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# Personalizing Reinforcement Learning from Human Feedback with Variational Preference Learning

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## Abstract

1 Current Reinforcement Learning from Human Feedback (RLHF) techniques cannot  
2 account for differences in human preferences across a diverse population. When  
3 these differences arise, these frameworks average over them, leading to inaccurate  
4 rewards and poor performance for individual subgroups. To address the need for  
5 pluralistic alignment, we develop a class of multimodal RLHF methods based on  
6 a latent variable formulation - inferring a novel user-specific latent and learning  
7 reward models and policies conditioned on this latent without additional user-  
8 specific data. While conceptually simple, we show that in practice, this reward  
9 modeling requires careful algorithmic considerations around model architecture  
10 and reward scaling. To empirically validate our proposed technique, we first show  
11 that it can provide a way to combat under-specification in simulated control prob-  
12 lems, inferring and optimizing user-specific reward functions. Next, we conduct  
13 experiments on pluralistic language datasets representing diverse user preferences  
14 and demonstrate improved reward function accuracy. We additionally show the  
15 benefits of this probabilistic framework in actively learning user preferences. This  
16 work enables learning from diverse populations, an important challenge naturally  
17 occurring in problems from robot learning to foundation model alignment.

## 18 1 Introduction

19 Reinforcement learning from human feedback (RLHF) has become the predominant technique for  
20 aligning foundation AI models to human values. The question then becomes: whose values? Current  
21 RLHF approaches [42] typically assume all end-users share the same set of values, not accounting  
22 for the range of social, moral, and political values informing preferences in real human populations.  
23 Specifically, RLHF relies on the Bradley-Terry-Luce (BTL) [12] preference model, which makes  
24 the *unimodal* assumption that all human preferences are derived from a single utility function.  
25 This fails to capture scenarios where preferences are multi-modal—due to fundamentally different  
26 utilities, e.g., one group prefers detailed responses, while another prefers concise ones (Figure 3). By  
27 doing maximum likelihood under the unimodal model, current methods learn a reward function that  
28 averages the multi-modal preferences, and this misspecification leads to *inaccurate* reward models.  
29 The policies optimized on these rewards fail to accomplish tasks *per any* of the distinct preferences.

30 To build foundation models serving a population, we need *pluralistic alignment* [48] methods that  
31 explicitly account for and adapt to the inherent plurality in human preferences. This suggests that  
32 preferences are not derived from a single utility function, but are affected by a *hidden* user context [47].  
33 To address this, we formulate RLHF as a latent variable problem. Building on techniques from  
34 variational inference [9, 31], we propose a method—Variational Preference Learning (VPL) for  
35 multi-modal reward modeling. Intuitively, given a few user preference annotations, VPL leverages a  
36 variational encoder to infer a distribution over user contexts, allowing for a latent conditional reward

37 model that accurately captures diverse user preferences. We derive an evidence lower bound (ELBO)  
38 for optimizing these rewards, facilitating the learning of reward distributions from large datasets  
39 of user preferences. In Section 3 we use our approach to learn latent-conditioned policies that can  
40 personalize to particular users at test time.

41 A challenge here is that binary comparisons lack information about reward scales (i.e. preference  
42 labels between  $A$  and  $B$  can only provide information about  $r_A - r_B$ ), which leads to inconsistencies  
43 in the reward function across different users. To mitigate this, we show that a simple pairwise  
44 classification scheme [50, 40] can appropriately scale reward estimates, improving the optimization  
45 landscape for multi-user RL and enhancing downstream policy performance. Additionally, the latent  
46 variable reward models can measure uncertainty in the reward distribution [45]. So, in Section 3, we  
47 use our approach to actively query [6, 8, 7] users to infer their distinct preferences with fewer queries.

48 Overall, we introduce a latent variable framework for reward modeling that captures and adapts to  
49 diverse user preferences. We conduct a range of experiments across simulated robotics environments  
50 and two language tasks with conflicting user preferences. Our results show that in simulated domains,  
51 VPL accurately models rewards and improves task performance and personalization. We scale this  
52 method and further, use active learning to adapt efficiently to particular users with significantly  
53 fewer test-time queries. In the language domain, our approach outperforms existing models by more  
54 precisely predicting rewards that align with different users and objectives across multiple datasets.

## 55 2 Related Work

56 **Reinforcement Learning from Human Feedback (RLHF):** We focus on the problem of RLHF  
57 using the BTL model [12]. This has a rich history in the field of RL and robotics [53, 23, 1, 6, 8].  
58 We specifically build on the framework outlined in Christiano et al. [14] and expanded in recent  
59 works [42, 2, 60, 49, 30, 47]. Our proposed method applies to *any* preference learning method,  
60 including recent techniques [44, 20] that circumvent reward modeling altogether.

61 **RLHF under non-BTL models:** Prior work has aimed to study non-BTL models of human prefer-  
62 ences [10, 36, 35, 30, 50] to account for irrationality, or intransitivity [40, 50, 52]. However, our key  
63 argument is not about human irrationality, but about divergent but equally valid preferences between  
64 rational users. Thus, our work is complementary—VPL can easily be adapted to a non-BTL model.

65 **Personalized RLHF:** Some works [32, 33, 28] on pluralistic preferences largely focus on exploring  
66 the societal issues underpinning the need for personalization and introduce datasets with diverse  
67 annotations. Conitzer et al. [16] argues that Social Choice Theory provides insights for aggregating  
68 diverse preferences, but does not propose a technical method. Prior works looked at trading off  
69 conflicting alignment objectives (such as helpfulness vs harmlessness) through techniques like  
70 Pareto-optimal optimization [11, 13] or multi-objective RL [55, 18, 27]. Further, previous methods  
71 have approached personalization assuming explicit user groups or classes [21, 37, 58], while VPL  
72 doesn't assume access to such data. The closest work to ours is Distributional Preference Learning  
73 (DPL) [47], which aims to account for hidden context in RLHF, and proposes using a learned Gaussian  
74 or categorical distribution as the reward function. While DPL captures uncertainty in the inferred  
75 rewards, unlike VPL it cannot accurately predict a personalized reward for a particular user, perform  
76 active learning, or specialize a policy to particular users at test time.

## 77 3 VPL: Incorporating Latent Context into Preference-Based Learning

78 **Technical Preliminaries** In this work, we focus on preference-based learning [14, 1], which has  
79 two phases: (1) inferring a reward function from human-provided labels of ordinal preferences using  
80 a *maximum likelihood objective* (MLE) on the preferences; (2) reinforcement learning (RL) to train a  
81 decision-making policy that maximizes the rewards inferred in step (1). We note that while the BTL  
82 model accounts for some IID noise in preferences through the probabilistic formulation [14, 3, 19], it  
83 does not account for hidden-context and divergent human preferences [47], and does not allow the  
84 underlying reward models and policies to be personalized to specific users.

85 **Variational Preference Learning** The standard BTL formulation assumes all annotators  $h \in \mathcal{H}$   
86 share a single underlying reward function  $r_\phi(s)$ , but this doesn't hold in practice for diverse annotators.  
87 To model pluralistic preferences, we frame reward learning as a latent variable problem, where the

88 latent variable  $z$  represents the hidden context influencing an annotator’s underlying reward function  
 89 (and thereby the preferences). This leads to a latent-conditional reward  $r_\phi(s, z)$  and BTL model:

$$p_\phi(y = 1 \mid s_A, s_B, z) = p_\phi(s_A \succ s_B \mid z) = \frac{e^{r_\phi(s_A, z)}}{e^{r_\phi(s_A, z)} + e^{r_\phi(s_B, z)}} \quad (1)$$

90 The MLE objective for this model is intractable due to marginalization over the unobserved latent  
 91 variable  $z$  *i.e.*  $\max_{\phi} \mathbb{E}_{s_A, s_B, y \sim \mathcal{D}} [\log p_\phi(y \mid s_A, s_B)] = \mathbb{E}_{s_A, s_B, y \sim \mathcal{D}} [\log \int p_\phi(y \mid s_A, s_B, z) p(z) dz]$ . To  
 92 tackle this, a variational posterior approximation  $q_\psi(z \mid \{(s_A^i, s_B^i, y^i)\}_{i=1}^N$ ), conditional on multiple  
 93 annotations  $\{(s_A^i, s_B^i, y^i = h(s_A^i, s_B^i))\}_{i=1}^N$  provided by the same user  $h^1$ . This results in a corre-  
 94 sponding evidence lower bound (ELBO),  $\mathcal{L}(\phi, \psi)$ , for the intractable marginal  $\log p_\phi(y \mid s_A, s_B)$ :

$$\mathbb{E}_{\substack{h \sim \mathcal{H} \\ \{(s_A^i, s_B^i, y^i = h(s_A^i, s_B^i))\}_{i=1}^N \sim \mathcal{D} \\ \{(s_A, s_B, y = h(s_A, s_B))\}_{i=1}^N \sim \mathcal{D}}} \left[ \mathbb{E}_{z \sim q_\psi(z \mid \{(s_A^i, s_B^i, y^i)\}_{i=1}^N)} [\log p_\phi(y \mid s_A, s_B, z)] - D_{\text{KL}}(q_\psi(z \mid \{(s_A^i, s_B^i, y^i)\}_{i=1}^N) \parallel p(z)) \right] \quad (2)$$

96 Intuitively this objective encodes a set of user-provided annotations  $\{(s_A^i, s_B^i, y^i)\}_{i=1}^N$  into a latent  
 97 distribution using the encoder  $q_\psi$ , and then learns a latent-conditional reward function  $r(s, z)$  using  
 98 the contextual BTL model, with a regularization term ( $D_{\text{KL}}(q_\psi(z \mid \{(s_A^i, s_B^i, y^i)\}_{i=1}^N) \parallel p(z))$ )  
 99 against a prior  $p(z)$ . We describe details further in Appendix E.5. VPL clusters users without explicit  
 100 class labels, unlike previous methods [58, 21, 37]. It only requires a few preferences from the same  
 101 user, a minimal addition to standard RLHF [14], and can be easily collected in batch mode [8].

