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ABSTRACT

Classifier-free guidance (CFG) is a cornerstone of text-to-image diffusion models, yet its effectiveness is limited by the use of static guidance scales. This “one-size-fits-all” approach fails to adapt to the diverse requirements of different prompts; moreover, prior solutions like gradient-based correction or fixed heuristic schedules introduce additional complexities and fail to generalize. In this work, we challenge this static paradigm by introducing a framework for dynamic CFG scheduling. Our method leverages online feedback from a suite of general-purpose and specialized small-scale latent-space evaluators—such as CLIP for alignment, a discriminator for fidelity and a human preference reward model—to assess generation quality at each step of the reverse diffusion process. Based on this feedback, we perform a greedy search to select the optimal CFG scale for each timestep, creating a unique guidance schedule tailored to every prompt and sample. We demonstrate the effectiveness of our approach on both small-scale models and the state-of-the-art Imagen 3, showing significant improvements in text alignment, visual quality, text rendering and numerical reasoning. Notably, when compared against the default Imagen 3 baseline, our method achieves up to 53.8% human preference win-rate for overall preference, a figure that increases up to 55.5% on prompts targeting specific capabilities like text rendering. Our work establishes that the optimal guidance schedule is inherently dynamic and prompt-dependent, and provides an efficient and generalizable framework to achieve it.

1 INTRODUCTION

The remarkable progress in text-to-image synthesis, powered by diffusion models (Ho et al., 2020; Song et al., 2023), has unlocked unprecedented creative potential. However, generating images from diffusion models requires hundreds of sampling steps to achieve sufficient generation quality. Consequently, a critical frontier of research is not only in training more powerful models, but also in enhancing inference in terms of efficiency and controllability without the need for costly retraining.

A cornerstone of controlling the generation process at inference time is classifier-free guidance (CFG; Ho & Salimans 2022) which has become the de facto standard in image generation. CFG provides a mechanism to amplify the influence of the text prompt, allowing to trade diversity for stronger adherence to the conditioning signal via a single guidance scale. However, the guidance scale is typically either set to a single, static value for the entire generation process or is defined as a schedule depending only on the sampling timestep based on empirical observations (Kynkänniemi et al., 2024; Chang et al., 2023; Sadat et al., 2023; Wang et al., 2024). In all cases, CFG is reduced to a “one-size-fits-all” strategy that overlooks the nuanced demands of different prompts during inference. For example, a prompt requiring complex compositional arrangements may need strong guidance for text alignment, whereas a prompt focused on a specific artistic aesthetic might benefit from lower guidance to preserve visual fidelity and diversity. We empirically validate this hypothesis and further find that generating specific, challenging attributes like legible text within an image often responds poorly to standard guidance strengths. This rigidity forces an undesirable compromise, where optimizing for one aspect (e.g., alignment) often degrades another (e.g., aesthetics).

In this paper, we challenge the notion of a static guidance scale in diffusion models. We hypothesize that the optimal trade-off between prompt alignment and visual quality is not fixed, but is a dynamic function of the prompt’s content, the current generation stage, and the diffusion model itself. To

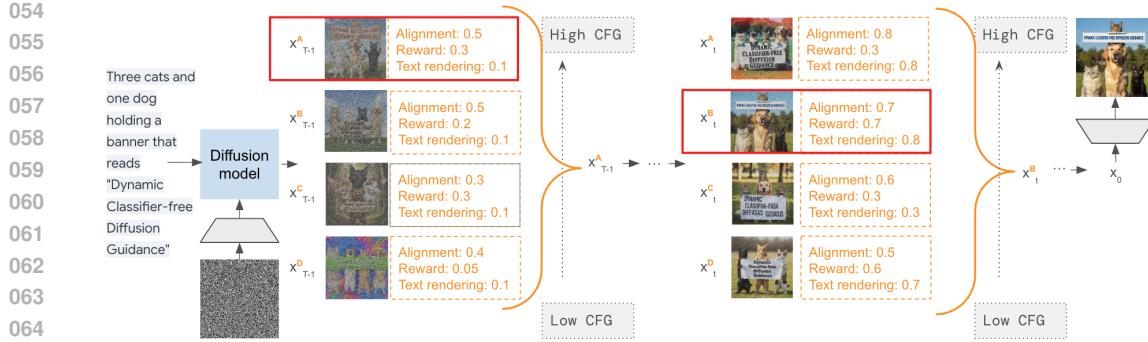


Figure 1: **Dynamic CFG**. We propose to perform a greedy search over multiple CFG scales and select the one that maximizes the latent evaluators’ scores at each sampling step. The evaluators are small-scale and operate directly in the diffusion latent space increasing the computational overhead during inference by only 1%. Finally, for combining scores by multiple evaluators, we propose an adaptive weighting dependent on the denoising timestep.

realize this, we propose a framework that dynamically selects the optimal CFG scale using online feedback from efficient latent evaluators. We employ a suite of these evaluators to measure distinct generation capabilities: both general-purpose (alignment, visual quality) and specialized ones such as text rendering and numerical reasoning. Crucially, these evaluators operate directly on noisy latents within the diffusion process, providing rich feedback with negligible computational overhead.

We leverage a greedy search-based optimization at each sampling step to evaluate a discrete set of candidate CFG scales. We select the one that maximizes a composite score from our latent evaluators. This procedure generates a dynamic CFG schedule tailored specifically to each prompt and its evolving sample. Interestingly, the average trend of our schedules aligns with empirical heuristics from prior work (Kynkänniemi et al., 2024; Wang et al., 2024), lending external validity to our approach. However, the key to our superior performance lies in the adaptability of our approach.

Our experiments on a text-to-image model similar to StableDiffusion (Rombach et al., 2022) across the Gecko (Wiles et al., 2024) and MS COCO (Lin et al., 2014) benchmarks demonstrate that our method improves both alignment and visual quality simultaneously. This stands in sharp contrast to prior methods, such as gradient guidance (Nichol et al., 2022; Kim et al., 2023) or fixed heuristic schedules (Kynkänniemi et al., 2024; Sadat et al., 2023), which typically improve one aspect at the expense of the other.

