CONTEXTUAL IMAGE MASKING MODELING VIA SYNERGIZED CONTRASTING WITHOUT VIEW AUGMENTATION FOR FASTER AND BETTER VISUAL PRETRAINING

Shaofeng Zhang[1], **Feng Zhu**[2], **Rui Zhao**[1,2], **Junchi Yan**[1*]
[1]Shanghai Jiao Tong University, [2]SenseTime Group Limited
{sherrylone, yanjunchi}@sjtu.edu.cn
{zhufeng, zhaorui}@sensetime.com

ABSTRACT

We propose a new contextual masking image modeling (MIM) approach called contrasting-aided contextual MIM (ccMIM), under the MIM paradigm for visual pretraining. Specifically, we adopt importance sampling to select the masked patches with richer semantic information for reconstruction, instead of random sampling as done in previous MIM works. As such, the resulting patch reconstruction task from the remaining less semantic patches could be more difficult and helps to learn. To speed up the possibly slowed convergence due to our more difficult reconstruction task, we further propose a new contrastive loss that aligns the tokens of the vision transformer extracted from the selected masked patches and the remaining ones, respectively. The hope is that it serves as a regularizer for patch feature learning such that the image-level global information could be captured in both masked and unmasked patches, and notably such a single-view contrasting avoids the tedious image augmentation step required in recent efforts of introducing contrastive learning to MIM (to speedup convergence and discriminative ability). Meanwhile, the attention score from the contrastive global feature can also carry effective semantic clues to in turn guide our above masking patch selection scheme. In consequence, our contextual MIM and contrastive learning are synergetically performed in a loop (semantic patch selection-token alignment contrasting) to boost the best of the two worlds: fast convergence and strong performance on downstream tasks without ad-hoc augmentations, which are verified by empirical results on ImageNet-1K for both classification and dense vision tasks.

1 INTRODUCTION

Self-supervised learning (SSL) (Zbontar et al., 2021; He et al., 2021; Chen et al., 2020b) has been attracting increasing attention recently in deep learning, due to its label-free property and capability of learning rich holistic representations. Recent SSL methods mainly fall into two classes. **Contrastive** methods (He et al., 2020; Chen et al., 2020b; Zhang et al., 2021) construct multiple views of the given image to increase the variance and align the representations of these views in latent space. The pair-wise learning paradigm endows strong linear evaluation accuracy of contrastive methods. However, these methods tend to extract global information but ignore local information, which limits their performance on downstream dense vision tasks, e.g. detection, segmentation, etc. Besides, the two-view learning paradigm is usually sensitive to the choice of augmentation function (Chen et al., 2020c), batch size (Chen et al., 2020b; Zhang et al., 2021) and output dimension (Zbontar et al., 2021; Zhang et al., 2022) etc. With the success of recent ViT-based vision backbones, which divide images into several patches, **Mask-Image-Modeling (MIM)** methods (He et al., 2021; Fang et al., 2022; Chen et al., 2022) randomly mask some patches and use the self-attention mechanism to recover pixel-wise information from the remaining un-masked patches. These MIM-based methods are shown can obtain a better pre-trained encoder even than contrastive approaches, and especially

*Junchi Yan is the correspondence author. Shaofeng Zhang and Junchi Yan are also with MoE Key Lab of Artificial Intelligence, Artificial Intelligence Institute, Shanghai Jiao Tong University. Rui Zhao is also with Qing Yuan Research Institute, Shanghai Jiao Tong University.

show strong performance on transfer learning and finetuning tasks thanks to the ability to capture local information. However, these methods can suffer from the limited discriminability for global representation with less competitive linear accuracy (Gao et al., 2022), slow convergence speed (1,600 epochs for MAE), and GPU-consuming (e.g. with batch size 4096).

Therefore, recent attempts (Wang et al., 2022; Chen et al., 2022; Yi et al., 2022) are devoted to combining contrastive learning and MIM. The hope is that both (global) discriminative information (by contrasting) and spatial-sensitive information (by MIM) can be captured. Although these approaches show improved convergence speed (in the sense of fewer epochs needed for convergence) compared with using MIM alone, they can hardly further boost the performance of MIM on downstream tasks given even more (e.g. 800, 1600) pretraining epochs. Meanwhile, such direct combing contrasting with MIM can also bring about side effects e.g. the increased sensitivity to data augmentation and more overhead at each training epoch. In this paper, we aim to improve both convergence speed and accuracy by devising a new contextual MIM scheme, which is synergistically aided by contrastive learning. The highlights of our proposed ccMIM are:

1) Novel framework for synergizing MIM and contrastive learning in a close-loop: We propose a novel contextual MIM framework by actively selecting the rich semantic patches as masking patches for reconstruction to improve the MIM learning difficulty, whereby the semantic clue is learned and measured by our devised vision transformer token alignment contrasting loss. As such, the synergizing of the two components can be fulfilled in the first place. In contrast, existing efforts on the combination of MIM and contrasting often perform these two components independently until their weighted loss is finally computed and show limited accuracy improvement (perhaps also partly due to their random patch selection strategy as observed in our ablation study in Sec. 4.3).

2) Cost-effective technical design for contextual MIM: Under the above framework, we propose to use importance sampling to contextually select the patches with richer semantic information for masking and reconstruction, to increase the learning difficulty and effectiveness. The selection is guided by the attentional semantic score derived from the $[CLS]$ token alignment as contrastive learning between the selected and un-selected patches. Compared to the widely adopted two-view augmentation for contrasting in recent MIM works, our contrasting is efficiently performed within a single view (for speedup MIM training). Moreover, our way of using contrasting also directly guides the MIM learning instead of being two independent components as done in the existing literature.

3) Improvement over MAE: Using ViT-B (Dosovitskiy et al., 2020) as a standard protocol in MIM, ccMIM achieves 83.6%, 84.2% top-1 accuracy with 300 and 800 epochs pre-training, outperforming MAE (He et al., 2021) 0.8% (82.8% for 300 epochs) and 0.6% (83.6% for 1600 epochs) accuracy on ImageNet-1K, respectively. Source code will be made publicly available.

2 Related Work

In our work, the proposed ccMIM divides image patches into two sets by information density by learning two objective functions. One is aligning the global representations of two sets and the other is reconstructing raw images from the visible set, so we briefly review contrastive learning (align representations of multiple augmented views in latent space) and the MIM-based methods (reconstruction).

Contrastive learning aims to learn instance discriminative representations to distinguish an image from the others (Hjelm et al., 2018). This is achieved by pulling together the representations of different views of the same image and pushing away the other images. Thus, most contrastive methods adopt siamese network (He et al., 2020; Grill et al., 2020; Chen & He, 2021). To create different views for the same image, well-designed data augmentation functions have been deployed (e.g., those investigated in SimCLR (Chen et al., 2020b)). To increase the number of negative pairs, Moco (He et al., 2020; Chen et al., 2020c) constructs a large queue to store negative representation in memory. Besides, Moco and BYOL use momentum and stop-gradient mechanisms are adopted to prevent degenerate solutions (Tian et al., 2021; Wang & Isola, 2020). To simplify BYOL, SimSiam (Chen & He, 2021) discards the momentum updating and finds stop-gradient and predictor head are the keys to preventing collapse. MoCo-v3 (Chen et al., 2021) and DINO (Caron et al., 2021) are based on the siamese network and extend MoCo (He et al., 2020) and BYOL (Grill et al., 2020) with Vision Transformer (ViT) (Dosovitskiy et al., 2020) as their model backbones. Although contrastive learning

methods provide discriminative features, most of them focus on learning global representations while lacking the spatial-sensitive and local representation that can be mitigated by the MIM techniques.

