Perturbations in the Wild: Leveraging Human-Written Text Perturbations for Realistic Adversarial Attack and Defense

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Abstract

We proposes a novel algorithm, ANTHRO, that inductively extracts over 600K human-written text perturbations in the wild and leverages them for *realistic* adversarial attack. Unlike existing character-based attacks which often deductively hypothesize a set of manipulation strategies, our work is grounded on actual observations from real-world texts. We find that adversarial texts generated by ANTHRO achieve the best trade-off between (1) attack success rate, (2) semantic preservation of the original text, and (3) stealthiness-i.e. indistinguishable from human writings hence harder to be flagged as suspicious. Specifically, our attacks accomplished around 83% and 91% attack success rates on BERT and RoBERTa, respectively. Moreover, it outperformed the TextBugger baseline with an increase of 50% and 40% in terms of semantic preservation and stealthiness when evaluated by both layperson and professional human workers. ANTHRO can further enhance a BERT classifier's performance in understanding different variations of human-written toxic texts via adversarial training when compared to the Perspective API. All source code will be released.

1 Introduction

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Machine learning (ML) models trained to optimize only the prediction performance are often vulnerable to adversarial attacks (Papernot et al., 2016; Wang et al., 2019). In the text domain, especially, a character-based adversarial attacker aims to fool a target ML model by generating an adversarial text x^* from an original text x by manipulating characters of different words in x, such that some properties of x are preserved (Li et al., 2018; Eger et al., 2019; Gao et al., 2018). We characterize strong and practical adversarial attacks as three criteria: (1) *attack performance*, as measured by the ability to flip a target model's predictions, (2) *semantic preservation*, as measured by the ability



Figure 1: ANTHRO (Bottom) extracts and uses humanwritten perturbations for adversarial attacks instead of proposing a specific set of manipulation rules (Top).

to preserve the meaning of an original text, and (3) *stealthiness*, as measured by how unlikely it is detected as machine-manipulation and removed by defense systems or human examiners (Figure 1). While the first two criteria are natural derivation from adversarial literature (Papernot et al., 2016), stealthiness is also important to be a practical attack under a mass-manipulation scenario.

Previously proposed character-based attacks follow a *deductive* approach where the researchers hypothesize a set of text manipulation strategies that exploit some vulnerabilities of textual ML models (Figure 1). Although these deductively derived techniques can demonstrate superior attack performance, there is no guarantee that they also perform well with regard to semantic preservation and stealthiness. We first analyze why enforcing these properties are challenging especially for character-based attacks.

To preserve the semantic meanings, an attacker can minimize the distance between representative vectors learned from a large pre-trained model– e.g., Universal Sentence Encoder (Cer et al., 2018) of the two sentences. However, this is only applicable in word- or sentence-based attacks, not in character-based attacks. It is because characterbased manipulated tokens are more prone to become out-of-distribution–e.g., morons \rightarrow morOns, from what is observed in a typical training cor073 074 075

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pus where the correct use of English is often assumed. In fact, existing character-based attacks such as *TextBugger* (Li et al., 2018), *VIPER* (Eger et al., 2019) and *DeepWordBug* (Gao et al., 2018) generally assume that the meaning of the original sentence is preserved without further evaluations.

In addition, a robust ML pipeline is often equipped to detect and remove potential adversarial perturbations either via automatic software (Jayanthi et al., 2020; Pruthi et al., 2019), or human-in-the-loop (Le et al., 2020). Such detection is feasible especially when the perturbed texts are curated using a set of fixed rules that can be easily re-purposed for defense. Thus, attackers such as VIPER and DeepWordBug, which map each Latin-based character to either non-English accents (e.g., \dot{e} , \bar{a} , \dot{d}), or homoglyphs (characters of similar shape), fall into this category and can be easily detected under simple normalization techniques (Sec. 4.1). TextBugger circumvents this weakness by utilizing a set of more general character-editing strategies-e.g., replacing and swapping nearby characters to synthesize human-written typos and misspellings. Although texts perturbed by such strategies become less likely to be detected, many of them may distort the meaning of the original text (e.g., "garbage" \rightarrow "gabrage", "dumb" \rightarrow "dub") and can be easily flagged as machine-generated by human examiners. Therefore, we argue that generating perturbations that both preserve original meanings and are indistinguishable from human-written texts be a critically important yet challenging task.

To overcome these challenges, we introduce ANTHRO, a novel algorithm that *inductively* finds and extracts text perturbations in the wild. As shown in Figure 1, our method relies on humanwritten sentences in the Web in their raw form. We then use them to develop a character-based adversarial attack that is not only effective and realistic but is also helpful in training ML models that are more robust against a wide variety of humanwritten perturbations. Distinguished from previous research, our work considers both spellings and phonetic features (how a word sounds), to characterize text perturbations. Furthermore, we conducted user studies to quantitatively evaluate semantic preservation and stealthiness of adversarial texts. Our contributions are as follows.

 ANTHRO extracts over 600K case-sensitive character-based "real" perturbations from

DEMOC-RATS DEMO-crats	LICANS Republicans REPUBLICANS Republicans Republicans Republicans r Bepublican's REPUBLICANS Republicans republicans Republicans ublicCANs Republicanss ubliccans Republicans republicans RepublicCUNTs republicans republicans 8 Republican's Republicans republicans
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Figure 2: Word-clouds of human-written perturbations for the English word "democrats" and "republicans"

human-written texts.

