Explainable Semantic Space by Grounding Language to Vision with Cross-Modal Contrastive Learning

Abstract

In natural language processing, most models try to learn semantic representations merely from texts. The learned representations encode the "distributional semantics" but fail to connect to any knowledge about the physical world. In contrast, humans learn language by grounding concepts in perception and action and the brain encodes "grounded semantics" for cognition. Inspired by this notion and recent work in vision-language learning, we design a two-stream model for grounding language learning in vision. The model includes a VGG-based visual stream and a Bert-based language stream. The two streams merge into a joint representational space. Through cross-modal contrastive learning, the model first learns to align visual and language representations with the MS COCO dataset. The model further learns to retrieve visual objects with language queries through a cross-modal attention module and to infer the visual relations between the retrieved objects through a bilinear operator with the Visual Genome dataset. After training, the model's language stream is a stand-alone language model capable of embedding concepts in a visually grounded semantic space. This semantic space manifests principal dimensions explainable with human intuition and neurobiological knowledge. Word embeddings in this semantic space are predictive of human-defined norms of semantic features and are segregated into perceptually distinctive clusters. Furthermore, the visually grounded language model also enables compositional language understanding based on visual knowledge and multimodal image search with queries based on images, texts, or their combinations.

1   Introduction

Humans take much longer time to name a colored word when the color and the word mismatch (e.g., "*red*" shown in green) than when they match (e.g., "*red*" shown in red) [1]. This effect is an example of rich psychological evidence suggesting that humans learn language by grounding meanings to knowledge about the world [2, 3]. In contrast, most models in natural language processing (NLP) [4–7] encode "distributional semantics" [8] learned from texts only. It is arguably like putting machines in a thought experiment for the "Chinese Room Argument" [9]. Imagine that you have to learn Chinese from scratch as your first language. All that you have is a Chinese-to-Chinese dictionary. You might be able to relate a word to other words based on textual distributions. It is, however, impossible to learn word meanings without any additional explanation in reference to the physical world [10].

Instead, a language model may learn concepts from texts paired with sensory data, such as images. This notion of joint vision-language learning has been explored for specific goals, e.g., image captioning [11], visual question answering [12], etc. In line with these studies, we train a language model and a vision model jointly to match images and texts in terms of representations of images,

natural language, visual objects and their relationships. In this way, the language model learns a new semantic space grounded in vision. In this space, semantic embeddings are found to be organized and clustered by visual attributes, predictive of human-defined norms of semantic features, useful for compositional language understanding and cross-modal image search. In addition, this visually grounded language model is potentially useful to understand the computational basis of grounded cognition [13, 14].

Figure 1: Visual grounding model for natural language (see Section 3.1). The visual and language streams take an image and its caption as input, respectively. The inner-product between the visual feature maps and the contextual word embeddings forms the 3D match-map that highlights the matching between visual and language content. The similarity score calculated from the match-map (see Eq. 1) is used to evaluate the cross-modal contrastive loss.

2 Background and Related Work

2.1 Distributional vs. grounding hypothesis

In the *distributional hypothesis* [15], words that occur in similar contexts carry similar meanings. This hypothesis has motivated influential machine learning models to learn word embeddings from large text corpora [4, 16]. However, the learned word embeddings are not straightforward to interpret [8, 17]. Alternatively, the *symbol grounding hypothesis* suggests that a word is connected to its meaning by relating to its referent in the physical world [10, 18]. In line with this hypothesis, earlier studies demonstrate that visual features or contexts can enhance language learning [19–23].

2.2 Vision-language learning

A strategy for grounded language learning extends the distributional hypothesis from *unimodal* contexts to *multimodal* contexts [24–26]. For example, a word that describes an object may occur in the context of an image pertaining to that object's specific visual features, e.g., the color, shape, texture, and environment. When an image and its caption are used together for training a language model, the visual features may potentially reshape the semantic representations to be more explainable [27]. Inspired by the success of the attention-based transformer in NLP [6, 28], recent work in vision-language learning also applies the attention mechanism to paired images and texts and show strong performance in cross-modal tasks [29–32] .

