

Adaptive Submodular Policy Optimization

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Keywords: policy gradients, submodularity, adaptive submodularity

Summary

We propose KL-regularized policy optimization for adaptive submodular maximization, which is a framework for decision making under uncertainty with submodular rewards. Policy optimization of adaptive submodular functions justifies a surprisingly simple and efficient policy gradient update, where the optimized action only affects its immediate reward but not the future ones. It also allows us to learn adaptive submodular policies with large action spaces, such as those represented by large language models (LLMs). We prove that our policies monotonically improve as the regularization diminishes and converge to the optimal greedy policy. Our experiments show major gains in statistical efficiency, in both synthetic problems and LLMs.

Contribution(s)

1. We propose KL-regularized policy optimization for adaptive submodular maximization.
Context: There are prior works on gradient-based optimization of submodular (not adaptive) functions. See Paragraph 2 in Section 6. There are prior works on policy gradients in more general settings. See Paragraphs 1 and 3 in Section 6.
2. We derive more efficient policy gradient estimators than in more general settings, with $O(n)$ terms as opposing to $O(n^2)$, where n is the horizon.
Context: None
3. We prove that our policy converges to the optimal greedy policy for adaptive submodular maximization as the regularization diminishes (Theorem 1). We prove that our policies monotonically improve over reference policies used for their regularization as the regularization diminishes (Theorem 4).
Context: None
4. We demonstrate the efficiency of new policy gradient estimators empirically, in both synthetic problems and LLMs (Section 5).
Context: None

Adaptive Submodular Policy Optimization

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Abstract

We propose KL-regularized policy optimization for adaptive submodular maximization, which is a framework for decision making under uncertainty with submodular rewards. Policy optimization of adaptive submodular functions justifies a surprisingly simple and efficient policy gradient update, where the optimized action only affects its immediate reward but not the future ones. It also allows us to learn adaptive submodular policies with large action spaces, such as those represented by large language models (LLMs). We prove that our policies monotonically improve as the regularization diminishes and converge to the optimal greedy policy. Our experiments show major gains in statistical efficiency, in both synthetic problems and LLMs.

1 Introduction

Many real-world problems have *diminishing returns*. The number of influenced people in a social network increases sublinearly with the number of influencers (Kempe et al., 2003). The information gain due to adding a sensor decreases if other sensors have already been placed at similar locations (Krause et al., 2008). The engagement with recommended items does not increase when many of the items are similar (Yue & Guestrin, 2011; Hiranandani et al., 2019). The property of diminishing returns, known as *submodularity*, allows for an efficient optimization of such problems. Specifically, it is well known that a greedy algorithm for maximizing submodular functions in n steps is $(1 - 1/e)$ -optimal (Nemhauser et al., 1978).

We study adaptive decision making with submodular functions. *Adaptive submodularity* (Golovin & Krause, 2011) is a generalization of submodularity where the expected gain in reward after taking an action, in expectation over its observation, is a submodular function. One application of adaptive submodularity is preference elicitation (Gabillon et al., 2013), which is a special case of question-answering games (Dasgupta, 2005; Karbasi et al., 2012). These problems are submodular because the information gain due to asking a question diminishes with more previously asked questions. A greedy algorithm for adaptive submodular maximization in n steps, which takes the action with the highest expected gain conditioned on the history, is $(1 - 1/e)$ -optimal (Golovin & Krause, 2011).

This work brings together the fields of adaptive submodular and policy optimization. Policy optimization of adaptive submodular functions justifies a surprisingly simple and efficient policy gradient update, where the optimized action only affects its immediate reward but not the future ones. This is in contrast to other recent frameworks, such as submodular reinforcement learning (Prajapat et al., 2024), where the policy gradient has a classic form. The additional benefit of our approach is that we can efficiently learn policies for adaptive submodular maximization with large action spaces, such as the responses of a *large language model* (LLM). Indeed, *policy gradients* (Williams, 1992) arose as a versatile tool for reinforcement learning (Sutton & Barto, 1998) and play a critical role in learning LLMs (Schulman et al., 2015; 2017; Ouyang et al., 2022).

We make the following contributions:

1. We propose KL-regularized policy optimization of adaptive submodular functions (Section 3). A submodular view on policy optimization justifies a surprisingly efficient policy gradient update, where the optimized action only affects its immediate reward but not the future ones. A policy optimization view on adaptive submodular maximization allows us to learn policies with large action spaces, such as those represented by LLMs.
2. We analyze our policies and prove two claims. First, we show that our policy converges to the optimal greedy policy for adaptive submodular maximization as the regularization diminishes. Second, we show that our policies monotonically improve over reference policies used for their regularization as the regularization diminishes. The main contribution in our analysis is bringing together techniques for analyzing KL-regularized policies and adaptive submodular maximization. This requires generalization of existing concepts of near-optimal adaptive submodular policies to stochastic policies.
3. We empirically evaluate our policies for adaptive submodular maximization. They can be learned more efficiently than using a vanilla policy gradient and are applicable to LLMs.

2 Background

We start with introducing our notation. Random variables are capitalized, except for Greek letters like θ . We denote the marginal and conditional probabilities under probability measure p by $p(X = x)$ and $p(X = x \mid Y = y)$, respectively. When the random variables are clear from context, we write $p(x)$ and $p(x \mid y)$. For a positive integer n , we define $[n] = \{1, \dots, n\}$. The indicator function is $\mathbb{1}\{\cdot\}$. The i -th entry of vector v is v_i . If the vector is already indexed, such as v_j , we write $v_{j,i}$.