• ANTHRO facilitates black-box adversarial attacks with an average of 82.7% and 90.7% attack success rates on BERT and RoBERTa, and drops the *Perspective API*'s precision to only 12%. 123

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- ANTHRO outperforms the *TextBugger* baseline by over 50% in semantic preservation and 40% in stealthiness in human subject studies.
- ANTHRO combined with adversarial training also enables BERT classifier to achieve 3%–14% improvement in precision over *Perspective API* in understanding human-written perturbations.

2 Perturbations in the Wild

2.1 Machine v.s. Human Perturbations

Perturbations that are neither natural-looking nor resembling human-written texts are more likely to be detected by defense systems (thus not a practical attack from adversaries' perspective). However, some existing character-based perturbation strategies, including TextBugger, VIPER and *DeepWordBug*, follow a *deductive* approach and their generated texts often do not resemble human-written texts. Qualitatively, however, we find that humans express much more diverse and creative (Tagg, 2011) perturbations (Figure 2) than ones generated by such deductive approaches. For example, humans frequently (1) capitalize and change the parts of a word to emphasize distorted (e.g., "democrats" \rightarrow "democRATs", meanings "republicans" \rightarrow "republiCUNTs"), (2) hyphenate a word (e.g., "depression" \rightarrow "de-pres-sion"), (3) use emoticons to emphasize meaning (e.g., "shit" \rightarrow "shat"), (4) repeat particular characters (e.g., "dirty" \rightarrow "diiirty", "porn" \rightarrow "pooorn"), or (5) insert phonetically similar characters (e.g., "nigger" \rightarrow "nighger"). Since human-written perturbations do not manifest any fixed rules and often require some context understanding, it is challenging to systematically generate all such perturbations, if not impossible.

We later show that human examiners rely on

Attacker #texts, #tokens	Reddit Comts. »5B, N/A	News Comts. (34M, 11M)
TextBugger	51.6% (126/244)	7.10% (11K/152K)
VIPER	3.2% (1/31)	0.13% (25/19K)
DeepWordBug	0% (0/31)	0.27% (51/19K)
ANTHRO	82.4% (266/323)	55.7% (16K/29K)

Table 1: Percentage of offensive perturbed words generated by different attacks that can be observed in real human-written comments on Reddit and online news.

personal exposure from Reddit or YouTube comments to decide if a word choice looks natural (Sec. 4.2). Quantitatively, we discover that not all the perturbations generated by deductive methods are observed on the Web (Table 1). To analyze this, we first use each attack to generate all possible perturbations of either (1) a list of over 3K unique offensive words or (2) a set of the top 5 offensive words ("c*nt", "b*tch", "m*therf***er", "bast*rd", "d*ck"). Then, we calculate how many of the perturbed words are present in a dataset of over 34M online news comments or are used by at least 50 unique commentators on Reddit, respectively. Even though TextBugger was wellknown to simulate human-written typos as adversarial texts, merely 51.6% and 7.1% of its perturbations are observed on Reddit and online news comments, implying TextBugger's generated adversarial texts being "unnatural" and "easily-detectable" by human-in-the-loop defense systems.

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2.2 The SMS Property: Similar Sound, Similar Meaning, Different Spelling

The existence of a non-arbitrary relationship between sounds and meanings has been proven by a life-long research establishment (Köhler, 1967; Jared and Seidenberg, 1991; Gough et al., 1972). In fact, Blasi et al. (2016) analyzed over 6K languages and discovered a high correlation between a word's sound and meaning both inter- and intracultures. Aryani et al. (2020) found that how a word sounds links to an individual's emotion. This motivates us to hypothesize that words spelled differently yet have the same meanings such as text perturbations will also have similar sounds.

Figure 2 displays several perturbations that are found from real-life texts. Even though these perturbations are *spelled differently* from the original word, they all preserve *similar meanings* when perceived by humans. Such semantic preservation is feasible because humans perceive these variations *phonetically similar* to the respective origi-

nal words (Van Orden, 1987). For example, both "republican" and "republikan" sound similar when read by humans. Therefore, given the surrounding context of a perturbed sentence-e.g., "President Trump is a republikan", and the phonetic similarity of "republican" and "republikan", endusers are more likely to interpret the perturbed sentence as "President Trump is a republican". We call these characteristics of text perturbations the SMS property: "similar Sound, similar Meaning, different Spellings". Noticeably, the SMS characterization includes a subset of "visually similar" property of perturbations as studied in previous adversarial attacks such as TextBugger (e.g., "hello" sounds similar with "hello"), VIPER and Deep-WordBug. However, two words that look very similar sometimes carry different meanings-e.g., "garbage"→"gabrage". Moreover, our characterization is also distinguished from homophones (e.g., "to" and "two") which describe words with similar sound yet different meaning.

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3 A Realistic Adversarial Attack

Given the above analysis, we now derive our proposed ANTHRO adversarial attack. We first share how to systematically encode the sound–i.e., phonetic feature, of any given words and use it to search for their human-written perturbations that satisfy the SMS property. Then, we introduce an iterative algorithm that utilizes the extracted perturbations to attack textual ML models.