Contrastive learning [33, 34] is increasingly applied to not only unimodal data [35] but also multi-modal data [36, 37]. However, it remains underexplored whether cross-modal representations learned with contrastive learning can support higher-level tasks, e.g., visual question answering [12], visual reasoning [38], scene graph generation [39]. Such tasks involve abstract reasoning about the relations between entities (e.g., visual objects). Prior work approaches relational inference with multi-layer perceptrons [40, 41] or graph neural networks [42–44]. A more compelling idea [45] is to model

entities as vectors in a continuous space and to model their relations as arithmetic operators (linear [46–48] or bilinear [49, 50]) applied to the vector representations of those entities.

2.3 Relation to prior work

To apply visual grounding [21] to the state-of-the-art language learning models [6], we first build a two-stream model to jointly learn visual and language representation from image-caption pairs. We then finetune the learned model by adding a cross-modal attention layer [29, 30] and bilinear operators [49], which are used to extract representations of the relations between visual objects. Both stages of learning utilize contrastive loss [36, 37]. The visual and language streams are separable and computable as stand-alone systems after training, unlike some vision-language models that require both visual and textual input in order to be usable [29, 30]. Closely related to our work, Harwath and colleagues match visual objects to spoken words using triplet loss [36]. Our work takes one step further by utilizing contrastive learning to learn relations between visual objects. In another closely related work, Jia and colleagues use cross-modal contrastive learning to pretrain a vision model with noisy text supervision via leveraging a massive image-text dataset [37]. Here, we focus on the language model learned with visual data and characterize it as a stand-alone system as well as a system for cross-modal tasks. We perform a systematic evaluation of the semantic space grounded in vision vs. the ungrounded semantic space learned from texts only. Following the similar goal in prior work [51], we aim to assess how visual grounding affects the distribution of textual representations.

3 Approach

3.1 Visual grounding of natural language

To build a computational model for learning visually grounded language representations, we develop a model (Fig. 1) that combines a stand-alone visual stream and a stand-alone language stream. The visual stream is based on VGG16 [52] with an additional linear transformation as an embedder to match the feature dimension of the language stream and an additional multi-head self-attention layer [53] to enforce global information aggregation and learn long-range dependency. The language stream is based on Bert [6]. Using separate linear transformation heads [35], the output from both the visual stream and the language stream are projected to a common representational space. In this common space, the inner-product between the visual representation $\boldsymbol{V}$ at every location and the language representation $\boldsymbol{L}$ of every word gives rise to a 3D match-map, where each element indicates how a word in the text matches each location in the image (See illustration in Fig. 1). The sum of the maximal match is the similarity score $S(\boldsymbol{V}, \boldsymbol{L})$ between a pair of image and text (Eq. 1; i, j indicate the location in the 2D image feature map $\boldsymbol{V}$, k indicates the k-th word in $\boldsymbol{L}$).

$$\boldsymbol{M}_{i,j,k} = \boldsymbol{V}_{i,j} \cdot \boldsymbol{L}_k^T, \quad S(\boldsymbol{V}, \boldsymbol{L}) = \sum_{k=1}^{K} \max_{i,j} \boldsymbol{M}_{i,j,k} \tag{1}$$

Based on the unimodal normalized temperature-scaled cross-entropy (NT-Xent) loss [35, 37, 54], we can construct the cross-modal contrastive loss using the anchor sample from one modality and the positive sample and negative samples from the other modality. As such, we define and sum two loss functions with the anchor sample from either images or texts and positive/negative samples from either texts or images, respectively.

$$\text{Loss}_l = -\frac{1}{B} \sum_{i=1}^{B} \log \frac{\exp(S(\boldsymbol{V}_i, \boldsymbol{L}_i)/\tau)}{\sum_{j=1}^{B} \exp(S(\boldsymbol{V}_i, \boldsymbol{L}_j)/\tau)}, \quad \text{Loss}_v = -\frac{1}{B} \sum_{i=1}^{B} \log \frac{\exp(S(\boldsymbol{V}_i, \boldsymbol{L}_i)/\tau)}{\sum_{j=1}^{B} \exp(S(\boldsymbol{V}_j, \boldsymbol{L}_i)/\tau)} \tag{2}$$

For Loss_l in Eq. 2, the anchor sample $\boldsymbol{V}_i$ is an input image and the positive sample $\boldsymbol{L}_i$ is the corresponding image caption, whereas the negative samples $\boldsymbol{L}_j$ are unmatched textual descriptions included in the same batch (B is the batch size). Similarly, Loss_v in Eq. 2 is defined to contrast the positive and negative image samples against an anchor textual sample.