We introduce our notation for decision making next. An *agent* interacts with the environment for n steps. To simplify exposition, we assume that n is fixed. The agent initially observes a *context* $x \in \mathcal{X}$, where \mathcal{X} is the space of contexts. The context is a side information that could define the problem instance, for example. In step $t \in [n]$, the agent takes an *action* a_t and *observes* y_t . The difference between actions and observations is that the agent controls the actions. The observations depend on actions but are provided by the environment. The *history* of n actions and their observations is a set $h_n = \{(a_t, y_t)\}_{t \in [n]}$. We denote by $r(x, h_n) \geq 0$ the *reward* associated with context x and history h_n . The probability that action a is taken in context x and history h_{t-1} is $\pi(a \mid x, h_{t-1}; \theta)$, and is parameterized by $\theta \in \Theta$. We call θ a *policy* and Θ the space of policy parameters. The action and observation in step t are generated as $a_t \sim \pi(\cdot \mid x, h_{t-1}; \theta)$ and $y_t \sim p(\cdot \mid x, h_{t-1}, a_t)$, respectively. Since the order of the observations in the history does not matter, our setting is less general than classic reinforcement learning (Sutton & Barto, 1998) but more general than a bandit (Lattimore & Szepesvari, 2019), because both a_t and y_t depend on the history. We discuss relation of our paper to prior works in Section 6.

We denote the probability of history h_n in context x under policy θ by $\pi(h_n \mid x; \theta)$. By the chain rule and our modeling assumptions, we note that it factors as

$$\pi(h_n \mid x; \theta) = \prod_{t=1}^n p(y_t \mid x, h_{t-1}, a_t) \pi(a_t \mid x, h_{t-1}; \theta). \quad (1)$$

The value of policy θ is

$$V(\theta) = \mathbb{E}_{x, h_n \sim \pi(\cdot \mid x; \theta)} [r(x, h_n)],$$

where $x \sim \mathcal{D}$ is drawn from a distribution of contexts \mathcal{D} . The optimal policy and its value are

$$\theta^* = \arg \max_{\theta \in \Theta} V(\theta), \quad V^* = \max_{\theta \in \Theta} V(\theta), \quad (2)$$

respectively. The question-answering game in Section 1 can be formulated in our notation as follows. The questions are actions, the answers are observations, and the reward is the fraction of objects that the user does not think about, based on the questions and their answers in the history. We experiment with these problems in Sections 5.2 and 5.3.

2.1 Adaptive Submodularity

Adaptive submodularity (Golovin & Krause, 2011) is a framework for sequential decision making under uncertainty with diminishing returns. Under this assumption, a near-optimal policy is greedy conditioned on the history and thus can be computed efficiently.

Adaptive submodularity is formally defined as follows. Let

$$\Delta(a \mid x, h_{t-1}) = \mathbb{E}_{y \sim p(\cdot \mid x, h_{t-1}, a)} [r(x, h_{t-1} + \{(a, y)\})] - r(x, h_{t-1}) \quad (3)$$

be the *expected gain* in reward after taking action a in context x and history h_{t-1} . We make two assumptions. First, the expected gain is *non-negative*; $\Delta(a \mid x, h_{t-1}) \geq 0$ holds for any context x , history h_{t-1} , and action a . Second, the expected gain is *submodular*;

$$\Delta(a \mid x, h_{t-1}) \geq \Delta(a \mid x, h_{t-1} + \{(a', y')\})$$

holds for any context x , history h_{t-1} , actions a and a' , and observation y' . These assumptions are analogous to those in classic submodularity (Nemhauser et al., 1978), except that the ground set are actions and the assumptions are in expectation over the observations of the actions. Similarly to the classic setting, they imply efficiency. Specifically, let

$$\pi_g(a \mid x, h_{t-1}) = \mathbb{1} \left\{ a = \arg \max_{a'} \Delta(a' \mid x, h_{t-1}) \right\} \quad (4)$$

be the greedy policy with respect to $\Delta(a \mid x, h_{t-1})$. Then its expected value is at least $(1 - 1/e)V^*$ (Golovin & Krause, 2011), where V^* is defined in (2).

2.2 KL-Regularized Policy Optimization

One limitation of solving adaptive submodular problems as in (4) is that the maximization is difficult when the action space is large or infinite, such as when the actions are responses of an LLM (Brown et al., 2020; Wei et al., 2022). This motivates our work on solving (4) by policy learning. Learning of policies for large action spaces is at the center of *reinforcement learning from human feedback* (RLHF) (Christiano et al., 2017). Specifically, once a reward model is learned, the policy is optimized to maximize the expected reward under the reward model using *proximal policy optimization* (PPO) (Schulman et al., 2017). The objective is

$$\mathcal{L}_{\text{PPO}}(\theta) = \mathbb{E}_{x \sim \mathcal{D}, a \sim \pi(\cdot \mid x; \theta)} \left[r(x, a) - \beta \log \frac{\pi(a \mid x; \theta)}{\pi_0(a \mid x)} \right], \quad (5)$$

where x is a prompt sampled from a dataset of prompts \mathcal{D} , a is its response, and $\pi(a \mid x; \theta)$ is the probability of generating response a to prompt x by policy θ . The first term is the expected reward for response a to prompt x . The second term penalizes for deviations of the optimized policy from a *reference policy* π_0 , usually obtained by supervised fine-tuning (Mangrulkar et al., 2022; Hu et al., 2022). The parameter $\beta \geq 0$ trades off the two terms. In adaptive submodularity (Section 2.1), the prompt x and its response a are the history and action, respectively.

PPO is a popular policy-learning framework with two benefits. First, it is suitable for large action spaces. Specifically, once the policy is learned, the best action is just sampled from it. Second, the prior information is incorporated through the reference policy. While PPO has been popularized by RLHF, we note that the idea of KL-regularized policies goes back to Schulman et al. (2015), where it was used to motivate trust-region policy optimization; and Todorov (2006), where it was proposed and analyzed in the context of Markov decision processes (Puterman, 1994).