To demonstrate the generality and scalability of our approach, we apply it to the SoTA Imagen 3 model (Team et al., 2024). On the challenging Gecko and GenAI-Bench (Li et al., 2024) prompt sets, human raters preferred generations from our method over the default Imagen 3 baseline in 53.6% and 53.8% of comparisons, respectively. The high quality of SOTA models also motivates extending our framework with more specialized, capability-based evaluators. By incorporating a human preference reward model, and text rendering and numerical reasoning specific evaluators, we achieve even more fine-grained control. For the MARIO-eval (Chen et al., 2023a) benchmark requiring legible text, and the GeckoNum (Kajić et al., 2024) one requiring counting skills, this specialized guidance boosts the human preference rate up to 55.5% and 54.1% over default sampling, respectively.

Our contributions can be summarized as follows:

- We propose a novel framework for dynamically optimizing the CFG schedule during generation and introduce a suite of latent evaluators that provide online feedback directly on noisy diffusion latents while increasing the computational requirements only by 1% in contrast to 400% for a pixel-space equivalent.
- We show that prior empirical observations on CFG schedules fail to generalize across different model families, prompt sets, and generation skills. In contrast, our method significantly improves sampling on both a StableDiffusion-equivalent model and SoTA Imagen 3 across general-purpose and skill-specific prompt sets. We empirically demonstrate how our method’s superiority lies in its adaptability and how the optimal CFG values change depending on the requirements of the prompt.

108

2 RELATED WORK

110 **Evaluation of text-to-image models.** Evaluating the output of text-to-image models is a significant challenge in itself. Beyond traditional metrics, such as FID (Heusel et al., 2017) for image
 111 quality, and CLIPScore for alignment, that cannot offer fine-grained feedback on sample quality,
 112 recent work has developed VQA-based systems as autoraters (Wiles et al., 2024; Hu et al., 2023;
 113 Yarom et al., 2024; Lin et al., 2024). These autoraters show strong correlation with human perception,
 114 but their reliance on large language models (LLMs) makes them too computationally expensive
 115 for use *during* the iterative inference process, relegating them to post-hoc analysis. This motivates
 116 the search for evaluators that are both effective and efficient enough for online, step-by-step guid-
 117 ance. The most related work in this direction is that of Becker et al. (2025), Xu et al. (2023), Na
 118 et al. (2024), and Singhal et al. (2025). Becker et al. (2025) employ CLIP for evaluation directly
 119 in the latent space but they only assess denoised latents before the final decoding step. Xu et al.
 120 (2023) and Na et al. (2024) use a discriminator for evaluating visual quality during sampling for
 121 rejecting poor quality samples or restart the process earlier on. Finally, Singhal et al. (2025) and
 122 Kim et al. (2025) propose FK steering and DAS, respectively, for improving sampling starting from
 123 multiple random seeds and evaluating the intermediate “potentials” of samples. We introduce a
 124 flexible framework for combining feedback from multiple general and capability-specific evaluators
 125 to enable more fine-grained, multi-faceted control. Crucially, in contrast to prior work, we do not
 126 increase the NFEs and aim at improving a single seed instead of choosing or steering multiple seeds.
 127 Our method is orthogonal to work that rejects bad initial seeds.

128 **Guided image generation.** Classifier-free guidance (Ho & Salimans, 2022) has emerged as a
 129 useful way of trading-off sample quality and diversity using a single parameter. Recent work has
 130 focused on tuning the CFG values: Kynkänniemi et al. (2024) apply guidance only for a limited
 131 time interval, and Chang et al. (2023) find that using a linearly increasing CFG schedule improves
 132 diversity. To improve sample quality and alignment, Sadat et al. (2023) use custom CFG sched-
 133 ules, while Wang et al. (2024) find that tuning such schedules per model and prompt set further
 134 improves results. In an attempt to correct for mistakes caused by CFG, Nichol et al. (2022) propose
 135 to additionally employ classifier guidance via a noise-conditioned CLIP model which gradients push
 136 samples towards the direction of the prompt. In the opposite end of the spectrum, Kim et al. (2023)
 137 propose a similar method using a discriminator for increasing visual fidelity. However, combining
 138 CFG with auxiliary model guidance increases complexity, makes manual hyperparameter tuning
 139 more strenuous and does not offer different guidance strength depending on the prompt.

140

3 METHOD

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3.1 PRELIMINARIES

144 Diffusion models are a class of generative models that learn to reverse a noising process and are
 145 defined by two Markov processes. The forward process iteratively adds Gaussian noise to the
 146 data x_0 with T increasingly noisy steps. At timestep $t \in [1, T]$ noise is added to x_0 as follows:
 147 $\mathbf{x}_t = \sqrt{\alpha_t} \mathbf{x}_0 + \sqrt{1 - \alpha_t} \boldsymbol{\epsilon}_t$, $\boldsymbol{\epsilon}_t \sim \mathcal{N}(\mathbf{0}, \mathbf{I})$, where $\alpha_t \in (0, 1)$ are pre-defined schedule parameters.
 148 The learned backward process gradually denoises x_T towards the data distribution $p(x_{data})$. After
 149 training a diffusion model $p_\theta(x_0)$ to fit the data distribution, we sample from it starting with Gaus-
 150 sian noise: $\hat{\mathbf{x}}_0 = \frac{1}{\sqrt{\alpha_t}} (\mathbf{x}_t - \sqrt{1 - \alpha_t} \boldsymbol{\epsilon}_\theta(\mathbf{x}_t, t))$, where $\boldsymbol{\epsilon}_\theta(\mathbf{x}_t, t)$ is the model’s noise prediction.

152

3.2 ONLINE EVALUATORS

154 Given a noisy latent sample x_t at denoising step t , we compute a score e_t for evaluating the sample’s
 155 quality across a specific dimension using one of the following evaluators.