3.2 Visual grounding of object relations

We further finetune the model for visual relation prediction, as illustrated in Fig. 2. In this stage, we remove the linear transformation heads in Fig. 1 and add a multi-head cross-modal attention module [29, 30]. The attention module uses a query based on the embedding of an object word from the language stream (Query$_L$) and uses keys (Key$_V$) and values (Value$_V$) from every location of the feature map output from the visual stream. The attention score is calculated as the inner-product of Query$_L$ and Key$_V$ followed by softmax. The attention-weighted sum of Value$_V$ is concatenated across 8 attention heads to generate a visually grounded object representation.

Figure 2: Model architecture for visual grounding of object relation. The language stream uses an object description as input (e.g., large black elephant; we only show the object name "elephant" in this illustration for simplicity). The multi-head cross-attention module outputs a set of visually grounded object representations (See detailed methods in Appendix A.3). The bilinear relation module (bottom left) further generates a relation score given representations of a (**s**ubject,**p**redicate,**o**bject) triplet (e.g. (`elephant`,`in`,`water pond`)) for contrastive learning.

Applied to the grounded object representation is a bilinear relation module for predicting the visual relation between two objects (linguistically a subject and an object). For both the subject and the object, their grounded representations are linearly transformed to a subspace $D = \mathbb{R}^d$ (default $d = 32$), denoted as r_s and r_o, respectively. A predicate p is represented as a learnable bilinear operator $F_p :< D, D >\to \mathbb{R}$, which represents the relation embedding R_p. Applying this bilinear operator to the subject vs. object representations measures their relation score S specific to the given predicate [49] expressed as (Eq. 3).

$$S(r_s, r_o; R_p) = F_p(r_s, r_o) = r_s R_p r_o^T \tag{3}$$

For visual relation prediction, we also use contrastive learning with two loss functions by taking either relation embedding or subject/object representations as positive/negative samples.

$$\text{Loss}_{\text{rel}} = -\frac{1}{|\mathcal{B}|} \sum_{(r_s, r_o; R_p) \in \mathcal{B}} \log \frac{\exp(S(r_s, r_o; R_p)/\tau)}{\sum_{k \in \mathcal{K}_{\text{rel}}} \exp\big(S(r_s, r_o; R_p^k)/\tau\big)} \tag{4}$$

$$\text{Loss}_{\text{obj}} = -\frac{1}{|\mathcal{B}|} \sum_{(r_s, r_o; R_p) \in \mathcal{B}} \log \frac{\exp(S(r_s, r_o; R_p)/\tau)}{\sum_{k \in \mathcal{K}_{\text{obj}}} \exp(S(r_s^k, r_o^k; R_p)/\tau)} \qquad (5)$$

In Loss_{rel}, $\mathcal{K}_{\text{rel}}$ is the set that contains all relations available. The anchor sample is a pair of subject and object in an image. The positive sample is the embedding of the ground truth relation. The negative samples are the embeddings of all other relations. In Loss_{obj}, the anchor sample is a given relation. The positive sample is a subject-object pair that holds this relation. The negative samples are other subject-object pairs in a different relation. For both loss functions, the positive and negative samples are drawn from the same batch $\mathcal{B}$.

In addition, we also add a classification head (two fully connected layers with ReLU in between) and apply it to the grounded object representation. We use object classification as an auxiliary objective (with a cross-entropy loss) to constrain the grounded object representation to be separable across objects for classification.

