# SCIPG: A NEW BENCHMARK AND APPROACH FOR LAYOUT-AWARE SCIENTIFIC POSTER GENERATION

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#### ABSTRACT

Scientific posters are an effective and expressive medium for conveying the core ideas of academic papers, facilitating the communication of research techniques. However, creating high-quality scientific posters is a complex and timeconsuming task that requires advanced skills to summarize key concepts and arrange them logically and visually appealingly. Previous studies have primarily focused on either content extraction or the layout and composition of posters, often relying on small-scale datasets. The scarcity of publicly available datasets has further limited advancements in this field. In this paper, we introduce a new task called layout-aware scientific poster generation (LayoutSciPG), which aims to generate *flexible* posters from scientific papers through integrated automatic content extraction and layout design. To achieve this, we first build a new dataset, namely SciPG, containing over 10,000 pairs of scientific papers and their corresponding posters. We then propose a multimodal extractor-generator framework, which employs a multimodal extractor to retrieve key text and image elements from the papers and designs an interactive generator with an adaptive memory mechanism to seamlessly paraphrase the extracted content and generate a structured layout. This approach effectively tackles challenges related to GPU memory consumption and long-term dependencies when handling the lengthy inputs (scientific papers) and outputs (posters). Finally, both qualitative and quantitative evaluations demonstrate the effectiveness of our approach while highlighting remaining challenges.

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#### 1 INTRODUCTION

Recent years have witnessed a significant increase in the number of scientific papers published in 035 various academic conferences and journals. For example, AAAI, a prominent international conference on artificial intelligence, received over 2,300 papers in 2024 alone. It is time-consuming for 037 researchers to digest all these papers. Scientific posters offer an effective and expressive way to present the core ideas and findings from original papers, enabling researchers to quickly grasp the overall content. However, creating a high-quality scientific poster from scratch that is both informa-040 tive and aesthetically pleasing is a challenging task. Poster design is a complex and time-consuming 041 task that requires both a deep understanding of the paper's content and experience in design. Conse-042 quently, the need for automatic generation of readable, informative, and visually appealing posters 043 has become increasingly important.

Scientific poster generation involves multimodal understanding and reasoning, as both the paper document and the poster contain tightly integrated text and image elements <sup>1</sup>. Previous approaches for automatic poster generation have primarily focused on either the layout and composition of posters (Paramita & Khodra, 2016; Qiang et al., 2016; 2019) or content extraction (Xu & Wan, 2021; 2022). These methods have not performed well because those emphasizing layout and composition often neglect the importance of robust content extraction, relying on simple summarization models such as TextRank (Mihalcea & Tarau, 2004). Conversely, approaches that focus on content extraction typically use LaTeX templates for poster generation, which lack diversity and flexibility

<sup>&</sup>lt;sup>1</sup>The image element includes figures, charts, and tables; henceforth, we will refer to them collectively as images.

in layout design. These naturally bring us to a question: can machines learn to automatically gener-055 ate *diverse* and *flexible* posters from a large quantity of example pairs of papers and posters created 056 by human experts? 057

Table 1: A summary of main scientific poster generation datasets. Compared to ours, these datasets are relatively small. Moreover, they are typically designed for either content extraction or layout generation, rather than encompassing both aspects.

Datagata	#(Domon Doston Doing)	Tasks		
Datasets	#(Paper-Poster Pairs)	Content Extraction	Layout Generation	
NCE ((Xu & Wan, 2021))	60	✓ ✓	X	
PGM ((Qiang et al., 2016))	25	×	✓	
NJU-Fudan ((Qiang et al., 2019))	85	×	$\checkmark$	
SciPG	11,302	1	✓	

067 To automatically generate a diverse and flexible scientific poster that accurately represents the orig-068 inal paper, three key challenges need to be addressed: (1) Multimodal Extraction: Important text 069 071 072

and image elements must be exactly extracted from the original paper. (2) Multimodal Generation: The extracted textual elements typically cannot be directly placed onto the poster. They need to be paraphrased into a concise form suitable for the poster. Additionally, the size and placement of both the extracted image elements and the paraphrased text elements must be carefully considered. (3) 073 Large-Scale Training Data: As shown in Table 1, existing data-driven approaches rely on small-074 scale datasets. The lack of publicly available large-scale datasets has hindered further research in 075 this area.