3 Algorithm

We bring together adaptive submodular maximization and KL-regularized policy optimization. This has two benefits. First, we can learn policies for adaptive submodular maximization with large action spaces, such as those represented by LLMs. Second, we justify a surprisingly efficient policy gradient update, where the action only affects its immediate reward but not the future ones.

Algorithm 1 KL-PO

```

1: Input: Learning rate schedule  $(\alpha_i)_{i \in \mathbb{N}}$ 
2: Initialize  $\theta$  and  $i \leftarrow 1$ 
3: while not convergence do
4:   Simulate  $h_n \sim \pi(\cdot | x; \theta)$ 
5:    $\theta \leftarrow \theta + \alpha_i \sum_{t=1}^n (f_t(\theta) - \beta) \sum_{\ell=1}^t \nabla \log \pi(a_\ell | x, h_{\ell-1}; \theta)$ 
6:    $i \leftarrow i + 1$ 
7: Output: Learned policy  $\theta$ 

```

Algorithm 2 KL-SubPO

```

1: Input: Learning rate schedule  $(\alpha_i)_{i \in \mathbb{N}}$ 
2: Initialize  $\theta$  and  $i \leftarrow 1$ 
3: while not convergence do
4:   Simulate  $h_n \sim \pi(\cdot | x; \theta)$ 
5:    $\theta \leftarrow \theta + \alpha_i \sum_{t=1}^n (f_t(\theta) - \beta) \times \nabla \log \pi(a_t | x, h_{t-1}; \theta)$ 
6:    $i \leftarrow i + 1$ 
7: Output: Learned policy  $\theta$ 

```

3.1 Classic Policy Optimization

To understand the benefit of our method, we first introduce a classic n -step KL-regularized policy optimization. When actions in (5) are replaced with histories, we immediately obtain

$$\mathcal{L}_{\text{KL-PO}}(\theta, \beta) = \mathbb{E}_\theta \left[r(x, h_n) - \beta \log \frac{\pi(h_n | x; \theta)}{\pi_0(h_n | x)} \right],$$

where $\mathbb{E}_\theta[\cdot] = \mathbb{E}_{x \sim \mathcal{D}, h_n \sim \pi(\cdot | x; \theta)}[\cdot]$. The problem of policy optimization is to maximize $\mathcal{L}_{\text{KL-PO}}(\theta, \beta)$ with respect to θ . We call this algorithm **KL-PO** and present it in Algorithm 1.

The main challenge in optimizing $\mathcal{L}_{\text{KL-PO}}(\theta, \beta)$ is that its gradient has $O(n^2)$ terms. To see this, we first note that the expected reward in n steps can be rewritten as the the sum of n expected gains,

$$\mathbb{E}_\theta[r(x, h_n)] = \sum_{t=1}^n \mathbb{E}_{\theta, t}[\Delta(a_t | x, h_{t-1})],$$

where $\mathbb{E}_{\theta, t}[\cdot] = \mathbb{E}_{x \sim \mathcal{D}, h_{t-1} \sim \pi(\cdot | x; \theta), a_t \sim \pi(\cdot | x, h_{t-1}; \theta)}[\cdot]$. This identity follows from the factorization of $\pi(h_n | x; \theta)$ in (1) and the definition of $\Delta(a_t | x, h_{t-1})$ in (3). Therefore, our n -step objective can be written as

$$\mathcal{L}_{\text{KL-PO}}(\theta, \beta) = \sum_{t=1}^n \mathbb{E}_{\theta, t}[f_t(\theta)], \quad (6)$$

where

$$f_t(\theta) = \Delta(a_t | x, h_{t-1}) - \beta \log \frac{\pi(a_t | x, h_{t-1}; \theta)}{\pi_0(a_t | x, h_{t-1})}. \quad (7)$$

Using basic rules of differentiation and the score identity (Aleksandrov et al., 1968), we obtain

$$\nabla \mathbb{E}_{\theta, t}[f_t(\theta)] = \mathbb{E}_{\theta, t} \left[(f_t(\theta) - \beta) \sum_{\ell=1}^t \nabla \log \pi(a_\ell | x, h_{\ell-1}; \theta) \right]. \quad (8)$$

Therefore, the policy gradient (Williams, 1992) of (6) involves $n(n+1)/2$ terms. This leads to an $O(n^2)$ variance in the empirical estimate in **KL-PO** (line 5). The dependence on prior actions arises because they all impact the gain in step t . This motivated many prior works on variance reduction of policy gradients (Sutton et al., 2000; Baxter et al., 2001; Baxter & Bartlett, 2001; Munos, 2006).

3.2 Adaptive Submodular Policy Optimization

The key idea in our algorithm is to replace the empirical gradient estimate in **KL-PO** (line 5), which involves $\sum_{\ell=1}^t \nabla \log \pi(a_\ell | x, h_{\ell-1}; \theta)$, with $\nabla \log \pi(a_t | x, h_{t-1}; \theta)$. An informal justification for this choice is that for any content x and history h_{t-1} , a near-optimal policy in (4) only maximizes the immediate gain conditioned on x and h_{t-1} .

Mathematically, this change can be viewed as follows. Suppose that (6) is replaced with

$$\mathcal{L}_{\text{KL-SUBPO}}(\theta, \beta) = \sum_{t=1}^n \mathbb{E}_{\theta, \theta_h, t} [f_t(\theta)] , \quad (9)$$

where $\mathbb{E}_{\theta, \theta_h, t} [\cdot] = \mathbb{E}_{x \sim \mathcal{D}, h_{t-1} \sim \pi(\cdot | x; \theta_h), a_t \sim \pi(\cdot | x, h_{t-1}; \theta)} [\cdot]$ and θ_h is a history-generating policy that is independent of θ . Then, using basic rules of differentiation and the score identity (Aleksandrov et al., 1968), we obtain

$$\nabla \mathbb{E}_{\theta, \theta_h, t} [f_t(\theta)] = \mathbb{E}_{\theta, \theta_h, t} [(f_t(\theta) - \beta) \nabla \log \pi(a_t | x, h_{t-1}; \theta)] . \quad (10)$$

This gradient differs from (8) because we do not differentiate with respect to θ_h . The result is a major gain in efficiency, due to replacing t terms in $\nabla \mathbb{E}_{\theta, t} [f_t(\theta)]$ by a single one.