MIM-based methods (He et al., 2021; Xie et al., 2021) learn vision representation by reconstructing the masked patches from the partial observations. Based on the reconstruction objective, these methods can be divided into: pixel-wise reconstruction (He et al., 2021; Xie et al., 2021) and auxiliary features/tokens prediction (Dong et al., 2021; Chen et al., 2022). SimMIM (Xie et al., 2021) and MAE (He et al., 2021) are the first two methods applying mask modeling in the visual domain. They propose to reconstruct the raw pixel values from either the full set of image patches (mask tokens and visible patches for SimMIM) or partially observed patches (visible patches for MAE). Compared with SimMIM, MAE is more efficient because of dropping out a large portion of input patches. To learn richer semantic features, MaskFeat (Wei et al., 2021) introduces the HOG features (Dalal & Triggs, 2005) as supervisory signals and l_2 loss is added to each pixel on HOG feature and predicted features. Inspired by adversarial training (Goodfellow et al., 2014), CIM (Fang et al., 2022) adds perturbations to raw images to enhance robustness for reconstruction. While GreenMIM (Huang et al., 2022) applies divide-and-conquer with hierarchical ViT backbones (Liu et al., 2021).

Combination of Contrasting and MIM has been recently explored with the hope to achieve both fast convergence and good accuracy. For instance, CAE (Chen et al., 2022) randomly partitions the image into two sets of patches and utilizes the visible set to reconstruct the masked patches. Then, an alignment objective is added to two sets in latent space. However, the reconstruction loss and alignment loss (as contrasting) are independent of each other and linearly combined for training, which we argue it lacks a synergistic effect between the two modules. Similar issues also exist in other attempts (Yi et al., 2022; Wang et al., 2022) with a linear combination of the two losses, although faster convergence is observed yet with little improvement on the accuracy of downstream tasks. In this paper, we aim to propose a more synergetic approach for contrasting-aided MIM.

3 METHODOLOGY

3.1 PRELIMINARIES

We denote the set of N number of images $\mathbf{X} \in \mathbb{R}^{N\times C\times H\times W}$ and an encoder f for pretraining.

1) Contrastive Learning: The encoders are usually quantified as CNNs and ViTs to learn global features $\mathbf{Z} \in \mathbb{R}^{N\times D}$ from raw images. The raw images are firstly transformed by certain augmentation to generate two views. The key step is using encoders to learn the invariance of two views, i.e. maximizing the representation similarity of the two views (alignment term in (Chen et al., 2020b; Wang & Isola, 2020)). However, directly adding the alignment part will cause degenerate solutions (Tian et al., 2021; Wang & Isola, 2020), which means all the images are encoded to the same and collapsed representation. Two techniques have been developed to avoid degenerate solutions, i.e., adopting stop-gradient to build asymmetric framework (Grill et al., 2020; He et al., 2020; Chen et al., 2020c; Caron et al., 2021; Zhou et al., 2022) and using negative samples (Chen et al., 2020b; He et al., 2020; Chen et al., 2020c), which will be used in the two versions of our method, which are respectively based on: the contrastive forms of SimSiam (Chen & He, 2021) and SimCLR (Chen et al., 2020b).

i) Adopting the asymmetric framework: the objective of SimSiam can be formulated as:

$$\mathcal{L}_{simsiam} = 2 - \text{sim}(\text{StopGrad}(\mathbf{H}^A), p(\mathbf{H}^B)) - \text{sim}(\text{StopGrad}(\mathbf{H}^B), p(\mathbf{H}^A)) \tag{1}$$

where $StopGrad(\cdot)$ means stop-gradient operations and $sim(\cdot,\cdot)$ is the similarity metric function (cosine similarity in this paper). $p(\cdot)$ is the predictor head (two layers MLP), which is commonly used in previous asymmetric methods (Chen & He, 2021; Grill et al., 2020). $\mathbf{H}^A$ and $\mathbf{H}^B$ denotes the representations of view A and view B in contrastive space, which can be obtained by $\mathbf{H} = g(\mathbf{Z})$ and g is the projector head composed of two-layer MLP (LeCun et al., 2015).

ii) Adopting the negative samples: accordingly SimCLR (Chen et al., 2020b) adopts the negative-based objective: (InfoNCE (Hjelm et al., 2018)):

$$\mathcal{L}_{simclr} = -\mathbb{E}_{A,B}\left[\log \frac{e^{sim(\mathbf{h}_i^A,\mathbf{h}_i^B)/\tau}}{\sum_{j=1,j\neq i}^{N} e^{sim(\mathbf{h}_i^A,\mathbf{h}_j^A)/\tau} + \sum_{j=1}^{N} e^{sim(\mathbf{h}_i^A,\mathbf{h}_j^B)/\tau}}\right] \tag{2}$$

where $\mathbf{h}_i^A$ ($\mathbf{h}_i^B$) means the representation in contrastive space of view A (B) of image i.

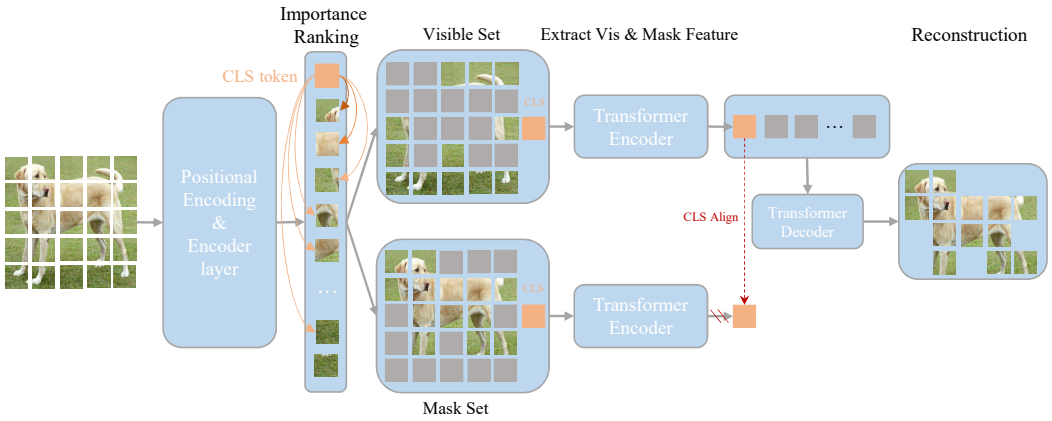


Figure 1: Framework of the proposed ccMIM. Stop gradient operation is added on the bottom transformer, since the mask set includes richer contextual information (similar to teachers).

2) Masking Image Modeling: the common embodiment of encoders are transformer-based models, e.g. vallina ViT (Dosovitskiy et al., 2020) and Swin Transformer (Liu et al., 2021). Current MIM-based methods (He et al., 2021; Chen et al., 2022; Xie et al., 2021) basically split raw images into several patches, and randomly select patches to mask. The remaining patches are used for reconstructing the masked patches $\hat{\mathbf{x}}_M$, and the pixel-wise objective is added on masked prediction:

$$\mathcal{L}_{recons} = \frac{1}{\Omega(\hat{\mathbf{x}}_M)} \|\hat{\mathbf{x}}_M - \mathcal{T}(\mathbf{x}_M)\|_p \tag{3}$$

where $\Omega(\hat{\mathbf{x}}_M)$ is the number of masked patches and p means the p-norm ($p = 2$ in this paper). $\mathcal{T}$ is a transformation function (for MAE, $\mathcal{T}$ is the identity function; for MaskFeat (Wei et al., 2021), $\mathcal{T}$ is the HOG transformation). In this paper, we mainly follow the settings in MAE (He et al., 2021).