102 **Personalized, latent-conditioned policies.** We can learn a latent-conditioned policy  $\pi_\theta(\cdot \mid s, z)$   
 103 using any RL algorithm [46, 24, 34] to optimize the latent-conditional reward maximization objective:  
 104  $\pi_\theta = \arg \max_{\theta} \mathbb{E}_{\pi_\theta, z \in p(z)} [\sum_t \gamma^t r_\phi(s_t, z)]$ , where  $z \sim p(z)$ . At test time, a user’s latent context  $z$  is  
 105 estimated via posterior inference using preference queries. The personalized policy  $\pi_\theta(\cdot \mid s, z)$  is then  
 106 deployed (complete algorithms in Appendix F). We further introduce an approach to scale the rewards  
 107 across different  $z$  in Appendix A to improve optimization for this multi-objective problem.

108 **Active Learning of preferences to minimize latent uncertainty.** Using the posterior distribution  
 109 in VPL over the latent vector  $z$ , we can leverage active learning to select preference queries that  
 110 most effectively reduce uncertainty about  $z$ . An information gain-based approach based on prior  
 111 work [6, 8, 41] ensures that users are required to answer the minimal number of questions necessary  
 112 to effectively personalize the model to user preferences. (Details in Appendix B).

113 **Scaling VPL to Large Language Models (LLMs).** The architectural considerations for scaling  
 114 VPL to LLMs are presented in Appendix C.

## 115 4 Experiments

116 In our experiments, we address four key questions:  
 117 (1) Can VPL learn a multi-modal reward distribu-  
 118 tion from diverse user preferences? (2) Do the in-  
 119 ferred latent user vectors enable multi-task personal-  
 120 ized policy learning? (3) Can the posterior be used  
 121 to actively query preferences for improved latent  
 122 estimation? (4) Does VPL help to make LLM re-  
 123 ward models more pluralistically aligned? We val-  
 124 idate VPL on four diverse simulated control tasks:  
 125 Figure 2): Maze-Navigation, Ravens-Manipulation,  
 126 Habitat-Rearrange, and Habitat-Tidy (details in Ap-  
 127 pendix E). For LLMs, we compare the reward model-  
 128 ing performance of our method against two baselines:  
 129 the vanilla BTL model and DPL [47]. We experiment  
 130 with two LLMs: GPT2 [43] and Llama2-7B [51], and two pluralistic preference datasets - Pets and  
 131 UF-P-N. (Details in Appendix E.4)

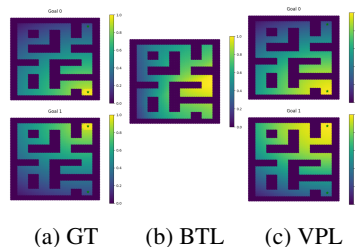


Figure 1: Ground truth (a) shows annotators prefer the robot to navigate to two different goals. Unimodal BTL (b) averages over the two modes, leading to an inaccurate reward function and poor policy performance. VPL (c) reconstructs diverse preferences and learns  $z$  conditioned policies that can reach either goal.

<sup>1</sup>Having multiple annotations are important here to be able to accurately infer the user’s latent vector  $z$

132 **Can VPL capture multi-modal reward functions from a dataset of diverse preferences?** We  
 133 generate preferences using multi-modal reward functions across various didactic and control experi-  
 134 ments, as shown in Figures 6, 1, 2, 12 and 11. The BTL baseline with an MLP averages different  
 135 underlying rewards, leading to inaccurate reward models (Figure 1b). It converges to majority prefer-  
 136 ences, ignoring minority groups (Figure 12). DPL [47] captures uncertainty due to underspecification  
 137 but cannot recover individual rewards, estimating high-variance rewards for each user (Figures 6, 11).  
 138 In contrast, VPL infers hidden user contexts via a latent variable approach, accurately recovering the  
 139 multi-modal reward distribution.

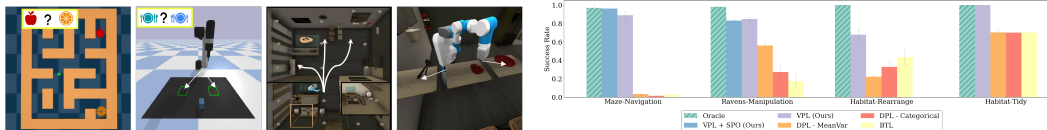


Figure 2: Performance of a downstream policy on diverse control and reasoning tasks, using the rewards trained using different baselines. We report the mean and standard error over five seeds. Note: Habitat tasks have a one-step greedy policy so reward scaling and SPO+VPL are not required.

140 **Do distributional reward functions enable learning a steerable multi-task policy?** As discussed,  
 141 baselines like BTL [14] and DPL [47] average reward modes across users, leading to inaccurate  
 142 reward functions. Across the different environments, this results in the policy converging to inaccurate  
 143 goals or randomly selecting one, failing to adapt to user preferences at test time. In contrast, VPL  
 144 outperforms the baselines in task success rate, aligning with users’ reward functions. VPL accurately  
 145 infers goals and achieves performance comparable to a goal-conditioned oracle. We note that scaling  
 146 the rewards via VPL + SPO improves the performance of multi-task RL for optimizing diverse user  
 147 preferences. In Appendix D.3, we scale to settings with a larger ( $\sim 100$ ) number of user-providing  
 148 preferences, and we analyse the affect of context length on performance in Appendix D.5.

149 **Can we use the posterior to actively query preferences for better latent estimation?** In Appendix  
 150 B, we show that active learning enables personalization to users with as low as  $\sim 2$  test-time queries.

151 **Does VPL help to make LLM reward models more pluralistically aligned?** In Table 1, VPL  
 152 is able to learn a more accurate reward model across all the datasets, capturing the multi-modality  
 153 in the language preference data. This indicates that VPL can infer the latent representation of the  
 154 user’s preferences  $z$  from a few annotated samples, and successfully adapt the reward model. In  
 155 Figure 13, we observe that the encoder can implicitly cluster users based on their preferences. In  
 156 contrast, the baselines are unable to fit the datasets because they are unable to account for divergent  
 157 preferences. Because the datasets are imbalanced, the baselines can sometimes perform better than  
 158 random guessing by fitting only the preferences of the majority group.

Table 1: We compare the accuracy of different reward models trained on the two datasets. We report the mean and standard deviation of performance of GPT2-based models on three seeds, and one seed for Llama models.

	GPT2			Llama2-7b	
	Pets (Divergent)	Pets (Full)	UF-P-2	UF-P-4	UF-P-2
BTL [42]	63.27 $\pm$ 0.57	94.92 $\pm$ 0.00	49.84 $\pm$ 0.14	53.48 $\pm$ 0.03	47.17
DPL [47]	70.62 $\pm$ 1.13	95 $\pm$ 0.00	49.57 $\pm$ 0.42	52.92 $\pm$ 0.06	49.51
VPL (Ours)	<b>100 <math>\pm</math> 0.00</b>	<b>100 <math>\pm</math> 0.00</b>	<b>74.75 <math>\pm</math> 2.01</b>	<b>61.49 <math>\pm</math> 0.03</b>	<b>76.41</b>

## 159 5 Conclusion

160 In this work, we presented VPL, a technique for pluralistic alignment of preference-based RLHF  
 161 models via variational inference. We show that VPL can capture diverse preferences, and can be used  
 162 for steerable personalized model learning while capturing uncertainty and divergence in preferences.  
 163 We discussed practical considerations for enabling VPL to scale up for LLMs and policy learning and  
 164 showed results across simulated control problems and LLM-based RLHF, significantly outperforming  
 165 current RLHF techniques.