156 **Alignment.** Given x_t and the conditioning prompt c , we compute noisy latent CLIP scores as a
 157 prediction of final sample alignment:

$$e_{\text{CLIP}} = \text{CLIP}_{\text{vision}} x_t * \text{CLIP}_{\text{text}} c^T \quad (1)$$

160 CLIP is initialized from a standard pre-trained model trained on clean real images and corresponding
 161 captions from the WebLI dataset (Chen et al., 2023b). We replace the embedding layer of the vision
 encoder with a randomly initialized one matching the dimensionality of the diffusion encoder. We

162 then fine-tune the model on image-text pairs after encoding the images into diffusion latents and
 163 injecting random noise with a similar time schedule as for the diffusion model training. We further
 164 condition the vision encoder on timestep t converting CLIP into a time-conditioned encoder. We use
 165 the standard CLIP contrastive objective to map noisy latents to text descriptions.

166 **Visual quality.** Given x_t , we compute a score corresponding to the likelihood of an image being
 167 real independently of c via a noisy latent Discriminator trained to differentiate between real and
 168 generated images, similar to prior work (Kim et al., 2023; Na et al., 2024):

$$169 \quad e_{\text{Disc}} = -\log \frac{p(x_t|t)}{1 - p(x_t|t)} \quad (2)$$

170 where $p(x_t|t)$ is the time-conditional probability of image x_t to be real on timestep t . We initialize
 171 the discriminator from the latent CLIP vision encoder and introduce a classification head on top for
 172 predicting whether the images are synthetic or real. We train the discriminator on a small set of real
 173 vs. generated images from the MSCOCO dataset (Lin et al., 2014), similar to Kim et al. (2023).

174 **Reward (Human preference).** Similarly to reward modeling, we further fine-tune the latent align-
 175 ment evaluator on pairs of generated images for the same prompt given human preference labels that
 176 reflect overall preference (aesthetics, alignment, artifacts). For converting pairwise comparisons to
 177 scores, we follow common approaches from LLM alignment (Ouyang et al., 2022) for reward tuning
 178 and use the Bradley-Terry (BT) model (Bradley & Terry, 1952). According to the BT model, CLIP
 179 is further optimized according to the following training objective:

$$180 \quad p(i > j|c) = \frac{p(i|c)}{p(i|c) + p(j|c)} \quad (3)$$

181 where $p(i|c)$ and $p(j|c)$ is CLIP similarity between the prompt c and each image i, j in the compar-
 182 ison pair, with i being the preferred one.

183 **Text rendering.** We consider a capability-specific evaluator for text rendering, a challenging as-
 184 pect in image generation. We fine-tune the alignment evaluator on generated images labeled with
 185 scores by an OCR model. We introduce a multimodal head on top of the dual encoder and train the
 186 model to predict text rendering specific scores. We optimize the evaluator with an MSE objective:

$$187 \quad \text{MSE}_{\text{TR}} = \frac{1}{n} \sum_{i=1}^n (e_{\text{TR}}^i - e_{\text{OCR}}^i)^2 \quad (4)$$

188 where $e_{\text{TR}}, e_{\text{OCR}}$ are the scores predicted by the latent evaluator and OCR model, respectively.

189 **Numerical Reasoning.** We consider another capability-specific evaluator for numerical reasoning
 190 by fine-tuning the noisy latent CLIP on a subset of WebLI-100B images (Wang et al., 2025) filtered
 191 to contain countable entities. We fine-tune the model with the original contrastive objective on the
 192 capability-specific dataset.

193 3.3 DYNAMIC CFG SEARCH VIA ONLINE FEEDBACK

200 **Dynamic CFG.** Classifier-free guidance (CFG) (Ho & Salimans, 2021) alleviates the need of a
 201 classifier for generating samples with high fidelity and mode coverage. In CFG, a model is trained
 202 to be both conditional and unconditional, and the respective scores are combined during generation
 203 via the CFG scale s , which regulates the trade-off between fidelity, alignment and diversity:

$$204 \quad \epsilon_{\theta}(x_t|c) = \epsilon_{\theta}(x_t|\emptyset) + s(\epsilon_{\theta}(x_t|c) - \epsilon_{\theta}(x_t|\emptyset)) \quad (5)$$

205 where θ is the parameters of the diffusion model, c is the condition applied to the diffusion model,
 206 i.e., the prompt for text-to-image generation, and \emptyset is an empty sequence used for training the un-
 207 conditional variant of the diffusion model.

208 We propose to dynamically select the optimal CFG scale *per timestep* given feedback e from
 209 the online evaluators of Section 3.2 (see Figure 1). Formally, given a set of CFG scales $S =$
 210 $\{s_1, s_2, \dots, s_n\}$, at every step we select the scale

$$212 \quad \hat{s}_t = \arg \max_{s \in S} e_t(x_t^s, c), \quad (6)$$

213 which maximises the timestep-conditioned evaluator’s score e_t for the conditioning prompt c .

214 We optimize the final sample quality via a *greedy* search across timesteps, selecting the CFG scale
 215 that maximizes our latent evaluators’ scores per step. Crucially, this search is performed without

216 increasing the Number of Function Evaluations (NFEs). For each timestep t , we denoise once
 217 to obtain the conditional $\epsilon_\theta(x_t|c)$ and unconditional $\epsilon_\theta(x_t|\emptyset)$ predictions, and then cheaply test
 218 multiple CFG scales via Equation 5. Since our latent evaluators are lightweight and operate directly
 219 in the latent space, there is no increase in computation during inference (around 1% increase in
 220 FLOPs in contrast to 400% increase if operating in the pixel-space, see details in Appendix A.3).

