

ENVIRONMENTAL AI RESEARCH PRIORITIES: WHAT THEY REVEAL ABOUT OPTIMISM AND MISALIGNMENT

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ABSTRACT

While artificial intelligence (AI) is increasingly integrated into environmental research, a comprehensive evaluation of this integration remains limited. In response to this, we analyzed a focused sample of 106 publications from *Nature* and *Science* (2017–2024) to characterize how AI’s role in addressing the environmental crisis is represented within these journals. Our mapping reveals a substantial imbalance across all publication types in our dataset, with 73.6% of the publications focusing on Forecasting, 19.8% on Monitoring & Assessment, and only 6.6% on Mitigation. Notably, 81.1% reference prior non-AI approaches, indicating that AI is often used for already-addressed environmental challenges. Most studies rely on standard machine learning techniques and remain at early development stages. Optimism about AI’s potential has increased over time; however, high novelty AI uses remain exploratory and rarely operational. These findings highlight trends in how AI is portrayed, deployed, and aligned with environmental priorities, and the importance of reflecting on their implications.

1 INTRODUCTION

With the dramatic consequences of the environmental crisis increasingly felt globally through extreme weather events, biodiversity loss, and ecosystem disruption, tackling them has emerged as an unprecedented social challenge that defines our time Esperon-Rodriguez et al. (2022); Newman & Noy (2023); Forster et al. (2024). Addressing this crisis involves both understanding complex environmental systems and their future trajectories, and developing responses to anticipated changes that span technological and social dimensions Clarke et al. (2022); Morris et al. (2025); Dietz et al. (2021); Wunderling et al. (2024). This involves challenges ranging from reducing greenhouse gas emissions through technological and social changes Nelson & Allwood (2021); Probst et al. (2021); IEA (2023), to building resilience to environmental risks through adaptive measures such as flood management systems and coastal protection Bloemen et al. (2018), to forecasting environmental changes such as extreme weather patterns and climate impacts to inform decision-making, and, further, to fostering the social transformations necessary to support sustainable practices. The scale and urgency of these interconnected challenges represent an unprecedented test for human societies.

Artificial intelligence (AI) represents another unprecedented challenge. The concept of AI seems to encompass several technologies, leaving it open what exactly qualifies as artificial intelligence. Yet despite this ambiguity, AI has been increasingly presented as a promising solution to address environmental challenges. AI’s potential is connected to its ability to be used to process and analyze large amounts of data using machine learning and deep learning, resulting in enhanced analytical capabilities. To start with, for AI to be beneficial in addressing the environmental crisis rather than exacerbating it, emissions reductions from its use must surpass its carbon footprint Mytton & Ash-tine (2022); Masanet et al. (2020). For now, the environmental footprint of AI is drawing attention Bogmans et al. (2025), in fact, the energy consumption of AI systems, particularly those utilizing generative AI, has prompted some technology companies to revise their environmental targets Microsoft (2025). AI is promoted as essential for environmental action beyond the issue concerning its own environmental footprint. However, comprehensive evaluation of how AI is actually being used in environmental research remains limited. To date, most research on AI and the environmental

054 crisis has focused on assessing the potential of AI to help address versus exacerbate environmental
055 problems Konya & Nematzadeh (2024); Somoye & Akinwande (2025); Rolnick et al. (2022).

056 Both the scientific community and initiatives by international organizations, such as the United
057 Nations Environment Programme and the World Economic Forum, have advocated for a cautious
058 approach to AI and for incentivizing use cases that align with global environmental ambitions. An
059 important study by Rolnick et al. (2022) has reviewed key areas where machine learning can be
060 used to accelerate the energy transition and mitigate the effects of the environmental crisis, detailing
061 uses where machine learning is expected to have a particularly high impact, while highlighting
062 uncertainties and limitations Rolnick et al. (2022). Konya and Nematzadeh Konya & Nematzadeh
063 (2024) have further mapped where AI is being used in environmental issues, but do not engage the
064 discursive or epistemic implications of such uses. Certain studies have aimed to understand AI’s
065 environmental awareness, particularly in the case of generative AI, largely finding that AI is not
066 yet at a stage where models can reliably optimize for sustainability goals Vartziotis et al. (2024;
067 2025); Strubell et al. (2020); Atkins et al. (2024). These studies primarily focus on quantifying
068 AI’s technical capacity to help address the environmental crisis, without examining the patterns of
069 how AI is actually being used—whether research directions are driven by computational feasibility
070 or environmental urgency, or how the portrayal of AI in scientific discourse of relevance to the
071 environmental crisis might influence research priorities and public expectations. Here we analyze a
072 targeted corpus from *Nature* and *Science* (2017–2024) to characterize (i) the tasks AI addresses, (ii)
073 development stages, and (iii) how optimism and limitations are represented.

074 A small but growing body of social science studies has begun to examine how artificial intelligence
075 is generally presented and legitimized in scientific and environmental discourse. For example, Munk
076 et al. Munk et al. (2024) analyze how AI is consistently presented as a problem solving tool in sci-
077 entific abstracts, while Brevini Brevini (2020) critiques the mythologizing of AI in public and policy
078 narratives that obscure its material and environmental costs. Nalau Nalau (2024) raises concerns
079 about the assumptions embedded in AI-driven decision-making in adaptation science, while Gun-
080 dersen et al. Gundersen et al. (2022) highlight how data-driven models and technocratic approaches
081 that accompany them can obscure uncertainty and marginalize alternative perspectives in environ-
082 mental policy. From a philosophical standpoint, Coeckelbergh Coeckelbergh warns that algorithmic
083 logics in environmental governance may be narrowing political imagination.

084 Building on these studies, we employed an interdisciplinary approach to analyze the use of AI in
085 environmental research between 2017 and 2024, a critical decade during which both AI capabilities
086 and environmental urgency gained unprecedented attention. Through structured search and screen-
087 ing procedures (see Appendix, S0.1), we identified 106 publications that substantively engage with
088 both AI systems and environmental problem solving. These publications include Research Articles,
089 Reviews, Editorials, News, Comments & Opinions, Advertisements, Surveys, and Podcasts, reflect-
090 ing the diversity of scientific communication in *Nature* and *Science*. This forms a focused sample of
091 high-impact content published in *Nature* and *Science*, two of the most influential interdisciplinary
092 scientific journals. Being also leaders in hosting news about state-of-the-art research, these jour-
093 nals are widely read, cited, and largely trusted by the scientific community, while also receiving
094 the attention of a broader public Baldwin (2015). As such, they offered a suitable dataset for our
095 analysis. Our dataset, comprising 106 publications, addresses environmental issues ranging, indica-
096 tively, from weather forecasting to biodiversity assessment to emissions management. We conducted
097 a structured analysis of each publication using a structured framework that captured the task type
098 (forecasting, monitoring and assessment, or mitigation), the environmental issue addressed, the AI
099 development stage, the level of novelty of AI, stated limitations with respect to AI use, as well as
100 the level of optimism related to AI. Our goal was to map where AI is being used in environmental
101 research and to examine how it is portrayed, with particular attention to the assumptions, omissions,
and narrative frameworks that shape its representation in relation to environmental challenges and
expectations.