3.2 The Proposed ccMIM: Contrasting-aided Contextual MIM

In our proposed ccMIM, the patches are divided into two sets: masked set (composed of patches with richer contextual information) and visible set (with less contextual information, e.g. background). The visible set is used for reconstruction, and the contrastive objective is regularized on the global tokens of the two sets to help divide patches by contextual information. As illustrated in Fig. 1, ccMIM consists of five components:

- **Contextual Patch Modeling.** Given an input image, ccMIM first divides the patches into visible and masked sets by contextual information. Patches in the masked set will have richer contextual information to improve the difficulty of MIM. Both two sets will be fed to the backbone.
- **Encoder architecture.** Encoder backbone extracts a latent feature representation for the masked image, which is then used to predict the original signals at the masked area. The learned encoder is expected to be transferable to various vision tasks. In this paper, following MAE (He et al., 2021), we mainly consider ViT (Dosovitskiy et al., 2020) as backbones.
- **Projector head.** The projector head is applied in the contrastive branch, which forces the encoder to learn the global invariance of two sets (masked area and visible area). Specifically, we perform unidirectional alignment (Hjelm et al., 2018; Chen & He, 2021) on two sets (i.e., align visible set with masked set), since the masked set has richer contextual information.
- **Decoder.** The decoder will be applied to the latent feature representation of the visible set (with less contextual information) to produce one form of the original signals of the masked areas.
- **Prediction target.** This component defines the form of original signals to predict. It can be either the raw pixel values or a transformation of the raw pixels (HOG features).

In the following, we elaborate on the details of our approach.

Selecting and dividing strategy. We denote the image as $\mathbf{X} \in \mathbb{R}^{C\times H\times W}$. Under the ViT-based (Dosovitskiy et al., 2020) MIM paradigm, we first split each image to several patches

$\mathbf{X} \in \mathbb{R}^{p^2 \times C \times \frac{H}{p} \times \frac{W}{p}}$. Then, each patch will be mapped to one vector through a linear layer $\mathbf{W} \in \mathbb{R}^{C \frac{H}{p} \frac{W}{p} \times D}$, where D is the hidden dimension. Inspired by the transformer (Vaswani et al., 2017) in NLP, ViT adds one global token to extract global information of each image. Denote the i-th patch as $\mathbf{x}_i$ and let $\mathbf{x}_0$ be global token. Then, we can calculate the importance of the patches $\mathbf{x}_i$ by:

$$s = Softmax\left(\mathbb{E}_h\left[\frac{\mathbf{q}_0 \mathbf{K}_{1:}^\top}{\sqrt{D}}\right]\right) \tag{4}$$

where $\mathbb{E}_h$ means taking the average attention value of multiple heads (Vaswani et al., 2017). $\mathbf{q}_0$ means the query vector of the global token, which can be calculated by $\mathbf{q}_0 = \mathbf{x}_o \mathbf{W}_Q$ and $\mathbf{W}_Q$ refers to the learnable weights. $\mathbf{K}_{1:}$ is the key matrix (Vaswani et al., 2017) excluding the first row (global token), which is calculated by $\mathbf{K} = \mathbf{X}\mathbf{W}_K$ and $\mathbf{W}_K$ is the learnable weights. After obtaining the importance of the patches, we can selectively divide the patches into two sets, i.e., masked set $\mathcal{M}$ and visible set $\mathcal{V}$, where $\mathcal{M}$ mainly includes the patches with larger importance and $\mathcal{V}$ is composed of the remaining patches. The main rationale behind this design is that some background patches (less attention value) may still have a little contextual information, which may be helpful for learning contextual and fine-grained information for downstream tasks (e.g., fine-grained classification, detection). Denote the probability density function of the importance is $f(x)$ and let $p(x)$ be a random distribution. Note $\pi(x)$ is the distribution of function f on p. Then, for the expectation of $f(x)$ on π, we have:

$$\mathbb{E}\left[f\right] = \int_x \pi(x) f(x) dx = \int_x p(x) \frac{\pi(x)}{p(x)} f(x) dx \tag{5}$$

where $\frac{\pi(x)}{p(x)}$ is the importance sampling weights. For the new distribution $\frac{\pi(x)}{p(x)} f(x)$, we have:

$$\begin{aligned} Var_{x\sim p}\left[f(x)\frac{\pi(x)}{p(x)}\right] &= \mathbb{E}_{x\sim p}\left[\left(f(x)\frac{\pi(x)}{p(x)}\right)^2\right] - \left(\mathbb{E}_{x\sim p}\left[f(x)\frac{\pi(x)}{p(x)}\right]\right)^2 \\ &= \mathbb{E}_{x\sim \pi}\left[f(x)^2\frac{\pi(x)}{p(x)}\right] - \left(\mathbb{E}_{x\sim \pi}\left[f(x)\right]\right)^2 \end{aligned} \tag{6}$$

where $\frac{\pi(x)}{p(x)}$ can be obtained by the observed importance values (calculated by self-attention) and random generator. Then, we can divide the patches into $\mathcal{M}$ and $\mathcal{V}$ sets by importance sampling.

Visible and masked patches alignment. For the importance masking strategy, one of the assumptions is the global token $[CLS]$ can learn the global information of the whole image. However, for the previous methods like MAE (He et al., 2021), there's no regularization added on the $[CLS]$ token. Hence, directly using $[CLS]$ to partition patches may still be random. To address this problem, we add another objective on the $[CLS]$ token, i.e. contrastive loss (InfoNCE (Chen et al., 2021) or l_2 regularization (Chen & He, 2021)). Denote the global representations ($[CLS]$ token) in contrastive space of masked set and visible set as $\mathbf{H}^{\mathcal{M}}$ and $\mathbf{H}^{\mathcal{V}}$, respectively. Then, the NCE-liked objective is:

$$\mathcal{L}_{NCE} = -\mathbb{E}_{\mathcal{V}}\left[\log \frac{e^{\mathtt{sim}(\mathtt{SG}(\mathbf{h}_i^{\mathcal{M}}),\mathbf{h}_i^{\mathcal{V}})/\tau}}{\sum_{j=1,j\neq i}^{N} e^{\mathtt{sim}(\mathbf{h}_i^{\mathcal{V}},\mathbf{h}_j^{\mathcal{V}})/\tau} + \sum_{j=1}^{N} e^{\mathtt{sim}(\mathtt{SG}(\mathbf{h}_i^{\mathcal{M}}),\mathbf{h}_j^{\mathcal{V}})/\tau}}\right] \tag{7}$$

where $SG(\cdot)$ is the stop gradient operation. Compared with SimCLR-based objective, Eq. 7 only contrasts the visible branch. This design is because the masked set mainly includes the important patches, which have richer semantic information than the visible set. Hence, $\mathbf{h}^{\mathcal{M}}$ can be regarded as the teacher to guide the $\mathbf{h}^{\mathcal{V}}$ (student). We can also only add the alignment term on the $[CLS]$ token like SimSiam (Chen & He, 2021) and BYOL (Grill et al., 2020), which can be written as:

$$\mathcal{L}_{align} = \mathbb{E}\left[1 - \mathrm{sim}(\mathrm{StopGrad}(\mathbf{h}_i^{\mathcal{M}}), p(\mathbf{h}_i^{\mathcal{V}}))\right] \tag{8}$$

where $sim(\mathbf{x},\mathbf{y}) = \frac{\mathbf{x}^\top \mathbf{y}}{\|\mathbf{x}\|_2 \|\mathbf{y}\|_2}$ in this paper and $p(\cdot)$ is the projector head (Chen & He, 2021).