221 **Adaptive evaluators’ weighting.** We aim to combine feedback from general and capability-
 222 specific evaluators. Intuitively, our approach is founded on the principle that different properties
 223 emerge at different stages of generation. For example, coarse-grained alignment is established early
 224 on, while text legibility and artifact removal are late-stage concerns. Prior work also notes that
 225 high initial guidance can degrade visual quality (Wang et al., 2024). Given this sampling time-
 226 dependency, a static linear weighting of evaluator scores is insufficient. We therefore employ a
 227 dynamic weighting scheme that adjusts the influence of each evaluator $e \in E$ according to the
 228 current timestep, a strategy we show to be critical for optimal performance in Section 5.2.

$$\hat{e}_t = \sum_{e \in E} \alpha_{e,t} * e_t, \quad \text{where } \alpha_{e,t} = \frac{e_t - e_{t+1}}{e_{t+1}}. \quad (7)$$

231 Intuitively, our dynamic weighting scheme amplifies an evaluator’s influence at the precise moment
 232 its signal becomes meaningful, which we identify by detecting a significant change in its score across
 233 timesteps—a sign that the generation has entered an information-rich phase for that property.

235 4 EXPERIMENTAL SETUP

236 **Diffusion Models.** We experiment with both open-source and SoTA proprietary model families.
 237 We use **LDM** (i.e., latent diffusion model), a variant of the open-source StableDiffusion (Rombach
 238 et al., 2022) text-to-image model, trained on web-scale image data. We use LDM_{small} (865M parameters)
 239 for ablations and LDM_{large} (2B parameters) for main results. We also transfer our approach to
 240 **Imagen 3** (Team et al., 2024) and test whether our improvements hold on near-perfect text-to-image
 241 generation. For each model family we train separate evaluators tuned on the respective latent spaces.

242 **Prompt Sets.** We use general purpose and specialized prompt sets for evaluating image genera-
 243 tion performance across different generation aspects. We use **Gecko** (Wiles et al., 2024) and
 244 **GenAI-Bench** (Li et al., 2024), which are diverse prompt sets containing fine-grained categories,
 245 for measuring overall preference in text-to-image generation. We use **MS-COCO** eval (Lin et al.,
 246 2014) for automatic evaluation on visual fidelity due to access to the ground-truth reference images,
 247 **MARIO-eval** (Chen et al., 2023a) for evaluating text rendering, and **GeckoNum** (Kajić et al., 2024)
 248 for testing numerical reasoning (i.e., counting).

249 **Evaluation.** For automatic evaluation, we use Gecko score (Wiles et al., 2024) for measuring
 250 fine-grained text alignment and FID (Heusel et al., 2017) on MS-COCO for measuring fidelity.
 251 For human evaluation, we run studies via side-by-side comparisons between model variants and
 252 report win rates over the baseline marking significance with 95% confidence intervals. For Gecko
 253 and GenAI-Bench we ask raters to indicate the image that they overall prefer (with respect to both
 254 alignment and aesthetics), for MARIO-eval we ask them to choose the image with the best aligned
 255 rendered text, and for GeckoNum we ask them to indicate the image that more closely represents
 256 the correct count of objects/entities (see details in Appendix A.4).

257 **Latent evaluators’ training.** Our analysis reveals that the reliability of feedback from our latent
 258 evaluators depends heavily on the noise level. While coarse attributes like overall visual structure
 259 and semantic alignment can be assessed early in generation, fine-grained details—such as minor
 260 artifacts or the legibility of rendered text—can only be evaluated accurately at lower noise levels.
 261 This motivates a time-weighted loss schedule for the human feedback and text rendering evaluators.
 262 We provide details on training and computational requirements in Appendix A.1.

264 5 RESULTS

265 5.1 EVALUATION OF LATENT EVALUATORS

266 We evaluate the effectiveness of the latent evaluators described in Section 3.2 by answering two
 267 questions: 1. What is the information loss by directly assessing compressed latents instead of pixel-
 268 space images? 2. How early during denoising can we get signal for sample quality?

270 **Table 1: Filtering performance.** We evaluate the degree of prompt alignment via the Gecko score
 271 while filtering samples of poor alignment at different % during sampling. For filtering, we either use
 272 the latent CLIP evaluator or an off-the-shelf CLIP model operating in the pixel space. In all cases,
 273 we select the best out of a batch of 4 when filtering. Computed on the Gecko prompt set.

Model	Evaluator	No filtering	Filter @ [Gecko Score]			
			25%	50%	75%	100%
LDM _{small}	latent-space CLIP	37.6	39.7	41.4	43.0	43.0
	pixel-space CLIP	37.6	43.4	44.6	44.7	45.1
LDM _{large}	latent-space CLIP	42.9	45.9	45.2	46.6	46.0
	pixel-space CLIP	42.9	47.1	48.9	48.4	48.6

282 **Table 2: Automatic evaluation on LDM_{large}.** We report alignment and visual fidelity performance
 283 via Gecko score and FID respectively for (1) gradient-based guidance that uses auxiliary models
 284 for correcting samples, (2) static CFG schedules derived from empirical observations, and (3) our
 285 dynamic CFG search when using latent alignment and/or visual quality (VQ) evaluators.

Method	Latent evaluator/ Static schedule	Gecko score \uparrow (Gecko prompts)	FID \downarrow (MS COCO prompts)
Default CFG (fixed)	–	43.8	25.6
Gradient guidance	Alignment (Nichol et al., 2022)	46.1	25.6
	VQ (Kim et al., 2023)	44.6	25.5
	Alignment + VQ	45.3	25.5
Static CFG schedules	Limited Guidance Interval (Kynkänniemi et al., 2024)	43.0	26.1
	Annealing (Sadat et al., 2023)	47.0	28.9
	Mean of Dynamic CFG	46.5	26.8
	Median of Dynamic CFG	45.8	26.0
Dynamic CFG search	Alignment	45.5	26.4
	VQ	44.0	24.8
	Alignment + VQ (linear)	45.0	25.4
	Alignment + VQ (adaptive)	47.2	24.8

302 Similarly to Karthik et al. (2023) and Astolfi et al. (2024), we perform filtering for evaluating the
 303 effectiveness of the evaluators. Instead of filtering samples after denoising, we evaluate potential
 304 paths during generation. We consider a large number B of initial seeds per prompt and aim at
 305 subselecting the K best ones at timestep t . We explore filtering at different timesteps t corresponding
 306 to a different percentage of NFEs.