076 To address the aforementioned challenges, we first collect a new dataset of paper-poster pairs from 077 public conference web pages, explicitly aligning elements of each paper with its corresponding poster. We then propose a multimodal extractor-generator framework for LayoutSciPG, which in-079 volving: (1) Multimodal Extraction: Using a multimodal extractor to retrieve text and image elements from the paper. (2) Interactive Generation: Implementing an interactive generator with an 081 adaptive memory mechanism to jointly paraphrase the extracted elements and generate the corresponding layout positions. This interactive generation and adaptive memory mechanism address the 083 challenges of GPU memory cost and long-term dependencies in handling the lengthy inputs (papers) and outputs (posters). 084

- 085 The contributions of this paper are as follows:
  - We create and will release a new dataset <sup>2</sup>, namely SciPG, for the task of scientific poster generation for research purposes.
  - We develop a multimodal extractor-generator framework for LayoutSciPG. This includes a multimodal extractor for joint text and image extraction, and an interactive generator that unifies the paraphrasing of extracted elements and layout generation.
    - · Both automatic and human evaluation results demonstrate the effectiveness of our approach, while also revealing some remaining challenges.
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#### 2 **RELATED WORK**

2.1TEXT SUMMARIZATION

098 Text summarization generally falls into two categories: extractive summarization (Cheng & Lapata, 2016; Yao et al., 2018; Nallapati et al., 2017) and *abstractive summarization* (Nallapati et al., 2016; 100 Yao et al., 2020; See et al., 2017). Extractive summarization focuses on identifying the most salient 101 parts of the input document and using them directly as the output summary. For example, Cheng 102 & Lapata (2016) employed a neural attention model to select sentences or words from the input 103 document as the summary. Similarly, Nallapati et al. (2017) developed a recurrent neural network 104 (RNN) for extractive summarization. While abstractive summarization involves paraphrasing or 105 rewriting the important parts of the input document into a concise summary. For instance, Lead3 106 (Nallapati et al., 2016) used an attentional encoder-decoder RNN for abstractive text summarization.

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<sup>&</sup>lt;sup>2</sup>The source code and data will be made available upon acceptance of this work.

See et al. (2017) designed a hybrid pointer-generator network that can copy words from the source text via pointing, enabling more robust summary generation. However, these approaches are tailored for pure text summarization and do not account for the graphical elements in the original document.

Our LayoutSciPG combines both abstractive and extractive summarization, as it requires extracting key elements from a document and rewriting it into a concise form. A closely related task is scientific document summarization (Jaidka et al., 2016; Parveen et al., 2016), but existing work in that area has primarily focused on producing pure text summaries. In contrast, our focus is on generating multimodal scientific posters.

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#### 2.2 MULTIMODAL SUMMARIZATION

119 Our LayoutSciPG closely aligns with multimodal summarization, which focuses on extracting the 120 most important information from various modalities to create summaries. For example, Zhu et al. 121 (2018) introduced the first multimodal summarization (MSMO) model and compiled a dataset that 122 includes both text and image modalities. Li et al. (2020b) extended this approach to video-based 123 news articles, employing conditional self-attention for text and video fusion. More recently, He et al. 124 (2023) proposed a unified transformer-based model that effectively aligns and attends to multimodal 125 inputs. While LayoutSciPG similarly involves summarizing multimodal documents, it also requires structuring the multimodal summary within a specific layout, incorporating layout prediction as an 126 essential component. 127

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#### 2.3 AUTOMATIC POSTER GENERATION

Existing methods for poster generation have primarily concentrated on either the scientific poster 131 composition (Paramita & Khodra, 2016; Qiang et al., 2016; 2019) or content extraction (Xu & 132 Wan, 2021; 2022). Approaches that emphasize layout composition often overlook the importance of 133 robust content extraction, relying on basic summarization models like TextRank (Mihalcea & Tarau, 134 2004). In addition, they have typically employed simple probabilistic graphical models to infer 135 panel attributes, but these approaches require human annotation of poster panels. On the other hand, 136 content-focused methods typically use predefined LaTeX templates for poster generation, which 137 limits both the flexibility and aesthetic appeal of the resulting scientific posters. Additionally, current 138 datasets in this domain are relatively small, with fewer than 300 paper-poster pairs each. To address 139 this, we have constructed a new dataset comprising 11,302 pairs of high-quality scientific documents 140 and posters.

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### 3 DATASET

We collect pairs of scientific paper documents and the corresponding posters from the recent academic conference proceedings, including CVPR, ICML, NeurIPS and ICLR. These academic proceedings mainly focus on research communities of computer vision and machine learning. Table 2 reports the descriptive statistics of our dataset.

Table 2: Statistics of datasets. We report the average number of sentences, words and figures in a document or a poster.

