Abstract for an oral presentation: T

Abstract:

In an increasingly interconnected world, digital media plays a significant role in shaping various aspects of society, including education. This study explores the impact of digital media on international postgraduate studies through a comprehensive case study approach. The research investigates how digital media influences the decision-making process, experiences, and outcomes of international postgraduate students pursuing studies abroad. It examines the utilization of digital media platforms such as social media, online forums, and educational websites in facilitating information exchange, networking, and support among students during their overseas studies. Through qualitative data collection methods including interviews, surveys, and document analysis, the study aims to uncover the multifaceted dimensions of digital media's impact on international postgraduate students' experiences. It explores how digital media influences students' perceptions of academic institutions, cultural adaptation, social integration, and overall satisfaction with their overseas study experience. Furthermore, the research delves into the challenges and opportunities presented by digital media in the context of international postgraduate studies. It investigates issues such as information overload, authenticity of online information, the digital divide, and the role of digital literacy in navigating digital media platforms effectively during the study abroad process.

The case study approach allows for an in-depth examination of specific instances and contexts, providing rich insights into the complex interplay between digital media and international postgraduate overseas studies. By analyzing the experiences of a diverse group of international postgraduate students across different academic disciplines and geographical locations, the study seeks to identify patterns, trends, and best practices in leveraging digital media to enhance the study abroad experience. Ultimately, the findings of this research contribute to a deeper understanding of the evolving role of digital media in shaping international education landscapes and provide valuable insights for academic institutions, policymakers, and students seeking to optimize the benefits of digital media in the context of overseas studies.