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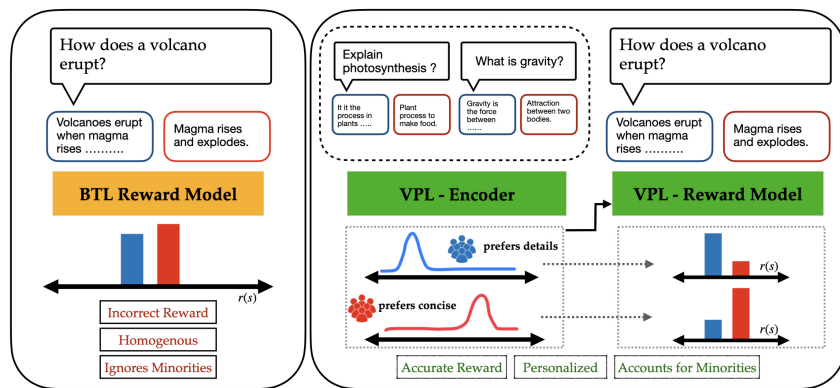


Figure 3: Current RLHF approaches [42] incorrectly assume an unimodal reward model for a diverse population of users. In this example, users have diverging preference over the length of the responses from a large language model. Without additional context, the BTL model considers both responses to be equally likely. In contrast, our method, VPL, is a personalized approach to RLHF. Using a few samples from a particular user, we infer the distribution over their distinct preferences. Based on this distribution, we condition the reward model to more accurately predict rewards, and enable steering the resulting policy to personalize to the specific user.

### 337 A Scaled Rewards for Multi-Task Learning

338 In practice, optimizing latent-conditioned reward functions learned with the VPL objective poses  
 339 unique challenges. The pairwise preferences used to train the reward model in Section 3 do not have  
 340 information about the scale of rewards, but only their relative ordering. As a simple illustration,  
 341 if we have a pair of states  $s_A, s_B$ , where the users prefer  $s_A$  i.e.  $s_A \succ s_B$ , two different reward  
 342 functions:  $r(s_A) = 100, r(s_B) = 50$  or  $r(s_A) = 50, r(s_B) = 0$  have the same likelihood under the  
 343 BTL model. Empirically, we observe that this poses problems for optimizing Equation 2; different  
 344 values of the latent variable  $z$  result in learned reward functions of vastly different scales. This is  
 345 an issue for several reasons: 1) varying reward scales adversely affect the landscape of multi-user  
 346 policy optimization (often observed in multi-task RL) [25], and 2) it is challenging to identify states  
 347 where user preferences diverge across the population as differently scaled rewards cannot be directly  
 348 compared.

349 To address this issue, we experiment with several different techniques for scaling the learned reward  
 350 functions (see Appendix D.3). Our key insight in solving this challenge lies in the observation  
 351 that while raw rewards from BTL are not scaled equally across  $z$ , probabilities from the preference  
 352 likelihood model  $p(y | s_A, s_B, z)$  are appropriately scaled. This suggests that an effective solution to  
 353 the reward scaling issue is to replace the raw rewards from the BTL model ( $r(s, z)$ ) with likelihoods  
 354 suggested by the pairwise preference likelihood model  $p(y | s_A, s_B, z)$ . In particular, a natural choice  
 355 of scaled rewards for a state  $s_A$  is the expected likelihood that the state  $s_A$  is “preferred” to all other  
 356 states (or a sampled set of states)  $s_B$  observed in the data -  $r_\phi(s_A, z) = \mathbb{E}_{s_B \in \mathcal{S}} [p_\phi(y = 1 | s_A, s_B, z)]$ .

357 Since these are probabilities, normalized in the  $[0, 1]$  range, the scaling of rewards is consistent across  
 358 latents  $z$ . Note that these expected likelihood rewards can easily be obtained from the objective in  
 359 Equation 2 since we already train a latent-conditional preference classifier via maximum likelihood.  
 360 While proposed from a very different perspective, we note the similarity of this reward scaling  
 361 approach to recent work [50, 40], in particular, Self-Play Preference Optimization (SPO) [50], which  
 362 was originally proposed to address the issue of intransitive preferences. Similar to [50] we assume  
 363 that the oracle / user providing preference labels is Non-Markovian. Due to this similarity<sup>2</sup>, we use  
 364 VPL-SPO to indicate this approach of preference likelihood-based reward scaling throughout our  
 365 experiments (See Algorithm 3 for details).

<sup>2</sup>There are some differences in setup with SPO likelihoods being computed against on-policy samples, while VPL-SPO likelihoods are computed against a fixed offline dataset of comparator states.

## 366 B Active Learning

367 In VPL, the probabilistic modeling of the variational encoder naturally allows for active selection  
 368 of the most informative query set based on maximal information gain, following prior work [6, 8,  
 369 41]. Here the provision of preference labels  $\{y^i\}_{i=1}^N$  will provide the maximum information about the  
 370 latent distribution (and indirectly, the user preferences). This active query selection procedure can be  
 371 expressed as the following optimization problem, maximizing the mutual information between the  
 372 labels and the latent distribution.

$$\{(s_A^i, s_B^i)\}_{i=1}^N \leftarrow \arg \max_{\{(s_A^i, s_B^i)\}_{i=1}^N} \mathcal{I}(z; \{y^i\}_{i=1}^N \mid q_\psi, \{(s_A^i, s_B^i)\}_{i=1}^N) \quad (3)$$

373 The posterior  $q_\psi$  is a multivariate Gaussian, and assuming a uniform distribution over the set of  
 374 labels,  $q_\psi(z \mid \{(s_A^i, s_B^i)\}_{i=1}^N)$  allows for closed form solution for mutual information  $\mathcal{I}$ . To solve the  
 375 maximization objective, we chose the query set  $(s_A^i, s_B^i)_{i=1}^N$  with the maximum information gain,  
 376 across samples from the preference dataset. Finally, we elicit user labels on this maximal query set,  
 377 infer the latent, and condition the policy on this latent at deployment.

378 In our active inference technique, we use a sampling-based method inspired by [6] to generate the  
 379 active queries for the model. Given a dataset of  $D$  queries  $(s_A^i, s_B^i)_{i=1}^{|K|}$ , we sample  $S$  query batches of  
 380 size  $Q$ , where  $Q$  is number of annotations per batch we get from a user (total possible combinations  
 381 are  ${}^K C_N$ ). Here,  $Q \in [2, 8]$ , so we need to perform  $O(S * Q)$  passes over the model with batch size  
 382  $2^Q \sim [4, 256]$ . Furthermore, this process only needs to be performed once after the model is trained  
 383 to obtain the most discriminative set of queries for the given model. Finally, whenever a new user  
 384 interacts with the system, we need to get labels on the actively inferred queries (usually 2-4) but do  
 385 not require any additional passes over the query dataset. In our experiments (Figure 4), we show that  
 386 using active learning allows the model to achieve comparable performance with fewer queries ( $\sim 2$ ),  
 387 as compared to randomly sampled larger ( $\sim 8$ ) queries.

### 388 B.1 Can VPL enable active query selection for latent estimation?

389 In Appendix B, we present an objective to actively  
 390 query users at test time to efficiently infer user prefer-  
 391 ences. Figure 4 shows that this technique leads to bet-  
 392 ter performance of the learned policy across varying  
 393 numbers of queries  $\|N\|$ . This implies that the active  
 394 learning objective 3 which maximizes information  
 395 gain over the latent distribution generates queries that  
 396 are more discriminative and provides a more informa-  
 397 tive posterior for user identification. This results in a  
 398 more efficient adaptation of the downstream policy to  
 399 the distinct user preferences, achieving the same per-  
 400 formance with only half the queries. These methods  
 401 can be potentially transferred to LLMs to query and  
 402 identify user preferences with minimal questions.

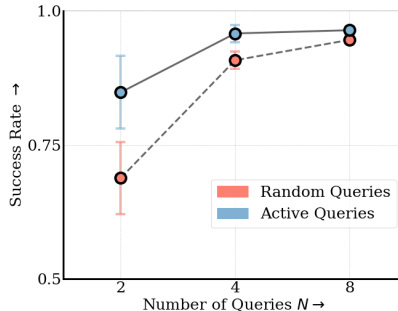


Figure 4: Active learning enables personalizing policies to user preferences with fewer queries.

## 403 C Scaling VPL for Reward Learning in Large Language Models (LLMs)

404 VPL can be used to train pluralistic reward models for LLMs, accounting for diverse human prefer-  
 405 ences and values. Here we discuss the key details that are essential to scale our method to LLMs.  
 406 The architecture of our LLM reward model is shown in Figure 5. Unlike prior work which attempted  
 407 to insert summary embedding layers into LLMs (see e.g. [15]), we find that we can successfully com-  
 408 press user preference information into a concise, probabilistic embedding vector  $z$  without sacrificing  
 409 reward model performance. Further details and hyperparameters are discussed in Appendix E.

410 **Prompt and Response Embeddings.** Since using raw representations of the prompt and responses  
 411 can increase the context length significantly, we use a pre-trained LLM to encode prompt and response  
 412 pairs together [5] (to be consistent with previous notation, we assume a preferred state  $s^A$  contains  
 413 both a prompt and response  $[x, r]$ , and we obtain  $e^A = LLM(s^A)$ ). For efficient training, we  
 414 pre-compute and freeze the encoded embeddings.