307 We report the Gecko score on LDM_{small}/LDM_{large} when filtering images via the alignment (CLIP)
 308 evaluator at different sampling stages in Table 1. We compare the performance of the latent evalua-
 309 tor against a pixel-space equivalent. In this case, we first perform one-step denoising from x_t to x_0
 310 and decoding of x_0 into pixels, which produces clean but blurry images that can be processed by an
 311 off-the-shelf encoder. We find that the information loss we suffer by operating directly on latents is
 312 consistent for different noise levels. Although there is an expected performance drop when using la-
 313 tents, we still maintain information about sample quality while reducing the computational overhead
 314 allowing us to use the latent evaluators online during inference (see Appendix A.3). Importantly, we
 315 find that we correctly discard poorly aligned samples from as early as 25% of the denoising process.
 316 We observe a similar behavior for the visual quality evaluator (see Appendix A.5).

317 5.2 DYNAMIC CFG SEARCH

319 **LDM.** We compare our dynamic CFG search against gradient-based guidance (Nichol et al., 2022;
 320 Kim et al., 2023) and static CFG schedules (Kynkänniemi et al., 2024; Sadat et al., 2023) on
 321 LDM_{large} in Table 2 using the automatic metrics described in Section 4.

323 Alignment (CLIP) guidance is indeed effective for improving alignment without any benefits in
 visual fidelity, whereas the visual quality (Discriminator) guidance only slightly improves align-

324 **Table 3: Human Preference on Imagen 3.** Side-by-side human comparisons of the baseline Imagen
 325 3 and Imagen 3 with our dynamic CFG search. We report win rates for the custom CFG schedules
 326 against the default and underline the wins that are significant with a 95% confidence interval. We
 327 report results on Gecko and GenAI-Bench for overall preference, MARIO-eval for text rendering
 328 and GeckoNum for numerical reasoning.

330	331	332	Method	Latent Evaluator	Win Rate (%) ↑							
					333	Gecko	334 GenAI- 335 Bench	MARIO- 336 eval	GeckoNum			
333	334	335	336	Limited Interval	–	27.9	33.1	19.6	46.6			
				Annealing	–	46.4	34.4	42.7	50.8			
				337 Alignment	50.9	<u>53.2</u>	<u>52.3</u>	51.1				
				338 Dynamic CFG	Reward	<u>52.1</u>	51.4	<u>53.8</u>	<u>53.8</u>			
				339 Alignment + Reward	<u>53.6</u>	<u>53.8</u>	54.7	53.6				
<i>340 Capability-specific evaluators</i>												
341	342	343	344	345 Text rendering	–	–	<u>53.1</u>	–				
					+ Alignment	–	<u>55.3</u>	–				
					+ Reward	–	<u>55.5</u>	–				
					Numerical	–	–	–	<u>52.2</u>			
					+ Alignment	–	–	–	<u>53.2</u>			
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ment, but not FID. When combining the gradients of the two models, we observe no effect; while CLIP improves alignment, discriminator guidance fails to boost fidelity. In contrast, our dynamic CFG search (last block of Table 2) demonstrates a clear and controllable trade-off. Using only the alignment evaluator optimizes the Gecko score, while using only the visual quality evaluator optimizes FID. Our full approach leveraging adaptive weighting to combine the evaluators, successfully improves both dimensions at once. We find the adaptive weighting to be critical: using a static, time-independent weighting significantly hurts performance.

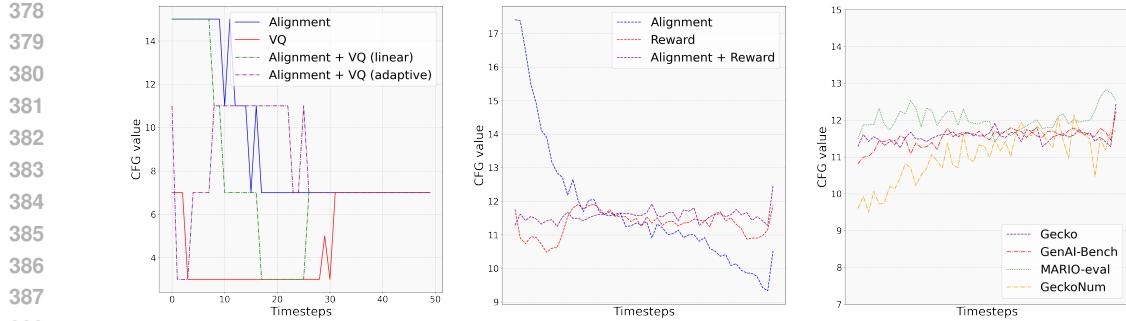
We first compare the dynamic CFG search against a constant value, limited-interval guidance (Kynkänniemi et al., 2024) and an annealing schedule (Sadat et al., 2023) (third block of Table 2). While the annealing schedule improves alignment at the cost of visual fidelity, our dynamic schedule matches its alignment performance while simultaneously improving fidelity. To determine if the gain comes from the schedule’s general shape or its per-prompt adaptability, we create a static “mean schedule” by averaging our dynamic schedules over all prompts and apply it universally. We find that performance drops in this condition, which, while still competitive, highlights that the per-prompt adaptability of our approach is a crucial component of our method’s success.

Imagen 3. We next assess how our method transfers to Imagen 3 via human evaluation as described in Section 4. We extend the suite of latent evaluators since we find the discriminator to be an insufficient visual quality predictor for Imagen 3 during early experimentation¹. As discussed in Section 3.2, we instead use a reward evaluator trained on human preference data alongside with two capability-specific evaluators: one for text rendering and one for numerical reasoning.