102 The following three research objectives guided this study. First, we examined how AI is presented
103 in addressing environmental issues, assessing whether key factors such as technological limitations,
104 feasibility constraints, and the stage of AI development are acknowledged, as well as whether AI’s
105 carbon footprint and other limitations are discussed. Second, we examined the environmental issues
106 addressed using AI, the AI approaches employed, and the patterns of use across various environ-
107 mental areas. We analyze what is presented as the contributions of AI to environmental problem
solving and assess the extent of adoption of AI in various environmental challenges, highlighting

trends, gaps, and limitations in its use. Third, we examine the trends in discourse about AI use in environmental research over time, with the aim of highlighting how the perceived role of AI in environmental discussions has evolved, identifying changes in expectations, uses, and significance. This includes examining changes in AI-related optimism and pessimism across different environmental issues and periods. Additionally, we assessed how the terminology and presentation of AI in scientific discourse have changed, reflecting broader shifts in the perception of AI's potential in addressing environmental issues.

Our approach examined how these two complex and evolving challenges—the environmental crisis and the development of AI as both a potential solution and a challenge in its own right—intersect in scientific discourse during a critical decade in which both gained heightened attention and visibility. Our results reveal key trends in task types, development stages, and portrayals of this promising yet complicated technology as it is positioned in relation to contemporary environmental research.

2 METHODS

We performed a structured analysis of how artificial intelligence (AI) is positioned in addressing environmental challenges. The corpus comprises publications from *Nature* and *Science*, two journals chosen for their interdisciplinary scope and high influence on both academic and public discourse. The review spanned the years 2017 to 2024 to capture developments in AI uses addressing environmental issues over the past decade. This period follows key moments such as the adoption of the Paris Agreement in 2015 United Nations Framework Convention on Climate Change (UNFCCC) (2015), which helped shape global research agendas. It also reflects the rapid growth of AI research, particularly in machine learning and neural networks LeCun et al. (2015), which increasingly informed environmental monitoring and sustainability initiatives Reichstein et al. (2019).

2.1 SEARCH STRATEGY AND INCLUSION CRITERIA

We searched the Nature and Science websites using predefined keyword combinations (see SI for full logic and dates). Because the journal search interfaces update dynamically, the initial hits numbered in the several hundreds across both sites and exact per-journal counts were not logged. From the first reproducible screening step onward we recorded counts as follows. First, we screened titles and, when available, abstracts to identify items substantively engaging both artificial intelligence and environmental issues, retaining 113 records. Second, to avoid double-counting, we removed overlapping coverage where a news item reported on a research article already in the set (2 removed; 111 remaining). Third, we assessed full texts for eligibility and excluded 5 items that discussed AI but did not substantively address the environmental crisis, yielding a final corpus of 106 publications. A study-selection overview appears in Fig. A1, detailed search terms and dates are provided in the Appendix.

2.2 ANALYTICAL FRAMEWORK

To guide our analysis, we developed an interdisciplinary framework of 18 questions (Table 1), grounded in insights from science and technology studies (STS), environmental science, and computer science. Each publication in our sample was analyzed according to this framework, which captures both technical and discursive aspects of AI use in environmental research. The questions are organized into five analytic dimensions:

1. **Portrayal and Language:** Assessing tone, optimism or pessimism, emotionally charged language, and whether AI is portrayed as contributing positively or negatively to environmental outcomes.
2. **Research Focus and Development Stage:** Identifying if the focus is on model development or problem-solving. Systems were classified into three maturity levels: (i) Research: Methods tested in simulated environments on benchmark data, used only by the researchers; (ii) Demonstration: Functional prototypes tested in a controlled setting on real-world data, used by authors or internal testers; and (iii) Deployment: Methods integrated into a live or real-world operational scenario.

- 162 3. **Limitations and Feasibility Constraints:** Capturing mentions of data, model and other
 163 limitations, and carbon footprint
 164
- 165 4. **AI Systems and Novelty:** Classifying the type and originality of AI systems (e.g., machine
 166 learning, deep learning, reinforcement learning). We assessed the type and originality using
 167 a single-dimensional rubric ranging from 1 to 3, which was used to classify papers into
 168 three categories: (1) *Highly Novel*: The work introduces a new architecture or defines a new
 169 paradigm, supported by rigorous state-of-the-art comparisons; (2) *Moderately Novel*: The
 170 work presents an incremental architectural improvement or applies a known method to a
 171 new domain in a significant way; (3) *Incremental/Standard*: The work applies a standard,
 172 off-the-shelf model to an established problem with weak or absent baselines.
- 173 5. **Publication Type:** Categorizing publications by publication types (e.g., research, review,
 174 news, editorial)
 175

176 Descriptions of each question and how responses were classified are included in the Appendix.
 177 The responses to these questions formed the basis of our analysis and results. The responses were
 178 recorded in a structured dataset with numerical, binary, categorical, and open-ended fields. Each
 179 publication was independently reviewed by one author, and a subset was cross-checked by others
 180 for consistency (see SI for more info). Any discrepancies were resolved through discussion. The
 181 publications were categorized according to the environmental issue addressed and AI’s role in envi-
 182 ronmental problem solving. This inductively developed classification revealed three primary uses of
 183 AI: Forecasting, Monitoring & Assessment, and Mitigation. We analyze Monitoring & Assessment
 184 jointly. We define monitoring as repeated measurement or mapping of environmental states over
 185 time, and assessment as evaluating current status or implications against criteria (e.g., thresholds,
 186 targets) at a given time. In our data, Monitoring & Assessment typically co-occur; we therefore ana-
 187 lyze them jointly by functional role. For brevity, we occasionally refer to AI’s “role in environmental
 188 problem solving” as “task type” in figures and tables. These were cross-referenced with environ-
 189 mental subcategories (e.g., air quality, biodiversity) to form a structured matrix (see Table A5). A
 190 full breakdown of uses and corresponding references appears in Table A6.
 191

192 Table 1: Questions for structured analysis of reviewed publications
 193

No.	Question	Possible responses
Category I: Portrayal and language		
Q1	Does the publication explicitly use the term “Artificial Intelligence”?	Yes/No
Q2	Is the publication optimistic or pessimistic about AI’s potential to address the environmental crisis?	Scale: 1 = Optimistic, 5 = Pessimistic
Q3	Is the publication optimistic or pessimistic about the effectiveness of its specific AI model in addressing the environmental crisis?	Scale: 1 = Optimistic, 5 = Pessimistic
Q4	Does the publication use language biased toward either helping or worsening the environmental crisis?	Scale: 1 = Helping, 5 = Worsening
Q5	Does the publication use strong or emotionally charged words to describe the success or failure of the AI model?	Yes/No; examples
Category II: Research focus and development stage		
Q6	What does the publication primarily focus on: AI system development or addressing the environmental issue?	Model/Environment/Both
Q7	At what stage of development is the AI system?	Research/Demonstration/Deployment
Q8	Which environmental issue does the publication address?	Flooding, biodiversity, sea level rise, etc.
Q9	Which aspect of environmental problem solving (task type) does the publication focus on?	Forecasting/Monitoring & Assessment/Mitigation
Category III: Limitations and feasibility constraints		
Q10	Does the publication mention model limitations?	Yes/No
Q11	Does the publication mention data limitations?	Yes/No
Q12	Does the publication mention other limitations?	Yes/No
Q13	Does the publication mention bad use examples?	Yes/No
Q14	Does the publication mention the carbon footprint of AI?	Yes/No
Category IV: AI systems and novelty		
Q15	What type of AI approaches are used in the publication?	e.g., ML, DL, etc.
Q16	How novel is the AI system used in the publication?	Scale: 1 = Very novel, 3 = Not novel, NA
Q17	Does the publication mention whether the environmental issue was previously addressed using other non-AI approaches?	Yes/No
Category V: Publication type		
Q18	What type of publication is it?	Research article, review, editorial, comments & opinions (C&O), news, advertisement (Ad), podcast, survey

3 RESULTS

Our structured analysis of 106 publications reveals key trends across four main aspects: how AI is presented in environmental research, how it is used across different environmental tasks, how portrayals have evolved over time, and how it relates to previous non-AI approaches.

