AN EXTENSIBLE MULTIMODAL MULTI-TASK OBJECT DATASET WITH MATERIALS

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ABSTRACT

We present EMMa, an **E**xtensible, **M**ultimodal dataset of Amazon product listings that contains rich **Ma**terial annotations. It contains more than 2 million objects, each with image(s), listing text, mass, price, product ratings, and position in Amazon's product-category taxonomy. We also design a comprehensive taxonomy of 182 physical materials (e.g., Plastic → Thermoplastic → Acrylic). Objects are annotated with one or more materials from this taxonomy. With the numerous data attributes available for each object, we develop a Smart Labeling framework to quickly add new binary labels to all objects with only hours of manual labeling effort, making the dataset extensible. Each object attribute in our dataset can be included in either the model inputs or outputs, leading to combinatorial possibilities in task configurations. For example, we can train a model to predict the object category from the listing text, or the mass and price from the product listing image. EMMa offers a new benchmark for multi-task learning in computer vision and NLP and allows practitioners to efficiently add new tasks and object attributes at scale.

1 INTRODUCTION

Perhaps the biggest problem faced by machine learning practitioners today is that of producing labeled datasets for their specific needs. Manually labeling large amounts of data is time-consuming and costly (Deng et al., 2009; Lin et al., 2014; Kuznetsova et al., 2020). Furthermore, it is often not possible to communicate how numerous ambiguous corner cases should be handled (e.g., is a hole puncher "sharp"?) to the human annotators we typically rely on to produce these labels.

Could we solve this problem with the aid of machine learning? We hypothesized that we could accurately add new properties to every instance in a semi-automated fashion if given a rich dataset with substantial information about every instance.

Consequently, we developed EMMa, a large, object-centric, multimodal, and multi-task dataset. We show that EMMa can be easily extended to contain any number of new object labels using a Smart Labeling technique we developed for large multi-task and multimodal datasets. **Multi-task** datasets contain labels for more than one attribute for each instance, whereas **multimodal** datasets contain data from more than one modality, such as images, text, audio, and tabular data. Derived from Amazon product listings, EMMa contains images, text, and a number of useful attributes, such as materials, mass, price, product category, and product ratings. Each attribute can be used as either a model input or a model output. Models trained on these attributes could be useful to roboticists, recycling facilities, consumers, marketers, retailers, and product developers.

We believe that EMMa could be a great multi-task benchmark for both computer vision and NLP. EMMa has many diverse CV tasks such as material prediction, mass prediction, and taxonomic classification. For NLP, most multi-task learning is done on corpora in which each input sentence is labeled only for a single task. In contrast, EMMa offers unique tasks such as predicting both product ratings and product price from the same product listing text.

One important contribution of EMMa is that it lists each object's material composition. No large materials dataset is object-centric and no existing materials dataset has more than a few dozen material types. This prevents models from being able to learn important distinctions about the materials from

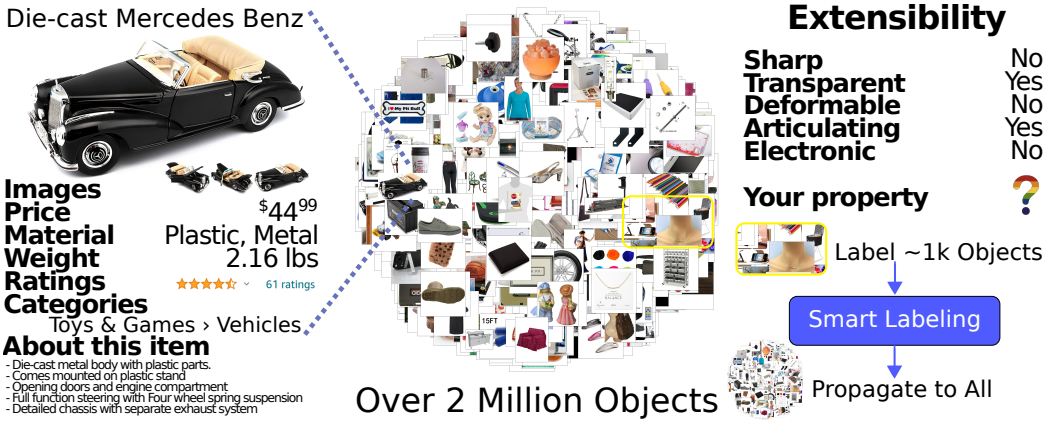

Figure 1: We introduce EMMa, an object-centric, multimodal, multi-task dataset of Amazon product listings that contains over 2 million objects. Each object in EMMa is accompanied by images, listing text, mass, price, product ratings, position in Amazon's product-category taxonomy, etc. We also introduce a *Smart Labeling* technique that allows practitioners to easily extend the entire dataset with new binary properties of interest (e.g., sharpness, transparency, deformability, etc.) with only hours of labeling effort.

which an object is made. In contrast, each object in EMMa is annotated with one or more materials from a hand-curated taxonomy of 182 material types (see Figure 2).

Armed with a dataset containing such rich annotations, we developed a technique for adding high-quality binary object properties to EMMa with minimal manual labeling effort by leveraging all available data for each object. Our technique employs active learning and a powerful object embedding. We envision practitioners adding the labels themselves for their own use cases, obviating the substantial work typically required to obtain and curate high-quality data labels from crowdsourcing services such as Amazon Mechanical Turk.

Our main contributions are threefold. First, we present EMMa, a large-scale multimodal multi-task object dataset that contains more than 2 million objects. Second, our dataset has a hand-curated taxonomy of 182 material types, which is much larger compared with existing material datasets. Third, we propose a Smart Labeling pipeline that allows practitioners to easily add new binary labels of interest to the whole dataset with only hours of labeling effort.