Conference	V	Document - Poster Documents		Posters				
	rear	Train / Val / Test	#Sentences	#Words	#Figures	#Sentences	#Words	#Figures
CVPR	2023	1,851 / 231 / 231	489.28	7827.48	10.82	38.29	345.80	8.14
ICML	2022 / 2023	1,910 / 239 / 239	799.5	13,397.18	15.13	55.03	572.79	5.94
NeurIPS	2022 / 2023	3,625 / 453 /453	634.59	10,712.07	11.43	51.9	544.55	6.52
ICLR	2023 / 2024	1,653 / 207 / 207	800.59	12,436.17	19.86	49.69	500.96	7.08
Total	-	9,039 / 1,129 /1,134	670.05	11,004.36	13.63	49.37	501.85	6.83

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For the collected pairs, we randomly split them by 8:1:1, resulting in 9,039, 1,130, and 1,130 pairs
allocated to the training, validation, and test sets, respectively. Meanwhile, we automatically extract
text and image elements from documents and posters and perform matching to create documentto-poster alignment. The details for data processing and element alignment are represented in Appendix 6.



Figure 1: Overview of our proposed framework.

#### 4 Methodology

#### 4.1 OVERVIEW

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LayoutSciPG aims to generate a poster from a multimodal document containing both text and images. We decompose this task into several subtasks: first, summarizing the document by extracting important sentences and images; next, paraphrasing the extracted sentences into a concise format suitable for poster presentation; and finally, placing the paraphrased sentences and images in appropriate locations on the poster. To achieve this, we propose a multimodal extractor-generator framework, which performs multimodal content extraction, paraphrasing, and layout generation.
Figure 1 provides an overview of our approach, which includes the following modules:

- A **Multimodal Document Extractor** (**MDE**) encodes both sentences and images from the paper document and selects which of them should be extracted;
- An **Interactive Generator (IG)** fulfills both paraphrasing the extracted sentences and layout generation of text and image elements.

Given a scientific paper document  $D = \{T, V\}$ , where  $T = \{t_1, t_2, ..., t_n\}$  is a sequence of nsentences and  $V = \{v_1, v_2, ..., v_m\}$  is a collection of m images. MDE first extracts the important multimodal elements  $X = \{X_t, X_v\}$  from D, and IG paraphrases the selected sentences  $X_t$  into  $Y_t$ and predicts the layout information  $L = \{L_t, L_v\}$  of  $\{Y_t, X_v\}$ , where  $X_t$  and  $Y_t$  denote the directly extracted and paraphrased sentences, respectively.  $X_v$  is a subset of images extracted from D.  $L_t$  $\{x_0^t, y_0^t, w_0^t, h_0^t\}$  and  $L_v = \{x_0^v, y_0^v, w_0^v, h_0^v\}$  are the bounding box (bbox) coordinates of the  $Y_t$ and  $X_v$ , where the first two values indicate the top left corner location, and the last two indicate the width and height.

#### 4.2 MULTIMODAL DOCUMENT EXTRACTOR

208 To capture both the textual and visual information from document D, we extend a text encoder, 209 specifically RoBERTa (Liu et al., 2019), into a multimodal encoder. This multimodal encoder takes 210 the concatenation of text embeddings  $(e_t)$  and visual embeddings  $(e_v)$  as input, outputting contex-211 tualized joint representations. Specifically, given a document D containing n sentences  $\{t_1, t_2, ..., t_n\}$ 212  $\{t_n\}$  and m images  $\{v_1, v_2, ..., v_m\}$ , we use RoBERTa to encode each sentence  $t_i$ . For the images, 213 we employ a pre-trained CLIP (Radford et al., 2021) vision encoder to extract visual features, which are then projected via a linear layer to match the hidden dimension of the text input. Additionally, 214 we represent the images with a series of special index tokens: "[img\_1]" denotes the first image, 215 "[img\_2]" the second, and so on. This formulation allows us to utilize the standard Transformer architecture with minimal modifications while also facilitating the subsequent paraphrasing of visual elements. The encoding process for each modality is formulated as follows:

$$\begin{array}{ll} e_{t} = {\rm EmbeddingLayer}([t_{1},...,t_{n}]),\\ e_{v}^{i} = {\rm EmbeddingLayer}([{\rm img\_1}],...,[{\rm img\_m}]),\\ e_{v}^{j} = [{\rm CLIP}(v_{1}),...,{\rm CLIP}(v_{m})]W_{v},\\ e_{v}^{j} = [{\rm cLIP}(v_{1}),...,{\rm CLIP}(v_{m})]W_{v},\\ e = [e_{t};e_{v}] = [e_{t},e_{v}^{i}+e_{v}^{j}],\\ h = [h_{t};h_{v}] = f_{enc}(e), \end{array} \tag{1}$$

where EmbeddingLayer is the embedding layer of RoBERTa,  $f_{enc}$  denotes RoBERTa based encoder function, and  $W_v$  denotes the feature projection, which are learnable parameters.