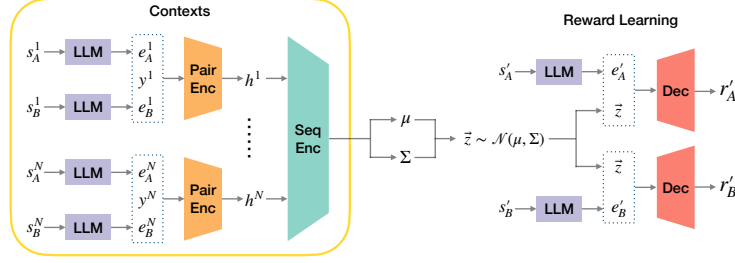


Figure 5: VPL LLM architecture for reward learning. The left and right parts denote the encoder  $q_\psi$  and the reward model  $r(s, z)$  respectively.

415 **Latent Encoder.** Given a set of multiple encoded preference queries from the same user,  
 416  $\{(e_i^A, e_i^B, y^i)\}_{i=1}^N$ , we pass each through the same pair encoder to obtain  $h_i = \text{enc}(e_i^A, e_i^B)$ . The  
 417 latent representation  $z$  is generated using a self-attention layer over the set of encoded pairs,  $\{h_i\}_{i=1}^N$ .

418 **Reward learning.** Here, the representation  $e^{A'}$  of a new state  $s^{A'}$  is concatenated with a  $z$  sampled  
 419 from the posterior distribution which is passed into an MLP to predict the rewards. The LLM is  
 420 fine-tuned using low-rank adaptation (LoRA) [26], and unlike typical RLHF settings, we find that we  
 421 need to train the reward model for  $\geq 1$  epochs to fit the encoder and the reward model.

422 **Data augmentation.** As we scale VPL to larger datasets with more users, augmenting the training  
 423 dataset with multiple context samples from the same user for each new data point is essential to  
 424 learning an effective encoder. At training time, given a prompt and response pair  $s'_A, s'_B$  from a  
 425 particular user, we generate  $M = 8$  duplicates of this labeled response with different contexts, i.e., an-  
 426 notated prompt and response pairs  $\{(s_A^i, s_B^i, y^i)\}_{i=1}^M$ ; where each context  $\{(s_A^i, s_B^i, y^i)\}_{i=1}^N$   $j$   
 427 is sampled from a user annotated subset of size  $K$  ( $K > N$ ).

## 428 D Experiments

### 429 D.1 Didactic example on a toy reward learning problem.

430 To more carefully understand the behavior of VPL empirically, we construct a didactic example [19]  
 431 as shown in Figure 6. In this problem, let us consider a mixture of  $M$  different annotators providing  
 432 preferences, where each annotator  $i$  has a reward function specified by  $\mathcal{N}(\mu_i, \sigma_i)_{i=1}^M$  that they use to  
 433 assign binary preferences. Mathematically, we sample the preferences from a mixture of Gaussians:

$$p(s_A \succ s_B | i) = \frac{e^{r_i(s_A)}}{e^{r_i(s_A)} + e^{r_i(s_B)}}; \text{ where } e^{r_i} \sim \frac{1}{\sigma_i \sqrt{2\pi}} e^{-\frac{1}{2} \left( \frac{x - \mu_i}{\sigma_i} \right)^2}$$

434 Multi-annotator preferences are simulated by sampling an annotator from this mixture distribution  
 435 and then assigning binary preferences according to the chosen reward function. We train VPL as  
 436 described in Section 3 to recover the underlying distribution over reward functions. As expected  
 437 in Figure 6, standard RLHF [14] averages over the different modes since it can only represent a  
 438 single reward function. While prior work accounts for hidden context in RLHF (DPL [47]) and learns  
 439 uncertainty in the reward functions due to hidden context, it cannot accurately disambiguate different  
 440 modes. Meanwhile, VPL is able to infer the underlying context using the approximate posterior  $q_\psi$   
 441 and the recover the individual reward modes through the latent-conditional reward function  $r(s, z)$ .

### 442 D.2 Does VPL scale with the number of diverse users?

443 In order to test the effectiveness of VPL in scaling to a control problem with larger modes of  
 444 underlying preferences, we create a task with ten underlying locations that the users could prefer. So,  
 445 the challenge here is to disambiguate the user preference among a larger space of possible goals and  
 446 condition the policy to navigate successfully to the goal. Figure 7a shows that our method is able  
 447 to navigate to the individual goals with a higher success rate, whereas the baseline DPL model [14]

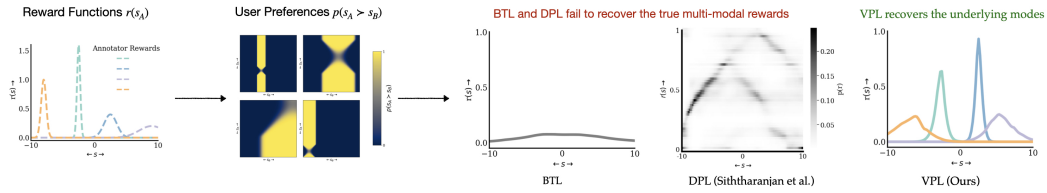
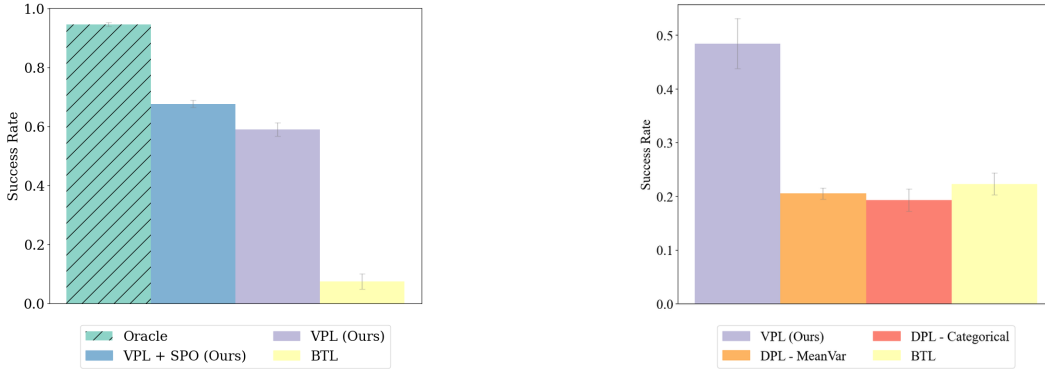


Figure 6: Didactic experiments comparing standard BTL [14], DPL [47] and VPL (Ours). Four Gaussian reward functions generate different binary preference data. The traditional BTL approach [14] averages the different modes, and DPL [47] captures the uncertainty in the rewards due to the multi-modality but cannot accurately predict the true modes. VPL (ours) infers the hidden latent as described in Section 3 and recovers the individual distribution of reward functions.



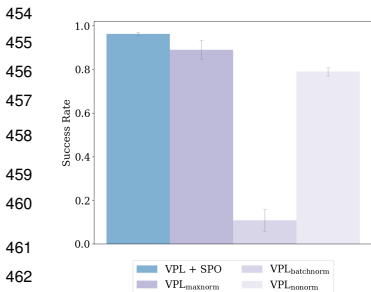
(a) VPL scales to Maze-Navigation task with ten modes of user preferences. BTL expectedly averages the modes and fails to learn. We also see the benefits of scaling rewards across this domain as well, where VPL +SPO performs better than VPL.

(b) We compare the performance of baselines and VPL on a Habitat-Rearrange environment with 100 users. VPL can scale to a much larger set of diverse users, complementing the real-world capabilities shown in Table 1 and Figure 2.

Figure 7: Comparison of VPL's scalability on different tasks and user bases.

448 collapses to a single user mode. This demonstrates the benefits of scaling VPL to a setting with a  
 449 large population of diverse users. To test the method at a larger scale, we increase the number of  
 450 users in the Habitat-Rearrange tasks to  $\sim 100$ . It is a combinatorial problem as the users provide  
 451 rankings over five locations, so all possible users/orderings are  $5!$ . We observe in Figure 7b that VPL  
 452 significantly outperforms the baselines in inferring the user preference and steering the robot policy.

### 453 D.3 Does scaling rewards help improve performance?



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 Figure 8: Comparing scaling methods on Maze-Navigation.

To avoid the problem of high variance rewards (Section 3), we compare the performance of  $VPL_{no-norm}$  with VPL + SPO. We further compare against two normalizing schemes:  $VPL_{batchnorm}$  where the rewards for each latent is normalized by the mean rewards across a set of state samples i.e.  $r'(s, z) = \frac{r(s, z)}{\frac{1}{M} \sum_{s' \in \mathcal{S}} r(s', z)}$ , and  $VPL_{max-norm}$  where all the rewards in the offline dataset are normalized by the maximum reward for any latent.

In Section A, we discuss the problem of generating scaled rewards from latent variable-based reward models and compare the performance across multiple baselines discussed above. As shown in Figure 8, the batch norm scaling generates highly biased estimates of the rewards, which is catastrophic for the method. However, VPL methods have decent performance at test-time, but are an unprinci-

467 pled approach to the scaling problem. Our SPO + VPL presents a general method for estimating  
 468 normalized rewards. Thus, in Figure 8 we can see that our method outperforms the baseline ap-  
 469 proaches in terms of success rate. The baselines have an unscaled or a biased estimate of the  
 470 multi-modal rewards leading to sub-optimal performance. For the ravens-manipulation environment,  
 471 the dataset doesn't contain sub-optimal trajectories, VPL (with max norm) performs comparably.