3.1 TECHNO-OPTIMISTIC BIASES

One of the most consistent themes across the 106 publications is the predominantly optimistic tone with which AI is presented as a solution to environmental challenges. This optimism deepens over time, and the count of highly optimistic items is largest in 2023, while neutral portrayals are most common in 2022 (Figure 1a). The crest in 2022–2023 aligns with heightened visibility of AI research and climate-innovation coverage, suggesting that scholarly narratives may have moved in step with broader techno-policy attention. Although there is a small uptick in critical pieces after 2022, pessimistic accounts remain rare. Authors also tend to be at least as optimistic—and often more so—about the effectiveness of their own systems (see dashed overlays in Fig. 1a) than about AI in general (solid bar lines), a pattern consistent with how novelty and utility are rewarded in academic publishing.

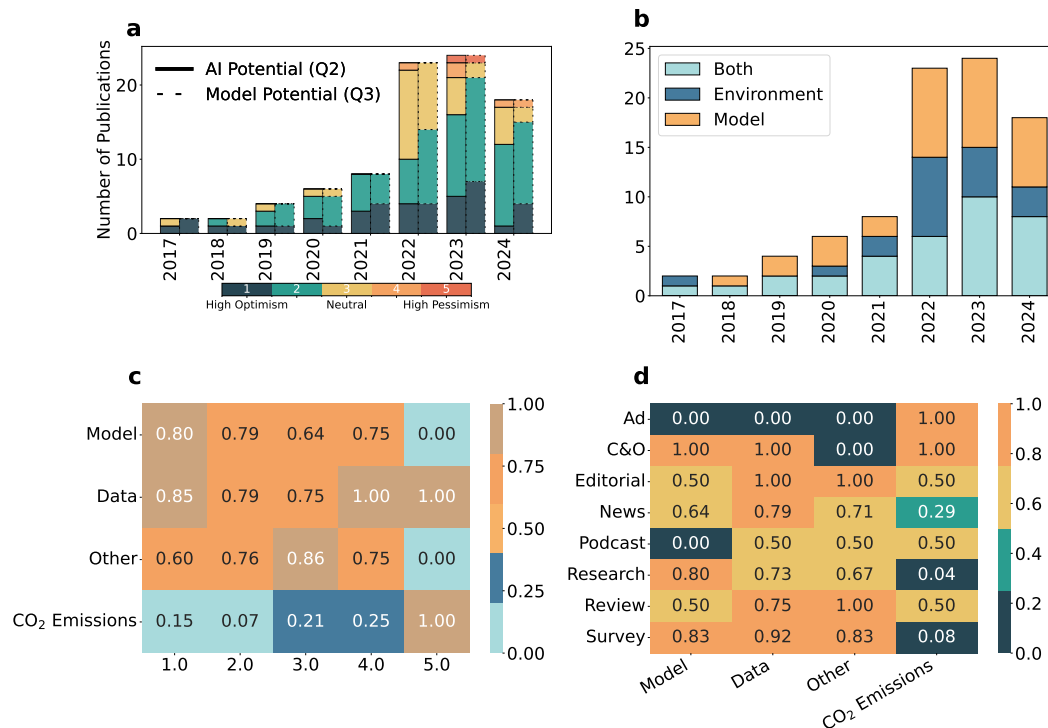


Figure 1: **a** Perceptions of AI’s role in environmental research over time (2017–2024), based on two dimensions of optimism and feasibility. Stacked bars show how optimistic each publication is about AI’s overall potential to address the environmental crisis (Q2 in Methods). Dashed overlay bars represent optimism about the effectiveness of the specific AI system discussed (Q3). Scores range from 1 (high optimism, dark green) to 5 (high pessimism, red). **b** Primary focus of each publication over time—whether centered on developing the AI model (orange), addressing the environmental problem (navy), or giving equal weight to both (light blue). **c** Proportion of publications mentioning different types of feasibility limitations—model, data, other, and carbon footprint (CO₂ emissions)—grouped by optimism level. **d** Proportion of publications mentioning each category of feasibility limitation, broken down by publication type (e.g., Advertisement (Ad), Comments & Opinions (C&O), News, etc.).

The focus of publications shifts over time (Figure 1b). Early work often treats environmental problems chiefly as testbeds for model development. From 2020 onward, more items give balanced space

270 to both technical advance and environmental goals—this balanced focus peaks in 2023 and remains
 271 elevated thereafter. Emphasis on the environment alone peaks in 2022 before receding, indicating
 272 that technical advancement continues to anchor the conversation even as application concerns grow.

273 Limitations are acknowledged unevenly across genres and tones (Figure 1c–d). Model and data
 274 limitations are discussed routinely—even in optimistic pieces—while other feasibility constraints
 275 (institutional, operational, governance-related) are also common but tend to be articulated more
 276 fully in reviews, surveys, and news than in research articles. Carbon footprint appears infrequently
 277 overall and shows up across optimistic, neutral, and critical accounts; research articles rarely discuss
 278 it (3/70; roughly 1 in 25), whereas broader genres raise it more often. Taken together, these patterns
 279 suggest that enthusiasm for technical progress can eclipse downstream feasibility and footprint con-
 280 siderations, especially in primary research formats.

282 3.2 DISTRIBUTION OF AI TASKS ACROSS ENVIRONMENTAL ISSUES

283 To understand how AI is being mobilized in environmental research, we classified the 106 publi-
 284 cations in our dataset into three major problem solving tasks (or task types): forecasting (73.6%),
 285 monitoring & assessment (19.8%), and mitigation (6.6%) (see Table A5 in Appendix). Forecast-
 286 ing task type clearly dominates the field. These three task types span 28 distinct environmental
 287 issues, with weather forecasting (24 publications), biodiversity assessment (12), and climate model
 288 forecasting (10) among the most common (see Table A6 in Appendix). This dominance of forecast-
 289 ing likely reflects the compatibility between structured environmental data (e.g., weather records,
 290 climate simulations) and widely used machine learning techniques. In contrast, monitoring & as-
 291 sessment and mitigation tasks often rely on more heterogeneous or dynamic inputs.

292 Chronologically, forecasting appeared earlier, with the first *Nature* publication in 2017 and the first
 293 *Science* publication in 2018. Monitoring & assessment followed (appearing in *Nature* in 2017 and
 294 *Science* in 2021), while the first mitigation pieces appeared in *Nature* in 2018, and not until 2022
 295 in *Science*. Since then, forecasting uses have steadily grown, while monitoring & assessment tasks
 296 occupy a smaller, while monitoring & assessment tasks occupy a smaller, though consistent, share
 297 of applications. Mitigation, by contrast, emerged later and remains sparse throughout, represented
 298 by sporadic contributions. Together, these patterns suggest that AI development has so far followed
 299 established data infrastructures more readily than direct climate intervention needs.

301 3.3 NOVELTY AND DEVELOPMENT STAGE

302 While the imbalance across task types reflects how different environmental challenges align with
 303 AI’s current strengths, a separate pattern emerges when examining the novelty of the AI systems
 304 themselves. As shown in Figure 2 and detailed in Table A9 (see SI), nearly half of the publications
 305 rely on moderately novel AI systems (score=2), while highly novel approaches (score=1) appear in
 306 only 20.75% of cases. This reflects a general preference for established AI systems over experimen-
 307 tal ones. Novelty distributions are comparable across groups: the mean novelty score is 2.10 for
 308 research articles and 2.03 for other publication types (Table A1). Notably, mitigation exhibits the
 309 highest average novelty (1.86), despite representing only a small subset of the dataset (Table A10 in
 310 Appendix). This suggests that experimentation is more common in unsettled domains where model-
 311 ing frameworks and evaluative standards are lacking, whereas monitoring and assessment tasks tend
 312 to rely on structured indicators and established techniques, leading to more standardized approaches.