We report win rates of side-by-side comparisons in Table 3 across Gecko, GenAI-Bench, MARIO-eval and GeckoNum. Our dynamic CFG framework yields statistically significant improvements over the strong Imagen 3 baseline. Consistent with our findings on LDM, using either the alignment or the reward evaluator is preferred over the baseline across all prompt sets. We further validate that combining the two evaluators with adaptive weighting achieves the best results across all prompt sets reaching up to 54.7% win rate on MARIO-eval for text rendering.

We demonstrate the flexibility of our framework by also deploying two specialized evaluators for text rendering and numerical reasoning. We test their effectiveness on specialized prompt sets tailored for measuring each capability separately. On these prompt sets, we find that both evaluators achieve the highest win rates against the baseline (55.5% on text rendering and 54.1% on numerical reasoning) when also combined adaptively with the general purpose evaluators (either alignment or reward).

¹We hypothesize that since Imagen can generate very high quality photorealistic images, predicting small artifacts or aesthetic improvements via a discriminator can be more challenging than on LDM.



(a) Median values in LDM for the Gecko prompt set when using an alignment (CLIP) or visual quality (VQ) evaluator or their combination with a fixed linear or adaptive weighting.

(b) Smoothed median normalized values in Imagen 3 for the Gecko prompt set when using an alignment (CLIP) or reward (Human pref) evaluator or their combination with adaptive weighting.

(c) Smoothed median normalized values in Imagen 3 for the different prompts when using the best performing combination of evaluators as shown in Table 3.

Figure 2: Median of the dynamic CFG schedule on different models and prompt sets.

Low Guidance in Dynamic CFG



(a) Prompt: "...pop art depicting the Mona Lisa... blocks of bright pink and yellow in a checkered design, with a touch of orange and white..."



(b) Prompt: "A photograph of a thin, white line drawn in the sand on a beach at sunrise. The line is straight, clean and simple..."

High Guidance in Dynamic CFG



(c) Prompt: "The quick brown fox jumps over the lazy dog, written in serif font."



(d) Prompt: "A peacock fans its plumage while a panda is walking and a jellyfish is swimming in the ocean."

Figure 3: We rank images by Imagen 3 from lowest to highest guidance strength when using dynamic CFG for the Gecko prompt set. For each prompt, we present a pair of images for **default (left)** vs **dynamic CFG (right)**. Validating our hypothesis, creative or simple prompts get low guidance, whereas prompts including text rendering and compositionality get the highest guidance.

We additionally report the performance of the heuristic CFG schedules (Kynkänniemi et al., 2024; Sadat et al., 2023) as applied in LDM on Imagen 3. The results are striking: the schedules that offered modest improvements on LDM fail on Imagen 3, degrading performance below the baseline in most cases. This failure underscores a fundamental weakness of heuristic-based methods: they are brittle because they rely on empirical rules derived from a specific model architecture and training regime. When exploring the interval-based guidance in particular, we find that this schedule fails completely for text rendering specific prompts. This agrees with our intuition that text rendering benefits from higher guidance throughout, but also in the final sampling timesteps which the prompt independent schedules do not take into account. In contrast, both heuristic schedules perform best on prompts related to numerical reasoning indicating that lower guidance strength in the beginning of denoising favors diversity for producing entities and objects in variable numbers. Our method's strength lies in its model-agnostic, online adaptation. Instead of applying a pre-determined, "hard-coded" schedule, derived after cumbersome hyper-parameter search, our framework discovers the optimal guidance on-the-fly by reacting directly to the outputs of the target model. This is why our approach generalizes out-of-the-box from a weaker to a state-of-the-art model and consistently improves performance across different generation skills.



Figure 4: Qualitative examples for Imagen 3 on the Gecko prompt set when using default sampling (left) vs our dynamic search (right).

5.3 DYNAMIC CFG SCHEDULE

LDM. Figure 2a visualizes the median CFG schedule on LDM_{large} . The behavior of the individual evaluators confirms they are working as intended, defining the extremes of the alignment-fidelity trade-off. The alignment evaluator consistently favors high CFG scales to maximize alignment, while the visual quality one pushes towards low scales (approaching unconditional generation) to maximize fidelity. Our full method, using adaptive weighting, successfully navigates this trade-off. It generates an arc-shaped schedule that avoids extreme CFG values at the beginning and end of sampling. This emergent shape aligns with empirical findings from prior work (Wang et al., 2024). In contrast, a static weighting of the evaluators fails to find this balance and produces a schedule largely dominated by the alignment signal.

Imagen 3. We present the smoothed normalized median of the dynamic CFG schedule for Imagen 3 in Figure 2b when using either of the alignment or reward evaluators or their combination. Similarly to LDM the alignment evaluator favors high guidance strength in the beginning of denoising, but the optimal median schedule derived by the combination of the two evaluators significantly differs from the one discovered for LDM. This further validates that no empirical observations regarding CFG can generalize beyond a specific model family, highlighting the strength of our dynamic approach that can adapt to different models consistently providing improvements.

We also present the smoothed normalized CFG schedule for the best performing variant of our dynamic CFG per prompt set in Figure 2c. We find that the patterns in the CFG schedules agree with our empirical observations: in contrast to the general-purpose prompt sets, text rendering (MARIO-eval) on average requires higher guidance strength especially in the end of denoising, and numerical reasoning (GeckoNum) benefits from lower guidance strength in the beginning of generation which favors diversity and avoids “template-like” generations of objects and entities allowing the model to generalize to variable counts. We further rank the generated images for the Gecko prompt set, which contains diverse prompt categories, based on the average selected CFG across timesteps when using dynamic CFG. We present in Figure 3 two of the lowest ranking examples on the left (i.e., low guidance strength) and two of the highest ranking ones. The visualization further validates our hypothesis that the degree of guidance is dependent on the requirements of the prompt. Indeed, creative or simple prompts benefit from low CFG values, whereas prompts that require strong alignment, such as text rendering and compositionality, need much higher guidance strength. We present additional qualitative results in Appendix A.6.