#### 472 D.4 Does VPL scale to real-world settings with larger and noisy users?

473 A key assumption in our approach is that context  
 474 questions accurately represent individual users with-  
 475 out noise in the underlying dataset. To test VPL's  
 476 robustness to noisy context labels at test time, we  
 477 injected noise by flipping the questions answered by  
 478 each user and evaluated the trained model's accuracy  
 479 in predicting rewards. This experiment can help us  
 480 evaluate how well the model would generalize to new  
 481 users that have similar preferences to those experi-  
 482 enced during training, but may not answer questions  
 483 in exactly the same way. Figure 9 illustrates that VPL  
 484 is able to outperform prior work even when 25% of  
 485 preference labels are flipped at test time. Notably, we  
 486 observed that longer context lengths result in more  
 487 accurate reward modeling, even with higher noise  
 488 injection. This is because the encoder can generate  
 489 more accurate inferences of the latent distribution  
 490 when provided with more user information through  
 491 a larger number of context and response labels.

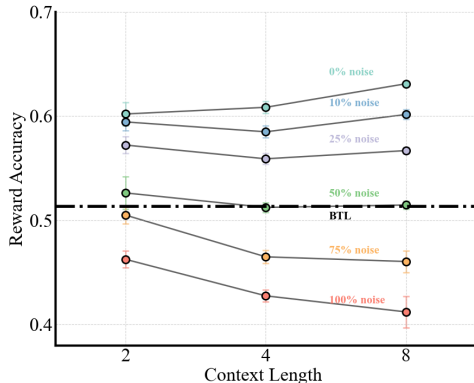


Figure 9: Reward accuracy with varying levels of noisy labels introduced at test time.

492 We note further that when 50% of the preference labels are flipped, the context preference queries  
 493 provide no information about the user, and the performance of VPL is equivalent to the baseline BTL  
 494 model. This mirrors the additional findings presented in Appendix D.7, which demonstrate that when  
 495 VPL is trained on a unimodal preference language dataset, it gives equivalent performance to BTL.  
 496 Essentially, when extra preference data is available for a user, VPL can personalize the reward model  
 497 effectively and attain higher performance. But without that information, it performs just as well as the  
 498 default BTL model. These findings, as shown in Table 1, Figure 9, and the Appendix, demonstrate  
 499 VPL's effectiveness in handling multi-modality and noise in large-scale preference datasets, without  
 500 compromising performance even when no additional preference information is available. This  
 501 capability suggests the potential for VPL to contribute to the development of next-generation LLMs  
 502 that are more personalized, inclusive, and efficient.

#### 503 D.5 How does context length affect VPL?

504 In Habitat-TidyBot, the robot's task is to relocate  
 505 an object in the kitchen (fork, knife, spoon, bowl,  
 506 pitcher) to a specific location based on user prefer-  
 507 ences. The user can prefer to arrange objects ac-  
 508 cording to the object function (i.e. kitchenware or  
 509 tableware), or material (metal or plastic). The agent  
 510 has to query the location of some of the objects, in-  
 511 fer the user type, and arrange the requested object  
 512 accordingly. Fig 2 shows that the baselines converge  
 513 to the correct location for the objects agreed upon  
 514 by the different users, but converge to one mode for  
 515 the divergent choices. Meanwhile, VPL infers and  
 516 adapts to user preferences and aligns with humans  
 517 perfectly. However, one caveat to this is the context  
 518 length i.e. the number of queries to each user. In Figure 10 we show that as the query length increases  
 519 VPL can identify users with higher accuracy and achieve higher performance. This happens because  
 520 certain queries are uninformative about the user preferences (such as things users agree on), and thus,  
 521 it generates a high variance posterior. As a result, longer context length increases the probability

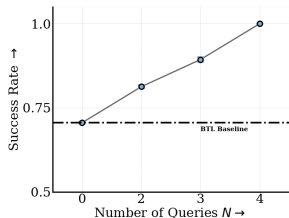


Figure 10: In the Habitat-TidyBot tasks, the agent has to relocate objects in the house based on the user's preferences. We show that the accuracy of user modeling and choosing the right location for the object increases with the number of queries the agent makes to infer the latent distribution.

522 of useful queries, which enables low variance posterior inference and improved alignment during  
 523 decision-making. In Appendix B, we also show how to use an active learning approach to generate  
 524 queries based on a max information gain objective. For LLMs, in Figure 9, we show that a higher  
 525 context length also provides robustness to noise in the annotated queries.

## 526 D.6 Visualizing Learned Rewards and Embeddings

527 We visualize the rewards generated by the baseline and the latent conditioned rewards models on the  
 528 diverse domains described in Section 4. We observe that VPL reconstructs the multi-modal reward  
 529 functions, based on the inferred latent distribution. Figure 1 shows that the BTL models averages the  
 530 reward over the user-preferred goals, while VPL accurately reconstructs the individual user-specific  
 531 rewards. Figure 11 shows that for optimal trajectories solving the task, VPL can accurately match  
 532 the ground rewards for the two modes. At the same time, DPL [47] predicts high-variance rewards  
 533 for both cases due to the inherent multi-modality. Finally, in Figure 12 we see that the majority of  
 534 users consider the desk to be the preferred location of the bowl, and standard BTL models converge  
 535 to the majority population. Meanwhile, VPL can generate user-specific rewards, satisfying all the  
 536 user groups.

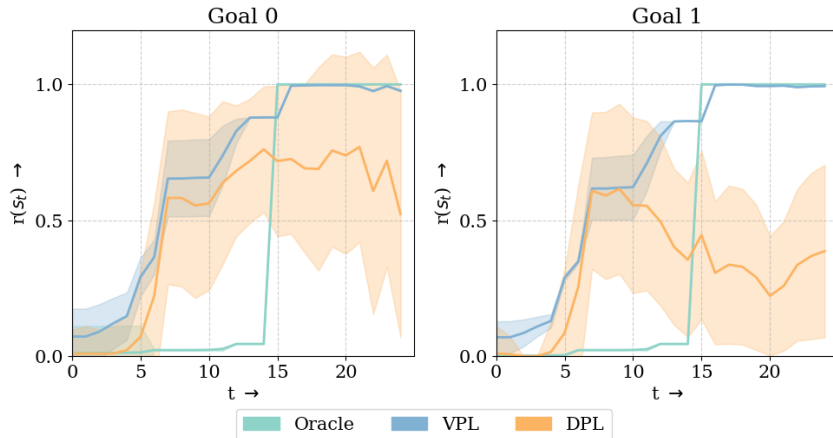


Figure 11: In the Ravens-Manipulation task, we compare the predicted rewards for states  $s_t$  along timesteps  $t$  in oracle trajectories to either of the goals the user prefers. VPL (Ours) can learn the individual reward functions for the two different (closely matching the ground truth rewards for both users) leading to more performant policies (see Figure 2), while DPL [47] learns a high variance reward function due to the multi-modality.

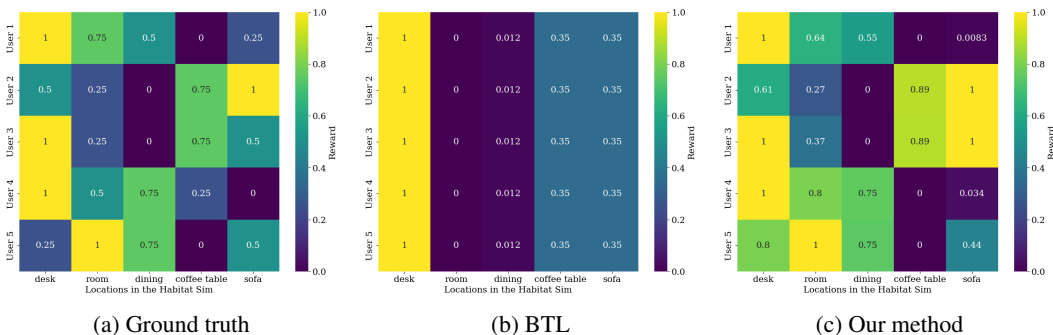


Figure 12: In the Habitat-Rearrange task, annotators have rankings, i.e. preferences over the different locations they want the robot to place their bowl in their home. Accordingly, (a) shows the rewards associated with a particular location ("column") for each annotator ("row"). We see that a majority of the users rank the desk as the most preferred location. Consequently, in (b), unimodal BTL converges to this majority preference ignoring other users. However, in (c) we see that VPL accurately reconstructs diverse preferences and aligns to all five users.