We call the resulting algorithm **KL-SubPO** and present it in Algorithm 2. Although (10) has fewer terms than (8), the objective (9) needs to be properly justified and we do that in Section 4. Specifically, we prove that when the problem is adaptive submodular, the maximization of (9) yields near-optimal greedy policies for any history-generating policy θ_h . The learned policies monotonically improve over reference policies π_0 as $\beta \rightarrow 0$ when the reward model is correctly specified. While a part of the proof uses the fact that the order of past observations does not matter, this assumption alone is not sufficient to derive (10).

4 Analysis

We make the following assumptions. First, we analyze an idealized variant of **KL-SubPO**, which is formulated as a maximization of (9). Second, we assume that the optimal solution to (9) is realizable and identifiable. Finally, we assume that the reward model is known.

We start with the observation that by the tower rule,

$$\mathbb{E}_{\theta, \theta_h, t} [f_t(\theta)] = \mathbb{E}_{x \sim \mathcal{D}, h_{t-1} \sim \pi(\cdot | x; \theta_h)} [\mathbb{E}_{a_t \sim \pi(\cdot | x, h_{t-1}; \theta)} [f_t(\theta) | x, h_{t-1}]] .$$

The inner expectation has the same algebraic form as (5). Thus, for any context x and history h_{t-1} , the maximizer has a closed form (Todorov, 2006) of

$$\pi(a | x, h_{t-1}; \theta) = \frac{1}{Z(x, h_{t-1})} \pi_0(a | x, h_{t-1}) \exp \left[\frac{1}{\beta} \Delta(a | x, h_{t-1}) \right] , \quad (11)$$

where $Z(x, h_{t-1})$ is the normalizer. This allows us to analyze the properties of the optimal policy irrespective of θ_h . In the following, we first show that as $\beta \rightarrow 0$, the policy converges to the optimal greedy policy. Then we introduce γ -approximate policies to analyze the non-asymptotic behavior of **KL-SubPO**.

Theorem 1. *Let $\hat{\theta}(\beta) = \arg \max_{\theta} \mathcal{L}_{\text{KL-SUBPO}}(\theta, \beta)$. Let $\Delta(a | x, h_{t-1})$ be the expected gain in (3) and π_g be the greedy policy in (4). Then, if the best greedy action is unique,*

$$\lim_{\beta \rightarrow 0} \pi(a | x, h_{t-1}; \hat{\theta}(\beta)) = \pi_g(a | x, h_{t-1})$$

holds for any context x , history h_{t-1} , and action a .

Proof sketch. When $\beta = 0$, the KL regularizer in (7) vanishes and the maximizer of (9) is the greedy policy in (4). See Appendix A for details. \square

This result confirms that as the KL regularization diminishes, our policy becomes the greedy policy maximizing the expected gain in (3). Now we analyze the non-asymptotic behavior through the novel concept of γ -approximate greedy policies.

4.1 γ -Approximate Greedy Policies

Traditional greedy policies take actions that maximize the expected gain. The maximizer of (9) does that approximately. To analyze it, we extend the notion of the expected gain in (3) from individual actions to entire policies. We denote by

$$\Delta(\theta \mid x, h_{t-1}) = \mathbb{E}_{a \sim \pi(\cdot \mid x, h_{t-1}; \theta)} [\Delta(a \mid x, h_{t-1})]$$

the expected gain in reward after following policy θ in context x and history h_{t-1} .

Definition 2 (γ -Approximate Greedy Policy). *For $\gamma \geq 1$, a policy θ is γ -approximate greedy if*

$$\Delta(\theta \mid x, h_{t-1}) \geq \frac{1}{\gamma} \max_{a'} \Delta(a' \mid x, h_{t-1})$$

holds for all contexts x and histories h_{t-1} .

Our notion of γ -approximate greedy policies is inspired by but distinct from the approximate greedy policies in Golovin & Krause (2011). Specifically, Golovin & Krause (2011) require that all actions in the policy’s support are approximately optimal, while we only require the approximate optimality of the *expected gain* with respect to a fixed policy. This relaxation is better suited for our setting, where we learn stochastic policies for large action spaces that are regularized by pre-trained LLM policies using KL.

Theorem 3 (Performance of γ -Approximate Greedy Policies). *Let θ be a γ -approximate greedy policy and V^* be the expected value of the optimal n -step policy. Under the assumptions in Section 2.1,*

$$V^* - V(\theta) \leq (1 - 1/e^{1/\gamma})V^*.$$

Proof sketch. The proof follows a standard submodularity argument. We define the optimality gap and show that it decreases exponentially at rate $1/(\gamma n)$. See Appendix A for details. \square

This generalizes the classic $(1 - 1/e)$ -approximation guarantee to γ -approximate greedy policies. Specifically, when $\gamma = 1$, we recover the classic guarantee of the exact greedy policy. As $\gamma \rightarrow 0$, the approximation factor worsens smoothly with γ .

4.2 Improvement Guarantees

Having characterized the performance of γ -approximate greedy policies generally, we now establish how **KL-SubPO** produces improved policies.