2 Related Work

Multi-Task Learning Datasets Many large computer vision multi-task datasets, such as Taskonomy (Zamir et al., 2018), 3D Scene Graph (Armeni et al., 2019), and Omnidata (Eftekhar et al., 2021), offer a large number of tasks for each image. However, unlike EMMa, these datasets are not object-centric and focus on pixel-level prediction tasks. Other multi-task datasets, such as COCO (Lin et al., 2014), NYUv2 (Nathan Silberman & Fergus, 2012), and Cityscapes (Cordts et al., 2016), are relatively small and have only a few tasks, while others are either artificial, such as MultiMNIST (Sabour et al., 2017), or focused on a restricted domain like human faces (Liu et al., 2015).

Our work shares some similarities with CM3 (Aghajanyan et al., 2022), another large multi-modal dataset capable of training a model that can solve multiple tasks. The authors obtain 843 GB worth of HTML and linked images by crawling the Web, and train a model that can fill in missing information. By cleverly designing a template for providing input information and asking for missing information, they can solve captioning, entity disambiguation, and more with a single model. In contrast, we focus on objects using Amazon product listings and tasks that have explicit labels, including materials.

Learning from Amazon Data Our work is not the first to use Amazon data in a machine learning context. For example, the ABO dataset (Collins et al., 2022) provides listings for 150k objects, about 8k of which have 3D models. Unfortunately, nearly half of the 150k objects are cell phone cases, and the data provided for most objects is in the raw form provided by Amazon. Likewise, image2mass (Standley et al., 2017) curates a dataset of Amazon listings for the purpose of predicting an object's

weight given its image, but the processed dataset is only for a single task. The UCSD Amazon review data (Ni et al., 2019) is quite large, containing raw data for 15.5 million products, with a focus on product reviews. We incorporate raw data from the image2mass and UCSD datasets into our dataset, which also contains new data we collected from Amazon. As far as we know, we are the first to take advantage of the bulk of the information in Amazon product listings for machine learning.

Auto Labeling Our work is also related to algorithms for label propagation (Gong et al., 2016; Wang et al., 2013; Luo et al., 2015; Iscen et al., 2019; Douze et al., 2018). While they focus on distances between instances in graphs, we use deep learning predictions from multiple data sources to fill in missing information. There are some similarities here with Tesla's auto-labeling (Elluswamy & Karpathi), where labels are automatically produced or corrected using other data in the dataset. Other projects, such as Snorkel (Ratner et al., 2017) and Snorkel MeTaL (Ratner et al., 2018), seek to alleviate the data labeling burden by building on top of modeler-created sources of weak supervision. We take inspiration from them in the form of our keyword features (See Section 5).

Material Classification Datasets The largest existing material datasets are OpenSurfaces (Bell et al., 2013), which has 20k images with per-pixel labels from 36 material categories, and the Materials in Context Database (MINC) (Bell et al., 2015), which has 436k images with 23 categories. Other datasets with materials are relatively small but focus on a variety of domains, such as fabric, photography, and objects (Sharan et al., 2014; Gao et al., 2021; 2022; Collins et al., 2022; Bell et al., 2014; Wang et al., 2016; Kampouris et al., 2016; Sumon et al., 2022). In contrast, we have over 2 million Amazon product listings with labels from a taxonomy of 182 materials. Moreover, we capture materials that are not necessarily visible on the surface of an object, such as copper inside a wire.

3 THE EMMA DATASET

EMMa is a large-scale, multi-task, multimodal, dataset of over 2 million objects. See Figure 1. First we discuss the data sources and our data cleaning process. Then, we present the diverse data attributes accompanying each object in our dataset. Finally, we summarize some statistics of our dataset.

3.1 DATA SOURCES AND CLEANING

We collected data from three sources. We started with the Amazon Selling Partner API (ASPA), from which we collected about 2 million items. Because of the QPS limit, this took about three months. We augmented this data with other publicly available datasets. We used the raw image2mass dataset, which has about 3 million listings, and the UCSD product rating dataset, which has about 15 million listings. Unfortunately, each data source was incomplete. For example, the UCSD data did not include product mass, materials, or size information; the ASPA data lacked product descriptions, features, categories and ratings; and the image2mass data lacked descriptions, categories and ratings. Moreover, each entry from the image2mass and ASPA sources had only a single image.

In all three datasets, each entry is keyed by the Amazon Standard Identification Number (ASIN). EMMa was created by using the ASIN to join these sources. Unfortunately, the data sources were collected at different times (from 2017 to 2021) and we found that a seller will occasionally replace the product listing information for one product with the information of another they hope to sell, perhaps piggybacking on the positive reviews of the original product. We used heuristics to detect this and ensure that entries with the same ASIN were indeed for the same product. When they were the same, we merged the entries, otherwise, we preferred the newest entry. After merging based on ASIN, the data still contained many duplicates where the same product was being sold under multiple listings. When duplicates or near-duplicates were detected, we only kept the entry with the most attributes filled in. See the Appendix for more details on duplicate detection, filtering, and cleaning.

The entire filtering process resulted in a dataset with 2,145,325 instances. This was partitioned into 2,121,909 training instances, 12,668 validation instances, and 10,748 test instances. The test set was created to be a superset of the image2mass test set so that we can compare with their results below.

3.2 DATA ATTRIBUTES

EMMa contains the following attributes:

Images—Every product listing contains one or more product images. There are 4,944,994 images total, an average of 2.3 images per listing (though the distribution is skewed). We use the original resolution (500x500) in our models. In this work, we never treat images as an output; however, we think that the dataset could be useful for image generation. We also provide a representation of the images in each listing by taking the vector sum of the ConvNeXT-Large(Liu et al., 2022) features for all images in the listing.