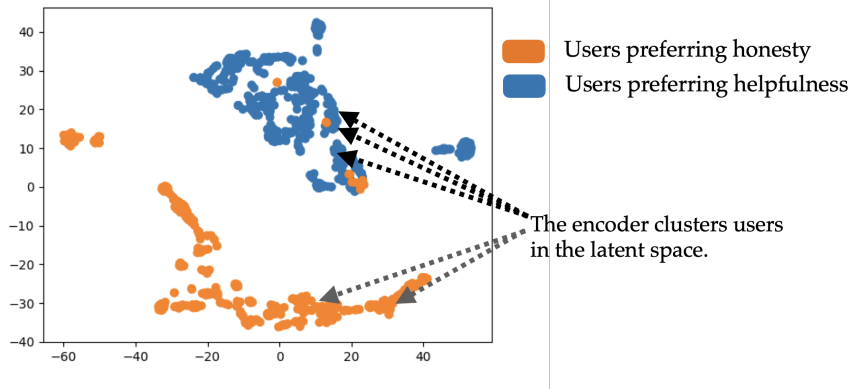


Figure 13: We train GPT2-based VPL, on the UltraFeedback-P dataset. In this plot, we visualize the T-SNE features of the latent distribution  $z$  produced by the encoder  $q_\psi$  on a set of annotated prompts and responses  $\{s_A^i, s_B^i, y^i\}_{i=1}^N$  from the two users in the dataset. We see that the encoder clusters the users in the latent space, allowing the decoder to personalize the reward models according to multiple objectives preferred by the diverse users belonging to a cluster.

537 In Figure 13, we show that the VPL-Encoder effectively learns a latent space with clusters that  
 538 correspond to the user types in the dataset. Previous work has shown that attempting to compress  
 539 information within an LLM into a single bottleneck embedding layer can hinder performance [15].  
 540 However, using the architectural design of VPL as well as user-context data augmentation, VPL  
 541 is able to learn a compressed user representation that accurately separates users according to their  
 542 preferences, from only a few preference labels.

#### 543 **D.7 Does VPL under uni-modal settings?**

544 To test that the introduction of a variational framework does not decrease performance in settings  
 545 where all users have single/aligned preferences, we run an experiment on the UF-P-4 dataset, where  
 546 we considered the preferences of a single user (preferring the model to be “honest” over all other  
 547 attributes) to analyze the single-modal case as suggested. The standard BTL model gives a 77.04%  
 548 eval accuracy while our VPL model gives a 77.16% eval accuracy. Our model matches the baseline  
 549 performance, indicating no drop in performance when using VPL compared to traditional RLHF over  
 550 an unimodal dataset.

#### 551 **D.8 Limitations and Social Impact**

552 A key limitation of this work is that as yet, realistic preference datasets containing the opinions  
 553 of diverse users do not yet exist at scale. This limitation necessitated creating our own synthetic  
 554 preference datasets. Although this was also the approach taken in prior work on personalized RLHF  
 555 (e.g. [47, 59]), an important direction for future work will be to apply VPL to more realistic preference  
 556 data from diverse groups of users. Further, our current experiments on the UltraFeedback dataset  
 557 assume that when adapting to a new user’s preference, it is possible to ask them to provide preferences  
 558 over a sample from a fixed set of survey questions. In the future, it would be good to relax this  
 559 assumption so that VPL could be applied to preferences obtained naturally during a conversation  
 560 with the user.

561 We believe VPL could also provide promising safety benefits, beyond modeling the preferences  
 562 of diverse users. Because uncertainty detection can be used to prevent jailbreak attacks that arise  
 563 from conflicting rewards [47], and since VPL could capture uncertainty in the distribution over user  
 564 preferences, this could potentially be used to improve safety by having the model stop or refuse to  
 565 answer when uncertainty cannot be reduced [29].

566 This work has a clear social impact when deployed on user-facing systems like LLMs or household  
 567 robots. In pluralistic alignment, we assume that some differences in user preferences reflect divergent  
 568 but equally valid perspectives on which moral or cultural values an LLM should align to; for example,

569 individuals from one culture may hold collectivist moral values, while another culture is more  
 570 individualist. Both value systems should be respected, and as such LLMs should be able to recognize  
 571 and adapt to the values held by a particular user. However, the personalized model could potentially  
 572 either be sycophantic or align with adversarial users, which is undesirable. This raises very interesting  
 573 questions, such as: At what point should the LLM embrace a more universal set of values? How can  
 574 we detect when such a point has occurred in a particular conversation? The probabilistic framework  
 575 of the user distribution could allow us to identify low probability or rare behavior, and also the  
 576 distributional nature of reward functions can help us point out responses where the users are divergent  
 577 (maybe signifying disagreement). Additionally, a model could flexibly switch between adhering  
 578 to the user’s personal preferences and conforming to a more universal perspective on topics where  
 579 it could be biased, or is sensitive to jailbreak [2]. Taking inspiration from Constitutional AI [2],  
 580 we can allow a system designer to specify the topics for which the LLM should not engage in user  
 581 personalization. Overall, this presents an exciting future research direction toward building safe  
 582 personalized LLMs.

## 583 E Implementation Details

### 584 E.1 Training and Evaluation Details:

585 We test our hypothesis across evaluation domains in two steps: 1) We train a reward model on a  
 586 dataset of preferences collected using diverse simulated humans; 2) We train a policy using RL to  
 587 maximize the learned rewards. For these experiments, we use Implicit Q-Learning [34], an offline RL  
 588 algorithm that achieves strong performance on offline RL benchmarks [22]. Using the learned reward  
 589 function  $r_\phi(s, z)$ , and the prior  $p(z)$ , we label the reward-free offline RL dataset  $D = (s_t, a_t, s_{t+1})$ ,  
 590 by sampling a latent  $z \in p(z)$ , and setting the reward as  $r_t = r_\phi(s_t)$ , or a one-step look-ahead method,  
 591 where  $r_t = r_\phi(s_{t+1})$  (refer to Algorithm 2 for complete method). We include the hyperparameters  
 592 and the training details in the Appendix E.

### 593 E.2 Baselines:

594 We compare our method against multiple baselines: 1) **Oracle [38]**: This is a goal-conditioned offline  
 595 RL method, that presents an oracle with access to the true reward functions for all annotators. 2)  
 596 **BTL [14]**: This is the standard RLHF method from [14, 42] as a baseline, where the reward model  
 597 is approximated using the *unimodal BTL* function. 3) **DPL [47]**: Following the work on accounting  
 598 for hidden context in RLHF, we train a distributional reward model, using both the mean-variance  
 599 (MeanVar) and categorical (Categorical) approximation for the reward functions. 4) **VPL (Ours)**:  
 600 We denote two versions of our method, **VPL** and **VPL + SPO**, discussed in Section 3.

### 601 E.3 Task Details

602 We evaluate our methods on three simulated control environments.

603 **Maze-Navigation.** This task is adapted from the "maze2d-medium-v2" environment from the D4RL  
 604 benchmark [22]. The observation space is the position and velocity of the robot  $(p_x, p_y, p_z)$ , and the  
 605 pointmass is controlled using torque control. In this environment, point mass doesn’t have access to a  
 606 goal, and diverse users guide the agent to (two or ten) different locations in the maze, marked with  
 607 their preferred colors. The users label the preferences over two states based on the shortest path to  
 608 the goal from each state, i.e, the user prefers states closer to their preferred color location. The offline  
 609 dataset for IQL is collected using the waypoint controllers provided in the D4RL benchmark. For  
 610 each episode, the agent is spawned at a random location in the maze, interacts with a random user,  
 611 and navigates to the goal based on the learned reward model and corresponding policy trained on  
 612 the offline dataset. The oracle reward function is the optimal Q-value of the state, generated using a  
 613 dynamic programming solution, which is available in D4RL.

614 **Ravens-Manipulation** This task is adapted from the ravens benchmark [57]. The observation space  
 615 is the 3-D position of the object, the 3-D position of the end effector, and the grasp state of the object,  
 616 i.e.,  $(ee_x, ee_y, ee_z, p_x, p_y, p_z, grasp)$ . The agent commands absolute positions for the 3-DOF robot  
 617 arm in end-effector space i.e.  $(ee'_x, ee'_y, ee'_z)$ . This setup resembles how a robot arm would infer user



618 preferences to organize a dining table. The users prefer two different locations for the box spawned at  
 619 a random location at the beginning of each episode. To collect offline data, we use a motion planning  
 620 oracle with some added noise, which tries to pick the box and place it randomly at one of the two  
 621 locations. The oracle reward function is as follows:

$$\text{reward} = \frac{1}{100} \begin{cases} 100 & \text{if goal\_dist} < 0.05 \text{ and not grasped} \\ 5 & \text{if goal\_dist} < 0.05 \text{ and grasped} \\ 2 + \exp(-\text{goal\_dist}) & \text{if not goal\_dist} < 0.05 \text{ and grasped} \\ \exp(-\text{gripper\_dist}) & \text{if not goal\_dist} < 0.05 \text{ and not grasped} \end{cases}$$

622 **Habitat-Rearrange** This is a task based on the Meta Habitat simulator [56]. Here, the objective  
 623 for the Mobile Manipulator is to pick a bowl and place it at the user’s preferred location in the  
 624 home. However, the exact location is underspecified and needs to be inferred from the user-annotated  
 625 preferences. The robot uses a motion primitive to navigate and place the object at five possible  
 626 locations (‘desk’, ‘room’, ‘dining’, ‘coffee table’, ‘sofa’). This problem is reduced to a discrete  
 627 one-step problem, where the robot has to reason about the best possible location to put the bowl.  
 628 For ranking the states, the users are generated by randomly choosing a five random orderings of the  
 629 locations, each corresponding to an individual user. At test time, the agent is greedy and chooses the  
 630 location with the maximum inferred reward from the learned reward model.