3.1 Mining Perturbations in the Wild

Sound Encoding with SOUNDEX++. To capture the sound of a word, we adopt and extend the case-insensitive SOUNDEX algorithm. SOUNDEX helps index a word based on how it sounds rather than how it is spelled (Stephenson, 1980). Given a word, SOUNDEX first keeps the 1st character. Then, it removes all vowels and matches the remaining characters *one by one* to a digit following a set of predefined rules–e.g., "B", "F" \rightarrow 1, "D", "T" \rightarrow 3 (Stephenson, 1980). For example, "Smith" and "Smyth" are both encoded as S530.

As the SOUNDEX system was designed mainly for encoding surnames, it does not necessarily work for texts in the wild. For example, it cannot recognize visually-similar perturbations such as "1" \rightarrow "1", "a" \rightarrow "@" and "O" \rightarrow "0". Moreover, it always fixes the 1st character as part of the final encodes. This rule is too rigid and can result in words

porn p <u>0</u> rn <u>I</u>	P650 P065(X)	P650 (k =0), PO650 (k =1) (same as above)
		· · · · · · · · · · · · · · · · · · ·
	L215 . <u>21@(</u> X) L215(X)	L245 (k=0), LE245 (k=1) (same as above) L245 (k=0), LO245 (k=1)

Table 2: SOUNDEX++ can capture visually similar characters and is more accurate in differentiating between desired (blue) and undesired (red) perturbations.



Figure 3: Trade-off between precision and recall of extracted perturbations for the word "president" w.r.t different \mathbf{k} and \mathbf{d} values. Higher \mathbf{k} and lower \mathbf{d} associate with better preservation of the original meaning.

that are entirely different yet encoded the same (Table 2). To solve these issues, we propose a new SOUNDEX++ algorithm. Not only SOUNDEX++ encodes visually-similar characters the same, it also encodes the sound of a word at different hierarchical levels k (Table 2). At level k=0, SOUNDEX++ works similar to SOUNDEX by fixing the first character. At level $k\geq 1$, SOUNDEX++ instead fixes the first k+1 characters and encodes the rest.

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Levenshtein Distance d and Phonetic Level k as a Semantic Preservation Proxy. Since SOUNDEX++ is not designed to capture a word's semantic meaning, we utilize both phonetic parameter k and Levenshtein distance d (Levenshtein et al., 1966) as a heuristic approximation to measure the semantic preservation between two words. Intuitively, the higher the phonetic level $(k \ge 1)$ at which two words share the same SOUNDEX++ code and the smaller the Levenshtein distance d to transform one word to another, the more likely human associate them with the meaning. In other words, k and d are hyper-parameters that help control the trade-off between precision and recall when retrieving perturbations of a given word such that they satisfy the SMS property (Figure 3). We will later carry out a human study to evaluate how well our extracted perturbations can preserve the

Algorithm 1 ANTHRO Attack Algorithm

- 1: Input: $\{H\}_0^K$, k, d
- 2: Input: target classifier f, original sentence x
- 3: **Output:** perturbed sentence x^*
- 4: Initialize: $x^* \leftarrow x$
- 5: for word x_i in x do: $s_i \leftarrow \text{Score}(x_i, f)$
- 6: $\mathcal{W}_{order} \leftarrow Sort(x_1, x_2, ... x_m)$ according to s_i
- 7: for x_i in \mathcal{W}_{order} do:
- 8: $\mathcal{P} \leftarrow \text{ANTHRO}(x_i, \mathbf{k}, \mathbf{d}, \{H\}_0^K) // \text{Eq.(3)}$
- 9: $x^* \leftarrow$ replace $x_i \in x$ with the best $w \in \mathcal{P}$
- 10: **if** $f(x^*) \neq f(x)$ **then** return x^*
- 11: return None

semantic meanings in practice.

Mining from the Wild. To mine all humanwritten perturbations, we first collect a large corpus \mathcal{D} of over 18M sentences written by netizens from 9 different datasets (Table A.1 in Appendix). We select these datasets because they include offensive texts such as hate speech, sensitive search queries, etc., and hence very likely to include text perturbations. Next, for each phonetic level $\mathbf{k} \leq K$, we curate different hash tables $\{H\}_0^K$ that maps a unique SOUNDEX++ code c to a set of its matching unique *case-sensitive* tokens that share the same encoding c as follows:

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$$H_{\mathbf{k}} : \mathbf{c} \mapsto \{w_j | S(w_i, k) = S(w_j, k) = \mathbf{c} \\ \forall w_i, w_j \in \mathcal{D}, w_i \neq w_j \},$$
(1)

where $S(w, \mathbf{k})$ returns the SOUNDEX++ code of token w at phonetic level \mathbf{k} , K is the largest phonetic level we want to encode. With $\{H\}_0^K$, \mathbf{k} and \mathbf{d} , we can now search for the set of perturbations $G_{\mathbf{k}}^{\mathbf{d}}(w^*)$ of a specific target token w^* as follows:

$$G_{\mathbf{k}}^{\mathbf{d}}(w^{*}) \leftarrow \{w_{j} | w_{j} \in H_{\mathbf{k}}[S(w^{*}, k)], \operatorname{Lev}(w^{*}, w_{j}) \leq \mathbf{d}\}$$
(2)

where $Lev(w^*, w_j)$ returns the Levenshtein distance between w^* and w^j . Noticeably, we only extract $\{H\}_0^K$ once from \mathcal{D} via Eq. (1), then we can use Eq. (2) to retrieve all perturbations for a given word during deployment. We name this method of mining and retrieving human-written text perturbations in the wild as **ANTHRO**, aka *human-like* perturbations:

ANTHRO: $w*, \mathbf{k}, \mathbf{d}, \{H\}_0^K \longmapsto G^{\mathbf{d}}_{\mathbf{k}}(w^*)$ (3)

ANTHRO Attack. To utilize ANTHRO for adversarial attack on model f(x), we propose the AN-THRO attack algorithm (Alg. 1). We use the

same iterative mechanism (Ln.9–13) that is com-314 mon among other black-box attacks. This process 315 replaces the most vulnerable word in sentence x, which is evaluated with the support of $Score)(\cdot)$ 317 function (Ln. 5), with the perturbation that best drops the prediction probability f(x) on the cor-319 rect label. Unlike the other methods, ANTHRO in-320 clusively draws from perturbations extracted from 321 human-written texts captured in $\{\mathcal{H}\}_0^K$ (Ln. 10). We adopt the $Score(\cdot)$ from *TextBugger*. 323

4 Evaluation

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We evaluate ANTHRO by: (1) attack performance, (2) semantic preservation, and (3) Turing Test (TT)–i.e., how likely an attack message is spotted as machine-generated by human examiners.

4.1 Attack Performance

We use BERT (case-insensitive) (Jin Setup. et al., 2019) and RoBERTa (case-sensitive) (Liu et al., 2019) as target classifiers to attack. We evaluate on three public tasks, namely detecting toxic comments ((TC) dataset, Kaggle 2018), hate speech ((HS) dataset (Davidson et al.)), and online cyberbullying texts ((CB) dataset (Wulczyn et al., 2017a)). We split each dataset to train, validation and test set with the 8:1:1 ratio. Then, we use the train set to fine-tune BERT and RoBERTa with a maximum of 3 epochs and select the best checkpoint using the validation set. BERT and RoBERTa achieve around 0.85-0.97 in F1 score on the test sets (Table A.2 in Appendix). We evaluate with targeted attack (change positive >negative label) since it is more practical. We randomly sample 200 examples from each test set and use them as initial sentences to attack. We repeat the process 3 times with unique random seeds and report the results. We use the *attack* success rate (Atk%) metric-i.e., the number of examples whose labels are flipped by an attacker over the total number of texts that are correctly predicted pre-attack. We use the 3rd party opensource OpenAttack (Zeng et al., 2021) framework to run all evaluations.

Baselines. We compare ANTHRO with three baselines, namely *TextBugger* (Li et al., 2018), *VIPER* (Eger et al., 2019) and *DeepWordBug* (Gao et al., 2018). These attackers utilize different character-based manipulations to craft their adversarial texts as described in Sec. 1. From the analysis in Sec. 3.1 and Figure 3, we set $k \leftarrow 1$ and $\mathbf{d} \leftarrow 1$ for ANTHRO to achieve a balanced trade-off between precision and recall on the SMS property. We examine all attackers under several combinations of different normalization layers. They are (1) Accents normalization (A) and (2) Homoglyph *normalization* 1 (H), which converts non-English accents and homoglyphs to their corresponding ascii characters, (3) Perturbation normalization (P), which normalizes potential character-based perturbations using the SOTA misspelling correction model Neuspell (Jayanthi et al., 2020). These normalizers are selected as counteracts against the perturbation strategies employed by VIPER (uses non-English accents), DeepWordBug (uses homoglyphs) and TextBugger, ANTHRO (based on misspelling and typos), respectively.

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Results. Overall, both ANTHRO and TextBugger perform the best, with ANTHRO being the most robust attacker on RoBERTa (due to its casesensitive perturbations) and is competitive compared to TextBugger on BERT (Table 3). Because RoBERTa uses the accent G as a part of its byte-level BPE encoding (Liu et al., 2019) while BERT by default removes all non-English accents, VIPER achieves a near perfect score on RoBERTa, yet it is ineffective on BERT. Since VIPER exclusively utilizes non-English accents, its attacks can be easily corrected by the accents normalizer (Table 3). Similarly, *DeepWordBug* perturbs texts with homoglyph characters, most of which can also be normalized using a 3rd party homoglyph detector (Table 3).

In contrast, even under all normalizers–i.e., A+H+P, *TextBugger* and ANTHRO still achieves 66.3% and 73.7% in Atk% on average across all evaluations. Although *Neuspell* (Jayanthi et al., 2020) drops *TextBugger*'s Atk% 14.7% across all runs, it can only reduce the Atk% of AN-THRO a mere 7.5% on average. This is because *TextBugger* and *Neuspell* or other dictionary-based typo correctors rely on fixed deductive rules–e.g., swapped, replaced by neighbor letters, for attack and defense. However, ANTHRO utilizes humanwritten perturbations which are greatly varied, hence less likely to be systematically detected.