Title—Every product listing contains a title. Titles can be surprisingly descriptive, often stating materials, object categories or uses.

Product Features ("About this item")—89% of our listings contain one or more bullet points, which are referred to as *features*. Most of the textual information about a product is contained in the features.

Description—54% of our listings contain a description. Descriptions can describe the product, the brand, or even repeat information already contained in the features.

Together, the title, features, and description are concatenated to create the input for our text models. We provide a representation from an all-mpnet-base-v2 (HuggingFace, 2021) of this text as part of the dataset. We think that this dataset could also be useful for captioning by using the text as an output, although we don't explore this in the present study.

Weight (Mass)—69% of our final dataset contains the product's weight.

Package Weight—85% of our final dataset contains the package weight, which includes not only the weight of the product, but also the weight of the packaging. We feed this information to the models that we use to fill in missing attributes. It's particularly informative for filling in a product's weight.

Price—72% of our final dataset contains price information. Prices are missing for some products because some listings remain on the website even though the products are no longer available for purchase, and the price will be unavailable in such cases. When multiple data sources contained inconsistent prices for the same product, the median price was used.

Materials—37% of our product listings contain materials. The raw data for materials is simply a list of seller-entered strings. Sellers can put anything into the materials entry, and so it had to be heavily cleaned and processed. We developed a taxonomy of 182 material types as shown in Figure 2. We used heuristics to match seller-entered materials strings to nodes in the hierarchy when possible in order to create the final materials labels. Items can be made out of multiple materials. Very often, it is not known which leaf node an object has, but rather only an internal node. For example, we may know that an object is made of plastic, but not which kind of plastic. Special attention was given to the quality of the materials label. Ten percent of the entries in the held-out sets were manually labeled. Furthermore, the entire dataset was manually relabeled for thirteen of the leaf nodes using the Smart Labeling process (Section 5).

Product Type—Every product listing contains a Product Type designation because it is required to start a listing. The product type is used by the seller UI to determine what information to ask about.

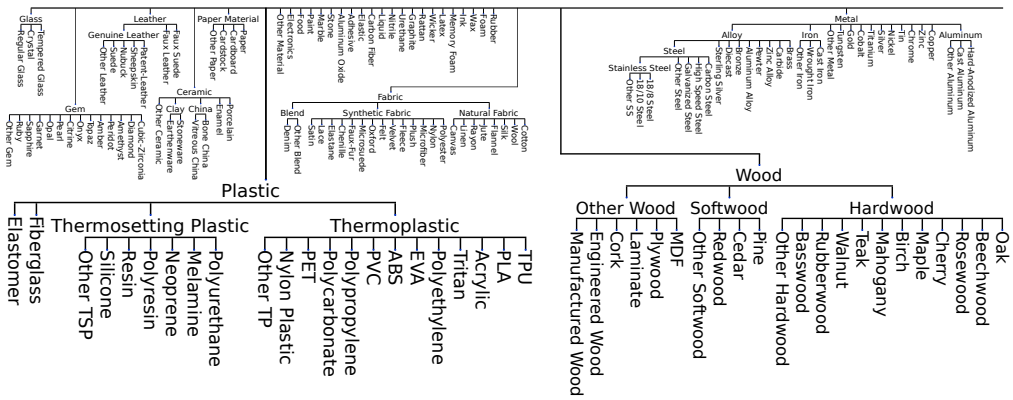

Figure 2: Our materials taxonomy. The plastic and wood branches are enlarged for legibility.

Examples include PILLOW and WIRELESS_ACCESSORY. There are 1,296 unique classes, but their counts are heavily skewed. Product Type does not seem to be exposed in the buyer user interface.

Category—61% of our final dataset contains a product category, which specifies the position of a product in Amazon's product taxonomy, e.g., Home & Kitchen → Kitchen & Dining → Cookware → Pots & Pans → Woks & Stir-Fry Pans. The hierarchy implied by the data contains 11,592 nodes at a maximum depth of 6. Even though Product Type and Category are both semantic classifications of the objects, they have surprisingly little overlap. Preliminary experiments show that models trained to predict one don't benefit much from the inclusion of the other as an input.

Size information—Most of the final dataset includes some form of size information, such as item dimensions or package dimensions. We used this data as an input for training models to predict mass as well as models to fill in missing data. However, we do not predict size information as a task.

Reviews and ratings—67% of the listings have at least one extracted review. Each review comes with a product rating. We focus on the rating distribution.

3.3 Dataset Statistics

Figure 3 shows the diversity of the dataset. The price distribution shows a good spread of both inexpensive and expensive items. About 10% of objects in EMMa cost more than $200. The objects also have a wide variety of masses, with many objects weighing less than a tenth of a pound and many weighing more than 100 pounds. Moreover, the dataset contains objects with a diverse set of materials. 72 nodes in the materials taxonomy have more than 10k instances labeled with them, and 91% of the nodes have more than 500 instances labeled with them. On average, each object has 4.0 material labels. Furthermore, 671 category nodes have more than 1000 listings. Finally, it's rare for a category to be dominated by a subcategory. On average, a node's largest child contains only 53% of the product listings within a node.