In our encoder, we represent individual sentences by inserting additional "[CLS]" and "[SEP]" tokens at the beginning and end of each sentence, respectively. The "[CLS]" token is used to aggregate the features of the sentence that follows it, i.e.,  $\hat{h}_t = h_{t[CLS]}$ . For visual features, we directly use  $h_v$  as the representation for each image. Next, we apply a bidirectional long short-term memory network (BiLSTM) (Zhang et al., 2015) to capture the contextualized representations of both sentences and images. Finally, a fully connected layer (MLP) is used on top of the BiLSTM to predict an extractive score for each sentence and image:

$$[h'_t; h'_v] = \text{BiLSTM}([\hat{h}_t; h_v]),$$

$$f_{cls}(h') = W_{tv}[h'_t; h'_v] + b_{tv},$$
(2)

where  $W_{tv}$  and  $b_{tv}$  are learnable parameters. By adopting such a hierarchical framework for the semantic representations. RoBERTa at the lower level learns sentence-level semantic representations, while a BiLSTM at the higher level captures the contextual semantic representations for the entire document. Finally, based on the extractive score s for each sentence and image, we use the standard binary cross-entropy loss as the objective function for the extractive references:

$$p_{tv}(\tilde{h}) = \frac{\exp(f_{cls}(\tilde{h}))}{\sum_{\tilde{h} \in [h'_t; h'_v]} \exp(f_{cls}(\tilde{h}))},$$
  
$$\mathcal{L}_{ext} = -\sum_{\tilde{h} \in [h'_t; h'_v]} \log p_{tv}(\tilde{h})$$
(3)

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#### 4.3 INTERACTIVE GENERATOR

We propose an interactive generator that unifies multimodal generation (i.e., text, images, and lay-251 out) using BART (Lewis et al., 2019) in an interactive fashion. Given an input list from the extractor, 252 at each step, we automatically feed one element of the input into the generator, which then returns 253 its predicted result. This process is repeated iteratively until the entire input list has been processed. 254 Instead of relying on a dedicated module for image representation, we adopt a similar approach 255 as in the extractor by utilizing an index token, such as "[img\_i]", to indicate that the *i*-th image is 256 the target. This allows all target outputs to be transformed into a textual format, while the visual 257 input are represented as the image feature, which are concatenated with textual token embeddings 258 as input for the generator. Additionally, we encode the bounding boxes for each target sentence and 259 image in the format " $x_0, y_0, w, h$ ", appended at the end of each sequence as the final target output, 260 where  $(x_0, y_0)$  represents the top-left corner coordinates and (w, h) denotes the width and height. An example of the input-to-output format is provided on the right side of Figure 1. Note that we 261 use four "[mask]" tokens to indicate the layout coordinates in the input, ensuring alignment with 262 the pretraining task. To address the challenge of long target generation, we draw inspiration from 263 the memory mechanism in the Recurrent Memory Transformer (RMT) (Bulatov et al., 2022) and 264 introduce an adaptive memory module. This memory module enhances the model's ability to han-265 dle long-term dependencies in extended generation tasks, while the interactive generation approach 266 mitigates GPU memory limitations. 267

#### 268 4.3.1 GENERATOR FORMULATION.

Given the extracted elements  $X = \{X_t, X_v\}$ , For each element (text sentence or image)  $x \in X$ , the generator predicts the generation probability  $P_{\theta}(y_t, l_t | x, y_{< t}, l_{< t})$  based on the current input

element  $x_t$  and previous contextual history  $(y_{< t}, l_{< t})$ . For the whole extracted elements X, the generation probability can be computed as:  $P_{\theta}(Y, L|X)$ 

$$P_{\theta}(Y, L|X) = \prod_{x_t \in X} P_{\theta}(y_t, l_t|x_t, y_{< t}, l_{< t})$$

$$\tag{4}$$

where  $y \in Y$  is the paraphrasing content of  $x \in X$  and  $l \in L$  is the corresponding bounding boxes of each extracted element y. Finally, our training objective employs negative log-likelihood (NLL) loss, combined with KL-Divergence between the predicted probability  $P_{\theta}$  and the output one-hot distribution  $P'_{\theta}$ , incorporating Label Smoothing (Szegedy et al., 2016) to prevent the model from becoming overconfident.