3.3 Training and Testing

We train the model in three stages to progressively refine the model with increasingly demanding tasks. In the first stage, we pretrain the visual and language streams separately as image and text encoders. The language stream is the pretrained Bert[1] used as the baseline model for subsequent experiments. The visual stream is pretrained for object classification with ImageNet [55]. Relative to the baseline CNN, the inclusion of self-attention improves the top-1 classification accuracy from 71.6% to 74.3% on the ImageNet validation dataset. The attention module also renders the classification more robust when the input image is partially occluded (See details in Appendix A.1).

In the second stage, we refine the pretrained language and visual streams by matching texts to images, as illustrated in Fig. 1 on the MS COCO dataset [11]. While freezing other layers, we refine the self-attention layer in the visual stream and the top k layers in Bert (by default $k = 8$). Training with contrastive learning is based on the MS COCO dataset. As five captions are available for each image, we randomly sample one caption per image in each iteration. The results suggest earlier grounding (larger k) tends to support better image-text retrieval performance (see details in Appendix A.2).

In the third stage, we further finetune the model for visual relation prediction as illustrated in Fig. 2. We refine the visual self-attention layer and the higher l layers in Bert (by default $l = 2$) based on the Visual Genome dataset [39] after cleaning the dataset to include 114 relations and 55 object classes in order to alleviate imbalanced data across different classes or relations (Appendix A.3). The training does not use any image annotation (e.g., bounding box) and is independent of other models (e.g., object detection). Instead, we use cross-attention to retrieve visual objects from raw images given textual queries and learn the representations of the retrieved objects and their relations altogether. After training, the model predicts the object class with 97.71% top-1 accuracy and predicts the relation label with 64.26% top-1 accuracy (See details and examples in Appendix A.3).

4 Experiments

4.1 Principal components of grounded semantic representations

To evaluate the visually grounded semantic space, we use the language stream as a stand-alone model to extract the output representations of commonly used English words in the SemCat dataset ($9,197$ words; 100 word categories) [56] (details about how word representations are extracted from the language stream are explained in Appendix B). We apply the principal component analysis to the representations of all the words studied here and examine the top components as the principal dimensions of the grounded semantic space.

Interestingly, the first principal dimension is readily interpretable as an abstract-to-concrete axis (Fig. 3). For example, words with the highest values in this axis are *ostrich, seagull, albatross, blender, pelican, broccoli, parakeet, lettuce, sailboat, vegetables*, whereas words with the lowest values are *displeasure, liking, to, outgoing, present, experienced, profitable, faithful, meaningful, multitude*. The representations of words along this axis is significantly correlated with human rating

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[1] `bert-base-uncased`: https://huggingface.co/transformers/pretrained_models.html

word	category	principal axis	human rating
oven	cooking tool	30.86	4.97
zebra	animal	24.74	4.86
car	car	22.06	4.89
furniture	house	20.83	4.89
defense	country	4.65	4.19
chemistry	sciences	18.67	3.64
wood	plants	16.22	4.85
cartoon	art	11.84	4.33
humid	weather	11.58	3.48
angel	mythical beasts	7.22	3.82
lover	people	6.01	3.68
thousand	math	3.65	3.07
huge	big	0.17	3.54
cheerful	emotions	- 2.54	2.34

Figure 3: The first principal component in the grounded semantic space captures the concrete-abstract axis of semantics. Left: Each dot represents a word category with the color indicative of the averaged human-rated concreteness (the y axis) and the size proportional to the standard deviation. The x axis indicates the value projected onto the first principal axis. Right: Example words in labeled categories.

of their concreteness (ranging from 1 to 5) from prior study [57] (Fig. 3). The Pearson correlation coefficient reaches 0.8749 or 0.6948 across word categories or words, respectively (After grounding with object relations: $r = 0.8001$ for categories, $r = 0.6948$ for words). In contrast, the principal axis of the ungrounded semantic space learned from the baseline Bert model is not straightforward to interpret and shows a weak correlation with human ratings of concreteness ($r = 0.3538$ for categories, $r = 0.1040$ for words). Other principal components are also intuitively explainable. For example, PC 2 captures the human vs. non-human axis, PC 3 captures the scene vs. object axis, PC 4 captures the natural vs. artificial axis, PC 5 captures the indoor vs. outdoor axis, PC 6 highlights words related to food (see detailed results about other principal components in Appendix B.1).