313 Across task types, most uses remain at the research or demonstration development stage, with lim-
 314 ited real-world deployment (Figure 2). Even highly novel approaches—more common in publica-
 315 tions published after 2022—are largely confined to academic or pilot contexts. This combination of
 316 methodological conservatism and limited implementation reinforces a landscape where innovation
 317 remains exploratory, despite frequent claims of transformative potential.

319 3.4 SENSITIVITY TO PUBLICATION TYPE

320 In order to ensure that our findings are not influenced by the genre mixing within *Nature* and *Sci-*
 321 *ence*, we compared the results separately for Research Articles (RAs) and all other publication types.
 322 Of the 106 publications retained, 70 were classified as Research Articles and 36 as other publica-
 323 tion types (Reviews, News, Editorials, etc.). A research-articles-only view yields similar optimism

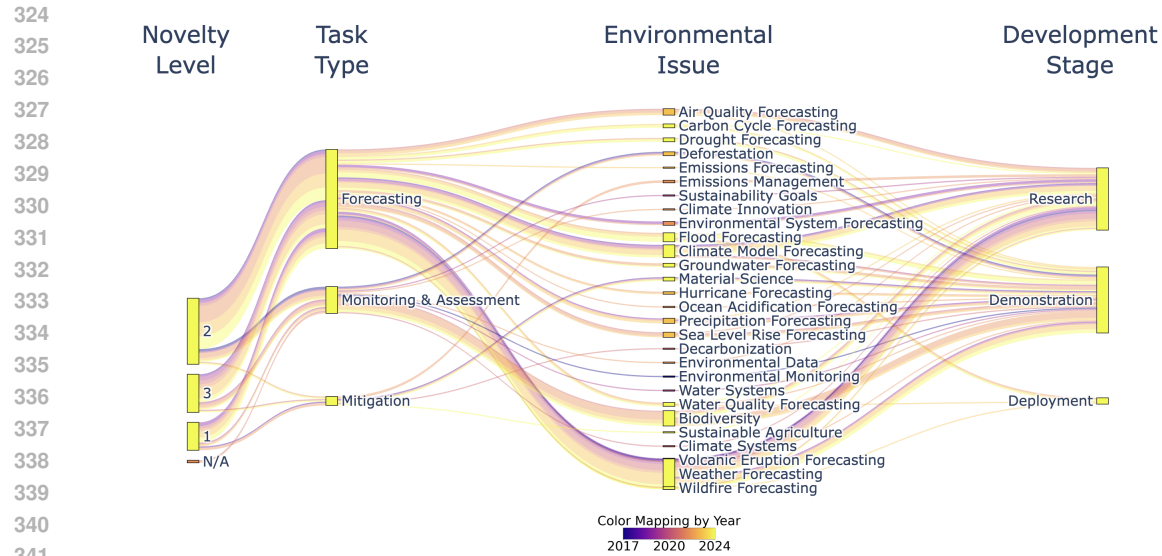


Figure 2: The flow of AI uses in environmental research across four dimensions: novelty level, role in environmental problem solving (task type), environmental issue addressed, and development stage. Each node represents a category, with node size indicating the number of publications in that category. Each line represents one publication flowing through the corresponding nodes across all four dimensions. Node colors indicate the average publication year for publications in each category, while line colors correspond to individual publication years (darker = earlier publication year). This visualization reveals how AI uses of varying novelty levels are distributed across different task types, environmental issues, and development stages, and how these trends have evolved over time.

patterns: overall-potential optimism (Q2) averages 2.22 for research articles vs. 2.17 for other publication types, and model-specific optimism (Q3) averages 1.90 vs. 2.14 (among non-missing; see Tables A2–A3 in Appendix). When limited to research articles, the corpus becomes even more forecasting-dominant (56/70; 80%), with mitigation uses notably underrepresented (2/70; 2.9%) (see Table A4 in Appendix). Novelty distributions are comparable across groups (mean 2.10 for research articles vs. 2.03 for other publication types; see Table A1 in Appendix).

3.5 REFERENCING OF NON-AI APPROACHES

Of the 106 publications analyzed, 86 (81.1%) explicitly reference prior non-AI approaches to the same environmental problem (see Table A7 in the SI). This pattern holds across tasks, with some variation by task type and environmental subcategory. As shown in Figure 3 and Table A8 (see SI), forecasting publications almost universally acknowledge prior approaches—several environmental issues show complete continuity—so AI is largely presented as improving established modeling workflows rather than solving previously intractable problems. Mitigation, although smaller in volume, also typically situates AI alongside existing tools and policies. By contrast, Monitoring & Assessment shows greater variability: references to prior approaches are comparatively sparse, and some items present AI-enabled analyses without explicitly linking to a method lineage. A similar pattern appears across publication types. Research articles most often acknowledge prior approaches, while a minority do not; the remaining non-mentions are spread across reviews, surveys, and news in small numbers. Overall, environmental AI is primarily positioned as building on established solution spaces—promising gains in accuracy, scale, or speed—rather than opening wholly new problem domains.

4 DISCUSSION

Our analysis reveals a mismatch between AI research priorities and environmental urgency. While AI is increasingly portrayed as essential for environmental action, the overwhelming focus on prediction (73.6% of uses) over mitigation (6.6%) is consistent with research activity tracking com-

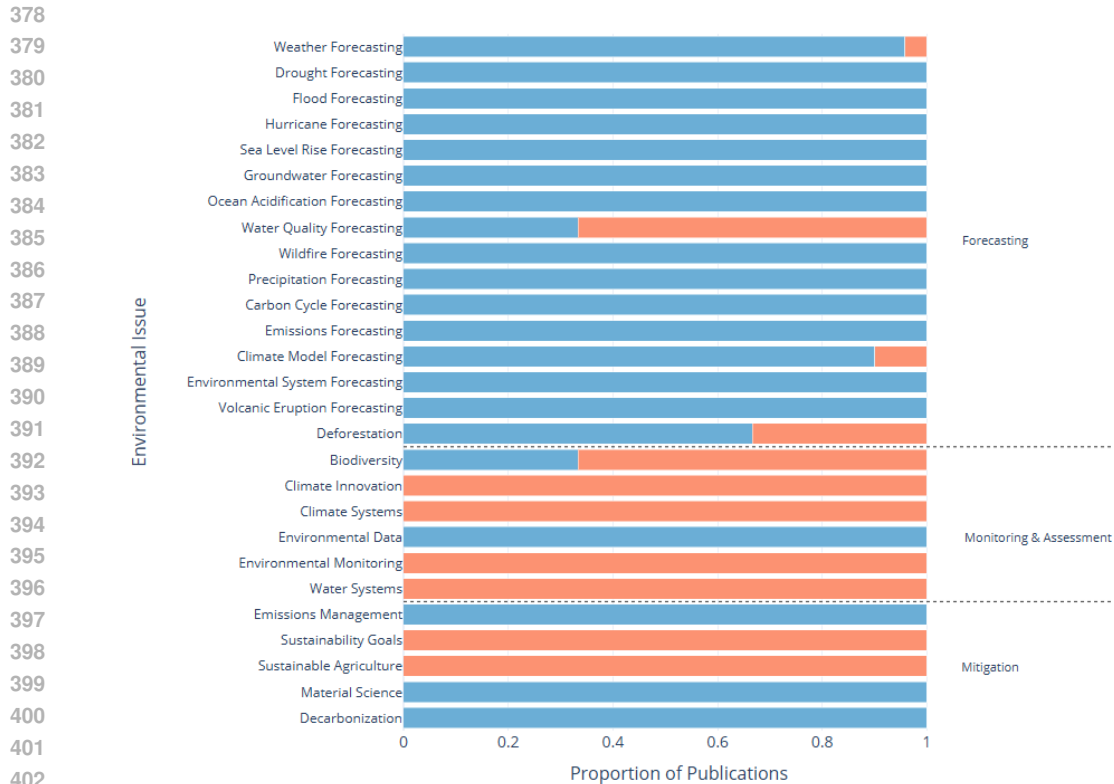


Figure 3: Proportion of publications, by environmental issue, that indicate whether the issue had previously been addressed using another non-AI approach. Bars are color-coded by response: Yes (blue), No (soft red), and Not Available or Not Specified (gray). Environmental issues are grouped by AI task type (dashed lines).

