M)	
		reference.com	7M (1M)	
		scholars.duke.edu	7M (1M)	
		tripadvisor.com	7M (1M)	
		simple.wikipedia.org	6M (1M)	
		nme.com	5M (1M)	
		homestars.com	3M (500K)	
		fineartamerica.com	2M (500K)	

Table 8: Domains that make up our in-domain (training) and out of-domain (evaluation) corpus for the large setup, including the size of our training and evaluation data. All data is extracted from C4 (Raffel et al., 2020).

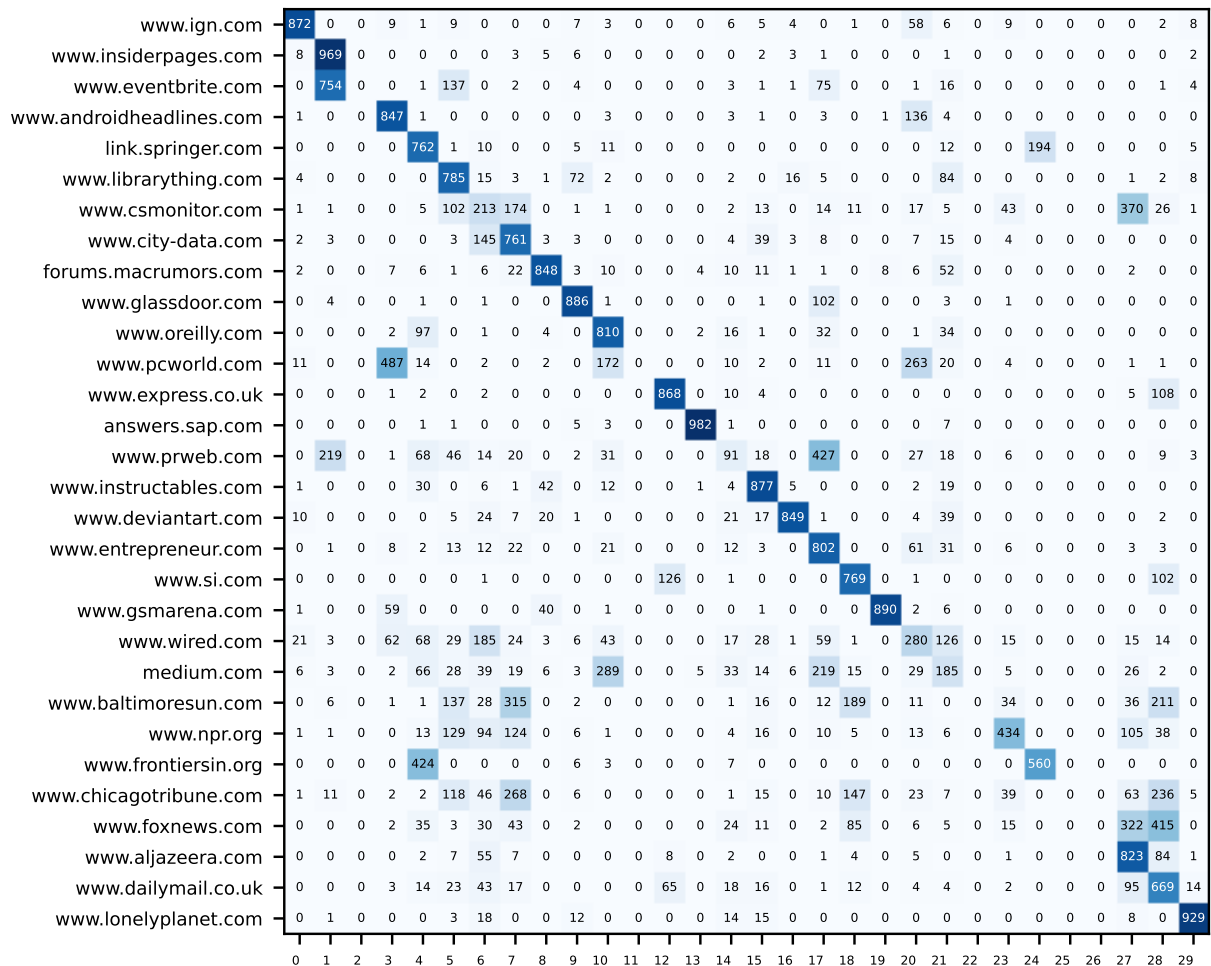


Figure 4: Confusion Matrix. The x-axis depicts the clusters that the internet domains are assigned to. If no data samples are added to a cluster (for example, cluster 2), the corresponding Gaussian distribution is not used for the hierarchical clustering. The y-axis depicts the internet domains used for training. The cluster numbers shown here are not the exact ones shown in the final dendrogram, but one can easily observe that, for example, the same cluster (in this example, cluster 7) assigns the highest probability to CITY-DATA.COM, BALTIMORESUN.COM and CHICAGOTRIBUNE.COM. This is mirrored in Figure 2 of the main paper.

Held-out Website	Path to Cluster m	Train. Website of Cluster m	Path to Cluster n	Train. Website of Cluster n
reuters.com	14	aljazeera.com	15	npr.org
ibtimes.co.uk	9	dailymail.co.uk	14	aljazeera.com
bbc.com	9	dailymail.co.uk	3	express.co.uk
tripadvisor.com	5	insiderpages.com	22	lonelyplanet.com
cnet.com	18	wired.com	17	androidheadlines.com
telegraph.co.uk	9	dailymail.co.uk	14	aljazeera.com
theatlantic.com	0	city-data.com	14	aljazeera.com
foxbusiness.com	11	prweb.com	15	npr.org
thesun.co.uk	9	dailymail.co.uk	3	express.co.uk
nydailynews.com	9	dailymail.co.uk	6	si.com
dailystar.co.uk	3	express.co.uk	9	dailymail.co.uk
fastcompany.com	1	entrepreneur.com	18	wired.com
nypost.com	9	dailymail.co.uk	6	si.com
businessinsider.com	1	entrepreneur.com	18	wired.com
deadline.com	8	librarything.com	9	dailymail.co.uk
breitbart.com	14	aljazeera.com	0	city-data.com
techcrunch.com	18	wired.com	1	entrepreneur.com
nme.com	8	librarything.com	9	dailymail.co.uk
fool.com	1	entrepreneur.com	15	npr.org
finance.yahoo.com	1	entrepreneur.com	15	npr.org
youtube.com	11	prweb.com	15	npr.org
ncbi.nlm.nih.gov	4	link.springer.com	19	frontiersin.org
scholars.duke.edu	4	link.springer.com	19	frontiersin.org
inquisitr.com	9	dailymail.co.uk	18	wired.com
simple.wikipedia.org	10	csmonitor.com	8	librarything.com
kickstarter.com	16	deviantart.com	18	wired.com
mashable.com	18	wired.com	9	dailymail.co.uk
booking.com	5	insiderpages.com	22	lonelyplanet.com
etsy.com	13	instructables.com	5	insiderpages.com
fineartamerica.com	16	deviantart.com	13	instructables.com
github.com	7	oreilly.com	2	answers.sap.com
journals.plos.org	4	link.springer.com	19	frontiersin.org
itunes.apple.com	20	gsarena.com	8	librarything.com
agreatertown.com	22	lonelyplanet.com	5	insiderpages.com
premium.wpmudev.org	2	answers.sap.com	7	oreilly.com
homestars.com	5	insiderpages.com	13	instructables.com
reference.com	13	instructables.com	10	csmonitor.com
cnbc.com	15	npr.org	1	entrepreneur.com

Table 9: The two paths used for evaluation of the hierarchical adapter model on each held-out website.