Image reconstruction and contrastive learning. We adopt a standard The masked patch reconstruction protocol in ccMIM is similar to MAE, by predicting the pixel values for patches in the masked set. Each element in the decoder's output is a vector of pixel values representing a patch. The last layer of the decoder is a prediction target $\mathbf{W} \in \mathbb{R}^{D \times \frac{H}{p} \cdot \frac{W}{p}}$. Then, in line with MAE, the mean squared error (MSE) is computed between the reconstructed and original patches in the pixel space:

$$\mathcal{L}_{recons} = \frac{1}{\Omega(\mathcal{M})} \|\hat{\mathbf{x}}^{\mathcal{M}} - \mathbf{x}^{\mathcal{M}}\|_2 \tag{9}$$

where $\Omega(\mathcal{M})$ is the number of elements in the masked set $\mathcal{M}$. The overall objective of ccMIM is:

$$\mathcal{L}_{ccMIM} = \begin{cases} \mathcal{L}_{recons} + \lambda \cdot \mathcal{L}_{align}, & \textit{for using asymmetric framework} \\ \mathcal{L}_{recons} + \lambda \cdot \mathcal{L}_{NCE}, & \textit{for using negative samples} \end{cases} \tag{10}$$

where λ is the hyper-parameter to balance contrastive loss and reconstruction loss. Note that only using either of the contrastive loss (Eq. 7 and Eq. 8) is enough for regularizing the $[CLS]$ token. We mainly use $\mathcal{L}_{NCE}$ by default in our main experiments which we find can be even more stable. The comparison of the two objectives is given in the ablation study.

Remark. Note that though we also adopt the linear loss as in Eq. 10, while the reconstruction procedure is aided by the contrasting in a loop, which makes our method differs from other combination methods (Chen et al., 2022; Yi et al., 2022; Wang et al., 2022) without such synergetic connections.

3.3 Methodology Comparison

Note in Table 6 in Appendix, we compare recent SSL pretraining methods. In particular, here we elaborate on the connections to the most related methods CAE, MST, Repre, and SemMAE.

Relation to CAE (Chen et al., 2022). Both CAE and ccMIM partition the raw image into two sets, i.e., visible set and mask set. However, CAE divides them randomly, which is similar to MAE (He et al., 2021), limiting their performance. ccMIM partitions the two sets by importance sampling. Moreover, ccMIM adds another contrastive loss to regularize $[CLS]$ token to help partition.

Relation to MST (Li et al., 2021). Both MST and ccMIM use contrastive loss and reconstruction pretext task and selective strategy. However, the motivations of MST and ccMIM are completely different. MST mainly relies on the contrastive loss to learn the invariance of two views and reconstruction loss only works a little bit. Besides, they mask the unimportant patches, which only slightly influences their performance (Note that the random mask strategy will cause about 10% Top-1 accuracy drop). In contrast, ccMIM masks the important patches to enhance the difficulty of reconstruction. Besides, ccMIM does not require multiple views from tricky augmentation.

Relation to Repre (Wang et al., 2022). Repre is the other method using both contrastive loss and reconstruction loss. However, Repre also requires two views from tricky augmentation and the main gain is coming from the contrastive objectives. Besides, the reconstruction branch is similar to VAE (Kingma & Welling, 2013), which takes all patches as input without any masking strategy.

Relation to SemMAE (Li et al., 2022). SemMAE is another concurrent work about attentive masking. Both ccMIM and SemMAE mask patches with richer contextual information to increase the difficulty of reconstruction. SemMAE uses backbone pretrained by iBOT (Zhou et al., 2022) to help to select contextual regions, where iBOT takes 1600 extra epochs for pretraining, which is computation-cost. In contrast, ccMIM directly adds alignment loss on $[CLS]$ token to learn global information to select masked regions, which does not require extra information and time.

4 Experiments

4.1 Experimental Setup

Dataset. We perform self-supervised pre-training on the ImageNet-1K (Deng et al., 2009) training set, as commonly used in SSL (He et al., 2021; Zhang et al., 2021). It includes 1k classes which are well-balanced in distribution and the images contain an iconic view of objects. We evaluate our pretrained model on the ImageNet-1k validation set, as well as on MS-COCO (Lin et al., 2014) object detection and segmentation, ADE20K (Zhou et al., 2017) segmentation, and other small-scale classification datasets (Van Horn et al., 2018).

Backbone. We use the standard ViTs architecture (Dosovitskiy et al., 2020). It has several blocks composed of multi-head self-attention (MHSA) (Vaswani et al., 2017), MLP, and LayerNorm (Ba et al., 2016). ccMIM adds one $[CLS]$ token at both masked set and visible set (shared). The decoder of ccMIM follows the settings of MAE (He et al., 2021), which includes two-layer MHSA blocks. At the evaluation stage, the average embedding of patches is used for finetuning and linear probing.

Evaluation protocols. i) Linear probing is widely used as a proxy of pretraining quality evaluation for SSL (Chen et al., 2020b; He et al., 2021; Chen et al., 2022). It learns a linear classifier over the image-level representation output from the pretrained encoder by using the labels of the images, and

Table 1: Linear and finetune top-1 accuracy on ImageNet-1K. † means using the powerful multi-modal DALL·E (Reddy et al., 2021) tokenizer in pre-training. ‡ means methods from arXiv preprint to date.

	Method	Model	#Params	PT Eps.	Linear	FT Eps.	FT Acc. (%)
Training from scrach	Scratch, DeiT (Touvron et al., 2021a)	ViT-B	86M	0	-	300	81.8
	Scratch, MAE	ViT-B	86M	0	-	300	82.3
	Scratch, Swin	Swin-B	88M	0	-	300	83.5
Supervised Pre-training	Supervised, SimMIM	Swin-B	88M	300	-	100	83.3
	Supervised, SimMIM	Swin-L	197M	300	-	100	83.5
Contrastive Leanring	Moco V3 (Chen et al., 2021)	ViT-B	86M	800	76.5	100	83.2
	DINO (Caron et al., 2021)	ViT-B	86M	400	77.3	100	83.3
	iBOT (Zhou et al., 2022)	ViT-B	86M	1600	79.5	100	83.8
Masked Image Modeling	MAE (He et al., 2021)	ViT-B	86M	300	62.4	100	82.8
	MAE (He et al., 2021)	ViT-B	86M	1600	67.8	100	83.6
	MaskFeat (Wei et al., 2021)	ViT-B	86M	300	-	100	83.6
	BEiT† (Bao et al., 2021)	ViT-B	86M	300	37.6	100	83.0
	CAE†,‡ (Chen et al., 2022)	ViT-B	86M	300	64.2	100	83.3
	CAE†,‡ (Chen et al., 2022)	ViT-B	86M	800	68.3	100	83.6
	CIM†,‡ (Fang et al., 2022)	ViT-B	86M	300	-	100	83.3
	CIM‡ (Fang et al., 2022)	ViT-B	86M	300	-	100	83.1
	ConMIM‡ (Yi et al., 2022)	ViT-B	86M	300	-	100	83.5
	ConMIM‡ (Yi et al., 2022)	ViT-B	86M	800	-	100	83.7
	ccMIM (Ours)	ViT-B	86M	300	66.9	100	83.6
	ccMIM (Ours)	ViT-B	86M	800	**68.9**	100	**84.2**

then tests the performance on the validation set. **ii)** Fine tuning is often used to evaluate the backbone in reconstructed-based methods (He et al., 2021; Chen et al., 2022). We use the same hyper-parameter with MAE, i.e., 100 epochs with learning rate 1e-3 and 1024 batch size. **iii)** Downstream tasks across different datasets and tasks (detection, segmentation, fine-grained classification) are also used to evaluate the transferability of the pre-trained encoder.