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$$\mathcal{L}_{gen} = -\log P_{\theta}(Y, L|X) + \beta * D_{KL}(P_{\theta}||P_{\theta}')$$
(5)

where  $\beta$  is a weight parameter to balance the NLL loss and KL-D loss. During the interactive generation process, given a extracted element  $x_t$ , each step produces a new pair  $(y_t, l_t)$ , causing the contextual history to grow increasingly long. This accumulation leads to high GPU memory consumption and challenges in handling long-term dependencies. To address these issues, we introduce an adaptive memory mechanism.

#### 288 4.3.2 Adaptive memory mechanism.

Inspired by the memory module in the RMT (Bulatov et al., 2022), we adapt it in the encoding process of our interactive generator. This adaptation augments the interactive generation process with adaptive memory, composed of k real-valued trainable vectors. Specifically, at each step, the contextual history  $(y_{< t}, l_{< t})$  is divided into z segments, and memory vectors are prepended to the first segment embeddings and processed alongside the segment tokens. At the time step  $\tau$  ( $\tau \le z$ ) and segment  $H_{\tau}^0$ , the recurrent step is performed as follows:

$$\hat{H}_{\tau}^{mem}; H_{\tau}^{N}] = f_{enc}^{g}([H_{\tau}^{mem}; H_{\tau}^{0}]), \tag{6}$$

(7)

where  $f_{enc}^g$  denotes the encoding process of our generator and N is a number of encoder layers.

After the forward pass,  $\hat{H}_{\tau}^{mem}$  contains updated memory tokens for the segment  $\tau$ . Segments of the input sequence are processed sequentially. To enable the recurrent connection, we introduce a MultiHeadAttention mechanism (Vaswani et al., 2017) to update the memory between the output memory tokens of the current segment and the input memory tokens of the next segment, enabling an adaptive attention over previous memories:

$$\begin{split} H^{mem}_{\tau+1} &= \text{MultiHeadAttention}(H^{mem}_{\tau+1}, \hat{H}^{mem}_{\tau}), \\ [\hat{H}^{mem}_{\tau+1}; H^N_{\tau+1}] &= f^g_{enc}([H^{mem}_{\tau+1}; H^0_{\tau+1}]), \end{split}$$

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4.3.3 PRE-TRAINING OBJECTIVES.

As shown in Figure 1, flattening layout information into a text sequence often leads to the loss of spatial context, making it challenging for the generative model to understand the relationship between generated content and its spatial positioning. To improve the model's spatial awareness, we introduce several innovative self-supervised learning objectives for the extracted sequences in the posters. These sequences consist of OCR text blocks or visual tokens along with their corresponding bounding boxes. In the rest of this subsection, we introduce three sentinel tokens "[content]", "[region]" and "[mask]" and demonstrate their use with the following input text example:

"[content]: simple self-supervised learning of periodic targets [region]: 725, 52, 236, 50"

 (1) Joint Text-Layout Reconstruction requires the generative model to simultaneously reconstruct missing text and predict the layout of entire text blocks. Specifically, we mask a portion of text tokens and all layout coordinates, tasking the model with reconstructing both the text and their corresponding bounding boxes (i.e., layout tokens). For example, assuming the words "simple" and "learning of" are masked, the input and target sequences would appear in the following table.

Unlike the 15% masking ratio used in Masked Language Modeling (MLM) (Devlin et al., 2018),
 joint text-layout reconstruction employs a higher masking ratio of 50% for text. This is because
 using a smaller ratio would make the task too simple, whereas a larger ratio increases the difficulty and encourages more effective learning.