putationally tractable problems more than direct intervention needs in this corpus. This imbalance exposes a fundamental tension in research priorities. Forecasting tasks dominate—weather forecasting alone accounts for 24 of 106 uses. We observe that AI tends to produce better prediction tools but contribute little to concrete environmental interventions. Another reason for this is because the current AI tools can’t perform what-if tasks easily. This challenge is reflected in the lower, more novel scores observed in mitigation uses (1.86 versus 2.08 for forecasting), suggesting a form of epistemic narrowing where problems are prioritized by computational tractability rather than environmental significance. Furthermore, this results in fewer deployment-stage applications relative to research or demonstrations, leaving operational interventions underrepresented in this corpus.

Additionally, we observe fewer deployment-stage applications relative to research or demonstrations (Fig. 2), so contributions to operational interventions are less frequently represented in this corpus. Beyond deployment gaps, the relationship between optimism and acknowledgment of limitations reveals notable blind spots in the way AI’s environmental potential is portrayed. Although technical limitations receive widespread attention—appearing in approximately 80% of publications—the carbon footprint of AI is mentioned only in 14 publications. Carbon footprint is rare in research articles (3/70; 1 in 25), with higher mention rates in other formats (Fig. 1c-d; Table A7). Footprint appears across all three task types (forecasting, monitoring & assessment, mitigation), but not across every specific environmental issue. The publication type analysis reveals that these blind spots are institutionally embedded. Research publications—while the majority—focus heavily on technical performance and rarely discuss carbon footprint (~4%). These omissions aren’t from lack of awareness; other formats engage more directly with broader feasibility. This trend suggests that publication norms and incentive structures may shape how AI’s environmental potential is represented, but we do not identify mechanisms with these data.

432 The temporal evolution of optimism further highlights these dynamics. The peak in positive framing
433 occurs in 2023, following the build-up in 2022, coinciding with both an increase in publication
434 volume and heightened public attention to the environmental potential of AI. The modest increase
435 in more critical perspectives after 2022 may reflect a growing recognition of feasibility constraints
436 and environmental consequences. However, these perspectives remain underrepresented in a field
437 largely shaped by technological optimism and narrowly portrayed feasibility concerns. Perhaps
438 most concerning is the concentration of uses in the early stages of development despite a decade of
439 research investment. Even forecasting tasks, which represent the most mature uses, remain largely
440 at research or demonstration stages. This persistent gap between innovation and implementation
441 suggests that current approaches may be fundamentally misaligned with the practical requirements
442 of environmental problem solving.

443 The inverse relationship between novelty and deployment is particularly revealing. High-novelty
444 approaches (score=1) appear throughout the timeline and become more frequent after 2022, but re-
445 main confined to research contexts. Meanwhile, the moderate novelty approaches (score=2) that
446 dominate the field represent incremental advances rather than transformative capabilities. This sug-
447 gests that environmental AI research operates within a "comfort zone" of familiar techniques that
448 can be published but not necessarily deployed. The limited mention of bad use examples (19.8% of
449 publications) further indicates selective reporting that may obscure the true challenges of translating
450 computational innovations into environmental practice. When combined with the under-reporting of
451 carbon footprint considerations, this may result in a structural overestimation of AI's environmental
452 benefits.

453 These findings have direct implications for environmental policy and research funding. The current
454 task distribution suggests that AI resources are being allocated based more on computational op-
455 portunity rather than environmental impact. While improved prediction capabilities have important
456 value, the roughly eleven-to-one ratio between forecasting and mitigation uses indicates a possi-
457 ble misalignment between computational opportunity and environmental urgency during a period
458 when environmental scientists emphasize the urgent need for emissions reductions and interven-
459 tions to reduce the health, economic, and societal impacts of extreme weather events. Moreover,
460 the strong acknowledgment of prior non-AI approaches (81.1% of publications) indicates that AI
461 is primarily positioned as strengthening established workflows—promising gains in accuracy, scale,
462 and speed—rather than opening entirely new problem domains. This incremental progress is valu-
463 able, but given the scale and urgency of environmental challenges, it remains limited on its own.
464 Consistent with this, most uses stay at the research or demonstration stage across domains, with
465 relatively few deployments, suggesting that current evaluation and publication incentives may priv-
466 ilege technical novelty over practical deployment, and thereby sustain a research-implementation
467 gap. Consequently, for policymakers and funding agencies, our results suggest the need for delib-
468 erate intervention to encourage more allocation of computational resources to mitigation uses. This
469 may require accepting lower tractability in exchange for greater environmental relevance, potentially
470 through funding mechanisms that explicitly reward deployment over publication and environmental
471 impact over technical innovation.

472 Our analysis reflects the perspectives and priorities portrayed in high-impact publications, which
473 may not fully represent the diversity of environmental AI uses or the full spectrum of research com-
474 munities working in this area. The focus on the journals *Nature* and *Science*, while providing ac-
475 cess to high-impact research, may underrepresent work from applied research contexts, developing
476 countries, and interdisciplinary collaborations that operate outside traditional academic publishing
477 structures. Our assessment introduces interpretive elements that, despite cross-validation efforts,
478 may reflect our disciplinary backgrounds and analytical frameworks. However, the consistency of
479 patterns across multiple dimensions of analysis, from use distribution to temporal trends to limi-
480 tation acknowledgment, suggests that our core findings reflect genuine characteristics of the field
481 rather than methodological artifacts.

482 CODE AND DATA AVAILABILITY

483
484
485 The dataset generated and analyzed during this study, along with the code used to produce the
figures, are available in an anonymized open-access repository.

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A APPENDIX: EXTENDED METHODS

A.1 LITERATURE SEARCH AND JOURNAL RATIONALE

We conducted a comprehensive review of publications from the interdisciplinary journals *Nature* and *Science*. These journals were selected not because they encompass the full range of environmental AI research, but because of their reputation for disseminating high-impact research and commentary across disciplines. While most environmental AI applications initially appear in specialized environmental science or AI journals, *Nature* and *Science* provide a broader forum where emerging technologies and global environmental challenges are framed and debated, influencing both academic and public discourse. Their emphasis on high-impact research, however, may introduce a bias toward widely recognized technological advancements, potentially overlooking more specialized or domain-specific discussions.