6 CONCLUSIONS

In this paper, we propose a framework for dynamically selecting the optimal CFG scale during denoising in text-to-image generation. We demonstrate that the optimal trade-off between conditional and unconditional generation is not fixed, but rather a dynamic function of the prompts’ content, the sampling timestep, and the diffusion model. We suggest a suite of latent evaluators for assessing both general purpose (alignment, visual quality) and specialized (text rendering, numerical reasoning) properties of generation and demonstrate that we can successfully use them *during* diffusion inference at minimal computational cost. Given such evaluators, our proposed dynamic CFG significantly boosts generation quality on both weaker (gLDM) and more powerful (Imagen) models, validating the generalization of the approach. Our approach can be extended to more specialized skills given appropriate evaluators and the framework can be expanded to perform inference-time search beyond the CFG schedule.

486 **Ethics Statement** The full details of the human evaluation study design presented in Section 5.2
 487 and Table 3, including compensation rates, were reviewed by our institution’s independent ethical
 488 review committee. All participants provided informed consent prior to completing tasks and were
 489 reimbursed for their time.

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614 A APPENDIX

616 A.1 LATENT EVALUATORS

618 **Training.** We initialize the latent alignment (CLIP) evaluator with a pre-trained CLIP model
 619 trained on the WebLI dataset. We use a pre-trained CLIP-ViT-B/16 (Radford et al., 2021; Zhai
 620 et al., 2023) model version with a ViT-B vision encoder and a BERT-Base (Devlin et al., 2019) text
 621 encoder. The dual encoder has in total 194M parameters.

622 As mentioned in Section 3.2, we randomly initialize the embedding layer of the vision encoder in or-
 623 der to change the pixel-space embedding layer to a diffusion-specific latent-space one. Specifically,
 624 for LDM we convert ViT-B/16 to ViT-B/4 resulting in a 256 token sequence for an image with initial
 625 resolution of (512, 512) encoded into latents. Accordingly, we also change the embedding layer for
 626 Imagen 3. We then fine-tune the whole model on noisy diffusion latents encoded and corrupted from
 627 image-text papers of the WebLI dataset. We fine-tune the model for 90k steps using a batch size of
 628 512. We use a cosine learning rate schedule with linear warm up and no weight decay. Our base
 629 learning rate is $5e^{-5}$. We train our model on 64 TPUv5e chips for 1.5 days.

630 We initialize all other latent evaluators with the above latent alignment evaluator and continue fine-
 631 tuning the whole network for approximately 10k steps on the capability-specific data as described
 632 in Section 3.2 and summarized in Table 4.

633 Table 4: Training data per latent evaluator.

635 Latent evaluator	636 Training data
637 Alignment evaluator	638 WebLI (Chen et al., 2023b)
638 Visual quality evaluator	639 Real & generated images from MSCOCO (Lin et al., 2014)
639 Reward evaluator	640 Human preference data on generated images
640 Text rendering	641 OCR scores on generated images
641 Numerical reasoning	642 100K re-captioned image-text pairs by Gemini 2.5 Pro for accurate descriptions of object counts

643 We observe that for the reward and text rendering evaluators, which measure fine-grained qualities
 644 in image generation, a useful signal only emerges for timesteps $t < t_{min} + \frac{1}{3}(t_{max} - t_{min})$. Conse-
 645 quently, during the initial high-noise phase of generation ($t > t_{min} + \frac{1}{3}(t_{max} - t_{min})$), we apply a
 646 near-zero weight to their corresponding loss. For the subsequent phase ($t < t_{min} + \frac{1}{3}(t_{max} - t_{min})$),
 647 as the noise level decreases, we increase the loss weight. We experiment with schedules where this

648 weight ramps up—either linearly or exponentially—from its initial low value, reaching a maximum
 649 of 1 at the final timestep ($t = t_{min}$):
 650

$$651 w_{loss}(t) = \begin{cases} 0.05 & \text{if } t > t_{min} + \frac{1}{3}(t_{max} - t_{min}) \\ 652 0.05 + 0.95 \cdot \frac{e^{\frac{k(t-\alpha)}{\beta}} - 1}{e^k - 1} & \text{otherwise} \end{cases} \quad (8)$$

653 where t_{max} is the timestep corresponding to pure noise, t_{min} corresponds to clean data, $\alpha =$
 654 $\frac{2(t_{max} - t_{min})}{3}$, $\beta = \frac{t_{max} + 2t_{min}}{3}$ and k is a hyper-parameter defining the sharpness of the curve
 655 which we set to 5.
 656

657 A.2 DYNAMIC CFG SEARCH

659 **CFG values.** We find that the best default (fixed) value for both LDM_{small} and LDM_{large} is
 660 7.5. For our dynamic CFG search, we are searching over the following set of 5 CFG values:
 661 [1, 3, 7.5, 11, 15] for all denoising timesteps. For Imagen 3, we extend our search to a set of 24
 662 discrete CFG values.
 663

664 A.3 COMPUTE

665 We report FLOPs for different model functions (i.e., denoising, decoding, online evaluation) and for
 666 the full denoising process for the LDM model in Table 5.
 667

668 We overall use evaluators that are small and lightweight in order to be computationally efficient in
 669 our online sampling setting. By operating in the latent space directly we use a latent CLIP model
 670 which is 4 times more efficient than the pixel-space equivalent due to the compressed inputs. Cru-
 671 cially, when using a latent evaluator, we do not require decoding the latents via the VAE at each
 672 denoising step. This reduces the computational cost from 4 times more than the baseline for the
 673 pixel-space evaluator, which is prohibited, to only 1% of the overall computation required for sam-
 674 pling from LDM_{large} .
 675

Table 5: Comparison of FLOPS per model function.