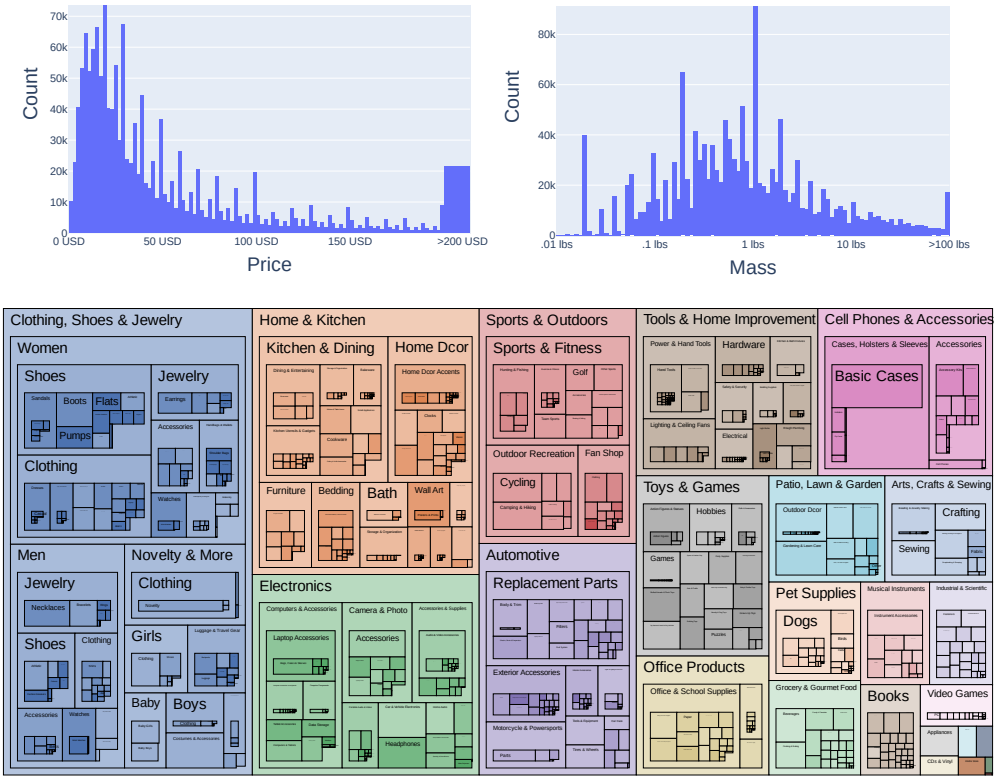

Figure 3: (Top left) A histogram of EMMa's prices. (Top right) A histogram of EMMa's masses (log scale). (Bottom) A treemap showing the diversity of the categories in EMMa. An interactive version of this chart is included in the supplemental materials.

	Price (MnRE) ↑	Mass (MnRE) ↑	Materials (F1) ↑	Category (Acc) ↑	Ratings (KL-d) ↓
SINGLE IMAGE	0.684	0.697	71.6	84.3	0.338
TEXT	0.751	0.743	89.8	91.6	0.331
EVERYTHING	**0.778**	**0.818**	**91.6**	**92.5**	**0.320**

Table 1: The performance of our multi-task text and image models compared with the performance of the models that take all available data. MnRE, F1, Acc, KL-d denote the minimum ratio error, F1 score, accuracy, KL-Divergence, respectively. ↓ lower better, ↑ higher better.

4 MODELS AND SYNTHETIC LABELS

Although our final dataset contains all the attributes mentioned in Section 3.2, the raw source data did not have every attribute for every object. For example, only about 780k of the listings had material information. This missing information complicates multi-task learning and reduces the amount of available supervision. However, missing attributes can be accurately inferred from the available attributes, especially the product listing text. In order to fill in the missing information, we trained a model to predict each of the possible missing attributes except for size (price, mass, materials, categories, and ratings distribution) given all other available attributes.

These models were trained using a late-fusion strategy. We fine-tuned a computer vision model (ConvNeXT base pretrained on ImageNet 22k (Deng et al., 2009)) to predict price, mass, materials, categories, and ratings simultaneously from the product images. Likewise, we fine-tuned an NLP model (all-mpnet-base-v2) to predict the same attributes from the product listing text. We then extracted and standardized feature embeddings from these two models (both are vectors of length 768). Finally, we trained task-specific models that take in these standardized embeddings as well as all the other available attributes. Early experiments showed that this strategy resulted in little to no loss in prediction quality compared to end-to-end training, while being much more tractable. Moreover, this strategy produced useful embeddings and allowed faster model iteration. Each task has a specific decoder architecture that was manually designed. See the code for details. See the Appendix for details about the per-task losses we used.

Using multi-task learning to train the text and image models caused a small performance penalty, but allowed us to avoid training a separate model for every individual task. In principle, we could achieve better performance by employing a task-grouping strategy such as in (Standley et al., 2020).

As shown in Table 1, these multi-input models perform better than both the text and the image models alone because they leverage information from all available data. However, the text models do a surprisingly good job capturing the relevant information. This is particularly surprising in the case of mass, which is a physical property that is usually not present in the listing text.

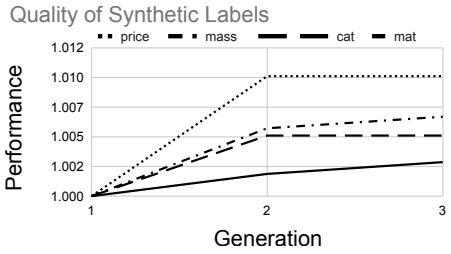

Figure 4: Relative performance of the everything models by generation. We observe diminishing returns over EM iterations. Generation 2 shows an improvement of up to 1% over generation 1.

Assuming that the predicted labels are at least somewhat accurate, we can use them to retrain the everything models and make even better predictions, then repeat this process. This is a form of expectation-maximization (Dempster et al., 1977). We refer to the original models as generation 1 models and the retrained models as generation 2. We also train generation 3 models before seeing diminishing returns. Figure 4 shows predicted label quality on EMMa's held-out set.