A.2 SEARCH STRATEGY AND INCLUSION CRITERIA

To identify relevant publications, we applied a set of predefined search terms to the *Nature* and *Science* archives. These included *Climate Change and Machine Learning*, *Climate Change and Deep Learning*, *Climate Change and Neural Networks*, *Climate Change and AI*, *Environmental Crisis and Machine Learning*, *Environmental Crisis and Deep Learning*, *Environmental Crisis and Neural Networks*, and *Environmental Crisis and AI*. Searches were conducted between May and June 2024. These terms were selected to capture broad framings of how AI is positioned in relation to climate change and the environmental crisis, reflecting the interdisciplinary and public-facing language often used in these journals. While “environmental crisis” is not a standard technical keyword, it was deliberately included to capture the broader framing commonly used in *Nature* and *Science* news items and editorials.

An initial search of the *Nature* and *Science* websites using our predefined terms (May–June 2024) returned several hundred hits across both journal sites. Because these web interfaces update results dynamically, exact per-journal hit counts were not logged. From the first reproducible screening step onward, we tracked counts as follows:

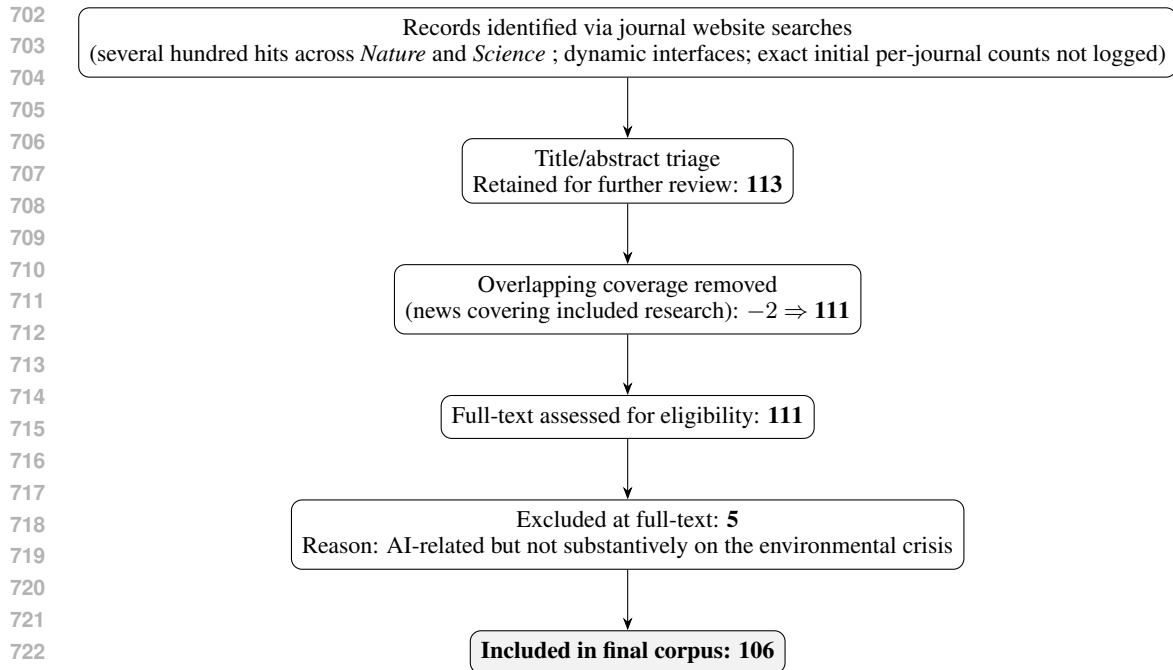
1. **Title (and abstract when available) triage:** Retained records that substantively engaged both artificial intelligence and environmental issues ($n = 113$).
2. **Overlap removal:** To avoid double counting of the same underlying study, we removed news items that covered a research article already retained (n removed = 2; n remaining = 111).
3. **Full-text eligibility:** Excluded 5 items that discussed AI but did not substantively address the environmental crisis, yielding the final corpus ($n = 106$, publications dated 2017–2024).

Figure A1 summarizes these steps and counts.

A.3 QUESTION CATEGORIZATION FRAMEWORK

To guide our analysis, we developed an interdisciplinary framework of 18 questions (Table 1). Each publication in our sample was analyzed according to this framework, which captures both technical and discursive aspects of AI use in environmental research. The framework was applied consistently across all publication types, and we found that its questions were applicable beyond research articles. Non-research publications (e.g., news items, editorials, or commentaries) frequently contained substantive information about AI systems, their limitations, or their implications, and were therefore coded when such content was present. When such details were absent, responses were recorded as NA. The questions guiding the analysis were classified into five analytic dimensions, each focusing on a different aspect of AI’s role and presentation in environmental discourse. Below, we briefly explain how each question was interpreted during the review process.

Category I: Portrayal and Language This category captures how AI is rhetorically portrayed in relation to environmental challenges. Question Q1 records whether the publication explicitly uses the term *artificial intelligence*, helping distinguish technical engagement from broader thematic references. Questions Q2 and Q3 assess how optimistic or pessimistic the publication is—first,



724 Figure A1: Study selection overview for the *Nature* and *Science* corpus (2017–2024). Counts are
725 shown for each screening step; see Extended Methods for search terms and inclusion criteria.
726

727 regarding AI in general as a solution to the environmental crisis, and second, regarding the specific
728 AI model presented in the publication. Question Q4 evaluates whether the language used is biased
729 toward portraying AI as either helping to solve or worsening environmental challenges. Question Q5
730 identifies the presence of emotionally charged or exaggerated language, particularly where strong or
731 over-optimistic wording is used to describe AI’s potential or capabilities.
732

733 **Category II: Research Focus and Development Stage** This category examines the publication’s primary focus and the stage of development
734 of the AI use. For Question Q6, publications were categorized by their primary focus as model, en-
735 vironment, or both. “Model” publications emphasized AI system development, often with limited
736 attention to environmental implications. “Environment” publications focused primarily on address-
737 ing environmental challenges, where AI served as a tool rather than the main object of innovation.
738 The “Both” category was used when publications engaged substantively with both AI model devel-
739 opment and addressing the environmental issue, giving equal weight to technical and environmental
740 considerations. When classifying borderline cases, we coded each publication according to its dom-
741 inant emphasis: “Model” when technical development or algorithmic improvement clearly domi-
742 nated; “Environment” when environmental analysis or application was central; and “Both” when
743 both aspects were substantively integrated or balanced throughout the text.

744 Question Q7 captures the development stage of the AI system, indicating whether the technology
745 is still in the research phase, undergoing demonstration in case studies, or already deployed in real-
746 world uses. Question Q8 captures the specific environmental issue addressed by the publication,
747 such as biodiversity loss, flooding, or air quality. Question Q9 identifies the aspect of environmental
748 problem-solving (task type) that the publication focuses on—whether forecasting, monitoring &
749 assessment, or mitigation. When multiple task types were discussed, coding reflected the primary
750 functional role of AI within the study—for instance, a work using monitoring data mainly to predict
751 future states was classified as “Forecasting,” whereas studies emphasizing situational awareness or
752 evaluation of current conditions were coded as “Monitoring & Assessment.”

753 **Category III: Limitations and Feasibility Constraints** This category assesses whether the pub-
754 lication discusses technical, practical, or ethical challenges related to the use of AI. Question Q10
755 captures model-related limitations, such as issues with generalization, robustness, or explainability.
Question Q11 focuses on data-related limitations, including insufficient data, lack of representa-

756 tiveness, or biases in training datasets. Question Q12 addresses feasibility constraints not directly
 757 tied to models or data—for example, high computational costs, institutional barriers, or difficulties
 758 integrating AI into existing workflows. Question Q13 identifies whether the publication mentions
 759 risks of misuse or unintended consequences of AI. Question Q14 notes whether the publication dis-
 760 cusses the environmental costs of AI itself, such as the carbon footprint associated with training or
 761 deploying models.