Theorem 4 (Policy Improvement). *Let the reference policy π_0 in (9) be γ -approximate greedy. Let $\hat{\theta}(\beta) = \arg \max_{\theta} \mathcal{L}_{\text{KL-SUBPO}}(\theta, \beta)$ be the maximizer of (9) and $\hat{\pi}(\cdot \mid \cdot) = \pi(\cdot \mid \cdot; \hat{\theta}(\beta))$ denote the corresponding policy. Let $\hat{r}(x, h_{t-1}) = \mathbb{E}_{a \sim \hat{\pi}(\cdot \mid x, h_{t-1})} [r(x, h_{t-1} \cup \{(a, y)\})]$ be the expected reward for following policy $\hat{\pi}$ in context x and history h_{t-1} . Then there exists $\gamma' \in [1, \gamma]$ such that*

$$V^* - \hat{r}(x, h_{t-1}) \leq \left(1 - \frac{1}{\gamma' n}\right) (V^* - r(x, h_{t-1}))$$

holds for all contexts x and histories h_{t-1} . Furthermore:

1. $\hat{\pi}$ is a $(1 - 1/e^{1/\gamma'})$ -optimal policy.
2. γ' decreases monotonically with the regularization parameter β .

This claim establishes two important properties of our policies. First, they improve a γ -approximate greedy reference policy to a policy with an approximation factor $\gamma' \leq \gamma$. Second, the regularization parameter β affects this improvement: a stronger regularization (larger β) leads to more conservative improvements, while a weaker regularization makes the policy more greedy. The core insight behind this result is the closed-form solution in (11), which indicates monotonicity. We formalize this insight and prove it properly.

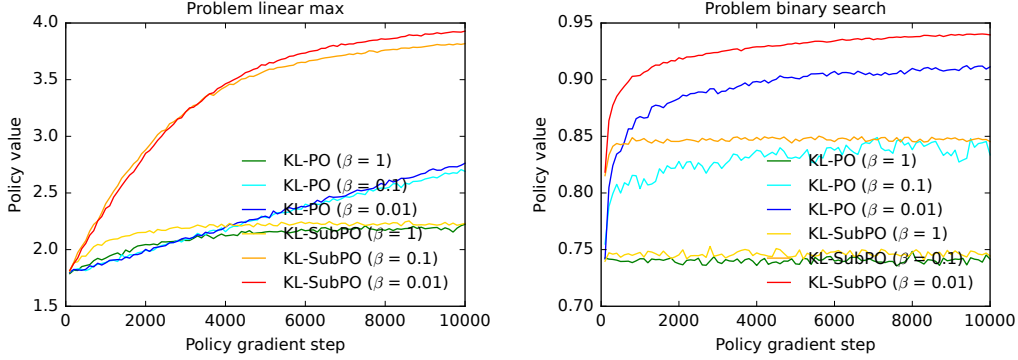


Figure 1: Experiments on the linear maximization problem in Section 5.1 and the binary search problem in Section 5.2.

5 Experiments

We conduct three experiments. The first two experiments are on synthetic problems and the last one is on an LLM. The synthetic problems showcase the statistical efficiency of **KL-SubPO** on easy to reproduce benchmarks and the LLM experiment shows the potential of our approach.

5.1 Linear Maximization

In the first experiment, we study n -step maximization of a linear function with K unknown parameters. The function is represented by a vector $w \in \mathbb{R}^K$ where $w_k = (k/K)^2$. The actions are the standard basis in \mathbb{R}^K , $\mathcal{A} = \{e_i\}_{i=1}^K$. The non-zero entry of an action indicates the revealed entry of w . The reward is the sum of the revealed entries $r(x, h_t) = \sum_{\ell=1}^t a_\ell^\top w$. The policy is parameterized as $\pi(a \mid x, h_t; \theta) \propto \exp[\phi(h_t, a)^\top \theta]$, where $\phi(h_t, a)$ is the feature vector for history h_t and action a . The feature vector for action e_i is a zero vector if the action was taken before and e_i otherwise. Formally, for any $e_i \in \mathcal{A}$ and $k \in [K]$, $\phi_k(h_t, e_i) = e_{i,k} \prod_{\ell=1}^t (1 - a_{\ell,k})$. We set $K = 20$ and the horizon is $n = 5$. The optimal policy selects the 5 highest entries of w and its value is 4.07. We experiment with $\beta \in \{0.01, 0.1, 1.0\}$ to show a range of operating modes of **KL-SubPO**. The reference policy π_0 is uniform. All policies are optimized by Adam (Kingma & Ba, 2015) and we average all results of over 32 random runs.

Our results are reported in Figure 1a. We observe three main trends. First, **KL-SubPO** outperforms **KL-PO** for all β . This is because optimization of near-optimal greedy policies by **KL-SubPO** is less noisy at our sample sizes, and thus more statistically efficient, than optimizing n -step policies by **KL-PO**. Second, **KL-SubPO** policies improve as $\beta \rightarrow 0$ when the reward model is correctly specified (Section 4). Finally, the **KL-SubPO** policy at $\beta = 0.01$ is near optimal.

5.2 Binary Search

In the second experiment, we have a binary search problem over $[K]$. A random integer k_* is chosen from $[K]$ and our goal is to identify it. The actions are all possible halving questions on $[K]$. More specifically, $\mathcal{A} = \{q_i\}_{i=1}^{K-1}$, where $q_i \in \{0, 1\}^K$ is a vector whose first i entries are ones and the rest are zeros. When the agent takes action q_i in step t , the observation is $y_t = q_{i, k_*}$. Simply put, the answer is “yes” if $k_* \leq i$ and “no” otherwise. The reward is the fraction of eliminated integers in $[K]$, that cannot be k_* based on the answers thus far,

$$r(x, h_t) = \frac{1}{K} \sum_{k=1}^K \prod_{\ell=1}^t y_\ell (1 - a_{\ell,k}) + (1 - y_t) a_{t,k}.$$

The policy is parameterized as in Section 5.1. The feature vector for action q_i is an outer product of the state s_t , which indicates the remaining integers, and q_i , $\phi(h_t, q_i) = \text{vec}(s_t^\top q_i)$. The state is

$$s_{t,k} = \mathbb{1} \left\{ \sum_{\ell=1}^t y_\ell a_{\ell,k} + (1 - y_\ell)(1 - a_{\ell,k}) = t \right\}.$$

We set $K = 32$ and the horizon is $n = 5$. The optimal policy is binary search and its value is 0.97. We experiment with the same policies as in Section 5.1. All results are averaged over 20 random runs.