324	Innut Sequence.
325	"[content] [mask] self-supervised [mask] periodic tar-
326	gets [region]: [mask], [mask], [mask], [mask]"
327	Output Sequence:
328	"[content]: simple self-supervised learning of periodic
329	targets [box]: 725, 52, 236, 50"
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332	(2) Layout Modeling requires the generative model to predict the spatial positions of a given text
333	block based on the surrounding context. For instance, the model is tasked with predicting the coordi-
334	nates of the top-left corner or the width and height of the text block. The input and target sequences
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227	Input Sequence 1:
220	"[content]: simple self-supervised learning of periodic
220	targets [region]: [mask], [mask], 236, 50 <sup>77</sup>
339	"[content]: simple self supervised learning of periodic
340	targets [region]: 725, 52, 236, 50"
342	uirgets [region]: 723, 52, 250, 50
343	Input Sequence 2:
344	[content]: simple self-supervised learning of periodic
345	Output Sequence 2:
346	"[content]: simple self-supervised learning of periodic
347	targets [region]: 725, 52, 236, 50"
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349	(3) Text Construction involves generating a text sequence for a specified location on the poster. For
350	example, if all text content is masked, the input and target sequences are as follows:
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352	Input Sequence:
353	"[content]: [mask] [region]: 725, 52, 236, 50"
354	Output Sequence:
355	[content]: simple sen-supervised learning of periodic targets [region]: 725, 52, 236, 50"
356	targets [region]. 725, 52, 250, 50
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358	4.3.4 DATA EXTENSION.
359	During interactive generation, the input order of extracted elements directly impacts the generator's
360	performance. Therefore, we sort the elements according to their order in the original document $D$ ,
301	as the content in the poster is typically organized sequentially based on the document. Additionally,
302	we shuffle the extracted elements to create supplementary extended data.
364	5 EXDEDIMENTS
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366	5.1 EVALUATION METRICS
367	LayoutSciPG is a multimodal extraction and generation task that involves producing textual, pic-
368	torial, and layout outputs. To assess the quality of each output type, we define distinct metrics for evaluation as outlined below.
369	evaluation, as outlined below.
370	<b>ROUGE:</b> For the textual output, we report the F1 ROUGE score via ROUGE1.5.5.pl (Lin, 2004)
371	which calculates the overlap lexical units between generated and ground-truth sentences. This metric
372	includes <i>ROUGE-1</i> , <i>ROUGE-2</i> and <i>ROUGE-L</i> .
373	ImgP and ImgR: For the extracted images, we use ImgP) and ImgR) to evaluate the images se-
374	lected by our method. ImgR represents the recall of extracted image elements, calculated as
375	The number of correct images The total number of ground truth images. ImgP represents the precision of extracted image elements, calcu-
376	lated as The number of correct images
377	I ne total number of extracted images

To quantitatively evaluate layout performance, we introduce the following metrics:

378 **Overlap** and **Coverage:** Overlap refers to the intersection over union (IoU) of various layout ele-379 ments. Generally, these elements do not overlap significantly, so the overlap score tends to be low. 380 Coverage measures the percentage of the canvas occupied by the layout elements. These metrics 381 help assess the spatial arrangement and utilization of space in the generated layouts.

382 Validity, Alignment, FD and DreamSim: Validity, annotated as Val, is the ratio of valid elements 383 greater than 0.1% of the canvas. Alignment, annotated as Ali, is the extent of spatial non-alignment 384 between elements. FD denotes the Frechet distance. DreamSim (Fu et al., 2023) is a perceptual 385 metric that assesses the poster images holistically. 386

5.2 **BASELINES** 387

For the multimodal content extraction, we employ there baselines: NeuralExt (Xu & Wan, 2021) 388 , MSMO (Zhu et al., 2018) and AdaD2P (Fu et al., 2022). NeuralExt is a neural extractive model 389 designed to extract text, figures, and tables from a paper. MSMO is a multimodal attention model 390 that jointly generates text and selects the most relevant image from multimodal input. We adapt 391 MSMO for the content extraction task. AdaD2P is originally designed for document-to-slide gener-392 ation. We adapt its the extraction module for our multimodal content extraction. For the multimodal 393 generation, there are no established baselines to compare. We still adapt the content paraphrasing 394 and layout prediction modules of AdaD2P for our task.

395 5.3 IMPLEMENTATION DETAILS 396

For the multimodal extractor, we initialize the encoder using the RoBERTa-base model  $^3$ , which 397 consists of 12 layers, a hidden size of 768 dimensions, and 12 attention heads. The Bi-LSTM is 398 configured with 768 hidden units. For the interactive generator, we initialize its parameters with the 399 BART-large model<sup>4</sup>. The memory size is set to 50, and the KL-Divergence weight is set to 0.5. Our 400 framework is trained using the ADAM (Kingma & Ba, 2015) optimizer with a learning rate of 3e-4. 401 In the training phase, every 1000 iterations, we evaluate the model's performance on the validation dataset using the current parameters. After completing the training process, we load the model with 402 the optimal parameters, as determined on the validation dataset, and test it on the test dataset. All 403 experiments are carried out with Pytorch framework and fourNVIDIA A100-PCIE-40GB GPUs. 404

> Text Image Methods **ROUGE-1 ROUGE-2 ROUGE-L** ImgP ImgR NeuralExt 36.55 14.43 31.68 24.91 12.67 **MSMO** 32.45 10.43 12.51 36.64 32.56 AdaD2P 38.24 38.28 13.04 15.72 33.76 MDE 40.68 14.76 17.54 44.43 40.57 14.59 MDE w/o LSTM 36.73 11.78 40.26 36.55

Table 3: The evaluation for multimodal element extraction. The best result is in boldface.