We use these models to produce synthetic labels to fill in the missing data. Furthermore, for the specific case of the materials task, the Amazon listing may only specify that an object is made out of a mid-level material in the taxonomy (e.g., metal). These models can predict a probability distribution over the types of metal, i.e., steel, aluminum, etc. This allows us to fill in probabilistic estimates for the types of metal, leading to a training label that is a full distribution over the 182 materials in our hierarchy. We enforce that these probabilities make sense, i.e., the probability of a parent must be between that of its highest child and the sum of its children's probabilities. The

	Our Amazon Test Set	IMAGE2MASS Amazon Test Set	IMAGE2MASS Household Test Set
IMAGE2MASS	–	0.672	0.675
OURS	0.697	**0.705**	**0.694**

Table 2: The performance of our image model for mass predictions compared with the model from IMAGE2MASS (Standley et al., 2017). We evaluate on our Amazon test set, their Amazon test set and their Household test set. Our model is much simpler, yet outperforms theirs because of the quality of EMMa.

parent's probability need not be *equal* to the sum of its children's probabilities because a product can contain more than one material subtype (e.g., a chess board can be made of both cedar and pine).

For mass prediction, we compare our image model to the the model from (Standley et al., 2017) in Table 2. Our model outperforms theirs on both of their publicly available test sets despite lacking a "geometry module," though we are using a more recent backbone network (ConvNeXT-Base vs 2x Xception (Chollet, 2016)) and we have a larger dataset. Our model doesn't need to be isolated on a pure white background and is predicting all of our other tasks in addition to mass. According to the study in the image2mass paper, this model performs better than humans.

5 EXTENSIBILITY, SMART LABELING, AND OBJECT EMBEDDING

One of the major problems in modern machine learning is collecting sufficient high-quality data to train a desired model. A common process in academia involves the use of a crowdsourcing platform such as Amazon Mechanical Turk. This is costly and comes with a whole host of other problems, not least of which is the difficulty of communicating exactly how one's data should be labeled. In order to overcome both the cost and communication problems, we outline our *Smart Labeling* process. This process leverages active learning as well as two key properties of our dataset, the ability to use all data about each object to create a powerful but compact object embedding, and the text itself.

Object Embedding Leveraging all known and filled-in attributes for every object, we developed a powerful object embedding. This embedding is a vector of length 512 that captures most of what we know about a product listing and is trained using a simple network with a single hidden bottleneck layer. The output was trained to match the input using L2 distance. The input is a 4,542-dimensional vector composed of the image and text embeddings mentioned in Section 4, the original pre-trained image and text embeddings mentioned in Section 3, as well as price, mass, materials, ratings, a 128-bit embedding for the product type, and a 128-bit embedding for the product category. Our object embedding is the standardized activation of the bottleneck layer.

Smart Labeling Framework We built a Smart Labeling tool (see Figure 7 in the Appendix for a screenshot) and developed a process for quickly generating high-quality and high-impact training data for adding a new object property to our dataset. The goal of the framework is to train an accurate linear logistic regression model. Predictions from that model can be used to label the rest of the dataset. The input to this linear model is the object embedding as well as any number of custom, task-specific features that can be added to increase discriminatory power. These task-specific features can be added using the Smart Labeling tool and can simply be derived from keywords related to the desired property (see below for details). The Smart Labeling tool can be used in one of several modes: **features** (for adding task-specific features), **word-search** (for seeding the training set with a small number of positive and negative examples), **active-learning** (for fine-tuning the decision boundary), **correction** (for finding and correcting errors in the model), or **review** (for finding and correcting labeling errors made in the previous steps). A flowchart of this process is presented as Figure 5.

As an example, let's say that we want to add the **is_container** property to the dataset. First, we use **features** mode to add as many container-like words as possible, which we use as binary *text-matching* features. Each feature is positive iff the listing text contains the corresponding word. They can be added or modified at any time during the Smart Labeling process. They are not necessary, but it often helps to start with some. We'll add *cup*, *mug*, *box*, *container*, *holds*, *basket*, *leak*, *bottle*, *jar*, *bag*, *flask*. Conceptually, these can be regular expressions, or even arbitrary functions that take an object as input and produce a real-valued output somewhat related to the property (like in Snorkel), but we've only tried simple text matching strings.

Then, we use **word search** mode to create the initial training set. We can start with the word "basket". The system will search through listing texts for the word "basket" and show matching product images to the user in a random order. The user can quickly mark all objects that are actually containers as positive instances (left-click) and all the clearly non-container objects as negative instances (right-click). The user can also middle-click on any product image to see the entire product listing. In this phase, it's best to skip any object for which it is not easy to determine the label. More matching products can be brought up by clicking to the next page. New search terms can be entered until the initial training set is large enough. Ideally, at least 50 positives and 50 negatives are collected, but we don't need more examples because active learning mode is more efficient for improving accuracy. Nevertheless, we can return to word search mode at any time if, for example, we notice that the model is failing to surface a certain class of objects for labeling.

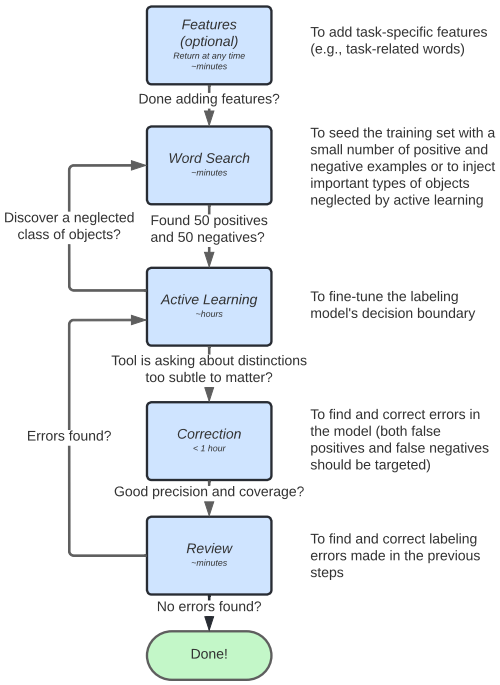

Figure 5: A flowchart showing the progression of the Smart Labeling process. This chart should be treated as a guideline and need not be followed exactly.