Our results are reported in Figure 1b. We observe three main trends. First, **KL-SubP0** outperforms **KL-P0** when β is high and is comparable when β is low. This is because optimization of near-optimal greedy policies by **KL-SubP0** is less noisy at our sample sizes, and thus more statistically efficient, than optimizing n -step policies by **KL-P0**. Second, **KL-SubP0** policies improve as $\beta \rightarrow 0$ when the reward model is correctly specified (Section 4). Finally, the **KL-SubP0** policy at $\beta = 0.01$ is near optimal.

5.3 Twenty Questions

The last experiment is a 20Q game (Karbasi et al., 2012) with 20 animals. The agent is an LLM. It is optimized against a user represented by an LLM. The reward is the fraction of eliminated animals. The horizon is $n = 6$ questions. The experimental setup is described in detail in Appendix B. We conduct another experiment, where the animals are replaced with Amazon products, in Appendix C.

We let the agent interact with the user and generate a dataset of 200 trajectories of length $n = 6$. The reward of the original LLM is 0.817 ± 0.006 . We standardize trajectory rewards to zero mean and unit variance, and learn a policy by **KL-P0**. Its reward is 0.815 ± 0.006 and the policy does not improve over the baseline. When the trajectory rewards are clipped at 0, the reward is 0.833 ± 0.005 (2% improvement over the baseline). We also standardize per-step gains to zero mean and unit variance, and learn a policy by **KL-SubP0**. Its reward is 0.829 ± 0.006 (1.5% improvement over the baseline). When the per-step gains are clipped at 0, the reward is 0.876 ± 0.004 (7% improvement over the baseline). We conclude that **KL-SubP0** outperforms **KL-P0** in both settings, irrespective of the rewards being clipped or not.

6 Related Work

In submodular reinforcement learning (Prajapat et al., 2024), the n -step reward is assumed to be a submodular function of the visited states and taken actions, and depends on their order. Our work can be viewed as a special case of this setting where the order does not matter. This additional property allow us to derive policy gradients that do not have a quadratic number of terms in the horizon n . On the other hand, the work of Prajapat et al. (2024) allows for modeling a larger class of problems. The limitations of adaptive submodularity have been noted before and therefore it was extended, for instance to functions of sequences (Mitrovic et al., 2019).

Gradient-based optimization of submodular functions has also been explored before. For instance, Hassani et al. (2017) showed that stochastic projected gradient methods can provide strong approximation guarantees for maximizing continuous submodular functions with convex constraints. Bai et al. (2018) optimized deep submodular functions by gradient ascent. Our paper is the first work on gradient-based optimization of adaptive submodular functions.

Policy gradients were proposed by Williams (1992) and build on the score identity of Aleksandrov et al. (1968). It is well known that policy gradients have a high variance and therefore many variance reduction techniques have been proposed (Sutton et al., 2000; Baxter et al., 2001; Baxter & Bartlett, 2001; Munos, 2006; Kveton et al., 2020). Our contribution to these works is a policy gradient that does not have a quadratic number of terms in the horizon n .

7 Conclusions

We propose KL-regularized policy optimization for adaptive submodular maximization, a framework for decision making under uncertainty with submodular rewards. A policy gradient of an adaptive submodular function has a surprisingly simple and efficient form, where the optimized action only affects its immediate reward but not the future rewards. The additional benefit of viewing adaptive submodular maximization as policy optimization is that we can learn policies with large action spaces, such as those represented by LLMs.

Our analysis makes multiple simplifying assumptions, which allow us to study the problem more cleanly. First, we analyze an idealized variant of [KL-SubPO](#), which is formulated as a maximization of (9). Second, we assume that the optimal solution to (9) is realizable and identifiable. Finally, we assume that the reward model is known. However, in practice, the model is often estimated. We will address these limitations in our future work.

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A Proofs

Proof of Theorem 1. This is trivial. When $\beta = 0$, there is the KL-term vanishes from $\mathcal{L}_{\text{KL-SubP0}}$. So the optimal policy is the one that maximizes $\Delta(a|x, h_{t-1})$ at every x, h_{t-1} . This is exactly what greedy policy does. \square

Lemma 5 (Value Upper Bound). *Let $\pi(\cdot | x, h_{t-1}, \theta)$ be a γ -approximate greedy policy and V^* be the expected reward of the optimal n -step policy. Then for all contexts x and histories h_{t-1} :*

$$V^* \leq r(x, h_{t-1}) + \gamma n \Delta(\theta | x, h_{t-1}),$$

Proof. The proof is based on the the usual submodular "each step can't help more than the first step" argument. Let π^* be an optimal n steps policy. Then

$$\begin{aligned} V^* - r(x, h_{t-1}) &\leq \mathbb{E}_{h_n \sim \pi^*} [r(x, h_{t-1} + h_n)] - r(x, h_{t-1}) \\ &= \sum_{k=1}^n \mathbb{E} \left[\Delta(a_k^* | x, h_{k-1} + h_{t-1}) \right] \end{aligned}$$

where h_{k-1} is the history after $k-1$ steps under π^* and $a_k^* \sim \pi^*(\cdot | x, h_{k-1})$. By *adaptive submodularity*, each incremental gain satisfies

$$\begin{aligned} \Delta(a_k^* | x, h_{k-1} + h_{t-1}) &\leq \Delta(a_k^* | x, h_{t-1}) \\ &\leq \max_{a'} \Delta(a' | x, h_{t-1}) \\ &\leq \gamma \Delta(\theta | x, h_{t-1}). \end{aligned}$$