4.2 Relation to human-defined norms of semantic features

Figure 4: The F1 score of predicting semantic feature norms from word representations before and after visual grounding. Significant level: n.s.: not significant; *, $p < 0.05$; **, $p < 0.01$; ***, $p < 0.001$; ****, $p < 0.0001$.

We further ask whether the visually grounded word embeddings are amenable to binary semantic features defined by humans [23, 58]. We use the concept property norm dataset from the Centre for Speech, Language and the Brain (CSLB) [59]. The dataset includes binary semantic features (e.g., `has_wheels`) labeled for 638 concepts collected from 123 human participants. We keep 390 features

that each contains at least 5 samples. We hypothesize that the grounded word embeddings can be read out through a linear and sparse projection to readily support binary classification attainable by humans. To test this hypothesis, we train a logistic regression model with L1 regularization to predict each binary semantic feature from the grounded word embeddings and repeat this also for ungrounded semantics for comparison. See Appendix B2 for details about this dataset and our evaluation method. Results suggest that the grounded word embeddings are significantly more predictive of visually relevant binary features than ungrounded counterparts obtained by Bert (WilcoxonSigned Rank Test; $p < 0.0001$) (Fig. 4). This difference is less pronounced but still significant for other features related to other perceptual (e.g., `has_flavors`), functional (e.g., `does_cut`), encyclopaedic (e.g., `is_dangerous`), and taxonomic features (e.g., `is_clothing`), especially after visual grounding of object relations.

4.3 Clustering of word representations

After visual grounding, the semantic representations group themselves based on perceptual similarity. We use the SemCat dataset ($9,197$ English words from $N = 100$ categories) [56] and calculate the Silhouette coefficient (between -1 and 1) to measure the degree by which these words are clustered by categories. The distance between word embeddings is measured as the cosine distance (See details in Appendix B3). The Silhouette coefficients across 100 categories are significantly higher for the visually grounded semantics than ungrounded ones (Wilcoxon Signed Rank Test; $p < 0.0001$) (Fig. 5 left). The greatest gain in clustering are noticeable for categories that include concrete concepts (e.g. `car`, `housing`, `mammal`) with defining visual attributes (Fig. 5 right). For some abstract categories related to human emotion (e.g., `happy`), the grounded representations are also better clustered than the ungrounded ones.

Figure 5: Left: A boxplot showing silhouette coefficients on word representations before and after visual grounding (whiskers=1.5). Right: Top-15 word categories that are better clustered after visual grounding of natural language and object relations.

Some general categories show further fine-grained clusters within themselves in the grounded semantic space. For example, a `boat` is a vehicle without wheels; a `car` is a vehicle that typically has four wheels; an `airplane` is a vehicle with wings. We take these three words (`boat`, `car`, `airplane`) as the prototypes of different vehicles and calculate the cosine similarity between all words in the Semcat dataset and each of these prototype words. Words that are similar to one prototype are notably less similar to other prototypes after visual grounding, setting them apart into clusters typical to `water/land/air` transportation (Fig. 6). List of words in these subcategories and results for other examples (e.g., `dog`, `goose`, `horse` are subcategories of `mammal`) are ellaborated in Appendix B.3.

4.4 Vision based compositional reasoning

A drawback of distributional semantics is the inability to make visually informed compositional reasoning. We know that "zebra is a horse with black and white stripes", because we have seen

Figure 6: Visualization of words related to vehicle subcategories. Each plot shows a 2D plane expanded by the cosine similarity scores according to a pair of prototype words. Each dot represents a word color-coded by the prototype word (blue:boat; orange:car; green:airplane).

how zebra looks like, whereas an ungrounded language model is never or rarely exposed to such information [10]. We test whether the visually grounded semantics can perform compositional reasoning based on visual knowledge, without being explicit trained to do so. We choose some words (Table 1), for which the meaning can be intuitively inferred from the combination of other words. For example, we use a phrase "striped horse" as a compositional query to search for the matched words ranked in terms of cosine similarity. With the grounded semantic representation, the phrase `striped horse` is highly similar to the word `zebra` (cosine similarity: 0.63), which is ranked as the 8-th among all common English words. Other words similar to `striped horse` all refer to animals within horse familiars (See details in Appendix 5). This is in shape contrast to the ungrounded semantic space, in which it is impossible to relate `striped horse` to `zebra` based on the similarity of their representations (cosine similarity: 0.12; rank: 2,914). See other examples in (Table 1).