Next, we move on to **active learning** mode, for which we use uncertainty sampling(Lewis & Gale, 1994). A logistic regression model is trained on the existing labeled data, and predictions are obtained for a sample of unlabeled candidate objects. The objects with predicted probabilities closest to 0.5 are then presented to the user. The user can then label any or all of these and advance to the next page, at which point the logistic regression model will be retrained and a new candidate set will be chosen and presented to the user. After labeling several pages, it's common to start encountering corner cases, such as, "is a phone case a container?" It helps to record the decision to ensure consistency. This phase tends to take the most time per object because the system quickly hones in on the difficult cases. When most objects presented by the tool either cannot or need not be labeled (because their labels don't matter for the use case), it's time to move on to correction mode.

Correction mode can be used to improve either precision or recall. This mode works just like active learning mode, except that instead of presenting the user with objects that have probability near 0.5, it presents users with objects that have currently predicted probabilities within a user-specifiable range. If the range is $0.5 - 1.0$, then the system will present the user with objects that are currently classified as positives. In this case, the user should focus on correcting false positives and can ignore correct or difficult items. Correcting even a few false positives can have a large positive impact on the model. On the other hand, setting the probability range to $0.0 - 0.5$ allows a user to correct false negatives. In practice, many of the properties a user might want to add to the dataset are rare (Bommannavar et al., 2014). In this case, it might be more useful to set the range to be something like $0.1 - 0.5$, because otherwise the false negatives might be difficult to find.

Finally, **review** mode lets the user review the data they have already labeled. In review mode, objects from the training set are presented in descending order of training loss. This allows a user to quickly find a (hopefully) small number of labeling errors that they may have made and correct them. Since we are using active learning, labeling errors have a large effect on prediction quality. Users should return to active learning mode if they find labeling errors.

When precision and positive rate are sufficiently high, we can use the model to predict a probabilistic label for every object in the dataset.

Smart Labeling Evaluation We added five custom properties to the dataset using Smart Labeling: Sharp, Transparent, Deformable, Articulating, and Electronic. See the Appendix for property definitions, manual labeling criteria, and the text-matching features we used. See Figure 6 for some

	# Train	# Train +	# Test	# Test +	# Errors	Precision	Recall	F1	Acc
SHARP	1331	633	1504	25	4	95.7	88.0	91.7	99.7
TRANSPARENT	2218	874	708	44	7	93.0	90.9	92.0	99.0
DEFORMABLE	636	350	254	152	9	97.4	96.7	97.0	96.4
ARTICULATING	1399	817	403	147	23	90.2	94.5	92.3	91.6
ELECTRONIC	525	248	301	44	5	96.8	95.2	96.0	98.3

Table 3: Performance of using the Smart Labeling technique to add five properties to EMMa. The sizes of the test and training sets are shown, as well as the number of positive examples in each set (# Train +, etc.). The numbers of errors, precision, recall F1, and accuracy are shown.

qualitative examples of products labeled by our models. We also created a test set for each class. Unlike the training set, the test set was sampled uniformly from the set of all products. Sample products that could not be manually labeled were discarded. Table 3 shows performance metrics for each property. F1 and accuracy scores in the 90s were achieved on all five tasks. We see that rare properties can also be easily annotated. The uncertainty sampling approach helps to balance the number of positive and negative examples given to the model.

Figure 6: Some qualitative examples of products with positive inferred labels. More examples can be found in the Appendix, along with examples of base dataset attributes, such as heavy and expensive.

Smart Labeling Advantages By labeling their own large dataset, a practitioner enjoys advantages such as leveraging their own domain-specific expertise and tailoring the labels to their specific use case. For example, a roboticist could annotate which objects their particular robot could likely pick up. As another example, whether certain objects should be considered "sharp" depends on the specific use case: a hole puncher may be considered sharp if deciding which objects can cut a string and not sharp if deciding which objects can be wielded safely by a robot. Often, these corner cases are hard to predict a priori and are best handled when they appear in the labeling process. Such corner cases are likely to appear in the Smart Labeling process due to the use of uncertainty sampling.

Another advantage of the Smart Labeling technique is that the predicted probabilistic labels are more powerful than standard binary labels. Annotation errors are likely to be less certain, which means that any model learning from these annotations won't devote as many resources to match them.

Our framework for creating new labels efficiently can be useful in other situations as well. For example, we used a similar process with image embeddings to detect and filter out unhelpful product listing images, such as those of the packaging or of warranty labels.

In order to allow EMMa to expand and improve, we will host not only the core dataset, including our manually added properties, but also any properties that the community develops for EMMa and wants to share. This way, both the number of object properties and the ease of adding new properties will grow over time and EMMa will become increasingly useful to machine learning practitioners.

6 CONCLUSION

EMMa is an object-centric, multimodal, and multi-task dataset of over 2 million Amazon product listings with rich annotations. EMMa's objects are annotated with material labels from a comprehensive taxonomy of 182 material types. We also propose a Smart Labeling framework that allows practitioners to accurately add new binary properties with only hours of effort. As future work, we plan to explore ways of adding non-binary features to the dataset.