Summing over n steps gives

$$V^* - r(x, h_{t-1}) \leq \gamma n \Delta(\theta | x, h_{t-1}).$$

\square

Lemma 6 (One-step Gap Reduction). *Under adaptive submodularity and for any γ -approximate greedy policy π , the expected reduction in the optimality gap after one step satisfies:*

$$\mathbb{E}[X_t] \leq (1 - 1/(\gamma n)) \mathbb{E}[X_{t-1}]. \quad (12)$$

Proof. For any realized history h_t , and any policy π we define the expected one-step reward as:

$$r(\pi | x, h_t) := r(x, h_t) + \mathbb{E}_{a \sim \pi(\cdot | x, h_t; \theta)} [\Delta(a | x, h_t)] \quad (13)$$

$$= \mathbb{E}_{a \sim \pi(\cdot | x, h_t; \theta)} [r(x, h_t \cup \{(a, y)\})] \quad (14)$$

where the second equality follows from the definition of $\Delta(a | x, h_t)$ in (3). By Lemma 5 adaptive submodularity implies:

$$V^* \leq r(x, h_{t-1}) + \gamma n \Delta(\pi | x, h_{t-1}) \quad (15)$$

This inequality captures the key property that the remaining value after history h_{t-1} is bounded by γn times the one-step gain.

Expanding using the definition of $r(\pi | x, h_{t-1})$:

$$V^* \leq r(x, h_{t-1}) + \gamma n \Delta(\pi | x, h_{t-1}) \quad (16)$$

$$= r(x, h_{t-1}) \quad (17)$$

$$+ \gamma n (r(\pi | x, h_{t-1}) - V^* + V^* - r(x, h_{t-1})) \quad (18)$$

Rearranging terms gives:

$$V^* - r(\pi | x, h_{t-1}) \leq (1 - \frac{1}{\gamma n})(V^* - r(x, h_{t-1})) \quad (19)$$

Note that this holds for every history. Therefore, the result follows by noting that $X_t = V^* - r(x, H_t)$ and taking expectations. \square

Proof of Theorem 3 (Performance of γ -Approximate Greedy Policies). Let H_t denote the (random) history after t actions of policy π . Define the gap random variables $X_t = V^* - r(x, H_t)$, which measure how far we are from optimality after t steps. By Lemma 6 we have that $\mathbb{E}[X_i]$ decreases exponentially:

$$\mathbb{E}[X_t] \leq (1 - 1/(\gamma n))\mathbb{E}[X_{t-1}]. \quad (20)$$

Iterating this inequality from $t = 1$ to n :

$$\mathbb{E}[X_n] \leq (1 - 1/(\gamma n))^n \mathbb{E}[X_0] \quad (21)$$

Since $X_0 = V^* - r(\pi | x, H_0)$ where H_0 is the empty history, and $\mathbb{E}[X_0] = V^* - V(\theta)$:

$$V^* - V(\theta) \leq (1 - 1/(\gamma n))^n V^* \leq e^{-1/\gamma} V^*. \quad (22)$$

When $\gamma = 1$, we recover the classical $(1 - 1/e)$ -approximation of the exact greedy policy. \square

Lemma 7. Let $p(x)$ be a probability distribution, and let $g(x)$ be a real valued function. Define $\mathbb{E}_p[g(x)] = \int p(x) g(x) dx$. Now define a new distribution $p'(x)$ by reweighting $p(x)$ with the factor $e^{g(x)}$: $p'(x) = \frac{p(x) e^{g(x)}}{Z}$, where $Z = \mathbb{E}_p[e^{g(x)}] = \int p(x) e^{g(x)} dx$.

Then,

$$\mathbb{E}_{p'}[g(x)] \geq \mathbb{E}_p[g(x)]$$

Proof. We want to show

$$\frac{1}{Z} \mathbb{E}_p[e^{g(x)} g(x)] \geq \mathbb{E}_p[g(x)].$$

Equivalently,

$$\mathbb{E}_p[e^{g(x)} g(x)] \geq Z \mathbb{E}_p[g(x)] = \mathbb{E}_p[e^{g(x)}] \mathbb{E}_p[g(x)].$$

Thus it suffices to show

$$\mathbb{E}_p[e^{g(x)} g(x)] \geq \mathbb{E}_p[e^{g(x)}] \mathbb{E}_p[g(x)].$$

Let $Y = g(x)$ be a real-valued random variable under p . We claim

$$\mathbb{E}[e^Y Y] \geq \mathbb{E}[e^Y] \mathbb{E}[Y].$$

Rewrite this as

$$\mathbb{E}[e^Y (Y - \mathbb{E}[Y])] = \text{Cov}(e^Y, Y) \geq 0.$$

But $\text{Cov}(e^Y, Y) \geq 0$ holds because e^Y is a strictly increasing function of Y . By a standard result (e.g., Chebyshev's sum inequality), an increasing function of a random variable is positively correlated with that variable. \square

Proof of Theorem 6 (Policy Improvement). To establish the theorem, it suffices to show that for all contexts x and histories h_{t-1} :

$$\Delta(\hat{\pi}|x, h_{t-1}) \geq \Delta(\pi_0|x, h_{t-1}) \quad (23)$$

This improvement in expected marginal gain directly implies the desired approximation bounds.

Dog	Cat	Elephant	Lion	Tiger
Giraffe	Panda	Kangaroo	Horse	Penguin
Dolphin	Koala	Zebra	Wolf	Shark
Eagle	Cheetah	Bear	Monkey	Snake

Figure 2: Animals in the 20Q game.