4.2 Semantic Preservation and Turing Test

Since ANTHRO and *TextBugger* are the top two effective attacks, this section will focus on evaluating their ability in semantic preservation and

¹ https://github.com/codebox/homoglyph

			BERT (case-insensitive)			RoBERTa (case-sensitive)		
Attacker	Normalizer	Toxic Comments	HateSpeech	Cyberbullying	Toxic Comments	HateSpeech	Cyberbullying	
TextBugger	-	0.76±0.02	0.94±0.01	0.78±0.03	0.77±0.06	$0.87 {\pm} 0.01$	$0.72 {\pm} 0.01$	
DeepWordBug	-	$0.56 {\pm} 0.04$	$0.68 {\pm} 0.01$	$0.50 {\pm} 0.02$	$0.52{\pm}0.01$	$0.42{\pm}0.04$	$0.38 {\pm} 0.04$	
VIPER	-	0.08 ± 0.03	0.01 ± 0.01	0.13 ± 0.02	$1.00{\pm}0.00$	$1.00{\pm}0.00$	0.99±0.01	
ANTHRO	-	0.72 ± 0.02	$\underline{0.82{\pm}0.01}$	0.71 ± 0.02	0.84 ± 0.00	0.93 ± 0.01	0.78 ± 0.01	
TextBugger	А	-	-	-	$0.72 {\pm} 0.02$	$0.92{\pm}0.00$	$0.74{\pm}0.02$	
DeepWordBug	А	-	-	-	$\overline{0.43 \pm 0.02}$	0.59 ± 0.03	0.43 ± 0.01	
VIPER	А	-	-	-	0.09 ± 0.01	0.05 ± 0.01	$0.17 {\pm} 0.02$	
ANTHRO	А	-	-	-	$\textbf{0.77}{\pm}\textbf{0.02}$	$0.94{\pm}0.02$	$0.84{\pm}0.02$	
TextBugger	A+H	0.78±0.03	0.85±0.00	0.79±0.00	$0.74{\pm}0.02$	0.93±0.01	0.77±0.03	
DeepWordBug	A+H	$0.04{\pm}0.00$	0.06 ± 0.02	0.01 ± 0.01	0.03 ± 0.01	0.01 ± 0.01	0.06 ± 0.02	
VIPER	A+H	$0.07 {\pm} 0.00$	0.01 ± 0.01	$0.10 {\pm} 0.00$	0.13 ± 0.02	0.07 ± 0.01	$0.17 {\pm} 0.01$	
ANTHRO	A+H	0.76 ± 0.02	$\underline{0.77{\pm}0.03}$	0.73 ± 0.05	$0.82{\pm}0.02$	$\textbf{0.97}{\pm 0.00}$	$0.82{\pm}0.02$	
TextBugger	A+H+P	0.73±0.02	0.64±0.06	0.70±0.04	$0.68 {\pm} 0.06$	$0.57 {\pm} 0.03$	$0.66 {\pm} 0.04$	
DeepWordBug	A+H+P	$0.02{\pm}0.01$	$0.04{\pm}0.02$	$0.01 {\pm} 0.01$	$0.02{\pm}0.01$	$0.01 {\pm} 0.01$	$0.02 {\pm} 0.01$	
VIPER	A+H+P	$0.12 {\pm} 0.01$	$0.04{\pm}0.01$	$0.17 {\pm} 0.03$	0.11 ± 0.02	$0.05 {\pm} 0.01$	$0.18 {\pm} 0.01$	
ANTHRO	A+H+P	0.65 ± 0.04	$0.64{\pm}0.01$	$\underline{0.60{\pm}0.05}$	$0.80{\pm}0.02$	$0.91{\pm}0.03$	$0.82{\pm}0.02$	

(-) BERT already has the accents normalization (A normalizer) by default, (Red): Poor performance (Atk%<0.15)

Table 3: Averaged attack success rate (Atk%↑) of different attack methods



Figure 4: Semantic preservation and Turing test results

Turing test. Given an original sentence x and its adversarial text x^* generated by either one of the attacks, we design a human study to directly compare ANTHRO with *TextBugger*. Specifically, two alternative hypotheses for our validation are (1) $\mathcal{H}_{Semantics}$: x^* generated by ANTHRO preserves the original meanings of x better than that generated by *TextBugger* and (2) \mathcal{H}_{Turing} : x^* generated by ANTHRO is more likely to be perceived as a human-written text (and not machine) than that generated by *TextBugger*, hence called Turing test (TT) (Uchendu et al., 2020).

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Human Study Design. We use the two attack-494 ers to generate adversarial texts targeting BERT 425 model on 200 examples sampled from the TC 426 dataset's test set. We then gather examples that 427 are successfully attacked by both ANTHRO and 428 TextBugger. Next, we present a pair of texts, one 429 generated by ANTHRO and one by TextBugger, to-430 gether with the original sentence to human sub-431 jects. We then ask them to select (1) which text 432 better preserves the meaning of the original sen-433 tence (Figure A.2 in Appendix) and (2) which text 434 is more likely to be written by human (Figure A.3 435

Reason	Favorable From ANTHRO	Unfavorable From TextBugger	
Genuine Typos	stuupid, but, Faoggt	sutpid, burt, Foggat	
Intelligible	faiilure	faioure	
Sound Preserv.	shytty, crp	shtty, crsp	
Meaning Preserv.	ga-y, ashole, dummb	bay, alshose, dub	
High Search Results	sodmized, kiills	Smdooized, klils	
Personal Exposure Word Selection	ign0rant, gaarbage morons→mor0ns	ignorajt, garage edited→ewited	

Table 4: Top reasons in favoring ANTHRO's perturbations as more likely to be written by human.

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in Appendix). To reduce bias, we present the two questions in two separate tasks. The human subjects include both (1) Amazon Mechanical Turk (MTurk) workers and (2) professional data annotators at a company with extended experience in annotating texts in domain such as toxic and hate speech. Our human subject study with MTurk workers was IRB-approved.