4.2 Main Results

Linear probing and finetune on ImageNet-1K. Table 1 shows the linear probing and fine-tuning accuracy on ImageNet-1k dataset. We mainly compare our method with transformer-based contrastive learning methods (Caron et al., 2021; Chen et al., 2021) and MIM-based (He et al., 2021; Xie et al., 2021) methods. For 300 epochs pretraining, our ccMIM outperforms baseline MAE **+0.8%** top-1 accuracy. For 800 epochs pretraining, ccMIM achieves 84.2% top-1 accuracy, outperforms MAE **+0.6%** accuracy with 1600 epochs pretraining. For the concurrent method ConMIM, it uses two views by non-trivial augmentation in the pre-training step, i.e., multiple views are required to enable contrastive objectives. Although ccMIM also has the contrastive objective, it only requires a single view. Besides, ConMIM gets 83.7% accuracy with 800 epochs pretraining, only improves 0.2% accuracy on the basis of 300 epochs pretraining. The reason may be that the contrastive objective in ConMIM only improves the convergence speed but not the final performance. In contrast, ccMIM gets 84.2% (0.6% higher than MAE and ccMIM with 300 epochs pretraining) top-1 accuracy in 800 epochs pretraining, which may be because the contrastive objective in ccMIM is to help select contextual patches and the final gain is coming from recovering patches with richer contextual information (ConMIM randomly masks patches with less contextual information). Besides, we also find ccMIM surpasses MAE **+4.5%** and **+2.1%** top-1 accuracy under linear probing protocol. We guess that's because ccMIM adds the global-discriminative objective (see ablation study in Sec. 4.3).

Object detection and segmentation on MS-COCO. Setups. Following CAE (Chen et al., 2022), we adopt Mask R-CNN (He et al., 2017) that produces bounding boxes and instance masks simultaneously, with the ViT as the backbone (See the supplementary file for training details). We apply the same object detection system to the methods. We report the box AP for object detection and the mask AP for instance segmentation. We utilize multi-scale training and resize the image with the size of the short side between 480 and 800 and the longer side no larger than 1,333. The batch size is 32. For ViT-S, the learning rate is 3e-4, the layer-wise decay rate is 0.75, and the drop path rate is 0.1. For ViT-B, the learning rate is 3e-4, the layer-wise decay rate is 0.75, and the drop path rate is 0.2. We train the network with the 1x schedule 12 epochs with the learning rate decayed by 10x at epochs 9 and 11. **Results.** Table 2 shows the results on COCO detection and segmentation. ccMIM outperforms previous MIM-based methods with a large range. Specifically, with 300 epochs pretraining, ccMIM surpasses MAE **+3.7%** AP^{bb} and **+2.5%** and AP^{mk} on detection and segmentation, respectively. With 800 epochs pretraining, ccMIM outperforms MAE **+2.5%** AP^{bb} AP^{bb} and **+1.9%** and AP^{mk}. We also find ccMIM surpasses CAE **+0.5%** AP^{bb} and **+0.6%** AP^{mk} with 800

Table 2: Object detection and instance segmentation on MS-COCO. Mask R-CNN is adopted and trained with the 1x schedule. All the results are based on the same implementation for object detection and instance segmentation. 'Epoch' refers to the number of pretraining epochs on ImageNet-1K. 'SSL?' means whether use self-supervised pre-training.

Method	Backbone	Epoch	#Param.	SSL?	Detection			Segmentation		
					AP^{bb}	AP^{bb}_{50}	AP^{bb}_{75}	AP^{mk}	AP^{mk}_{50}	AP^{mk}_{75}
DeiT (Touvron et al., 2021a)	ViT-S/16	300	22M	×	43.1	65.2	46.6	38.4	61.8	40.6
MoCo V3 (Chen et al., 2021)	ViT-S/16	300	22M	✓	43.3	64.9	46.8	38.8	61.6	41.1
BEiT (Bao et al., 2021)	ViT-S/16	300	22M	✓	35.6	56.7	38.3	32.6	53.3	34.2
CAE (Chen et al., 2022)	ViT-S/16	300	22M	✓	44.1	64.6	48.2	39.2	**61.4**	42.2
ccMIM (Ours)	ViT-S/16	300	22M	✓	**44.3**	**64.9**	**48.3**	**39.5**	**61.4**	**42.4**
DeiT (Touvron et al., 2021a)	ViT-B/16	300	86M	×	46.9	68.9	51.0	41.5	65.5	44.4
Moco V3 (Chen et al., 2021)	ViT-B/16	300	86M	✓	45.5	67.1	49.4	40.5	63.7	43.4
DINO (Caron et al., 2021)	ViT-B/16	300	86M	✓	46.8	68.6	50.9	41.5	65.3	44.5
BEiT (Bao et al., 2021)	ViT-B/16	300	86M	✓	39.5	60.6	43.0	35.9	57.7	38.5
BEiT (Bao et al., 2021)	ViT-B/16	800	86M	✓	42.1	63.3	46.0	37.8	60.1	40.6
MAE (He et al., 2021)	ViT-B/16	300	86M	✓	45.4	66.4	49.6	40.6	63.4	43.7
MAE (He et al., 2021)	ViT-B/16	1600	86M	✓	48.4	69.4	53.1	42.6	66.1	45.9
ConMIM (Yi et al., 2022)	ViT-B/16	800	86M	✓	48.7	∼	∼	43.6	∼	∼
CAE (Chen et al., 2022)	ViT-B/16	300	86M	✓	48.4	69.2	52.9	42.6	66.1	45.8
CAE (Chen et al., 2022)	ViT-B/16	800	86M	✓	49.8	70.7	54.6	43.9	67.8	47.4
ccMIM (Ours)	ViT-B/16	300	86M	✓	49.1	69.8	53.3	43.1	66.4	46.2
ccMIM (Ours)	ViT-B/16	800	86M	✓	**50.3**	**71.2**	**55.0**	**44.5**	**68.4**	**47.9**

Table 3: Semantic segmentation on ADE20K dataset. #Epochs means pretraining epochs on ImageNet-1K. #Views means used views for pretraining. #Iter is the iterations for finetuning.

Method	Backbone	Arch	#Epochs	#Views	Supervised	Self-supervised	#Iter	mIoU	aAcc	mAcc
Moco V2 (Chen et al., 2020c)	ResNet50	FPN	200	2	×	✓	40k	35.8	77.6	45.1
DeiT (Touvron et al., 2021a)	ViT-B/16	FPN	300	1	✓	×	160k	47.0	∼	∼
Moco V3 (Chen et al., 2021)	ViT-B/16	UperNet	300	2	×	✓	160k	46.2	56.4	82.4
DINO (Caron et al., 2021)	ViT-B/16	UperNet	300	2	×	✓	160k	45.0	55.1	82.1
MAE (He et al., 2021)	ViT-B/16	UperNet	300	1	×	✓	160k	45.2	55.2	81.9
MAE (He et al., 2021)	ViT-B/16	UperNet	1600	1	×	✓	160k	46.9	57.4	82.7
CAE (Chen et al., 2022)	ViT-B/16	UperNet	300	1	×	✓	160k	46.0	56.6	82.5
CAE (Chen et al., 2022)	ViT-B/16	UperNet	800	1	×	✓	160k	47.2	57.9	83.0
ccMIM (Ours)	ViT-B/16	UperNet	300	1	×	✓	160k	46.5	56.9	82.8
ccMIM (Ours)	ViT-B/16	UperNet	800	1	×	✓	160k	**47.7**	**58.3**	**83.5**

Table 4: Transfer learning on fine-grained datasets. All the methods are under the same settings.