631 **Habitat-TidyBot** This task is based on Meta Habitat [56] and inspired from the TidyBot task [54].  
 632 In this environment, there are 5 objects in the kitchen (spoon, knife, plate, bowl, and spatula). Each  
 633 user has their preferences for sorting the objects according to particular attributes (material such as  
 634 metal, plastic or function i.e. tableware or cooking ware). The robot observes or queries the user  
 635 for the existing location of a subset of objects, then rearranges the misplaced object according to  
 636 the inferred user preference and greedily selects the goal with the higher reward. The baseline here  
 637 would converge to sort the objects according to one attribute only, while VPL would infer the latent,  
 638 and choose the correct location for the given object.

#### 639 E.4 LLM Preference Learning Dataset Descriptions

640 Prior RLHF works have focused mainly on unimodal BTL models, and as such there is a lack of  
 641 publicly available datasets containing annotated preferences with divergent objectives. To evaluate  
 642 our method on capturing multi-modality in preferences for LLMs, we consider two benchmarks.  
 643 First, we introduce a synthetic dataset, *Pets*, that directly represents multimodal preferences, and  
 644 second, we augment the publicly available UltraFeedback [17] dataset.

645 **Pets** Here, the dataset is generated to reflect multi-modal user preferences, where each user has a  
 646 preference ranking over four kinds of animals (in this case cats, dogs, birds, and rabbits). To simulate  
 647 a setting where users agree on some comparisons and disagree on others, we consider two users who  
 648 agree on the best and worst pet and disagree on the middle pair of rankings over pets. Preferences  
 649 here are divergent in certain cases (middle pets), and agree in other instances (best and worst pets),  
 650 requiring multimodal preference modeling. We evaluate our approach on two versions of the dataset:  
 651 *Pets* (Full), and *Pets* (Divergent) which contains only those prompt and response pairs where the  
 652 users are divergent (i.e. they have conflicting preferences). For the contexts  $\{(s_A^i, s_B^i, y^i)\}_{i=1}^N$ , we  
 653 randomly sample 1-4 other prompts and ranked responses from the same user.

654 This dataset is generated synthetically to specifically study the ability of models to perform divergent  
 655 preference modeling. The goal here is to choose between different types of pets. For each animal,  
 656 including bird, cat, dog, and rabbit, we use GPT-4 to generate 100 sentences that describe these kinds  
 657 of pets. Then we define two user groups based on their preference order over the pets. So as to  
 658 have mix of contexts where users agree and disagree, we construct a preference ordering where both  
 659 groups like birds the most and rabbits the least. One group of users prefers dogs to cats while another  
 660 group disagrees and prefers cats to dogs. That is to say, among all 6 comparisons between two kinds  
 661 of pets, only one pair (dogs versus cats) leads to divergent opinions, while the users agree on other  
 662 comparisons (birds better than dogs, dogs better than rabbits and so on). This tests the ability of the  
 663 preference models to capture multimodality, even when the users do agree on some set of preferences.

664 We then construct the *Pets* dataset by clustering the prompt and ranked responses according to the  
 665 group of preferences that they align with. To generate the *Pets* dataset, we randomly sample a pair

666 of different pets as well as two corresponding sentences, and then label them to be “chosen” and  
 667 “rejected” according to the preference of either “dog group” or “cat group”. The prompt is fixed to be  
 668 “Human: Please talk about one kind of pet.” After all the chosen/rejected pairs are generated, we  
 669 randomly sample 1-4 pairs of responses from the same user that are comparing dogs and cats for  
 670 use as the context to the variational encoder. These are informative since a user’s choice over these  
 671 contexts can clearly express the user’s preference group. In this way, we can generate a “full” Pets  
 672 dataset, and based on that we filter out a “divergent” split that only contains controversial data points  
 673 (comparing dogs and cats). This dataset is meant as a didactic test for language modeling capabilities,  
 674 but scalability is further tested in the following section with the UltraFeedback-P dataset.

675 Here we show an example data point for Pets.

- 676 • Prompt: “Human: Please talk about one kind of pets.”
- 677 • Response A: “Cats communicate through vocalizations.” (Rejected)
- 678 • Response B: “Birds exhibit complex social behaviors within flocks.” (Chosen)
- 679 • Contexts: ["chosen": "Cats have a preference for certain types of litter.", "rejected": "Dogs  
 680 enjoy exploring their surroundings."], ["chosen": "Cats have a preferred scratching sub-  
 681 strate.", "rejected": "Dogs have a unique personality."]

682 **UltraFeedback-P** To construct this dataset  $UF-P$  (where P stands for personalized), we use the  
 683 fine-grained scores over different attributes available in the UltraFeedback (UF) [17] dataset to  
 684 construct different users, taking a similar approach to prior work [47].

685 The UF dataset contains 64,000 response pairs evaluated across four dimensions: helpfulness, honesty,  
 686 instruction following, and truthfulness. Instead of using averaged scores, we focus on fine-grained  
 687 scores to create a dataset with multi-modal and divergent user preferences.

688 We assume that each user ranks responses based on a single attribute. For instance, one user may  
 689 prioritize helpfulness while another values honesty, leading to divergent labels for the same response  
 690 pair. In line with prior work [2, 47], we first create  $UF-P-2$ , focusing on helpfulness and honesty as  
 691 the two user preferences. To emphasize multi-modal reward modeling, we filter out response pairs  
 692 where both users either agree or are indecisive, leaving approximately 4,000 prompt-response pairs  
 693 per user. Finally, to generate the context  $\{(s_A^i, s_B^i, y^i)\}_{i=1}^N$  for inferring latent distributions, for each  
 694 prompt and response pair, we sample N different data points from a smaller subset of size  $K$  from  
 695 the dataset ( $K = 100$  for GPT2 and 16 for Llama2). For a deployed LLM system, this is analogous  
 696 to having a known set of survey questions from which the user must answer a subset of 2-8 questions  
 697 in order to personalize the model’s behavior to their needs.

698 To evaluate VPL’s ability to handle more users, we introduce  $UF-P-4$ , which includes all four  
 699 attributes as distinct user preferences. We filter out response pairs where all four users agree, and  
 700 within each user subset, we remove pairs where the user gives equal ratings to both responses. This  
 701 results in approximately 7,500 prompt-response pairs per user. The context generation follows the  
 702 same approach as  $UF-P-2$ , with the number of context samples randomly selected between 2 and 8.  
 703 However, in  $UF-P-4$  the context can still contain queries where at least two users overlap. Thus, this  
 704 provides a dataset to evaluate VPL in cases where different users agree on some responses,  
 705 but not all of them. Overall, this creates a diverse and challenging benchmark for pluralistic alignment,  
 706 constructed from open-source datasets [17].

## 707 E.5 Implementation Details

708 **Learned Prior.** While the methods described in the methods section only learn the reward model  
 709 and the latent encoder, we can also use a prior  $p(z)$  as is common in variational inference methods.  
 710 We assume that our prior is a multi-variate Gaussian with mean  $\mu$  and covariance  $\Sigma = \text{diag}(\sigma\sigma^T)$ ,  
 711 where  $\mu, \sigma \in \mathbb{R}^d$ ; where  $d$  is the dimension of the latent embedding. In all experiments, they are  
 712 initialized from a standard Gaussian. However, in our control experiments, we observed that using  
 713 a learned Gaussian i.e. setting  $\mu$  and  $\sigma$  to learnable parameters under the ELBO objective in Eq. 2  
 714 improved performance and stability during training.

715 **LLM Embeddings.** In our experiments, we use the embedding from the last token as our encoding  
 716 for the prompt+response input. However, we also tried llm2vec [4] and a weighted pooling mecha-

717 nism [39]. However, we find that using the last token embedding as inputs to the encoder and for  
 718 predicting the rewards performs the best.

## 719 E.6 Hyperparameters

Table 2: Hyperparameters for learning reward models using VPL. We sweep over these values and report the best results on 5 seeds.

Hyperparameter	Value
Encoder and Decoder Architecture	MLP
Hidden layers	2 layers of width 256
Optimizer	Adam (Kingma & Ba, 2015)
Learning rate	$3.0000 \times 10^{-4}$
Latent dimension	{8, 16, 32}
$\beta$	Cosine annealing between 0 and 1 every 25% steps
VAE Prior	Multi-variate gaussian with learnable parameters $\mu, \sigma \in \mathcal{R}^d$
Context set of queries $\ N\ $	2,4,8,16
Comparison set size (for SPO + VPL)	1000
Number of annotated sets	5000 (Maze), 10000(Ravens)

Table 3: Hyperparameters for IQL. We use the same parameters across all experiments.