Quantitative Results. It is statistically significant (*p*-value \leq 0.05) to reject the null hypotheses of both $\mathcal{H}_{\text{Semantics}}$ and $\mathcal{H}_{\text{Turing}}$ (Table A.3 in Appendix). Overall, adversarial texts generated by perturbations mined in the wild are much better at preserving the original semantics and also more indistinguishable from human-written texts than those generated by *TextBugger* (Figure 4, Left).

Qualitative Analysis. We also ask the professional subjects to provide optional comments on their thought process. Table 4 summarizes the top reasons why they favor ANTHRO over *TextBugger* in terms of Turing test. ANTHRO's perturbations

			(case-insensi	tive)	RoBERTa (case-sensitive)		
Attacker	Normalizer	Toxic Comments	HateSpeech	Cyberbullying	Toxic Comments	HateSpeech	Cyberbullying
TextBugger ANTHRO $_\beta$		$\frac{0.76 \pm 0.02}{0.82 \pm 0.01}$	$\frac{0.94{\pm}0.01}{\textbf{0.97}{\pm}\textbf{0.01}}$	$\frac{0.78{\pm}0.03}{\textbf{0.88}{\pm}\textbf{0.04}}$	0.77±0.06 0.91±0.02	0.87±0.01 0.97±0.01	0.72±0.01 0.89±0.02
TextBugger ANTHRO $_\beta$	A+H+P A+H+P	$\frac{0.73 \pm 0.02}{\textbf{0.85} \pm \textbf{0.04}}$	$\tfrac{0.64 \pm 0.06}{\textbf{0.79} \pm \textbf{0.02}}$	$\frac{0.70 \pm 0.04}{\textbf{0.84} \pm \textbf{0.03}}$	0.68±0.06 0.88±0.04	0.57±0.03 0.93±0.01	0.66±0.04 0.91±0.01

Table 5: Averaged attack success rate (Atk% \uparrow) of ANTHRO_{β} and *TextBugger*

are perceived similar to genuine typos and more 457 intelligible (than ones that might be generated by 458 machine). They also better preserve both mean-459 ings and sounds. Moreover, some annotators also 460 461 rely on personal exposure on Reddit, YouTube comments, or the frequency of word use via the 462 search function on Reddit to decide if a word-463 choice is human-written. Interestingly, one men-464 tions that ANTHRO is better at selecting sensible 465 words-i.e., "morons" instead of "edit", to perturb 466 than *TextBugger*, even though the two methods 467 share the same iterative attack mechanism (Alg. 468 1). This happens because ANTHRO directly en-469 sembles the distribution of human-written texts, 470 which naturally includes more replacement candi-471 dates for offensive than non-offensive words. This 472 eventually increases the probability of sensitive 473 words being perturbed. 474

5 ANTHRO $_{\beta}$ **Attack**

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ANTHRO_{β}. We want to examine if perturbations inductively extracted from the wild can help augment a deductive attack such as *TextBugger* and improve its overall performance. Hence, we introduce ANTHRO_{β}, which considers the perturbation candidates from both ANTHRO and *TextBugger* in Ln. 10 of Alg. 1. Alg. 1 still selects the perturbation that best flip the target model's prediction.

Attack Performance. Even though ANTHRO comes second after *TextBugger* when attacking BERT model, Table 5 shows that when combined with *TextBugger*—i.e., ANTHRO_{β}, it consistently achieves superior performance with an average of 82.7% and 90.7% in Atk% on BERT and RoBERTa even under all normalizers (A+H+P).

492Semantic Preservation and TT. $ANTHRO_{\beta}$ im-
proves TextBugger's Atk% to over 8% on aver-
age (Table 5). It also improves TextBugger's se-
mantic preservation and TT score 32% and 42%
(from 0.5 threshold) (Figure 4, Right). The pres-
ence of only a few human-like perturbations gen-
erated by ANTHRO is sufficient to signal whether

ANTHROb ANTHRO_b 0.80 Atk% extBugger TextBugger 0.75 <u>ANTHRO</u>▼ ANTHRO 0.6 0.6 0.7 0.5 0.5 0.7 Semantic Preservation Turing Test

Figure 5: Trade-off among evaluation metrics

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or not it is written by humans, while only one unreasonable perturbation generated by *TextBug*ger can adversely affect its meaning. This explains the performance drop in terms of semantic preservation but not in TT when indirectly comparing ANTHRO_{β} with ANTHRO. Overall, ANTHRO_{β} also has the best trade-off between Atk% and human evaluation–i.e., positioning at top right corners in Figure 5. Particularly, ANTHRO_{β} tradeoffs from ANTHRO some reduction in semantic preservation for superior Atk%. This gain iterates the overall benefits of human-written perturbations for adversarial attacks.

6 Defend ANTHRO, ANTHRO_{β} Attack

We examine two approaches to defend against AN-THRO attack. We compare them against BERT and BERT combined with 3 layers of normalization A+H+P. BERT is selected as it is better than RoBERTa at defending against ANTHRO (Table 3).