Dataset	ClusterFit	SNCA+	Grafit	DINO	Sup.	iBOT	BeiT	MAE (1600 eps)	ccMIM (800 eps)
$\text{iNaturalist}_{2018}$	49.7	69.2	69.8	72.6	73.2	74.6	72.3	75.4	**75.6**
$\text{iNaturalist}_{2019}$	73.7	74.5	75.9	78.6	77.7	79.6	79.2	80.5	**81.0**
Flowers-102	∼	98.2	98.2	98.8	98.4	98.9	98.0	99.0	**99.2**

epochs pretraining, while only surpasses **+0.2%** AP^{bb} and **+0.3%** AP^{mk} on ViT-S backbone, which we guess that's because the reconstruction in ccMIM (attentive selection) is more difficult than in CAE (random). Hence, ccMIM has better improvements when using larger backbones.

Semantic segmentation on ADE20K. Setups. We evaluate semantic segmentation performances of the pre-trained models on ADE20K (Zhou et al., 2017), which includes 150 fine-grained semantic categories and 25k training data. In line with iBOT (Zhou et al., 2022), we report the results by three metrics: mean intersection of union (mIoU) averaged over all semantic categories, all pixel accuracy (aAcc), and mean class accuracy (mAcc). We pretrain ccMIM with 800 epochs and finetune it in FPN (Lin et al., 2017) with batch size 16. For ViT-B, the layer-wise decay rate is 0.65, and the drop path rate is 0.1. For other methods, we download their pretrained models and finetune them in our setting for fair comparisons and Table 3 shows the finetune results. The proposed ccMIM gets state-of-the-art accuracy among all the contrastive-based and MIM-based methods. Specifically, for 800 epochs pretraining, ccMIM outperforms MAE and CAE **+1.7%** and **+0.5%** mIoU, respectively.

Transfer classification on other datasets. In line with previous SSL methods, we conduct a set of experiments to evaluate the transfer accuracy on fine-grained classification datasets (iNaturalist (Van Horn et al., 2018) and Flowers). We mainly compare our method with ClusterFit (Yan et al., 2020), SNCA+ (Wu et al., 2018), Grafit (Touvron et al., 2021b), iBOT (Zhou et al., 2022), DeiT (Touvron et al., 2021a) and MAE (He et al., 2021). We finetune the pretrained encoder on iNaturalist datasets in 360 epochs with the learning rate 3e-4. For all SSL methods, we choose ViT-B/16 for

comparisons. The results in Table 4 show that ccMIM obtains the highest accuracy compared with previous supervised and self-supervised methods. Specifically, ccMIM gets 0.5%, 0.2% and 0.2% higher accuracy than MAE on iNaturalist$_{2019}$, iNaturalist$_{2018}$ and Flowers-102, respectively.

4.3 Ablation Study

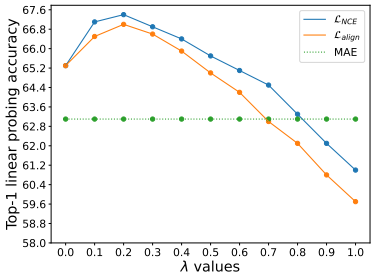


Figure 2: Impact of different λ.

Regularization on classification token and effect of λ. Different from ConMIM (Yi et al., 2022), ccMIM does not require multiple views for contrasting and the main improvement is due to the contrasting-based contextual MIM. To verify this, we try different λ on both $\mathcal{L}_{align}$ and $\mathcal{L}_{NCE}$ in experiments. In detail, we try λ from 0 (no regularization) to 1.0 by fixing training epochs as 400 and other hyper-parameters (e.g., learning rate as 1e-5, batch size as 1024). We report top-1 linear probing accuracy in Fig. 4.3. We find that $\mathcal{L}_{NCE}$ and $\mathcal{L}_{align}$ has similar properties (they gets best results when $\lambda = 0.2$). When $\lambda > 0.2$, with the increase of λ, the accuracy drops. When $\lambda > 0.8$, ccMIM with $\mathcal{L}_{NCE}$ gets lower accuracy than MAE, which we think this phenomenon is because the gain of ccMIM is from contextual masking, and contrastive loss is only used for selection semantic-richer patches, but not for direct improvement. When $\lambda = 0$, there's no regularization on $[CLS]$ token, leading the lower accuracy than $\lambda = 0.1$ and $\lambda = 0.2$.

Table 5: Ablation study of the dividing strategy.

Dividing strategy	100 epochs		400 epochs	
	Linear	Finetune	Linear	Finetune
random	33.6	79.4	63.1	82.9
block-wise	32.9	79.2	62.0	82.8
importance	31.1	78.8	66.8	83.6
importance sampling	**41.1**	**80.5**	**67.4**	**83.8**

Dividing strategy. We further conduct a group of experiments to analyze the effect of different dividing strategies, i.e., random dividing, block-wise dividing, importance-based dividing, and importance-sampling-based dividing. For block-wise masking, we follow BEiT (Bao et al., 2021). Specifically, a block of image patches is masked each time. For each block, we set the minimum number of patches to 16. Then we randomly choose an aspect ratio for the masking block. We repeat the above two steps until obtaining enough masked patches. We distributed pretrain ccMIM on 32 GPUs in 100 and 400 epochs with 1024 batch size. We report linear and finetune accuracy in Table 5. In our experiments, the block-wise dividing strategy gets a bit lower accuracy than random dividing, which is in line with previous methods MAE (He et al., 2021) and SimMIM (Xie et al., 2021). We also find with 100 epochs pretraining, the importance-based dividing strategy gets much lower accuracy than random and block-wise methods. However, for 400 epochs pretraining, importance-based methods get higher accuracy than random and block-wise methods. We think that's because the importance-based strategy will slow down the convergence speed (patches with richer contextual information are more difficult to reconstruct). Importance-sampling-based method outperforms other dividing methods in both 100 and 400 epochs pretraining. We guess that's because, for the first few epochs, the variance of attention value of different patches is small. Thus, when adding the random sampling operation, ccMIM also divides some patches with less contextual information in the masked set. Then, the reconstruction task is not too difficult, leading to a faster convergence speed than the importance-based strategy. Then, for 400 epochs pretraining, $[CLS]$ token could easily divide patches with richer contextual information into the masked set, leading to the higher accuracy (**+4.3%**) than random and block-wise methods.

5 Conclusion

We have presented a novel contextual MIM framework dubbed ccMIM, whereby masked patch selection is aided by a contrast between the masked patches and unmasked ones. The reconstruction difficulty is increased as the masked patches are more semantically rich than random sampling as done in peer MIM methods. The resulting combined approach shows notable performance gain in both convergence speed and accuracy compared to baselines on public benchmarks across different tasks from classification to dense tasks including detection and segmentation.

Acknowledgments

This work was in part supported by National Key Research and Development Program of China (2020AAA0107600), Shanghai Municipal Science and Technology Major Project (2021SHZDZX0102) and SenseTime Collaborative Research Grant.

REFERENCES

Jimmy Lei Ba, Jamie Ryan Kiros, and Geoffrey E Hinton. Layer normalization. *arXiv preprint arXiv:1607.06450*, 2016.