762 **Category IV: AI Systems and Novelty** This category identifies the type and originality of the AI
 763 systems described in the analyzed publications. Question Q15 records the specific AI systems em-
 764 ployed, such as machine learning, deep learning, or hybrid configurations. Question Q16 assesses
 765 the novelty of the AI systems, based on whether the publication introduces a new system, adapts an
 766 existing one to a new environmental context, or employs a well-established system. Question Q17
 767 notes whether the environmental issue addressed had previously been tackled using non-AI ap-
 768 proaches, providing context for how AI is positioned relative to prior approaches. When the relevant
 769 information for Questions Q15 or Q16 was not provided or not applicable to the publication type,
 770 responses were coded as NA.

771 **Category V: Publication Type** This final category classifies the type of publication in which the
 772 publication appears. Question Q18 records whether the publication is a Research Article, Review,
 773 Editorial, Comments & Opinions (C&O), News, Advertisement (Ad), Podcast, or a Survey. This
 774 helps contextualize how the content is presented and who the intended audience is for each piece.

775 The framework was applied consistently across all publication types, and we found that its questions
 776 were applicable beyond research articles. Non-research publications (e.g., news items, editorials, or
 777 commentaries) frequently contained substantive information about AI systems, their limitations, or
 778 their implications, and were therefore coded when such content was present. When such details were
 779 absent, responses were recorded as NA. Together, these five categories provide a structured frame-
 780 work for evaluating how AI is portrayed, used, and critically assessed in high-profile environmental
 781 research in *Nature* and *Science*.

782 Operational definitions for maturity levels (Q7) and novelty scoring (Q16) are provided in the Meth-
 783 ods section of the main article. For completeness, optimism and pessimism (Q2–Q3) were scored
 784 on a five-point scale based on explicit evaluative statements. Specifically, optimism was assessed
 785 contextually, based on evaluative language and the strength of claims regarding AI’s potential. State-
 786 ments explicitly portraying AI as transformative or revolutionary (e.g., “spurring a revolution,”
 787 “game-changer”) were coded as highly optimistic (1). Statements that express confidence with-
 788 out exaggeration (e.g., “AI is the right technology for that,” “paves the way for successful use”) were
 789 coded as moderately optimistic (2). Neutral or balanced phrasing acknowledging both poten-
 790 tial and limitations was coded as 3, while skeptical or critical statements (e.g., emphasizing risks,
 791 uncertainty, or failure) were coded as 4–5. Optimism was therefore evaluated relative to tone and
 792 context, rather than the presence of specific keywords alone.

793 “Other limitations” (Q12) capture feasibility or contextual constraints that go beyond data or model
 794 performance. These include institutional or infrastructural barriers (e.g., insufficient monitoring
 795 systems, lack of policy support, or limited institutional capacity), epistemic or methodological un-
 796 certainties (e.g., challenges in attributing outcomes to AI interventions or in generalizing results
 797 across contexts), and operational or ethical concerns (e.g., interpretability, validation requirements,
 798 or hesitation to adopt AI systems). “Other” limitations therefore refer to broader systemic or contex-
 799 tual factors that affect the feasibility, credibility, or uptake of AI applications, rather than technical
 800 or data-related shortcomings.

802 A.4 RESPONSE DOCUMENTATION AND ANALYSIS PROCEDURE

804 After defining the analytical framework, all responses were systematically recorded and processed.
 805 Data cleaning, consistency checks, and visualizations were performed in Python via Google Colab.
 806 Systematic categorization allowed for both statistical trend analysis and interpretation. Each publi-
 807 cation was reviewed by one coder. A 20% subset (21/106) was independently cross-checked by a
 808 second coder to calibrate application of the codebook for interpretive variables (e.g., optimism, nov-
 809 elty); disagreements were resolved by consensus. We did not estimate formal inter-rater reliability
 statistics and treat these variables as interpretive judgments guided by the codebook.

Table A1: Novelty of AI system by publication group. Values are counts (%) among non-missing; means with 95% confidence interval (CI). Scale: 1=very novel, 3=not novel.

Novelty level	Research Articles (n=70)	All other types (n=34)
1	12 (17.1%)	10 (29.4%)
2	39 (55.7%)	13 (38.2%)
3	19 (27.1%)	11 (32.4%)
Mean (95% CI)	2.10 (1.94, 2.26)	2.03 (1.76, 2.30)

Note: No missing data for Research Articles (0/70); 2/36 missing for other publication types.

Table A2: Optimism about AI’s overall potential (Q2) by publication group. Values are counts (%) among non-missing. Scale: 1=most optimistic, 5=most pessimistic.

Level	Research Articles (n=60)	All other types (n=35)
1	10 (16.7%)	10 (28.6%)
2	28 (46.7%)	14 (40.0%)
3	21 (35.0%)	7 (20.0%)
4	1 (1.7%)	3 (8.6%)
5	0 (0.0%)	1 (2.9%)
Mean (95% CI)	2.22 (2.03, 2.40)	2.17 (1.83, 2.52)

Note: Missing data for Research Articles (10/70); 1/36 missing for other publication types.

Responses were documented in Google Sheets using dropdown menus for categorical and numerical inputs to ensure consistency. Open-ended responses, such as excerpts or qualitative notes, were recorded manually. The following answer formats were used:

- **Numerical responses:** Assigned for ranked responses (e.g., optimism in Q2 from 1 - 5, novelty in Q16).
- **Yes/No responses:** Used for binary questions (e.g., terminology use in Q1, model limitations in Q10-Q12).
- **Categorical responses:** Applied to fixed-option questions (e.g., AI development stage in Q7, publication type in Q17).
- **Open-ended responses:** Extracted for qualitative detail (e.g., examples in Q5, specific methods in Q15).

A.5 SUPPLEMENTARY SENSITIVITY TO PUBLICATION TYPE

To assess whether genre mixing influences our findings, we tabulated Novelty and Optimism separately for Research Articles (RAs) and all other publication types (News, Reviews, Surveys/Perspectives, Editorials, Podcasts, Advertisements, Comments & Opinions). Distributions are broadly similar: RAs are slightly more optimistic about their specific model on average, while Novelty remains comparable across groups.

Splitting Research Articles (RAs) from other publication types shows broadly similar novelty and overall-potential optimism patterns; RAs are slightly more optimistic about their own models (Q3), consistent with primary research centering on a specific system. Together with the RA-only task distribution (80% forecasting; 2.9% mitigation), these checks indicate that our main findings are not driven by genre mixing but reflect patterns within research articles as well.

B APPENDIX: SUPPLEMENTARY RESULTS TABLES

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Table A3: Optimism about the specific model (Q3) by publication group. Values are counts (%) among non-missing. Scale: 1=most optimistic, 5=most pessimistic.

Level	Research Articles (n=68)	All other types (n=29)
1	18 (26.5%)	7 (24.1%)
2	40 (58.8%)	13 (44.8%)
3	9 (13.2%)	8 (27.6%)
4	1 (1.5%)	0 (0.0%)
5	0 (0.0%)	1 (3.4%)
Mean (95% CI)	1.90 (1.74, 2.06)	2.14 (1.80, 2.47)

Note: Missing data for Research Articles (2/70); 7/36 missing for other publication types.

Table A4: Task distribution by publication group. Values are counts (%).