Sound-Invariant Textual Model (SOUNDCNN): When the defender do *not* have access to the hash tables $\{\mathcal{H}\}_0^K$ of the attacker, the defender can train a generic model that encodes not the spellings but the phonetic features of a text for prediction. As an example, we train a CNN model (Kim, 2014) on top of a continuous embeddings layer for discrete SOUNDEX++ encodings of each token in a sentence. Adversarial Training (ADV.TRAIN): To overcome the lack of access to $\{\mathcal{H}\}_0^K$, the defender can extract his/her perturbations in the wild from a separate corpus \mathcal{D}^* where $\mathcal{D}^* \cap \mathcal{D} = \emptyset$ and use them to augment the training examples–i.e., via self-attack with ratio 1:1, to fine-tune a more

Model	Anthro			Α	NTHR	\mathbf{D}_{β}
	TC↓	HS↓	CB↓	TC↓	HS↓	CB↓
BERT BERT+A+H+P	0.72 0.65	0.02	0.71 0.60	$\frac{0.82}{0.85}$	0.97 0.79	0.88 0.84
Adv.Train SoundCNN	$\frac{0.41}{\textbf{0.14}}$	$\frac{0.30}{\textbf{0.02}}$	$\frac{0.35}{0.15}$		0.72 0.84	0.67 0.92

Table 6: Averaged Atk% \downarrow of ANTHRO and ANTHRO_{β} against different defense models.

robust BERT model. Here we use \mathcal{D}^* as a corpus of 34M general comments from online news.

> **Results.** We follow the same evaluation procedure in Sec. 4.1. Table 6 shows that both SOUNDCNN and ADV.TRAIN are robust against ANTHRO attack, while ADV.TRAIN performs best when defending ANTHRO_{β}. Since SOUNDCNN is strictly based on phonetic features, it is vulnerable against ANTHRO_{β} whenever *TextBugger*'s perturbations are selected. Table 6 also underscores that ANTHRO_{β} is a strong and practical attack, defense against which is thus an important future direction.

7 Discussion

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Evaluation with Perspective API. The understanding of different variations of human-written texts is critical to fully capture the semantic meanings of inputs especially in sensitive domains such as toxicity moderation. We utilize ANTHRO and ANTHRO $_{\beta}$ to evaluate such robust understanding of the popular Perspective API², which has been adopted in various publishers-e.g., NYTimes, and platforms-e.g., Disqus, Reddit. Specifically, we evaluate (1) if the API can capture different forms of human-written toxic texts by using ANTHRO to randomly perturb different portions of words in 200 positive texts from the TC dataset, (2) if the API can defend against ANTHRO attack either via a direct iteration mechanism (Alg. 1) or via transfer attack through an intermediate BERT classifier.

Figure 6 (Left) shows that the API service provides superior performance compared to a self fine-tuned BERT classifier, yet its precision deteriorates quickly from 0.95 to only 0.9 and 0.82 when 25%–50% of a sentence are perturbed. In contrast, the ADV.TRAIN (Sec. 7) model achieves fairly consistent precision in the same setting. The API is also more vulnerable against both direct and transfer attacks from our proposed attacks (Figure. 6, Right) than *TextBugger*, with its preci-



Figure 6: (Left) Precision on human-written perturbed texts synthesized by ANTHRO and (Right) Robustness evaluation of *Perspective API* under different attacks

sion dropped to only 0.12 when evaluated against ANTHRO β . Overall, not only ANTHRO is a powerful and realistic attack, it can also help develop more robust text classifiers in practice.

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Computational Complexity. The one-time extraction of $\{\mathcal{H}\}_0^K$ via Eq. (1) has $\mathcal{O}(|\mathcal{D}|L)$ where $|\mathcal{D}|$, L is the # of tokens and the length of longest token in \mathcal{D} (hash-map operations cost $\mathcal{O}(1)$). Given a word w and \mathbf{k}, \mathbf{d} , ANTHRO retrieves a list of perturbation candidates via Eq. (2) with $\mathcal{O}(|w|max(\mathcal{H}_k))$ where |w| is the length of w and $max(\mathcal{H}_k)$ is the size of the largest set of tokens sharing the same SOUNDEX++ encoding in \mathcal{H}_k . Since $max(\mathcal{H}_k)$ is constant, the upper-bound then becomes $\mathcal{O}(|w|)$.

Limitation The perturbation candidate retrieval operation (Eq. (2)) has a higher computational complexity than that of other methods–i.e., $\mathcal{O}(|w|)$ v.s. $\mathcal{O}(1)$. This can prolong the running time, especially when attacking long documents. However, we can overcome this by storing all the perturbations (given k, d) of the top frequently used offensive and non-offensive English words. We can then expect the operation to have an average complexity close to $\mathcal{O}(1)$. The current SOUNDEX++ algorithm is designed for English texts and might not be applicable in other languages. Thus, we plan to extend ANTHRO to a multilingual setting.

8 Conclusion

We propose ANTHRO, a character-based attack algorithm that extracts human-written perturbations in the wild and then utilizes them for adversarial text generation. Our approach yields the best tradeoff between attack performance, semantic preservation and stealthiness under both empirical experiments and human studies. A BERT classifier trained with examples augmented by ANTHRO can also better understand human-written texts.