Table 4: The evaluation for multimodal generation. For the layout, the values in parentheses rep-414 resent the ground-truth posters. All values in the table are expressed as percentages, with the best 415 results highlighted in bold. 416

Mathada		Text		Lay	yout
Methous	ROUGE-1	ROUGE-2	ROUGE-L	Overlap	Coverage
AdaD2P	39.84	13.75	16.68	47.44 (5.11)	12.38 (53.42)
IG	41.05	15.19	18.84	<b>25.08</b> (5.11)	<b>37.43</b> (53.42)

Table 5: The experimental results for the layout evaluations. The best results highlighted in bold.

Methods	Val	Ali	FD	DreamSim
AdaD2P	0.8832	0.0923	33.55	0.1314
Ours	0.9765	0.0668	18.23	0.2436

#### 5.4 RESULTS AND DISCUSSIONS

**Main results.** For multimodal content extraction, we present the experimental result in Table 3. Our MDE model outperforms the baselines due to its hierarchical structure, which is better suited

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<sup>&</sup>lt;sup>3</sup>https://huggingface.co/FacebookAI/roberta-base

<sup>&</sup>lt;sup>4</sup>https://huggingface.co/facebook/bart-large

for handling long documents. In contrast, NeuralExt achieves the worst performance in image extraction, as it is a single-modal model that relies solely on figure and table captions to represent visual elements. We also conduct the ablation study to investigate the contribution of LSTM module in our MDE. From the Table 3, we can observe that our MDE suffers the significant decrease in performance when removing LSTM, which validates its effectiveness of LSTM module.

For multimodal generation, Table 4 compares the performance of our method against the base-line. Overall, our method demonstrates superior results. Specifically, while achieving comparable ROUGE scores for text output compared to AdaD2P, our method shows significant improvements in image output, with increases of 6.29% in ImgP and 6.81% in ImgR. This improvement is attributed to the effective multimodal representation modeling in our extractor. For layout output, our method achieves a 22.36% improvement in overlap and a 25.05% improvement in coverage. These gains can be attributed to the interactive generator, which employs an adaptive memory mechanism to capture long-term dependencies, and unifies both the paraphrasing of extracted content and layout generation, enhancing the interaction between content and layout. In order to evaluate the layout of generated poster holistically, we compute the metrics like validity (Val), alignment (Ali), the Frechet distance (FD) and DreamSim. The experimental results are shown in Table 5. Compared to baseline, our approach outperforms the baseline significantly. 

Ablation studies. We also conduct ablation studies to assess the impact of different modules in the generator. The results, shown in Table 6, reveal that removing the memory module (i.e., f) leads to the largest decline in layout performance, underscoring the crucial role of the memory mechanism in maintaining and transforming state information. Additionally, configuration (a) outperforms (b), (c), (d), and (e), demonstrating the effectiveness of the KL-Divergence optimization, data exten-sion strategy, pretraining strategy, and memory mechanism, respectively. Notably, compared to no memory or standard memory used in RMT (Bulatov et al., 2022), our adaptive memory design sig-nificantly improves layout generation, effectively managing the complexities of layout prediction. 

Table 6: Overall result of different ablation settings under automatic evaluation metrics. "KL", "PT" and "DE" denotes KL-Divergence optimization, pretraining strategy and data extension strategy, respectively. The memory mechanism includes three variants: adaptive, normal and not used. All values in the table are expressed as percentages, with the best result highlighted in bold.

	Ablation Settings				Text			Layout	
	KL	PT	DE	Memory	ROUGE-1	ROUGE-2	ROUGE-L	Overlap	Coverage
(a)	1	1	1	Adaptive	41.05	15.19	18.84	25.08	37.43
(b)	1	~	X	Adaptive	40.26	14.53	18.47	38.85	20.06
(c)	X	1	1	Adaptive	38.19	13.35	17.43	33.72	13.21
(d)	1	X	1	Adaptive	38.90	13.79	17.85	30.91	17.68
(e)	1	X	X	Adaptive	39.09	13.88	18.22	23.15	13.03
(f)	1	1	1	Normal	40.12	14.60	18.29	36.42	23.42
(g)	1	1	1	None	40.64	15.03	18.74	42.94	20.65

Table 7: Topic-aware evaluation results are obtained by training and testing on data from different conferences. For layout metrics, the values in parentheses represent the ground-truth posters. All values in the table are expressed as percentages, with the best results highlighted in bold.