Group	Forecasting	Monitoring & Assessment	Mitigation
Research Articles (n=70)	56 (80.0%)	12 (17.1%)	2 (2.9%)
All other types (n=36)	22 (61.1%)	9 (25.0%)	5 (13.9%)

Table A5: Classification of publications by AI's role in environmental problem-solving and corresponding environmental issue subcategories

AI's Role in Environmental Problem-Solving	Environmental Issues
Forecasting (78 publications, 16 subcategories)	Weather, Drought, Flood, Hurricane, Sea Level Rise, Groundwater, Ocean Acidification, Water Quality, Wildfire, Precipitation, Air Quality, Carbon Cycle Forecasting, Emissions, Climate Model, Environmental System, Volcanic Eruption and Seismic Events
Monitoring & Assessment (21 publications, 8 subcategories)	Deforestation, Biodiversity, Climate Innovation, Climate Systems, Environmental Data Enhancement, Water Systems, Environmental Monitoring, Sustainability Goals,
Mitigation (7 publications, 4 subcategories)	Emissions Management, Sustainable Agriculture, Material Science, Decarbonization

918 Table A6: publication count and reference mapping by AI’s role in environmental problem-solving
 919 and associated environmental issue subcategories.
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921	Category	References	Count
922	Forecasting		
923	Weather Forecasting	Charlton-Perez et al. (2024); Andersson et al. (2021); Voosen (2023a); Crespi & Voosen (2023); Voosen (2023b); Yen et al. (2019); noa (2023); Espenholt et al. (2022); Mondini et al. (2023); Schneider et al. (2023); Wong (2024); Cavaiola et al. (2024); Jose et al. (2022); Monir et al. (2023); Ebert-Uphoff & Hilburn (2023); Ir- rgang et al. (2021); Gibson et al. (2021); Amato et al. (2020); Buster et al. (2024); Zheng et al. (2020); Wong (2023); Thompson & Bundell (2021); Jones (2017); Ravuri et al.	24
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932	Drought Forecasting	Al Mamun et al. (2024); Osmani et al. (2022); Devanand et al. (2024)	3
933			
934	Flood Forecasting	Jones et al. (2023); noa (2024); Nearing et al. (2024); Ayyad et al. (2022); Patil et al. (2023); Jiang et al. (2024); Martinho et al. (2023)	7
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937	Hurricane Forecasting	Balaguru et al. (2023); Ayyad et al. (2023)	2
938	Sea Level Rise Forecasting	Nieves et al. (2021); Ayinde et al. (2023); Bolibar et al. (2022); Tiggeloven et al. (2021)	4
939			
940	Groundwater Forecasting	Wunsch et al. (2022); Sarkar et al. (2024); O et al. (2022)	3
941	Ocean Acidification Fore- casting	Krasting et al. (2022)	1
942			
943	Water Quality Forecasting	Zhi et al. (2024); Kruk et al. (2022); Zhi et al. (2023)	3
944	Wildfire Forecasting	Yu et al. (2022); Shadrin et al. (2024)	2
945	Precipitation Forecasting	Ham et al. (2023); Cornwall (2019); Mohammadi et al. (2022); Bird et al. (2023)	4
946			
947	Air Quality Forecasting	Carbo-Bustanza et al. (2022); Ojha et al. (2021); Li et al. (2023); Halder et al. (2023); Gutiérrez-Avila et al. (2022)	5
948	Carbon Cycle Forecasting	Liu et al. (2024); Couespel et al. (2024); Joshi et al. (2024)	3
949			
950	Emissions Forecasting	Jablonka et al. (2023)	1
951	Climate Model Forecasting	Kubečka et al. (2023); Beucler et al. (2024); Bonavita et al. (2023); Kadow et al. (2020); Mansfield et al. (2020); Mooers et al. (2023); Wang & Li (2024); Voosen (2018); Yuval & O’Gorman (2020); Hourdin et al. (2023)	10
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953			
954	Environmental System Forecasting	Salonen et al. (2019); Reichstein et al. (2019); Gettelman et al. (2022)	3
955			
956	Volcanic Eruption and Seis- mic Events Forecasting	Witze (2019); Yang et al. (2022b); Bergen et al. (2019)	3
957			
958	Monitoring & Assessment		
959	Deforestation	Exbrayat et al. (2017); Reiner et al. (2023); Brandt et al. (2020)	3
960			
961	Biodiversity	Mahecha et al. (2022); Tuia et al. (2022); Fricke et al. (2022); Thompson (2023); Petso & Jamisola (2023); Sil- vestro et al. (2022); Novi & Bracco (2022); Chowdhury et al. (2024); Sunkur et al. (2024); Müller et al. (2023); Pennisi (2021); O’Gorman (2022)	12
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965	Climate Innovation	Verendel (2023)	1
966	Climate Systems	Callaghan et al. (2021)	1
967	Environmental Data En- hancement	noa (2022b)	1
968			
969	Water Systems	Biermann et al. (2020)	1
970	Environmental Monitoring	Joppa (2017)	1
971	Sustainability Goals	Vinuesa et al. (2020)	1
	Mitigation		
	Emissions Management	Kaack et al. (2022); noa (2022a)	2
	Sustainable Agriculture	Tarek et al. (2023)	1
	Material Science	Tabor et al. (2018); Yashinski (2024); Yang et al. (2022a)	3
	Decarbonization	Nature Research Custom Media: Skoltech (2021)	1

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Table A7: Responses to Q17: “Does the publication mention whether the environmental issue was previously addressed using other non-AI approaches?”

Response	Number of publications	Percentage
Yes	86	81.1%
No	20	18.9%

Table A8: Responses to Q17 (Previous non-AI Approaches mentioned) by Environmental Issue, grouped by AI’s Role in Environmental Problem-Solving

Category	Yes	No	Total
Forecasting			
Weather Forecasting	23	1	24
Drought Forecasting	3	0	3
Flood Forecasting	7	0	7
Hurricane Forecasting	2	0	2
Sea Level Rise Forecasting	4	0	4
Groundwater Forecasting	3	0	3
Ocean Acidification Forecasting	1	0	1
Water Quality Forecasting	1	2	3
Wildfire Forecasting	2	0	2
Precipitation Forecasting	4	0	4
Air Quality Forecasting	4	1	5
Carbon Cycle Forecasting	3	0	3
Emissions Forecasting	1	0	1
Climate Model Forecasting	9	1	10
Environmental System Forecasting	3	0	3
Volcanic Eruption Forecasting	3	0	3
Monitoring & Assessment			
Deforestation	2	1	3
Biodiversity	4	8	12
Climate Innovation	0	1	1
Climate Systems	0	1	1
Environmental Data	1	0	1
Water Systems	0	1	1
Environmental Monitoring	0	1	1
Sustainability Goals	0	1	1
Mitigation			
Emissions Management	2	0	2
Sustainable Agriculture	0	1	1
Material Science	3	0	3
Decarbonization	1	0	1

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Table A9: Distribution of AI Novelty Scores in Environmental Studies (n=106)

Novelty Score	Interpretation	Number of publications	Percentage
1	Highly novel/experimental	22	20.75%
2	Moderately novel/established	52	49.06%
3	Conventional/standard methods	30	28.30%
NA	Not available/unclear	2	1.89%
Total		106	100.00%

Note: Novelty scores were assigned on a scale from 1 (high novelty) to 3 (low novelty), based on the method's position within the machine learning research landscape and its experimental maturity.

Table A10: Average novelty score by AI role in environmental problem-solving

AI Role	Publications Number	Percentage	Mean Novelty	Standard Deviation
Forecasting	78	73.6%	2.08	0.69
Monitoring & Assessment	21	19.8%	2.16	0.67
Mitigation	7	6.6%	1.86	0.83

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