Hangbo Bao, Li Dong, and Furu Wei. Beit: Bert pre-training of image transformers. *arXiv preprint arXiv:2106.08254*, 2021.

Mathilde Caron, Hugo Touvron, Ishan Misra, Hervé Jégou, Julien Mairal, Piotr Bojanowski, and Armand Joulin. Emerging properties in self-supervised vision transformers. In *ICCV*, 2021.

Mark Chen, Alec Radford, Rewon Child, Jeffrey Wu, Heewoo Jun, David Luan, and Ilya Sutskever. Generative pretraining from pixels. In *ICML*, 2020a.

Ting Chen, Simon Kornblith, Mohammad Norouzi, and Geoffrey Hinton. A simple framework for contrastive learning of visual representations. In *ICML*, 2020b.

Xiaokang Chen, Mingyu Ding, Xiaodi Wang, Ying Xin, Shentong Mo, Yunhao Wang, Shumin Han, Ping Luo, Gang Zeng, and Jingdong Wang. Context autoencoder for self-supervised representation learning. *arXiv preprint arXiv:2202.03026*, 2022.

Xinlei Chen and Kaiming He. Exploring simple siamese representation learning. In *CVPR*, 2021.

Xinlei Chen, Haoqi Fan, Ross Girshick, and Kaiming He. Improved baselines with momentum contrastive learning. *arXiv preprint arXiv:2003.04297*, 2020c.

Xinlei Chen, Saining Xie, and Kaiming He. An empirical study of training self-supervised vision transformers. In *ICCV*, 2021.

Navneet Dalal and Bill Triggs. Histograms of oriented gradients for human detection. In *CVPR*, 2005.

Jia Deng, Wei Dong, Richard Socher, Li-Jia Li, Kai Li, and Li Fei-Fei. Imagenet: A large-scale hierarchical image database. In *CVPR*, 2009.

Xiaoyi Dong, Jianmin Bao, Ting Zhang, Dongdong Chen, Weiming Zhang, Lu Yuan, Dong Chen, Fang Wen, and Nenghai Yu. Peco: Perceptual codebook for bert pre-training of vision transformers. *arXiv preprint arXiv:2111.12710*, 2021.

Alexey Dosovitskiy, Lucas Beyer, Alexander Kolesnikov, Dirk Weissenborn, Xiaohua Zhai, Thomas Unterthiner, Mostafa Dehghani, Matthias Minderer, Georg Heigold, Sylvain Gelly, et al. An image is worth 16x16 words: Transformers for image recognition at scale. In *ICLR*, 2020.

Yuxin Fang, Li Dong, Hangbo Bao, Xinggang Wang, and Furu Wei. Corrupted image modeling for self-supervised visual pre-training. *arXiv preprint arXiv:2202.03382*, 2022.

Peng Gao, Teli Ma, Hongsheng Li, Jifeng Dai, and Yu Qiao. Convmae: Masked convolution meets masked autoencoders. *arXiv preprint arXiv:2205.03892*, 2022.

Ian Goodfellow, Jean Pouget-Abadie, Mehdi Mirza, Bing Xu, David Warde-Farley, Sherjil Ozair, Aaron Courville, and Yoshua Bengio. Generative adversarial nets. *NeurIPS*, 27, 2014.

Jean-Bastien Grill, Florian Strub, Florent Altché, Corentin Tallec, Pierre Richemond, Elena Buchatskaya, Carl Doersch, Bernardo Avila Pires, Zhaohan Guo, Mohammad Gheshlaghi Azar, et al. Bootstrap your own latent-a new approach to self-supervised learning. *NeurIPS*, 2020.

Kaiming He, Georgia Gkioxari, Piotr Dollár, and Ross Girshick. Mask r-cnn. In *ICCV*, 2017.

Kaiming He, Haoqi Fan, Yuxin Wu, Saining Xie, and Ross Girshick. Momentum contrast for unsupervised visual representation learning. In *CVPR*, 2020.

Kaiming He, Xinlei Chen, Saining Xie, Yanghao Li, Piotr Dollár, and Ross Girshick. Masked autoencoders are scalable vision learners. *arXiv preprint arXiv:2111.06377*, 2021.

R Devon Hjelm, Alex Fedorov, Samuel Lavoie-Marchildon, Karan Grewal, Phil Bachman, Adam Trischler, and Yoshua Bengio. Learning deep representations by mutual information estimation and maximization. *arXiv preprint arXiv:1808.06670*, 2018.

Lang Huang, Shan You, Mingkai Zheng, Fei Wang, Chen Qian, and Toshihiko Yamasaki. Green hierarchical vision transformer for masked image modeling. *arXiv preprint arXiv:2205.13515*, 2022.

Diederik P Kingma and Max Welling. Auto-encoding variational bayes. *arXiv preprint arXiv:1312.6114*, 2013.

Yann LeCun, Yoshua Bengio, and Geoffrey Hinton. Deep learning. *nature*, 2015.

Gang Li, Heliang Zheng, Daqing Liu, Bing Su, and Changwen Zheng. Semmae: Semantic-guided masking for learning masked autoencoders. *arXiv preprint arXiv:2206.10207*, 2022.

Zhaowen Li, Zhiyang Chen, Fan Yang, Wei Li, Yousong Zhu, Chaoyang Zhao, Rui Deng, Liwei Wu, Rui Zhao, Ming Tang, et al. Mst: Masked self-supervised transformer for visual representation. *NeurIPS*, 2021.

Tsung-Yi Lin, Michael Maire, Serge Belongie, James Hays, Pietro Perona, Deva Ramanan, Piotr Dollár, and C Lawrence Zitnick. Microsoft coco: Common objects in context. In *ECCV*, 2014.

Tsung-Yi Lin, Piotr Dollár, Ross Girshick, Kaiming He, Bharath Hariharan, and Serge Belongie. Feature pyramid networks for object detection. In *CVPR*, 2017.

Ze Liu, Yutong Lin, Yue Cao, Han Hu, Yixuan Wei, Zheng Zhang, Stephen Lin, and Baining Guo. Swin transformer: Hierarchical vision transformer using shifted windows. In *ICCV*, pp. 10012–10022, 2021.

Mr D Murahari Reddy, Mr Sk Masthan Basha, Mr M Chinnaiahgari Hari, and Mr N Penchalaiah. Dall-e: Creating images from text. *UGC Care Group I Journal*, 2021.

Yuandong Tian, Xinlei Chen, and Surya Ganguli. Understanding self-supervised learning dynamics without contrastive pairs. In *ICML*, 2021.

Hugo Touvron, Matthieu Cord, Matthijs Douze, Francisco Massa, Alexandre Sablayrolles, and Hervé Jégou. Training data-efficient image transformers & distillation through attention. In *ICML*, 2021a.

Hugo Touvron, Alexandre Sablayrolles, Matthijs Douze, Matthieu Cord, and Hervé Jégou. Grafit: Learning fine-grained image representations with coarse labels. In *ICCV*, 2021b.

Grant Van Horn, Oisin Mac Aodha, Yang Song, Yin Cui, Chen Sun, Alex Shepard, Hartwig Adam, Pietro Perona, and Serge Belongie. The inaturalist species classification and detection dataset. In *CVPR*, 2018.

Ashish Vaswani, Noam Shazeer, Niki Parmar, Jakob Uszkoreit, Llion Jones, Aidan N Gomez, Łukasz Kaiser, and Illia Polosukhin. Attention is all you need. *NeurIPS*, 2017.

Luya Wang, Feng Liang, Yangguang Li, Wanli Ouyang, Honggang Zhang, and Jing Shao. Repre: Improving self-supervised vision transformer with reconstructive pre-training. *arXiv preprint arXiv:2201.06857*, 2022.