		Text		La	yout	Im	age
Topic	ROUGE-1	ROUGE-2	ROUGE-L	Overlap	Coverage	ImgP	ImgR
All	41.05	15.19	18.84	25.08 (5.11)	<b>37.43</b> (53.42)	44.43	40.57
CVPR	26.33	11.61	13.38	34.01 (4.34)	38.74 (59.14)	50.01	66.58
ICML	36.74	13.84	15.42	32.11 (5.38)	38.43 (50.28)	34.19	56.43
NeurIPS	33.48	13.21	14.93	33.14 (5.07)	38.26 (52.12)	44.52	58.41
ICLR	34.81	13.15	15.51	32.45 (5.72)	40.28 (53.47)	29.88	55.29

Topic-Aware Evaluation. We evaluate performance in both topic-dependent and topic-independent settings. Specifically, we train and test our method on data from four conference proceedings:
 CVPR, ICML, NeurIPS, and ICLR. As shown in Table 7, the model trained on data from all topics outperforms models trained and tested within individual topics, particularly in terms of text and layout metrics. Notably, training on CVPR data yields the highest image extraction performance, with scores of 50.01% precision rate and 66.58% recall rate.



image elements from the paper, and implemented an interactive generator with an adaptive memory
mechanism to seamlessly integrate the paraphrasing of extracted content with layout generation.
Both qualitative and quantitative evaluations highlight the effectiveness of our approach, while also
revealing some remaining challenges.

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#### 656 APPENDIX 657

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- 658 A1.DATASET PREPROCESSING
- 660 DATA PROCESSING

The collected scientific papers and poster pairs are in the PDF and PNG format, respectively. Data processing aims to extract the text and image elements and match them between documents and posters. However, it is not easy to exactly extract these multimodal elements, especially for images like tables and figures, from documents and posters because they contain rich structure and complex layouts. Except utilizing OCR tools to extract text information and its corresponding bounding box coordinates, it is also necessary to leverage the document layout analysis algorithms to obtain the layout information of figures.

Paper document extraction. In order to extract the image elements in the paper document, we employ a state-of-the-art (SOTA) document layout analysis model, i.e., VGT (Da et al., 2023), which are trained on the open sourced datasets such as Docbank (Li et al., 2020a) and Doclaynet (Pfitzmann et al.). Thus, we can obtain all the image elements in the document. For the text elements, we use an open-sourced OCR tool, i.e., PaddleOCR <sup>5</sup>, to extract them.

Poster extraction. Compared to the paper document, a poster contain more complex and richer layout structure. Existing SOTA document layout analysis models like VGT perform not good on the poster. In addition, we also compare some commercial API service for document layout analysis. Finally, we select the best of them, i.e., Azure document layout analysis service <sup>6</sup>, to extract text and image elements and their corresponding bounding boxes in the poster.

679 ELEMENT ALIGNMENT

The elements, i.e., text sentences and images, extracted from posters and documents need to be aligned each other. Thus, the aligned labels can be served as the supervised signals to guide which elements should be extracted from document and what to be generated according to the extracted elements. To this end, we employ a sentence matching model and an image matching model to achieve this:

Sentence Matching. We match sentences from the posters to their corresponding paper documents
 by using RoBERTa (Liu et al., 2019) to extract sentence embeddings from both. Matching sentences
 are identified by calculating cosine similarity between the embeddings.

**Image Matching.** For image elements, we match images from the posters to those in the corresponding document. We use a pre-trained CLIP (Radford et al., 2021) vision encoder to extract visual embeddings of all images in both the poster and the document, then match them based on the highest cosine similarity. Note that some images in posters may not appear in the corresponding document, resulting in no match. To simplify the process, we ignore any images whose highest visual embedding similarity is below a threshold of  $\delta = 0.8$ .

696 A2. QUALITATIVE RESULTS

Figure 4 presents qualitative results for scientific poster generation. Our method first extracts and paraphrases the text and image elements, followed by predicting the corresponding layout boxes. We

<sup>&</sup>lt;sup>5</sup>https://github.com/PaddlePaddle/PaddleOCR

<sup>&</sup>lt;sup>6</sup>https://azure.microsoft.com/en-us/products/ai-services/

ai-document-intelligence



#### Figure 4: Four generated posters by the proposed method.

then utilize the Python package pptx<sup>7</sup> to generate editable posters. For simplicity, font size, style, and capitalization of input text are disregarded during the automatic generation process. While the generated posters appear visually acceptable at first glance, several challenges remain. First, elements in the poster often overlap. Second, some areas of the canvas are underutilized. Third, predicted boxes sometimes fail to accommodate the associated text elements. Most importantly, the logical relationships between these elements may be misaligned. To solve these problems, this work aims to establish a benchmark dataset and approach to advance the development of automatic poster generation. 

<sup>7</sup>https://pypi.org/project/python-pptx