Hyperparameter	Value
Architecture	MLP
Hidden layers	2 layers of width 256 (4 layers of width 1024 for users > 5)
Optimizer	Adam (Kingma & Ba, 2015)
Learning rate	$3.0000 \times 10^{-4}$
Discount	0.99
Expectile	0.9
Temperature	10
Dataset size	4M steps (Navigation), 5K trajectories (Manipulation)

Table 4: Hyperparameters for LLM experiments

Hyperparameter	Value
Pair Encoder Architecture	2 layer MLP with LeakyReLU
Hidden Dimension	512 (GPT2), 1024 (Llama2-7b)
Latent Dimension	512 (GPT2), 1024 (Llama2-7b)
Learning rate	$1.0000 \times 10^{-4}$
Learning rate scheduler	Cosine with 3% warmup steps
Context set size $N$	8
Full context sampling set $K$	100 (GPT2), 16 (Llama2-7b)
Batch size	32 (GPT2), 512 (Llama)
Optimizer	AdamW(with weight decay = 0.001)
$\beta$	0.0001 (for Pets), 0.0 (for UltraFeedback-P)
Computational Resources	$2 \times$ RTX4090, $4 \times$ A100

## 720 F Algorithms

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**Algorithm 1** Learning Multimodal Reward Functions using VPL

---

**Require:** Preference Data  $\{(s_A^i, s_B^i, y^i)\}_{i=1}^N$   
**Require:** Encoder E, Reward Model R, prior  $p(z)$

- 1: **while** not done **do**
- 2:   Sample a batch  $B \sim D$
- 3:   Compute  $\mu_B, \sigma_B = E(B)$
- 4:   Sample  $z \sim \mathcal{N}(\mu_B, \sigma_B)$
- 5:   Append  $z$  to  $B$ :  $\{(s_A, s_B, y)\} \rightarrow \{((s_A|z, s_B|z), y)\}$
- 6:   Compute rewards:  $r_{s_A} = R(s_A|z)$  and  $r_{s_B} = R(s_B|z)$
- 7:   Compute reconstruction loss:  $\mathcal{L}_{\text{recon}} = \text{cross entropy}(\sigma(r_{s_A} - r_{s_B}), y)$
- 8:   Compute KL-loss:  $\mathcal{L}_{KL} = \beta \cdot D_{KL}(\mathcal{N}(\mu_B, \Sigma_B) \parallel p(z))$
- 9:   Compute total loss:  $\mathcal{L}_{\text{total}} = \mathcal{L}_{\text{recon}} + \mathcal{L}_{KL}$
- 10:   Update E and R by optimizing  $\mathcal{L}_{\text{total}}$
- 11: **end while** =0

---

---

**Algorithm 2** Policy Optimization using IQL and VPL

---

**Require:** Offline Dataset  $\{\tau_1, \tau_2, \dots\}$   
**Require:** Reward Model  $r_\phi(s, z)$   
**Require:** Prior  $p(z)$   
**Require:** Policy  $\pi(a|s, z)$

- 1: **for** each trajectory  $\tau_i = \{(s_t, a_t, s_{t+1})\}_{t=1}^T$  in  $D$  **do**
- 2:   Sample  $z \sim p(z)$
- 3:   **for** each state  $s_t$  in  $\tau_i$  **do**
- 4:     Compute reward  $r_t = r_\phi(s_t, z)$  # Alternatively,  $r_t = r_\phi(s_{t+1}, z)$
- 5:     Update dataset with  $(s_t, r_t, z)$
- 6:   **end for**
- 7: **end for**
- 8: Train policy  $\pi(a|s, z)$  using IQL =0

---

---

**Algorithm 3** Policy Optimization using IQL and SPO + VPL (Note the changes from Algorithm 2)

---

**Require:** Offline Dataset  $\{\tau_1, \tau_2, \dots\}$   
**Require:** Preference Model  $p_\phi(s_A, s_B, z)$   
**Require:** Prior  $p(z)$   
**Require:** Policy  $\pi(a|s, z)$   
**Require:** Comparison set  $C = \{s_1, s_2, \dots, s_C\}$  # Sampled randomly from the offline dataset

- 1: **for** each trajectory  $\tau_i = \{(s_t, a_t, s_{t+1})\}_{t=1}^T$  in  $D$  **do**
- 2:   Sample  $z \sim p(z)$
- 3:   **for** each state  $s_t$  in  $\tau_i$  **do**
- 4:     Compute reward  $r_t = \frac{1}{\|C\|} \sum_{s' \in C} p_\phi(s_t, s', z)$
- 5:     Update dataset with  $(s_t, r_t, z)$
- 6:   **end for**
- 7: **end for**
- 8: Train policy  $\pi(a|s, z)$  using IQL =0

---

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725 Answer: [\[Yes\]](#)

726 Justification: We highlight the claims and contributions in the abstract and the introduction.

727 Guidelines:

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729 made in the paper.
- 730 • The abstract and/or introduction should clearly state the claims made, including the  
731 contributions made in the paper and important assumptions and limitations. A No or  
732 NA answer to this question will not be perceived well by the reviewers.
- 733 • The claims made should match theoretical and experimental results, and reflect how  
734 much the results can be expected to generalize to other settings.
- 735 • It is fine to include aspirational goals as motivation as long as it is clear that these goals  
736 are not attained by the paper.

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771 Answer: [\[NA\]](#) .

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- 779 they appear in the supplemental material, the authors are encouraged to provide a short
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- 781 • Inversely, any informal proof provided in the core of the paper should be complemented
- 782 by formal proofs provided in appendix or supplemental material.
- 783 • Theorems and Lemmas that the proof relies upon should be properly referenced.

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785 Question: Does the paper fully disclose all the information needed to reproduce the main ex-

786 perimental results of the paper to the extent that it affects the main claims and/or conclusions

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788 Answer: [Yes]

789 Justification: We describe all the algorithms, datasets, models and hyperparameters in detail

790 in the paper.

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- 794 well by the reviewers: Making the paper reproducible is important, regardless of
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- 796 • If the contribution is a dataset and/or model, the authors should describe the steps taken
- 797 to make their results reproducible or verifiable.
- 798 • Depending on the contribution, reproducibility can be accomplished in various ways.
- 799 For example, if the contribution is a novel architecture, describing the architecture fully
- 800 might suffice, or if the contribution is a specific model and empirical evaluation, it may
- 801 be necessary to either make it possible for others to replicate the model with the same
- 802 dataset, or provide access to the model. In general, releasing code and data is often
- 803 one good way to accomplish this, but reproducibility can also be provided via detailed
- 804 instructions for how to replicate the results, access to a hosted model (e.g., in the case
- 805 of a large language model), releasing of a model checkpoint, or other means that are
- 806 appropriate to the research performed.
- 807 • While NeurIPS does not require releasing code, the conference does require all submis-
- 808 sions to provide some reasonable avenue for reproducibility, which may depend on the
- 809 nature of the contribution. For example
- 810 (a) If the contribution is primarily a new algorithm, the paper should make it clear how
- 811 to reproduce that algorithm.
- 812 (b) If the contribution is primarily a new model architecture, the paper should describe
- 813 the architecture clearly and fully.
- 814 (c) If the contribution is a new model (e.g., a large language model), then there should
- 815 either be a way to access this model for reproducing the results or a way to reproduce
- 816 the model (e.g., with an open-source dataset or instructions for how to construct
- 817 the dataset).
- 818 (d) We recognize that reproducibility may be tricky in some cases, in which case
- 819 authors are welcome to describe the particular way they provide for reproducibility.
- 820 In the case of closed-source models, it may be that access to the model is limited in
- 821 some way (e.g., to registered users), but it should be possible for other researchers
- 822 to have some path to reproducing or verifying the results.

#### 823 5. Open access to data and code

824 Question: Does the paper provide open access to the data and code, with sufficient instruc-

825 tions to faithfully reproduce the main experimental results, as described in supplemental

826 material?

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Answer: [Yes]

Justification: We do not provide immediate access to the data and code, but will do so in the future.

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- The authors should provide scripts to reproduce all experimental results for the new proposed method and baselines. If only a subset of experiments are reproducible, they should state which ones are omitted from the script and why.
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- Providing as much information as possible in supplemental material (appended to the paper) is recommended, but including URLs to data and code is permitted.

## 6. Experimental Setting/Details

Question: Does the paper specify all the training and test details (e.g., data splits, hyper-parameters, how they were chosen, type of optimizer, etc.) necessary to understand the results?

Answer: [Yes]

Justification: We provide all details in the main paper and the Appendix.

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Question: Does the paper report error bars suitably and correctly defined or other appropriate information about the statistical significance of the experiments?

Answer: [Yes]

Justification: We report standard error across multiple seeds for all results.

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889 Question: For each experiment, does the paper provide sufficient information on the com-  
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892 Answer: [Yes]

893 Justification: We indicate the compute resources used in the Appendix.

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926 groups), privacy considerations, and security considerations.



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