From the optimality conditions of **KL-SubPO** in (11), we know that:

$$\hat{\pi}(a|x, h_{t-1}) = \frac{1}{Z(x, h_{t-1})} \pi_0(a|x, h_{t-1}) \exp\left(\frac{1}{\beta} \Delta(a|x, h_{t-1})\right), \quad (24)$$

where $Z(x, h_{t-1})$ is the normalization factor:

$$Z(x, h_{t-1}) = \sum_{a' \in \mathcal{A}} \pi_0(a'|x, h_{t-1}) \exp\left(\frac{1}{\beta} \Delta(a'|x, h_{t-1})\right). \quad (25)$$

Fix any context-history pair (x, h_{t-1}) . Let $p(a) = \pi_0(a|x, h_{t-1})$ and define $g(a) = \frac{1}{\beta} \Delta(a|x, h_{t-1})$. Then $\hat{\pi}$ can be written as:

$$p'(a) = \frac{p(a) \exp(g(a))}{\sum_{a'} p(a') \exp(g(a'))} \quad (26)$$

By Lemma 7, we have:

$$\mathbb{E}_{a \sim p'}[g(a)] \geq \mathbb{E}_{a \sim p}[g(a)] \quad (27)$$

which directly implies the desired improvement property.

For $\beta_2 < \beta_1$, we can express $\pi(\cdot|\cdot; \hat{\theta}(\beta_2))$ as a reweighting of $\pi(\cdot|\cdot; \hat{\theta}(\beta_1))$:

$$\begin{aligned} \pi(a|x, h_{t-1}; \hat{\theta}(\beta_2)) &= \frac{1}{\hat{Z}(x, h_{t-1})} \hat{\pi}(a|x, h_{t-1}) \\ &\quad \times \exp\left(\frac{1}{\delta} \Delta(a|x, h_{t-1})\right), \end{aligned}$$

where $\delta = 1/\beta_2 - 1/\beta_1$. Applying our previous result twice yields:

$$\begin{aligned} \Delta(\pi(\cdot|\cdot; \hat{\theta}(\beta_2))|x, h_{t-1}) &\geq \Delta(\pi(\cdot|\cdot; \hat{\theta}(\beta_1))|x, h_{t-1}) \\ &\geq \Delta(\pi_0(\cdot|\cdot)|x, h_{t-1}). \end{aligned}$$

This establishes the monotonicity of γ' with respect to β . □

B Twenty Questions Experiment

The last experiment is a 20Q game (Karbasi et al., 2012) with 20 animals. The agent is represented by an LLM and it is optimized against a user, which is also represented by an LLM. The animals are listed in Figure 2 and the horizon of the game is $n = 6$.

Both the agent and user are implemented using Llama-3.1-8B. The role of the agent is

You try to guess an animal. Respond with up to 6 words.

The question of the agent is generated using prompt

Ask a question.

It is conditioned on the history of the conversation. The role of the user is

Question	Answer	Reward
Does it live on land?	Yes	0.100
Does it have four legs?	Yes	0.200
Does it have a tail?	Yes	0.200
Does it primarily eat plants?	No	0.600
Does it have sharp claws?	Yes	0.600
Is it a carnivorous mammal?	Yes	0.600

Figure 3: One 20Q game between the user and agent. The target animal is dog.

Bluetooth Speaker Phone Charger Air Fryer Yoga Mat
 Water Bottle Ring Doorbell Echo Dot Wireless Earbuds
 Protein Powder LED Strip Lights Portable Power Bank
 Coffee Maker Weighted Blanket Desk Lamp Wireless Mouse
 Reusable Straws Robot Vacuum Shower Curtain
 Cast Iron Skillet Kindle Paperwhite

Figure 4: Products in the Amazon selection game.

Answer with Yes or No. No period.

The answer of the user is generated by prompt

You think of [animal]. You are asked: [question]

where [animal] is replaced by the target animal name from Figure 2 and [question] is replaced by the last question of the agent. The reward is the fraction of eliminated animals. The animal is eliminated if at least one property of the animal disagrees with at least one answer of the user. One conversation between the user and agent is shown in Figure 3.

C Amazon Product Selection Experiment

The last experiment is a product selection game on a set of 20 Amazon products. The agent is tasked with narrowing down to a specific product by asking yes/no questions. The products are listed in Figure 4 and the horizon of the game is $n = 4$.

Both the agent and user are implemented using Llama-3.1-8B. The agent is provided with the system message:

You are playing a 20 Questions game to guess an Amazon product from this list: [list of products]. Ask clear yes/no questions to efficiently narrow down the possibilities. Keep questions concise (ideally under 10 words). The user will only respond with Yes or No.

The question of the agent is generated using prompt:

Ask a question.

It is conditioned on the history of the conversation. The user’s response is generated by prompt:

You think of [product]. You are asked: [question]

where [product] is replaced by the target product name from Figure 4 and [question] is replaced by the last question of the agent. The reward is the fraction of eliminated products. A product is eliminated if its response to a question differs from the target product’s response to the same question. This reward calculation creates a natural submodular structure as questions eliminate overlapping subsets of products.

Question	Answer	Reward
Is the product electronic?	Yes	0.350
Can the product be held in your hand?	Yes	0.550
Does the product plug into a wall outlet?	No	0.850
Does the product require charging?	Yes	0.850

Figure 5: Example run of the Amazon product selection game.

The baseline model achieves a reward of 0.837 ± 0.005 . We compare this with various configurations of our methods: (1) **KL-SubP0** with standardized trajectory rewards achieves 0.841 ± 0.004 ; (2) **KL-SubP0** with clipped rewards from below at 0 achieves 0.858 ± 0.004 ; (3) **KL-P0** with standardized per-step gains achieves 0.828 ± 0.005 ; (4) **KL-P0** with clipped rewards from below at 0 achieves 0.847 ± 0.004 .