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A Appendix

Data Cleaning To further clean our data, we also discarded any entry for which the number of attributes present was below a certain threshold. Moreover, we built a model to detect entries for which the listing text did not match the images and removed those entries. Finally, some entries had only generic images that don't show the product and other entries had no physical form, such as downloadable software. We used an early version of Smart Labeling (Section 5) to discard such problematic entries. We also use even more aggressive near-duplicate detection to ensure that no near-duplicates exist between the test set and the training or validation sets.

Duplicate detection was accomplished using the pretrained NLP embeddings and the pretrained ImageNet embeddings. Any two entries for which either of the two embedding types were too close, were removed.

Categories come exclusively from the UCSD data source, in which product features often erroneously appear in the product categories. We used heuristics to correct the categories in these instances.

Labeling Criteria The following are the labeling criteria we used for the Smart Labeled properties from section 5. We tried to include numerous categories with information that isn't obviously contained within the Amazon data.

Sharp—Object are considered sharp when they are used to cut or poke holes into things. Objects with internal sharp parts, such as craft hole punchers are not considered sharp. Sharp used the following keyword features, "needle, knife, blade, razer, scissors, pin, sharp, dull, knitting, serrated, saw, sharpener".

Transparent—Objects are considered transparent if they can be seen through to the other side or to objects placed inside of them. For example, a typical watch is not considered transparent because you can only see the watch face through the glass, but a picture frame is considered transparent because you can put a picture inside it. Translucent objects are not considered transparent. As is often the case for such classes, there's a continuous gradient from transparent to translucent where we had to

Figure 7: A screenshot of our Smart Labeling tool's UI. Red entries are manually marked not in the class. Green entries are manually marked in the class. Unmarked entries are yet to be labeled or can remain unlabeled.

use our own judgement. In general, details must be visible through the object for it to be considered transparent. Transparent used the following keyword features, "needle, knife, blade, razer, scissors, pin, sharp, dull, knitting, serrated, saw, sharpener".

Deformable—Objects are considered deformable if typical use-case force can change their shape. Fabrics are considered deformable, as are molding clays, gels, bendable wires/springs etc. Deformable used the following keyword features, "needle, knife, blade, razer, scissors, pin, sharp, dull, knitting, serrated, saw, sharpener".

Articulating—Articulating objects are rigid bodies connected in a movable way. Things with hinges or doors are articulating. As are connected wheels or other items that have parts that rotate. Chains and linked jewelry is also considered articulating. Articulating used the following keyword features, "glasses, box, hinge, door, chain, telescoping, adjustable, book, fold, folding, folio, twist"

Electronic—Anything with electronic components or wiring is considered electronic. Lamps are considered electronic, so are cables that send signals or power. Batteries or anything with a battery is considered electronic. So is anything with an AC plug. Automatic camera lenses and accessories that use power are also considered electronic. Finally Auto-parts are considered electronic if they use electricity, however, these were very difficult to rate with accuracy because we do not have auto-parts expertise, so many of these were left blank and not considered in either the train or test sets. Electronic used the following keyword features, "power, battery, electr, automatic, smart, case, led, usb, tool, mechanical, windup, charge, automatic, quartz, 0w, watt".

Packaging is not considered part of the object, and is not considered for labeling. Generally, an object is considered positive for a property if any part of an object has the property. However, sometimes when an object overwhelmingly does not have a property, but has it on a small part it is not. For example, when shoes/clothes have zippers we still do not consider them articulating.

Losses: For the price and mass tasks, we use ALDE as in (Standley et al., 2017). For materials, we use the mean of the binary cross-entropy loss over all 182 material types. When a data item is labeled with an internal node in the materials taxonomy, the descendants of that node are excluded from the mean calculation so that models aren't penalized for being more specific than the label. For example, if an object is labeled as plastic, predictions of thermoplastic or acrylic are not penalized. For categories, we use a cross entropy loss at each level of the taxonomy. We take a weighted mean of the loss at every level of the taxonomy. In other words, it's more important for the prediction to match at higher levels in the taxonomy. Furthermore, we only consider predictions made for the correct parent at any given level. In other words, if an object is in the Home & Kitchen $\rightarrow$ Cookware $\rightarrow$ All Pans category, we do not consider the model predictions for Automotive $\rightarrow$ Replacement Parts