Table 1: Examples of vision based conceptual composition. Each row shows the cosine similarity and its ranking in the vocabulary (unique words in the Semcat dataset) between a pair of query phrase and target word. Except (`hot weather`, `summer`), all others are concepts supported by composition of *visual* knowledge in the query phrase.

Query Phrase	Target Word	Similarity (cosine | rank)					
		Bert		Grounded		Relational	
striped horse	zebra	0.12	2914	0.60	12	**0.63**	**8**
black and white bear	panda	0.13	2478	0.69	**2**	**0.81**	**2**
flying car	plane	0.36	167	**0.66**	**4**	0.61	11
round container	bowl	0.25	489	0.56	8	**0.67**	**2**
red fruit	strawberry	0.39	239	0.75	**3**	**0.85**	3
young dog	puppy	0.40	94	0.92	**2**	**0.93**	**2**
iced mountain	glacier	0.44	20	**0.86**	**1**	0.73	5
clear sky	sunny	0.27	631	0.31	184	**0.34**	**61**
hot weather	summer	0.27	903	0.52	14	**0.53**	**6**

4.5 Multimodal image search

The cross-attention module in our model forms a joint representational space to combine both visual and textual input. We explore whether this joint space can be used to support cross-modal tasks, e.g., image search based on image, text, or their combinations [37]. For this task, we add two additional heads. Each head includes two linear layers with ReLU in between followed by average pooling. It is applied to either visual or textual representations in the joint space and results in a single vector representation for an image or a text. While freezing our model described in Section 3.2, we train the two additional heads with contrastive loss to match the average-pooled representations of paired images and texts in terms of their cosine similarity using the MS COCO dataset. To use the model for image search, we apply weighted sum to the normalized representations of a query image and a query text (with weights: $1 - \alpha$ and α, where $0 \leq \alpha \leq 1$). We use the multimodal query to search a held-out database[2] for the matched images ranked in terms of cosine similarity.

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[2]$41,600$ images from the validation dataset of Open Images Dataset $V6$.

Figure 7: Left: Illustration of multimodal image search with a "zebra" example. The image query Q_I is the L2-normalized vector representation of a zebra's skin pattern. The word query Q_W is the L2-normalized vector representation of word *horse*. As the weight ratio α in multimodal query Q_{search} increases from 0 to 1, the search results show grade change from zebra-like patterns, to a real zebra, and to a horse image. Right: Example multimodal image search results on image "cat" and word *sleep*, image "coffee" and word *milk*, image "car" and word *lego*. Increasing α from 0 to 1 gives the image search results from top to bottom.

5 Discussion

Grounding language learning in vision renders semantic representations more explainable by human intuition. The grounded semantic space has its principal dimension encoding the concrete-to-abstract variation, consistent with human ratings and neurobiological knowledge. The grounded semantic representations are better clustered by finer categories and capable of compositional reasoning (e.g., `zebra = striped horse`). In addition, our model can represent and combine visual and textual information in a joint and continuous representational space to support multimodal image search.

The visually grounded language model may be usable as a computational model for studying the grounded cognition - a theory in cognitive science [13, 14]. Ungrounded linguistic models are explanatory about semantic processing in the brain's language network [60–64]. Combining the grounded language model with human behavioral and neural data may elucidate how the language network interacts with distributed sensorimotor areas for semantic processing [65].

It is natural to extend this study by incorporating other sensory input [66, 67] and further ground language learning in action [68–71] and emotion [72]. This study also leaves an open question as to whether grounding should occur at an early or late stage of natural language processing, which awaits further exploration and evaluation. For comprehensive modeling of language grounding, it is desirable to expose an agent to a naturalistic and multi-sensory environment and to engage interactive actions that allows the agent to learn knowledge in the physical world, like how humans learn language.

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