² https://www.perspectiveapi.com/

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Dataset	#Texts	#Tokens
List of Bad Words ³	1.9K	1.9K
Rumours (Twitter) (Kochkina et al., 2018)	99K	159K
Hate Memes (Twitter) (Gomez et al., 2020)	150K	328K
Personal Atks (Wiki.) (Wulczyn et al., 2017b)) 116K	454K
Toxic Comments (Wiki.) (Kaggle, 2019)	2M	1.6M
Malignant Texts (Reddit) (Kaggle, 2021) ⁴	313K	857K
Hateful Comments (Reddit) (Kaggle, 2021) ⁵	1.7M	1M
Sensitive Query (Search Engine, Private)	1.2M	314K
Hateful Comments (Online News, Private)	12.7M	7M
Total texts used to extract ANTHRO	18.3M	-

Table A.1: Real-life datasets that are used to extract adversarial texts in the wild, number of total examples (#Texts) and unique tokens (#Tokens) (caseinsensitive)

A Supplementary Materials

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Below are list of supplementary materials:

- Table A.1: list of datasets we used to curate the corpus \mathcal{D} , from which human-written perturbations are extracted (Sec. 3.1). All the datasets are publicly available, except from the two private datasets *Sensitive Query* and *Hateful Comments*.
 - Table A.2: list of datasets we used to evaluate the attack performance of all attackers (Sec. 4.1) and the prediction performance of BERT and RoBERTa on the respective test sets. All datasets are publicly available.
 - Table A.3: Statistical analysis of the human study results (Sec. 4.2).
 - Table 4: List of top reasons provided by the professional annotators on why they prefer ANTHRO over *TextBugger* in the Turing test (Sec. 4.2).
- Figure A.1: Word-cloud of extracted humanwritten perturbations by ANTHRO for some of popular English words.
- Figure A.2, A.3: Interfaces of the human study described in Sec. 4.2.

B Implementation Details

B.1 Attackers

We evaluate all the attack baselines using the opensource *OpenAttack* framework (Zeng et al., 2021).
We keep all the default parameters for all the attack
methods.

Dataset	#Total	BERT	RoBERTa
CB (Wulczyn et al., 2017a)	449K	0.84	0.84
TC (Kaggle, 2018)	160K	0.85	0.85
HS (Davidson et al.)	25K	0.91	0.97

Table A.2: Evaluation datasets Cyberbullying (CB), Toxic Comments (TC) and Hate Speech (HS) and prediction performance in F1 score on their test sets of BERT and RoBERTa.

Alternative Hypothesis	Mean	t-stats	p-value	df
— AMT Workers	s as Sul	ojects —		
$\mathcal{H}_{Semantics}$: ANTHRO > TB	0.82	5.66	4.1e-7**	48
$\mathcal{H}_{\text{Semantics}}$: ANTHRO _{β} > TB	0.64	1.95	2.9e-2*	46
$\mathcal{H}_{\mathrm{Turing}}$: Anthro > TB	0.71	3.14	1.5e-3**	47
$\mathcal{H}_{\mathrm{Turing}}$: ANTHRO _{β} > TB	0.70	3.00	2.2e-3**	46
Professional Anno	tators a	s Subje	cts ——	
$\mathcal{H}_{\mathrm{Semantics}}$: ANTHRO > TB	0.75	3.79	2.4e-4**	44
$\mathcal{H}_{\text{Semantics}}$: ANTHRO _{β} > TB	0.68	2.49	8.6e-3**	41
$\mathcal{H}_{\mathrm{Turing}}$: Anthro > TB	0.70	3.06	1.82e-3**	50
$\mathcal{H}_{\mathrm{Turing}}$: ANTHRO _{β} > TB	0.73	3.53	4.6e-4**	48

Table A.3: It is *statistically significant* (p-value ≤ 0.01) that adversarial texts generated by ANTHRO are better than those generated by TextBugger (TB) at both preserving the semantics of the original sentences ($\mathcal{H}_{\text{Semantics}}$)) and at being perceived as human-written texts ($\mathcal{H}_{\text{Turing}}$).

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B.2 Defenders

For the (1) Accents normalization, we adopt the accents removal code from the Hugging Face repository ⁶. For (2) Homoglyph normalization, we adopt a 3rd party python Homoglyph library⁷. For (3) Perturbation normalization, we use the state-of-the-art misspelling-based perturbation correction Neuspell model (Jayanthi et al., 2020) ⁸. For Perspective API, we directly use the publicly available API provided by Jigsaw and Google ⁹.

B.3 Human Study Controls

To ensure a high quality response from MTurks, we require a minimum attentions span of 30 seconds for each question. We recruit MTurks that satisfy the following qualifications, namely (1) recognized as "master" workers by MTurk system, (2) have done at least 5K HITs and (3) have historical HITs approval rate of at least 98%. We pay each worker around \$10 an hour.

⁶ https://huggingface.co

⁷ https://github.com/codebox/homoglyph

⁸ https://github.com/neuspell/neuspell

⁹ https://www.perspectiveapi.com/



Figure A.1: Word-clouds of perturbations in the wild extracted by ANTHRO for the word "amazon", "republicans", "democrats" and "president".

Read the two p	pieces of text below and select your response.
<u>Original Tex</u>	<pre>st : ==Hello cretino!!!== I'm tired to see too many idiot in Amesh Wiki.</pre>
<u>Text A</u>	: == Hello cretino $!!$!== I ' m tired to see too many idior in Amesh Wiki .
<u>Text B</u>	: == Hello cretino $!!$!== I ' m tired to see too many <code>idipt</code> in Amesh Wiki .
O Text B prese	rves the <mark>meaning</mark> of the Original Text better than <u>text B</u> rves the <u>meaning</u> of the Original Text better than <u>text A</u> ide (Text A and Text B are similar)

Figure A.2: User-study design for semantic preservation comparison between ANTHRO, ANTHRO_{β} v.s. *TextBug-ger*

Figure A.3: User-study design for Turing test comparison between ANTHRO, ANTHRO_{β} v.s. *TextBugger*