677 Model	FLOPS $\times 10^9$
679 LDM_{small} denoising step	875
680 LDM_{large} denoising step	2280
681 VAE-decode	1489
682 Latent alignment evaluator	5
683 Pixel-space alignment evaluator	22
684 LDM_{large} : baseline sampling	115,489
685 LDM_{large} : sampling with latent evaluator	116,739
686 LDM_{large} : sampling with pixel-space evaluator	493,239

688 A.4 HUMAN EVALUATION

690 We recruited participants ($N = 60$) through an internal crowdsourcing pool. The full details of our
 691 study design, including compensation rates, were reviewed by our institution’s independent ethical
 692 review committee. All participants provided informed consent prior to completing tasks and were
 693 reimbursed for their time. We collect and aggregate on average two to three ratings per prompt-
 694 image pair, considering both the wins of each model and the ties in the ratings.
 695

696 For the Gecko and GenAI-Bench prompt sets, we display generated images by different model
 697 variants side-by-side for the same prompt and ask raters to indicate which one they overall prefer
 698 in terms of both aesthetics and prompt adherence (the options are to indicate one or none of the
 699 images). For the MARIO-eval prompt set, we again display the generated images side-by-side
 700 asking the raters to indicate the one they prefer in terms of text rendering, i.e., which one better
 701 visualizes the text requested by the prompt. Finally, for GeckoNum, we ask the raters to indicate the
 702 generated image out of the two that better reflects the number of objects or entities described in the
 703 prompt.
 704

702 Table 6: **Filtering performance.** We report FID while filtering samples of poor visual quality at
 703 different % during sampling. For filtering, we use the visual quality evaluator and select the best out
 704 of a batch of 4 when filtering. Computed on the MS COCO prompt set.

Model	Noisy evaluator	Baseline	Filter @ [FID ↓]			
			25%	50%	75%	100%
gLDM _{large}	latent Disc	29.2	27.6	27.4	27.0	26.8



719 *Prompt: “the tiger wears glasses and wears a paisley tie”*



732 *Prompt: “the panda waves to the koala bear”*

733 Figure 5: Qualitative examples for LDM when using different CFG schedules on the Gecko prompt
 734 set. The images of the first row are generated for the prompt: “*the tiger wears glasses and wears a*
 735 *paisley tie*” and the images of the second row are generated for the prompt: “*the panda waves to the*
 736 *koala bear*”.

740 741 A.5 ADDITIONAL EXPERIMENTAL RESULTS

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 743 **Evaluation of latent evaluators.** Additional to the results of Table 1 when using the alignment
 744 evaluator, we report the filtering performance of the latent visual quality evaluator on LDM in terms
 745 of FID on the Gecko prompt set in Table 6. We validate that the latent visual quality can correctly
 746 predict bad samples from as early as 25% offering improvements over the baseline.

747 A.6 QUALITATIVE EXAMPLES

750
 751 **Qualitative Analysis on LDM.** Figure 5 provides a qualitative comparison between the default
 752 CFG and our dynamic approach on LDM, showcasing the effects of each latent evaluator. As the ex-
 753 amples illustrate, the individual evaluators successfully target their respective domains but introduce
 754 trade-offs. Guiding with the discriminator alone enhances photorealism—for instance, improving
 755 the panda’s fur texture in Example 2—but does so at the expense of prompt alignment, causing the
 koala from the prompt to disappear. Conversely, using only the CLIP evaluator enforces stronger
 prompt adherence, correctly adding glasses to the tiger in Example 1, but often at the cost of im-

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Arifacts (Gecko).



765 (a) Prompt: "An orange is being squashed under a glass bottle which is splintering into bits."

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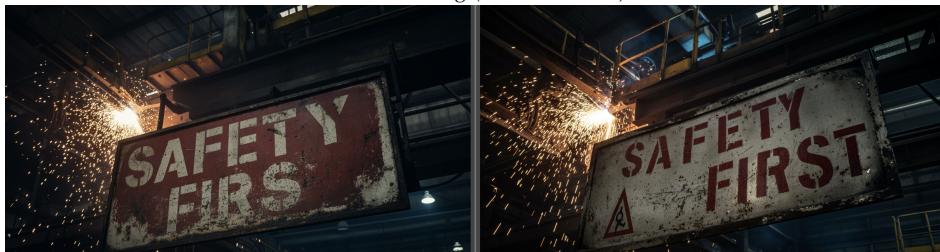
Text alignment (GenAI-Bench).



777 (b) Prompt: "There are two bananas in the basket, but no apples."

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Text rendering (MARLO-eval).



788 (c) Prompt: "In the factory, a sign that reads "Safety First"."

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Numerical reasoning (GeckoNum).



799 (d) Prompt: "5 cookies."

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Figure 6: Qualitative examples for Imagen 3 on the Gecko prompt set when using different CFG schedules: default (left) vs ours dynamic (right). We observe improvements in alignment, artifacts, text rendering, and numerical reasoning.

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808 age quality and coherence, resulting in a "pasted-together" artifact. Our full method with adaptive
809 weighting successfully resolves this tension, synthesizing the strengths of both evaluators to produce
images that are both photorealistic and faithful to the prompt.

810
811 **Qualitative Improvements on Imagen 3.** Next, in Figure 6, we demonstrate our method’s ability
812 to improve upon the already powerful Imagen 3 baseline. The qualitative improvements are most
813 striking in areas where even state-of-the-art models can falter. Our dynamic CFG approach consis-
814 tently reduces subtle visual artifacts, improves overall text alignment and, most notably, produces
815 significantly more coherent and legible rendered text than the default sampler. This highlights our
816 method’s value not only for enhancing general quality but also as a tool for targeted improvements
817 on specific, challenging generation tasks.

818

A.7 LLM USE DISCLOSURE

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820 An LLM was used for polish writing of the paper and improving the phrasing of certain sentences.
821 No LLM was used to write extended parts of the paper from scratch, or for retrieval, discovery and
822 research ideation.

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