Tongzhou Wang and Phillip Isola. Understanding contrastive representation learning through alignment and uniformity on the hypersphere. In *ICML*, 2020.

Chen Wei, Haoqi Fan, Saining Xie, Chao-Yuan Wu, Alan Yuille, and Christoph Feichtenhofer. Masked feature prediction for self-supervised visual pre-training. *arXiv preprint arXiv:2112.09133*, 2021.

Zhirong Wu, Alexei A Efros, and Stella X Yu. Improving generalization via scalable neighborhood component analysis. In *ECCV*, 2018.

Zhenda Xie, Zheng Zhang, Yue Cao, Yutong Lin, Jianmin Bao, Zhuliang Yao, Qi Dai, and Han Hu. Simmim: A simple framework for masked image modeling. *arXiv preprint arXiv:2111.09886*, 2021.

Xueting Yan, Ishan Misra, Abhinav Gupta, Deepti Ghadiyaram, and Dhruv Mahajan. Clusterfit: Improving generalization of visual representations. In *CVPR*, 2020.

Kun Yi, Yixiao Ge, Xiaotong Li, Shusheng Yang, Dian Li, Jianping Wu, Ying Shan, and Xiaohu Qie. Masked image modeling with denoising contrast. *arXiv preprint arXiv:2205.09616*, 2022.

Jure Zbontar, Li Jing, Ishan Misra, Yann LeCun, and Stéphane Deny. Barlow twins: Self-supervised learning via redundancy reduction. In *ICML*, 2021.

Shaofeng Zhang, Feng Zhu, Junchi Yan, Rui Zhao, and Xiaokang Yang. Zero-cl: Instance and feature decorrelation for negative-free symmetric contrastive learning. In *ICLR*, 2021.

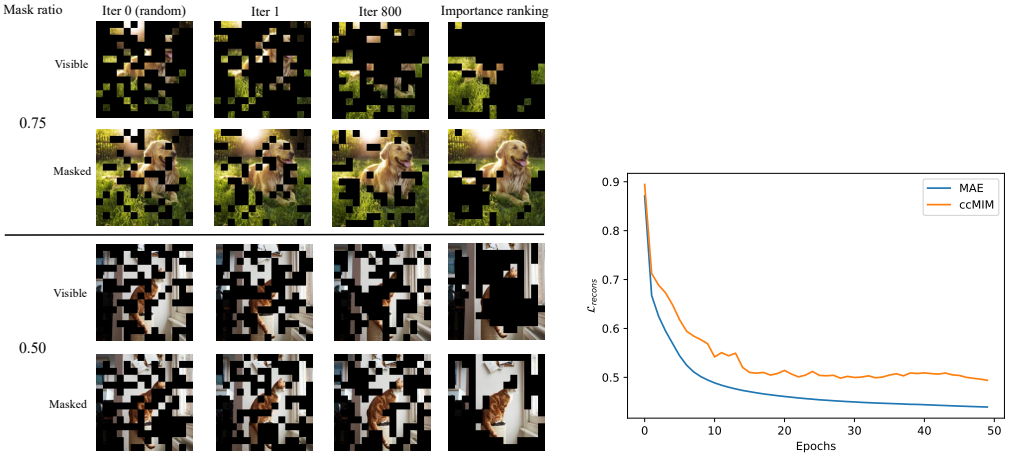
Shaofeng Zhang, Lyn Qiu, Feng Zhu, Junchi Yan, Hengrui Zhang, Rui Zhao, Hongyang Li, and Xiaokang Yang. Align representations with base: A new approach to self-supervised learning. In *CVPR*, 2022.

Bolei Zhou, Hang Zhao, Xavier Puig, Sanja Fidler, Adela Barriuso, and Antonio Torralba. Scene parsing through ade20k dataset. In *CVPR*, 2017.

Jinghao Zhou, Chen Wei, Huiyu Wang, Wei Shen, Cihang Xie, Alan Yuille, and Tao Kong. Image BERT pre-training with online tokenizer. In *ICLR*, 2022.

Table 6: Methodology comparison for recent SSL pre-training methods. CE, NCE, l_1 and l_2 mean cross-entropy loss, infoNCE loss, l_1 distance loss and l_2 distance loss, respectively. 'Aug twice' means augmenting the images twice to learn the invariance of the two augmented views. "Extra knowledge" means whether use extra data or pretrained model.

Method	Extra knowledge?	Aug twice?	Contrastive	Reconstruct	Mask strategy	Objectives
DINO (Caron et al., 2021)	✗	✓	✓	✗	–	CE
iGPT (Chen et al., 2020a)	✗	✗	✗	✓	random	CE
BeiT (Bao et al., 2021)	✗	✗	✗	✓	random	CE
MST (Li et al., 2021)	✗	✓	✓	✓	selective	CE & l_1
iBOT (Zhou et al., 2022)	✗	✓	✓	✗	random	CE
MAE (He et al., 2021)	✗	✗	✗	✓	random	l_2
SimMIM (Xie et al., 2021)	✗	✗	✗	✓	random	l_1
PeCo (Dong et al., 2021)	✗	✗	✗	✓	random	CE
Repre (Wang et al., 2022)	✗	✓	✓	✓	–	NCE & l_1
MaskFeat (Wei et al., 2021)	✗	✗	✗	✓	random	l_2
CIM (Fang et al., 2022)	✗	✗	✗	✓	random	CE
CAE (Chen et al., 2022)	✓	✗	✗	✓	random	l_2
ConMIM (Yi et al., 2022)	✗	✓	✓	✓	random	NCE
SemMAE (Li et al., 2022)	✓	✗	✓	✓	selective	l_2
ccMIM (Ours)	✗	✗	✓	✓	selective	l_2



(a) Mask illustration (b) Reconstruction loss v.s. Epochs

Figure 3: Left figure illustrates the patches division strategy with different masking ratios, where visible set mainly includes semantic-less patches to increase the difficulty of reconstruction. Right plot shows the $\mathcal{L}_{recons}$ in Eq. 9 v.s. epochs.

A Methodology Comparison

To better position our approach, we list recent contrastive and mask image modeling methods in Tab. 6.

B Mask Illustration

For better understanding of our work, we illustrate how ccMIM divides the patches into visible and masked set in Fig. 3(a). We visualize four pretrained models, i.e., ccMIM with iteration 0, 1, 800 and importance-based dividing in Sec. 4.3. When $Iter = 0$, the $[CLS]$ token is randomly initialized, ccMIM randomly divides the patches into masked set and visible set. After 800 epochs pretraining, ccMIM could divide patches with richer contextual information into mask set, and the remain patches with less contextual information are divided into visible set to increase the difficulty of reconstruction. We further illustrate reconstruction loss curve of MAE and ccMIM in first 50 epochs pretraining in Fig. 3(b). We can find the loss values of ccMIM is higher than MAE, which demonstrates the larger difficulty for reconstruction of ccMIM than MAE.

C IMPLEMENTATION DETALS

Pre-training hyper-parameters. In line with MAE, we use AdamW as optimizer with the base learning rate 1.5e-4 and weight decay 0.05. We set the balance ratio $\lambda = 0.2$ and use $\mathcal{L}_{NCE}$ in Eq. 7 as regularization loss as default. For computational tractability, we set batch size as 1024, distributed pretraining on 32 NVIDIA 1080Ti GPUs. Similar to previous methods in SSL (Xie et al., 2021), we adopt cosine lr scheduler and only use the random resized crop for augmentation.