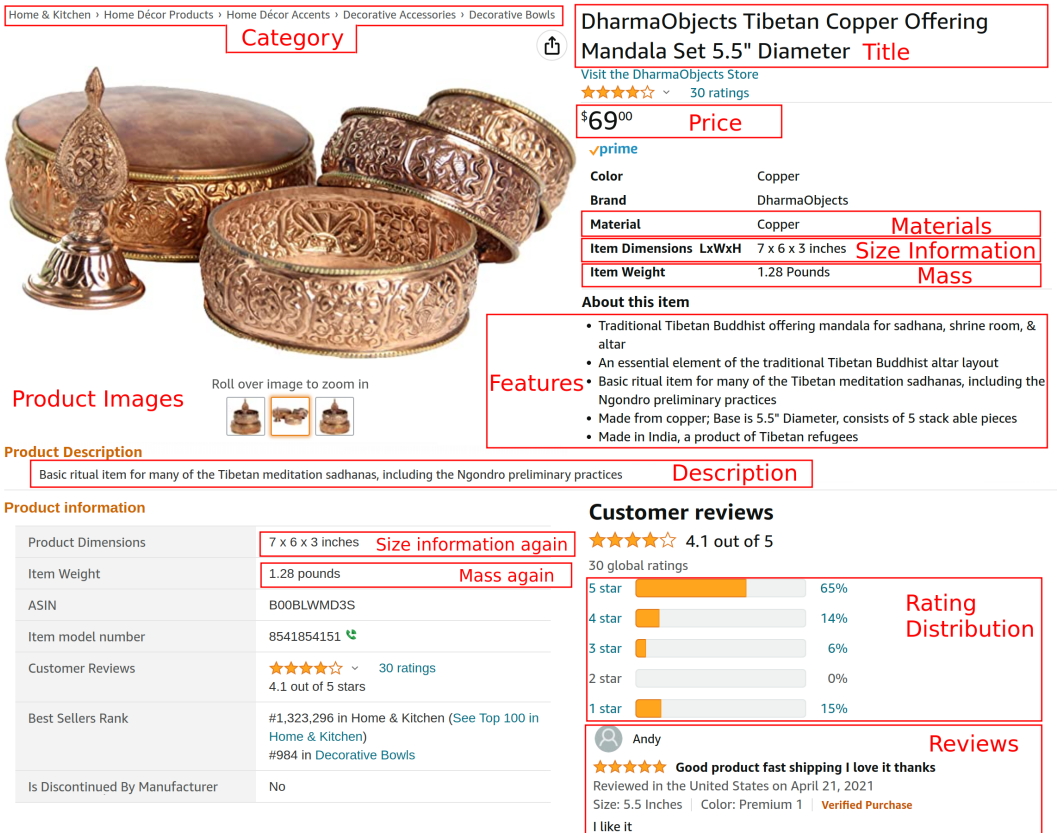

Figure 8: The anatomy of a product listing.

at level 2 and we do not consider the predictions for Home & Kitchen → Bath → Towels for level 3. For ratings, we use KL divergence and weight each instance by the log of the number of reviews.

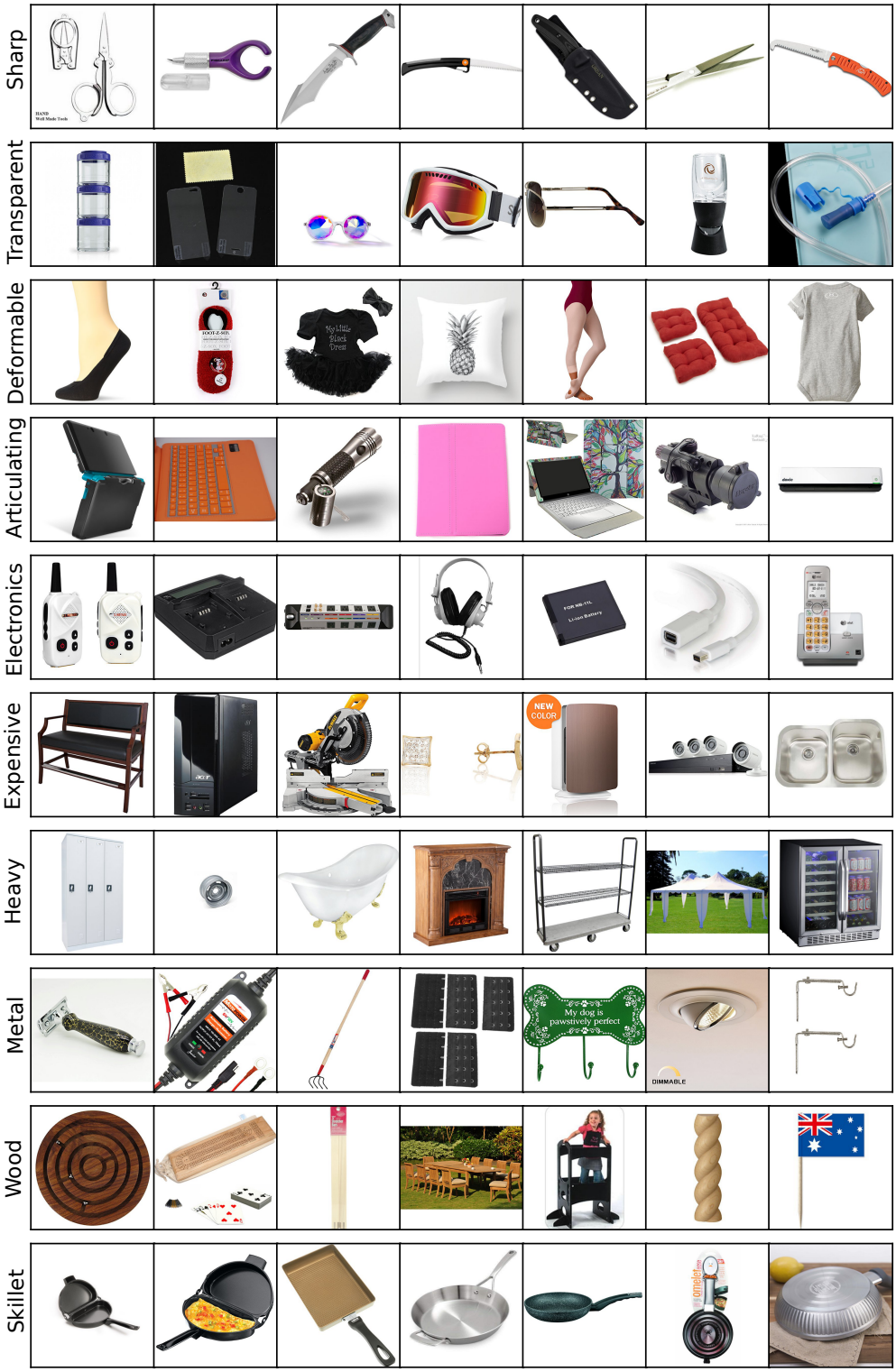

Figure 9: A qualitative look at our dataset. The top 5 rows are custom properties. Expensive objects are those that cost more than 300 USD. Heavy items are more than 100 pounds. Metal and Wood are material attributes. Finally, we see a selection from the Home & Kitchen → Cookware → All Pans → Skillets category.